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THE CASH BOX

VOLUME XVII OCTOBER 15, 1955 NUMBER 4

Joni James likes the sound of her new MGM hit, "You Are My Love", as she listens to it on the new AMI Model "G" phonograph. Joni, who skyrocketed to fame with "Why Don't You Believe Me" three years ago, has maintained her hit pace with one smash after another. In addition, she has been breaking personal appearance records everywhere, drawing audiences in unprecedented numbers and racking up top grosses.

the big Pageant Magazine
promotional ballad!

JAYE P. MORGAN'S

IF YOU DON'T WANT MY LOVE

20/47-6282

The Dealers Choice

RCA VICTOR

A "New Orthophonic" High Fidelity Recording

you got a smash
on your hands!

JAYE P. MORGAN'S PEPPER HOT BABY

20/47-6282

The Dealers Choice

RCA VICTOR

A "New Orthophonic" High Fidelity Recording

FOR THE RECORD!
A TWO SIDED SMASH BY...
Gisele MacKenzie

RECORDS MARK THE HITS!

RECORDS MARK THE HITS!

"THAT'S THE CHANCE I'VE GOT TO TAKE"

with orchestra conducted by
RICHARD MALTBY

X-0172 (4X-0172)

and

"PEPPER-HOT BABY"

with orchestra conducted by
RICHARD MALTBY

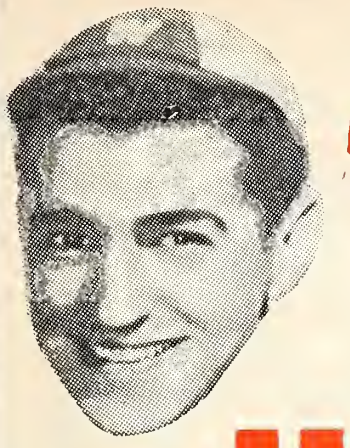
X-0172 (4X-0172)

RECORDS MARK THE HITS!

"X" a Product of Radio Corporation of America

RECORDS MARK THE HITS!

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



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The Fabulous HILLTOPPERS

featuring the great voice of JIMMY SACCA

singing

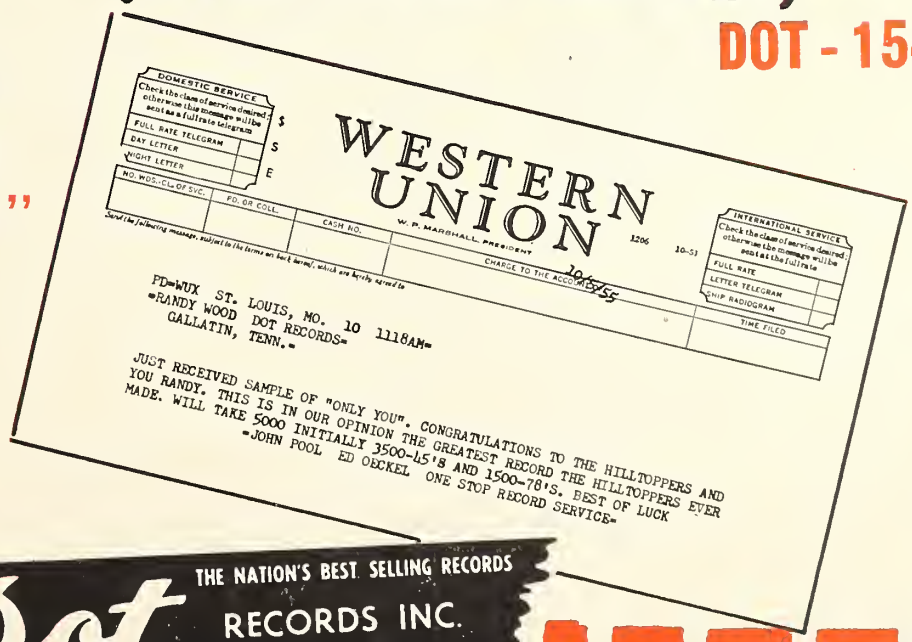
"ONLY YOU"

(AND YOU ALONE)

b/w

"UNTIL THE REAL THING COMES ALONG"

DOT - 15423



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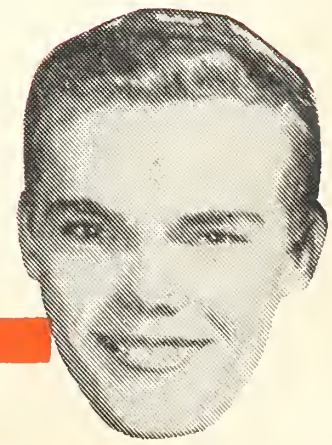
JUST RECEIVED SAMPLE OF "ONLY YOU". CONGRATULATIONS TO THE HILLTOPPERS AND YOU RANDY. THIS IS IN OUR OPINION THE GREATEST RECORD THE HILLTOPPERS EVER MADE. WILL TAKE 5000 INITIALLY 3500-45'S AND 1500-78'S. BEST OF LUCK
=JOHN POOL ED OECKEL ONE STOP RECORD SERVICE=



THE NATION'S BEST SELLING RECORDS

Dot RECORDS INC.

GALLATIN TENNESSEE PHONE: 1600

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

PEE WEE HUNT
(Capitol 3251; F3251)

B "VANESSA" (2.00) [Meridian BMI—Wayne] Pee Wee Hunt lends his delightful dixieland technique to a wonderful instrumental hit of a few years ago. Colorful bouncer full of life.

B "PETUNIA'S PATCH" [Blackhawk BMI—Maxted] Another delightful toe tapper pleasantly treated by the aggregation. Has the same lighthearted flavor that was present in "Oh!".

THREE SUNS
(RCA Victor 20-6273; 47-6273)

B+ "ARRIVEDERCI ROMA" (3:04) [Campbell Connelly ASCAP—Giovanni, Garinei, Rascel] The Three Suns do a beautiful job on Italy's number one hit. Lovely song with a Latin tempo. The Satellites handle the vocal in superb choral form. Enchanting melody. Could make the grade.

C+ "CHA CHA JOE" (2:19) [United ASCAP—Deane] The Satellites take on the vocal chores once again as the Suns glide through a cute cha-cha novelty. Inviting number.

THE INK SPOTS
(King 1512; 45-1512)

B "DON'T LAUGH AT ME" (2:39) [Wemar BMI—Miller, Berger, Jarmolow] The Ink Spots do a wonderful job on a touching romantic offering. High tenor lead voice handles the delivery in top form. Side has that commercial rock 'n' roll sound.

B "KEEP IT MOVIN'" (2:45) [Sheraton BMI—Parker] This half is the swinging side. A driving rhythm deck that should make the teen-agers bop. Good deck with hit possibilities.

ERNIE ENGLUND
(Cadence 1269; 45-1269)

B+ "NIGHT TRAIN" (3:00) [Panlee BMI—Forrest, Washington, Simpkins] Ernie Englund comes up with a fabulous pop instrumental arrangement of a tremendous R & B jump hit. Side really swings. One of the best swing dance items to hit the market in a long while. Could break big if it gets enough exposure.

C+ "'CUZ IT'S SO GOOD TO EAT" (2:50) [Peter Maurice ASCAP—Englund, Radhusen, Krigslida, Tungelsta] A gravel-throated vocalist goes wild on this zany driving rhythm side. Makes you laugh.

KEN CARSON
(Media 1017; 45-1017)

B+ "HIDE AND SEEK" [Progressive BMI—Winley, Byrd] Ken Carson lets loose and belts out a driving pop rendition of a rhythm and blues hit. Solid swing side with a load of drive. Pop covers have been catching on like wildfire. This one could break big too.

C+ "LET HER GO, LET HER GO" [Bullseye BMI—Heath, Lange, Carson] The warbler is warm and sincere on this tender country flavored ballad.

THE CASH BOX DISK OF THE WEEK

"PEPPER-HOT BABY" (2:10) [Sheldon BMI—Evelyn]

"IF YOU DON'T WANT MY LOVE" (2:37) [Harry Von Tilzer ASCAP—A. Von Tilzer, Brown]

JAYE P. MORGAN
(RCA Victor 20-6282; 47-6282)

JAYE P. MORGAN

● Jaye P. Morgan has certainly come a long way in the past twelve months—to a point where she is one of the top names in the pop recording field. And from the sound of her latest Victor platter, the thrush is gonna be around for a long, long time. One side "Pepper-Hot Baby" is a driving, trigger fast, novelty with a terrific rock 'n' roll flavor that the kids'll love. A powerful ditty that could strike like a lightning bolt. On the coupling, we hear a tender and romantic Jaye P. Morgan singing a beautiful new ballad dubbed "If You Don't Want My Love." A sparkling performance by the star. This side of the disk is featured in the latest Pageant Magazine. A great two sider for top juke and sales response.

"PEPPER-HOT BABY" (2:25) [Sheldon BMI—Evelyn]

"THAT'S THE CHANCE I'VE GOT TO TAKE" (3:00) [Hill & Range BMI—Sherman, Roberts]

GISELE MacKENZIE
("X"-0172; 4X-0172)

GISELE MacKENZIE

● A few months ago, Gisele MacKenzie joined label "X," and on her very first release for the diskery, came up with a tremendous smash in "Hard To Get." As her hit completes a long and successful run, the lark sends across a terrific follow-up that should keep her batting average at 1000. It's a fast-moving ditty with a tremendous beat and a cute set of lyrics. It goes under the tag of "Pepper-Hot Baby." Gisele is a versatile performer and comes over strong on a jump as well as a ballad. Flip side is a heart-felt, dream-dusted romancer titled "That's The Chance I've Got To Take." A warm love song with a delightful lift. Top half is the one to watch.

LEE MOORE'S BANJOLEERS
(Cross Country 512; 45-512)

C+ "JUKE BOX BANJO" [BMI—] Here's a good juke box item. A medley of great cornball favorites handled in lively fashion. The banjos plunk away on a terrific group of standards that everyone knows the lyrics to. Should be fun in a tavern.

C+ "SHE MARRIED THE WRONG, WRONG MAN" [BMI—] A thrush named Juanita joins Lee and the Banjoleers on this cute country flavored ditty. Has a melody similar to "Camptown Races."

HARRY KARI
(Capitol 3257; F3257)

C+ "YELLOW ROSE OF OSAKA" (2:57) [Tacit BMI—Stewart] Harry Kari who's done some funny things with his Japanese dialect, offers a comical takeoff on the country's top hit. Good for a chuckle.

C+ "RAGTIME COWBOY JOE" (2:40) [Robbins ASCAP—Abrahams, Muir, Clarke] The comic offers his interpretation of an old novelty. Japanese dialect is very funny on this tune. Good sales item. Jockeys oughta give it quite a few spins.

JULIE LONDON
(Liberty 55006; 45-55006)

B+ "CRY ME A RIVER" (2:36) [Frank ASCAP—Hamilton] A guitar and bass supply an effective backdrop for Julie's torchy treatment of a great new ballad. Song has standard qualities. And Miss London delivers it impressively. If this one gets a start, it'll be a smash.

C+ "S'WONDERFUL" (1:33) [New World ASCAP—Gershwin, Gershwin] The thrush has a great vocal similarity to Doris Day on this up-beat rendition of the Gershwin Brothers' standard. Good side with jazz overtones.

JOE LIPMAN ORCH. & CHORUS
(MGM 12102; K12102)

B "DOG FACE SOLDIER" (2:15) [Shawnee Press ASCAP—Gold Hart] A "Honey Babe" type march novelty, this one from the flick "To Hell And Back," is stirringly fashioned by Joe Lipman's ork and chorus. Driving deck.

C+ "STREET SCENE" [Robbins ASCAP—Newman] The ork does well on this wonderful oldie. Pleasant listening.

ROBERT CLARY
(Epic 9128; 5-9128)

B+ "BRING ME A BLUEBIRD" (2:20) [E. H. Morris ASCAP—Ballard] A delightful new novelty gets a wonderful light-hearted styling from French songster Robert Clary. The artist's accent adds a definite charm to this cutie. Multiple voicing is very effective. Potent version of a good song. Could click big for the lad.

B "I'M IN LOVE WITH ME" (2:11) [Morley ASCAP—Leigh Warnick] A warm and appealing waltzer from the Max Leibman TV production "Heidi," is infectiously handled by Clary. Vocalist was in the show.

FERKO STRING BAND
(Media 1016; 45-1016)

B+ "DEEP IN THE HEART OF TEXAS" [Melody Lane BMI—Hershey, Swander] The Ferko String Band lets loose on a house rocking rendition of the old favorite "Deep In The Heart Of Texas." An exciting disk loaded with banjos, whistling handclapping and an overall happy atmosphere. Could break big.

B "HAPPY DAYS ARE HERE AGAIN" [Advanced ASCAP—Yellen, Ager] Another happy-go lucky gang sing type disk. Makes you wanna jump from the very first groove to the very last. Great sound on both sides. Sensational juke box material.

RALPH MARTERIE
(Mercury 70720; 70720x45)

B+ "JOHN AND JULIE" (2:34) [Leeds ASCAP—Green] A beautiful number that's been on England's top ten for a number of weeks, is waxed for the American market by Ralph Marterie and his wonderful trumpet. Lovely sound with a chorus supporting. Great trumpet work.

B "RING DANG DOO" (2:25) [Pine Lawn BMI—Willis] A male voice and the boys in the band handle the vocal on this rock 'n' roller. Driving side that the teen-agers will appreciate.

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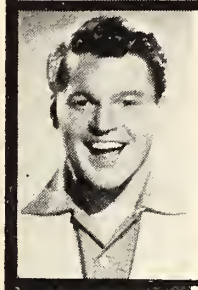
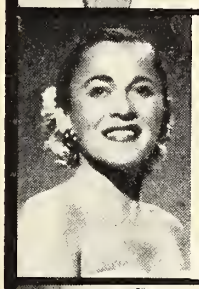
Mercury RECORDS



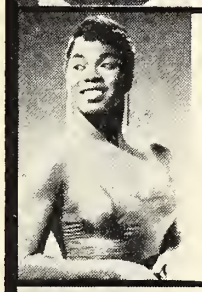
RUSTY DRAPER
"The Shifting, Whispering Sands"
AND
"Time"
MERCURY 70696



GEORGIA GIBBS
"I Want You To Be My Baby"
AND
"Come Rain Or Shine"
MERCURY 70685

THE CREWCUTS
"Slam! Bam!"
AND
"Are You Havin' Any Fun"
MERCURY 70710

THE GAYLORDS
"No Arms Can Ever Hold You"
AND
"Bring Me A Bluebird"
MERCURY 70706



SARAH VAUGHAN
"Johnny, Be Smart"
AND
"Hey Naughty Papa"
MERCURY 70693

DINAH WASHINGTON
"I Concentrate On You"
AND
"Not Without You"
MERCURY 70694

LAURIE SISTERS
"Love And Marriage"
AND
"Angel's Tears"
MERCURY 70705

Mercury RECORDS

A New Hit For
PATTI PAGE
"CROCE DI ORO"
(CROSS OF GOLD)
COUPLED WITH
"SEARCH MY HEART"
MERCURY 70713

Biggest Hit Since "Sin"
EDDY HOWARD SINGS
"TEEN AGER'S WALTZ"
COUPLED WITH
"CHOO-CHOO CHA-CHA"
MERCURY 70700

Don't Miss This New Hit!
HUGO and LUIGI
"YOUNG ABE LINCOLN"
COUPLED WITH
"TWO THIRDS OF THE TENNESSEE RIVER"
MERCURY 70721

On the Way To The Top!
KITTY WHITE
"RICE"
COUPLED WITH
"THE IMPATIENT YEARS"
MERCURY 70704

NEW RELEASES

DICK CONTINO
"Mambo Calypso"
AND
"Song Of The Islands"
MERCURY 70709

JAN AUGUST
"Bach Mambo"
AND
"Minuet In Mambo"
MERCURY 70711

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

MINDY CARSON

(Columbia 40573; 4-40573)

B+ "MEMORIES ARE MADE OF THIS" (2:30) [Montclare BMI—Gilkyson, Dehr, Miller] A cute romantic novelty is cleverly treated by Mindy and the Columbians. The arrangement is terrific. Backdrop very effective. Could catch on for Mindy.

B "CRYIN' FOR YOUR KISSES" [Oxford ASCAP—Gallop, Livingston] This end is a tearful, heartbroken ballad emotionally rendered by the thrush. Neatly woven performance.

THE FOUR TUNES

(Jubilee 5218; 45-5218)

B "YOU ARE MY LOVE" (2:43) [Jubilee ASCAP—Nabbie] The Four Tunes issue their rendition of a pretty ballad that's well on its way toward the top. The boys handle the tune tenderly and should grab off a share of the final take.

C+ "AT THE STEAMBOAT RIVERBALL" (2:28) [Jubilee ASCAP—Dash, Lewis, Stock] A lively cornball ditty given a dixieland treatment. Ok side.

GARY CROSBY

(Decca 29692; 9-29692)

B "YALLER YALLER GOLD" (2:17) [Wonderland BMI—Bruns, Blackburn] Gary Crosby and Bill Thompson's Dreamers belt out a lively rendition of a tune from a forthcoming Disneyland TVer. Good song that could make the grade.

B "GIVE ME A BAND AND MY BABY" (2:12) [Columbia Pic ASCAP—Styne, Robin] This end is a colorful flapper novelty from the pic "My Sister Eileen." A real cornball cutie.

NORO MORALES

(RCA Victor 20-6261; 47-6261)

B "TROPICAL MERENGUE" (2:06) [E. B. Marks BMI—Munoz] With the merengue gaining in popularity daily, Noro Morales and his ork dish up a classy rendition of good merengue. Rhythmic item that the hoofers should appreciate. Don Santiago handles the sax solo.

C+ "SLOW AND EASY" (2:15) [Peer Int. BMI—Jimenez, North] A couple of thrushes take on the vocal chores on this contagious cha cha novelty. Cute item for dancing and listening.

DAVE APPELL & Applejacks

(President 1005; 45-1005)

B "RING AROUND MY BABY" (2:10) [Wemar BMI—Dixon, Ross] A driving deck with that commercial rock 'n' roll beat, is belted out by Dave Appell and his Applejacks. Good tune that swings.

B "THE LOVE EXPRESS" (2:36) [Wemar BMI—Medley, Gold] Another rocking jumper that the hoofers will enjoy. Two good juke box items.

THE CASH BOX SLEEPER OF THE WEEK

"YOUNG ABE LINCOLN" (2:55)

[Planetary ASCAP—Silver, Alfred]

"TWO THIRDS OF THE TENNESSEE RIVER" (2:38)

[Planetary ASCAP—George, Walker]

HUGO & LUIGI

(Mercury 70721; 70721x45)

HUGO & LUIGI

● Civil War songs are back again thanks to the success of "Yellow Rose Of Texas." And one of the best of the new ones is this great idea that goes under the title "Young Abe Lincoln." Hugo and Luigi and their Family Singers do a great job with a bio-tune that has everything. It has the march best of the new ones is this great has the Civil War melody "Glory Glory Halleluya" as its theme. And it has that same idealistic dramatic approach that made "Davy Crockett" a hit. A fabulous song from every angle. Could be a huge seller. The bottom half "Two Thirds Of The Tennessee," is an inviting, sentimental waltzer. We'll bet that the "Lincoln" side is a sensation.

"YOUNG ABE LINCOLN"

[Planetary ASCAP—Silver, Alfred]

"DREAM WORLD"

[Stratton BMI—Leigh, Carretta, Santoro]

DON CORNELL

(Coral 61521; 9-61521)

DON CORNELL

●If you think Davy Crockett was played often, wait until this record gets into the hands of disk jockeys on the air and children in the home. It's a fabulous new piece of material labelled "Young Abe Lincoln"—a great song creation that just can't miss the peak of the charts. The biography of the great president is loaded with historic events and the recording is exciting from the first groove to the very last. Don Cornell's delivery is sensational. His rich, "he-man" voice gives the story an intense and dramatic quality. A smash! The lower lid "Dream World", is a lush and romantic dreamy affair full of warmth and tenderness. Lovely melody. Watch the top half soar.

"DOG FACE SOLDIER" (2:06)

[Shawnee Press ASCAP—Gold, Hart]

"DON'T CRY SWEETHEART" (2:32)

[Glenmore ASCAP—Hattis, Melsher, Morgan]

RUSS MORGAN ORCH.

(Decca 29703; 9-29703)

RUSS MORGAN

● Russ Morgan has a hit in his latest Decca platter, a sensational march number from the Audie Murphy movie biography "To Hell And Back." It's a great military ditty that has the same excitement and fullness present in "Honey Babe" and "Yellow Rose." A commercial piece of merchandise that should catch like wild fire. The arrangement is just the 'most'. Drums, whistles voices, marching feet, etc., provide the thrills. The pic will be hitting the local theatres in the near future, and that's when the sales will be felt. Lower lid is a pretty, romantic item dubbed "Don't Cry Sweetheart." A chorus handles the vocal duties. Top half should be tremendous.

THE MODERNAIRES

(Coral 61513; 9-61513)

B "AT MY FRONT DOOR" (2:21) [Tollie BMI—Moore, Abner] A tremendous R & B hit that's breaking big in pop, is fashioned by the Modernaires. Swinging novelty. Group should take a bite of the melon. Aye-aye-aye gimmick used on the R & B version is employed here too.

C+ "ALRIGHT, OKAY, YOU WIN" (2:29) [Munson BMI—Watts, Wyche] The group covers another rock 'n' roll clicker. Good swinging side.

BETTY ANN & Artones

(Ci-Sum 51655; 45-51655)

C+ "QUIT HANGING AROUND" (2:10) [—Dorsey, Demmons] An appealing shuffle rhythm novelty with Betty Ann handling the vocal. Thrush gets an ok assist from the Artones. Ok dance number.

C "12th STREET RAG" (2:40) [—Bowman] Piano Roll Thompson pounds out the ever popular standard on a harpsichord. Belted out in Dixieland fashion.

WAYNE SHANKLIN

(Fabor 4007; 45-4007)

B "UP TO MY POCKETS IN TOMAHAWKS" (2:31) [Farmer ASCAP—Shanklin, Sherman] Here's something the kiddies will go for because of the lyrics. The teen agers will like the beat. Cute Indian novelty. Enjoyable ditty with a cute lyric.

C+ "PLINK-A-PLINK" (2:29) [Farmer ASCAP—Shanklin, Sherman] The artist is warm and inviting on this light and delightful waltz ditty. Pretty number.

JANE MORGAN

(Kapp 121; 45-121)

B "IN PAREE" (2:24) [Southern ASCAP—LeMarque, Kapp, Skylar] A pretty waltzer with that wonderful continental flavor, is delightfully treated by Jane. Sentimental love song.

C+ "TAKE ME AWAY" (1:57) [Ashland BMI—Heuse, Gamse] A tango beat is the tempo for this inviting tune. Cute set of lyrics makes it a colorful novelty.

MITZI MASON

(MGM 12097; K12097)

B "BRING ME A BLUEBIRD" (1:51) [E. H. Morris ASCAP—Ballard] A contagious ditty that's being waxed by a number of artists, is rendered on the MGM tag by Mitzi Mason. Cute bouncer.

C+ "BUT I WAS WRONG" (2:48) [Bregman, Vocco & Conn ASCAP—Watkins, Bell] This end features the lark on a smooth romantic offering. Intimate item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RECORD REVIEWS

A DISK & SLEEPER · B EXCELLENT · B VERY GOOD · C GOOD · C FAIR · D MEDIOCRE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "BRING ME A BLUEBIRD" ..... Robert Clary ..... Epic 9128; 5-9128
★ "DEEP IN THE HEART OF TEXAS" ..... Ferko String Band ..... Media 1016; 45-1016
★ "JOHN AND JULIE" ..... Ralph Marterie ..... Mercury 70720; 70720x45
★ "CRY ME A RIVER" ..... Julie London ..... Liberty 55006; 45-55006
★ "HIDE AND SEEK" ..... Ken Carson ..... Media 1017; 45-1017
★ "NIGHT TRAIN" ..... Ernie Englund ..... Cadence 1269; 45-1269
★ "ARRIVEDERCI ROMA" ..... 3 Suns ..... RCA Victor 20-6273; 47-6273
★ "MEMORIES ARE MADE OF THIS" ..... Mindy Carson ..... Columbia 40573; 4-40573

EVIE ERACI & RON TERRY
(Ka-Hill 1005; 45-1005)

C+ "TZATZKELA" (2:11) [—Ager] A catchy English-Yiddish novelty is colorfully fashioned by Evie Eraci and Ron Terry. Cute and lively bouncer loaded with appeal. Should do well in the big cities.

C+ "THE MONKEY DANCE" (3:00) [—Terry, Torrent] Another unusual piece of wax with a delightful charm all its own. Side has a haunting air. Uncommon material.

JEFFREY CLAY
(Coral 61511; 9-61511)

B "SWEET KENTUCKY ROSE" (2:31) [Schwartz ASCAP—Noto] A pretty, new ballad that's starting to make some noise, is pleasantly fashioned by Jeff and a chorus. Lovely tune that could be big.

C+ "UNKNOWN TO ME" [Radoir BMI—Crafer, Nebb] The songster does a sincere job with this pretty inspirational ballad. Dramatic delivery.

LES ELGART ORCH.
(Columbia 40571; 4-40571)

B "AIN'T SHE SWEET" (2:19) [Advanced ASCAP — Yellen, Ager] Les and the boys dish up a wonderful, slow lindy arrangement of a terrific oldie. The hoofers will get a kick out of this one. Fancy job that could make noise.

C+ "HONKY TONK TRAIN BLUES" (2:36) [Shapiro, Bernstein ASCAP—Lewis] Another good jump item fashioned smoothly by the crew. Reminds this reviewer of the wonderful music the old dance bands used to dish up.

HERB JEFFRIES with HI-LO's
(Olympic 502; 45-502)

B "THE ONE I LOVE" (2:27) [—Kahn, Jones] The exciting voice of Herb Jeffries comes over strongly on this unusual rendition of an oldie. The Hi-Lo's assist effectively. Striking rhythm job that could break.

C+ "I NEED" (2:36) [—Marcus, Care] The artist does a pretty crooning job on this end. Warm and inviting love song. Jerry Fielding's ork enhances the warbler with a dreamy backdrop.

PENNY SMITH
(KaHill 1006; 45-1006)

B+ "I'VE GOT NEWS FOR YOU" (2:15) [ASCAP—Haley, Pingatore] Penny Smith gets a big assist from Carmen Dello's ork as she belts out a tremendous jumper penned by Bill Haley. Real rockers that the hoofers will really swing to. Side could make the grade.

B "MAD, MAD, MAD" (2:25) [ASCAP—Anson, Waller] The chirp sings with a heap of drive on this end too. She wallops a good jumper and the side comes off strongly. Good coupling for the jukes.

JOHNNIE RAY
(Columbia 40578; 4-40578)

B "JOHNNIE'S COMIN' HOME" (2:22) [E. H. Morris ASCAP—Sherman, Shanklin] Johnnie comes over well on this handclapping novelty. It's an unusual tune for the stylist, but it's lively and has a good beat.

B "LOVE, LOVE, LOVE" (3:01) [Babb BMI—Jarrett] A country tune that's headin' for the big time, is fashioned for the pop market by Mr. Ray. Good shuffle rhythm ditty.

TONY MARTIN
(RCA Victor 20-6283; 47-6283)

B "EV'RYWHERE" (2:41) [Mills ASCAP—Kahn, Evans] A beautiful new ballad that's going great guns in England, is given a sincere and moving treatment by the rich voice of Tony Martin. Could be a big seller for the performer.

B "HOLD ME IN YOUR HEART" (2:54) [Rogers ASCAP—Hoffman, Kalmanoff] New lyrics are set to the evergreen "Come Back Sorrento" and Tony wends his way thru them with a powerful reading. Big ork and chorus support.

TED MARTIN
(Q Record 1009; 45-1009)

B "YOU GAVE ME YOUR LOVE" (2:18) [Deal BMI — Dubrow, Clark] Ted Martin makes an impressive debut on the "Q" label, singing a dramatic tango number full of excitement. Lovely piece of material that could step out.

C+ "THE MAN BEHIND THE BADGE" (2:06) [Met BMI—Gilbert, Perkins, Levine] A patriotic tribute to the policemen of our cities is rendered with gusto by Ted and a chorus.

HERB SHRINER'S HARMONICA ORCH.
(Columbia 40555; 4-40555)

B "TUMBLING TUMBLEWEEDS" (2:26) [Williamson ASCAP—Nolan] Herb Shriner, the talented TV comic and mc of "Two For The Money," debuts on records with a beautiful harmonica arrangement of a great oldie. Orchestra accompanies.

B "IT'S THE TALK OF THE TOWN" (2:55) [Joy ASCAP—Symes, Neiburg, Livingston] The harmonicist does another pretty job with an old favorite. Dreamy mood music item. Great dance material for a romantic atmosphere.

JAMES BROWN
(MGM 12080; K12080)

B+ "THE WHITE BUFFALO" (2:58) [Bourne ASCAP — Bergman] James Brown, who plays Lt. Rip Masters in the "Rin Tin Tin" TV series offers a country flavored story-in-song item. Has a dramatic feeling and will be programmed on a TV show. With big kiddie audience, song could take off.

C+ "IT'S LONESOME OUT TONIGHT" (2:32) [Acuff-Rose BMI—Martin] The warm voice of the artist is effective on this tender romantic piece. The Trail Winders assist.

M-G-M CARRIES THE BALL
Billboard Best Buy
JONI JAMES
YOU ARE MY LOVE
and I LAY ME DOWN TO SLEEP
MGM 12066 78 rpm
K 12066 45 rpm
ORCH. & CHORUS CONDUCTED BY DAVID TERRY
4 SPECIALS
THE ONLY INSTRUMENTAL VERSION
DAVID ROSE and his Orchestra
LOVE IS A MANY-SPLENDORED THING
and YOU AND YOU ALONE (Gelsomina)
MGM 30883 78 rpm
K 30883 45 rpm
BETTY MADIGAN
THERE SHOULD BE RULES (Protecting Fools Who Fall in Love)
STRANGERS
MGM 12094 78 rpm • K 12094 45 rpm
JOE LIPMAN and his Orchestra
DOG FACE SOLDIER
STREET SCENE
MGM 12102 78 rpm • K 12102 45 rpm
MITZI MASON
BRING ME A BLUEBIRD
BUT I WAS WRONG
MGM 12097 78 rpm • K 12097 45 rpm
RAY CHARLES singers
AUTUMN LEAVES
EARLY AUTUMN
MGM 12068 78 rpm • K 12068 45 rpm
AUTUMN NOCTURNE
THE RAY CHARLES SINGERS
X271 45 rpm extended play
X1123 45 rpm extended play
GEORGE RUSSELL and his Orchestra
COLLEGE MEDLEY
Part 1
On, Brave Old Army Team
On Wisconsin
Rambling Wreck From Georgia Tech
Notre Dame Victory March
Part 2
Anchors Aweigh
Yale Boola
Fight On (Southern California)
The Eyes of Texas (University of Texas)
MGM 12101 78 rpm • K 12101 45 rpm
ART MOONEY and his Orchestra
THE GIRL I LEFT BEHIND ME
GIVE ME A BAND AND MY BABY
MGM 12073 78 rpm • K 12073 45 rpm
ROBBIN HOOD
DANCIN' IN MY SOCKS
and
HAPPY IS MY HEART
MGM 12046 78 rpm • K 12046 45 rpm
LAURIE JOHNSON and his Orchestra
SONG OF THE PEARL FISHERS
LETTER TO VIRGINIA
MGM 12069 78 rpm • K 12069 45 rpm
JACK VALENTINE
GUNSMOKE
and
RECKON I'M HOMESICK
MGM 12063 78 rpm • K 12063 45 rpm
RAY HANEY
WALKING THE BLUES
and
TATERED OUT
MGM 12062 78 rpm • K 12062 45 rpm
Billboard Review Spotlight
M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 19, N.Y.

THIS IS THE TUNE THEY WOULDN'T PREVUE!

THIS IS THE DISK ABOUT WHICH THEY WOULDN'T SAY "YES" OR "NO" AS A "HIT!"

SO NOW IT'S...

BUSTING WIDE OPEN

KAHILL'S

Penny Smith

singing...

"MAD, MAD, MAD"

(Written by Bill Anson & Waller)

and

"I'VE GOT NEWS FOR YOU"

(Written by Bill Haley and Pingatore)

Judge for Yourself!

STOP IN AT YOUR NEAREST DISTRIBUTOR'S OFFICE & JUST LISTEN TO:

KAHILL RECORD No. 1006

Kahill Records, Desplaines, Ill.

PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. LOVE IS A MANY-SPLENDORED THING	Four Aces (Decca)
2. YELLOW ROSE OF TEXAS	Mitch Miller (Columbia) / Johnny Desmond (Coral)
3. AUTUMN LEAVES	Roger Williams (Kapp)
4. MOMENTS TO REMEMBER	Four Lads (Columbia)
5. SUDDENLY THERE'S A VALLEY	Gogi Grant (Era) / Julius La Rosa (Cadence)
6. AIN'T THAT A SHAME	Pat Boone (Dot)
7. BLACK DENIM TROUSERS	Cheers (Capitol)
8. SHIFTING, WHISPERING SANDS	Billy Vaughn (Dot) / Rusty Draper (Mercury)
9. THE LONGEST WALK	Jaye P. Morgan (RCA Victor)
10. SEVENTEEN	Fontane Sisters (Dot) / Boyd Bennett (King)

11) I WANT YOU TO BE MY BABY. 12) TINA MARIE. 13) WAKE THE TOWN AND TELL THE PEOPLE. 14) THE BIBLE TELLS ME SO. 15) HE. 16) YOU ARE MY LOVE. 17) SAME OLD SATURDAY NIGHT. 18) ONLY YOU. 19) HAWK-EYE. 20) MY BONNIE LASSIE. 20) I HEAR YOU KNOCKING.

Howard Miller (WIND-Chicago) phones to tell us the October 1 editorial, "Records Are Your Best Buy In Entertainment," is terrific. Miller was only one of many from all phases of the music biz who called and wrote to tell us how great they thought the editorial was. . . . **Joe Deane** (KQV-Pittsburgh, Pa.) returns to his old stomping grounds, Rochester, N. Y. Deane begins October 11 at WBBF with two shows a day and one on Sunday afternoon. . . . **Bill Bennet**, recently at WAND-Canton, O., joins WTIX-New Orleans, La., **Jim Russell** announced. Bill, known as "Brother Bill," is well known for his nimicry of well known entertainment figures. . . . WKDL-Clarksdal, Miss., went on the air for the first time September 1. Its staff is composed of program director, **Bill Duke**, who came from KDSX-Denison-Sherman, Texas; **Steward Hough** from WNLA-Indianola, Miss.; and **Roy McKee, Jr.**, formerly of KBTM-Jonesboro, Ark.

* * * * *

Pic of the week—**Jerry Kay**, now formally settled at WAVZ-New Haven, Conn. Jerry is on twice daily, 7 to 9 a.m. and 11 a.m. to 1 p.m. . . . **Nedd Fleming** has started a daily 10:30 p.m. to midnight record show via WAEB-Allentown, Pa. . . . **Dave Robin** (WAYE-Baltimore, Md.) took a bare minimum of remote equipment to a section of Baltimore called Hamilton, where he set up in a furniture store window. He did his two shows, "Robin's Roost" and "The Dave Robin Show" from the window. . . . **Ray Briem** (KUTA-Salt Lake City, Utah) tells us KUTA uses **The Cash Box** exclusively for 17 hours of music on its deejay shows. Programming comes from the juke box list, the retail list and the picks, sleepers, and best bets. . . . **Dick Piper** (WKBR-Manchester, N. H.) tells us his prestige has been boosted considerably since his listings have appeared in C. B. . . . Love note from **Hank Goldman** (WANN-Annapolis, Md.). . . . **Shel Horton** (WKMX-Roaring Spring, Pa.) setting up three hours Saturday and Sunday PMs to be called **The Cash Box Express.** This will make 58 hours weekly for Horton. . . . **Jeff Evans** (WUSN-Charleston, S. C.) wishes the major diskeries would send him personal copies of new releases. Other jockeys at the station have been latching on to those that come in—leaving him without. . . . **Laura Manning** and **Leo Ross** doing handsprings about the way their latest Jubilee disk, "One Is Mine," and "I Don't Think That You Lawve Me" is being spun by jocks.

JERRY KAY
(WAVZ—New Haven, Conn.)

JEAN MEEUSEN
(Belgium)

* * * * *

Jean Meeusen, Belgian disk jockey, writes he will visit the United States and perhaps permanently continue his activities here. Jean has been assigned to make special programs with American talent for Belgium. . . . **Betty Madigan**, signed as a featured vocalist with the Buick Trade show, "Spacerama," booked into L. A., Houston, Chicago, Atlanta, Detroit and New York City, will visit each city's jockeys with her latest MGM release, "There Should Be Rules" and "Strangers." . . . **Doc Berger** left for the Coast October 6 and will reach S. F. and L. A. about the middle of the month.

A HISTORICAL HIT-

Don Cornell

sings the song that will be a Standard for four score and seven years

"YOUNG ABE LINCOLN"

CORAL-61521 (9-61521)

CORAL RECORDS

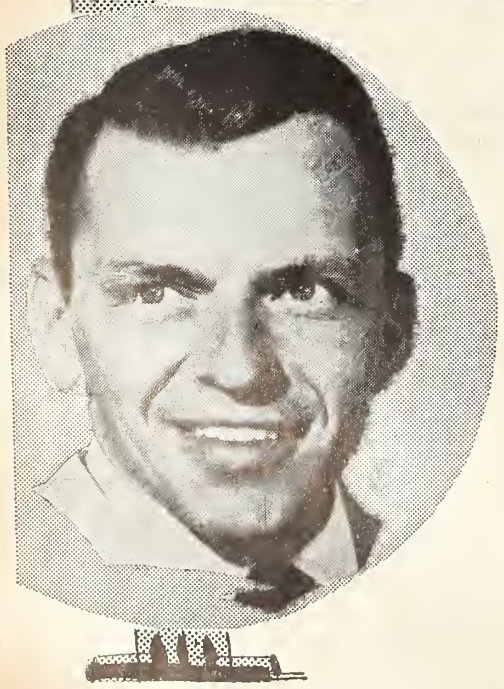
America's Fastest Growing Record Company

A Worthy Successor to
"LEARNIN' THE BLUES"

On its way to #1

"Same Old Saturday Night"

Capitol ...3218
RECORDS



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SAMMY CAHN and
FRANK REARDON

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1619 BROADWAY, N. Y.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The World Series was the thing last week. Almost all business in New York stopped for it—and an exciting series it was. The music business could have been conducted in the ball parks for that's where almost every publisher could have been found. . . . Another theater has opened up for split weeks using recording artists. It's the Court Square Theater in Springfield, Mass. The first show featured **Jerry Vale**. . . . **Allen Case**, 21-year-old baritone from Dallas, Texas and a winner of the Arthur Godfrey Talent Show last Spring, has been signed to a Columbia contract by **Mitch Miller**. Case will also be featured in "Reuben, Reuben", the new Broadway musical. . . . Congratulations to Le Cupidon on its first birthday. The club currently has one of the hottest shows in town with a bill that stars **Jimmie Komack** and features **Jerome Courtland** and **The Windsors**. . . . **Robert Clary** looks like he has a winner in his first Epic single, "Bring Me A Bluebird". . . . **Margaret Murphy**, **Dick Linke's** secretary, has announced her engagement to **Frank Smusz**, who was just released from the Navy. . . . **Oscar Preuss**, retired executive of EMI in London, here on his first trip to America visiting with record company friends he made during his half century in the record business. . . . Liberty Records' **Si Warnoker** and **Jack Ames**, who have been releasing only albums, made their first single records move when they pulled "Cry Me A River" out of a forthcoming **Julie London** album. There has been immediate West Coast reaction and Frank Music have taken over the tune. . . . **The Chordettes** have left for a 3 week disk jockey tour to promote their new Cadence waxing, "The Wedding". . . . **Happy Goday** of Goday Music, making a car trip to the coast visiting djs and distribs on several new recorded tunes including "Nip Sip", "I Trust You", "She", and "Bazooka Blues".

JERRY VALE

CHICAGO:

Pearl Eddy drops up to say "Hello". Her latest on "X", "Then I'll Be Happy", Pearl reports, "is going great". She's working on the disk herself. Meeting with the deejays and getting plenty nice airtime. . . . **Eddie Hubbard** interviewing **June Christy** and **Peter Lind Hayes**. Made for very nice airtalk. . . . **Mickey Shore**, deejay on WJBK, Detroit, reported to be clicking like anything with his new show, "Party Line". Mickey tests new disks for a half hour on his four-hour show. Calls this test period, "Make it or break it". If the listeners call in and advise they like the new disk, "We make it", says Mickey. But if listeners no like—he busts it right on the air. . . . **Mantovani** and an ork of 45 into Orchestra Hall, Satty eve, Oct. 29. . . . **Howard Miller** phones to praise **The Cash Box' editorial, "Records Are Your Best Buy In Entertainment"**. . . **Maurice Chevalier** expected in town soon and already deejays and TVers angling to have him on their shows. . . . **Hy Frumkin** reports that the **DeCastro Sisters'** Abbott disk, "Give Me Time", is selling better than he ever dreamed it would. . . . **Bill Hayes** in town promotin' his "Kwela Kwela" and telling the story of this South African tune on station after station. . . . **Mort Hillman** of Ed. B. Marks firm reports that "Chicago's the greatest". Mort's fallen in love with the Windy City. Tho originally from Cinci, he spent most of his time in Noo Yawk. He's boomin' for "Slam Bam" the **Crew Cuts** diskeroo. Mort also getting himself marriaged this coming Thanksgiving Day. . . . **Bettye Kummerle** absolutely thrilled to teeney pieces over the way her "Mad, Mad, Mad" is clicking. Song was written by **Bill Anson** for **Kay Starr** 'way back when. Flip of this Kahill disk, "I've Got News For You", has **Bill Haley** (the rocknroller) and **Pingatore** as composers. Haley reported to be goin' all out to get this side over the top, according to **Bob Cole** who's the promotioner on this diskeroo. . . . There's a new lipstick that's called "Jazzy Red" and is sold in combination with a jazz record. . . . Class at Columbia College who are being taught the how's and why's of radio record programming chose **The Cash Box** as the magazine they will use. Instructor Bob Rawson called for a bundle of copies and is using them in teaching these future deejays and announcers. Felt that other publications were limited in the amount of information and that **Cash Box** was the one and only and best. . . .

BILL HAYES

HOLLYWOOD:

DeCASTRO SISTERS

Capitol's **Alan Livingston** announced last week the signing of **Dennis Day**, **Helen Forrest**, the **Jodimars**, and **Lonnie Satin**. . . . **Gloria Wood**, the "Jingle Girl" of TV and Radio, just completed a role in MGM's new musical "Gaby". . . . Clef Records has set release this month for Composer **Phil Moore's** new L.P. album "Music For Moderns". . . . **Nellie Lutcher** opened Oct. 7 at the Castle restaurant. . . . **Paul Landwehr** recently returned from a trip to Mexico where he set up distribution of his Real label for Mexico and Central and South America. . . . **Gale Storm**, currently plugging her record of "I Hear You Knocking", has been signed for a two week engagement at the Cocoanut Grove beginning November 9. . . . **Gogi Grant** back from her Eastern disk-jockey tour and currently at the Crescendo. . . . **Mickey Goldsen** announced the formation of Criterion Records, with first releases to include some singles by local TV personalities, and an L.P. album of Hawaiian songs. . . . **Ciro's** publicist, **Hal Spector**, getting married in New Jersey October 12. . . . Also in the marriage department, **Margie Halsne**, secretary to Capitol's National Sales Promotion Manager, **Dick Rising**, became the bride of **Laurentz R. Marsters** of Hollywood on Sept. 30. . . . **Al Sherman** has appointed **Harold Spina, Jr.** to handle promotion exclusively for his Record Sales Co. . . . **Fabor Robison** reports good reaction on his Eastern trip to the **DeCastros'** "Give Me Time".

Mitch does it again...
With a 2 Sided HIT!!

"BEL SANTE"

and

"THE BONNIE BLUE GAL"

THE CASH BOX DISK OF THE WEEK

by Mitch Miller

his orchestra & chorus

Columbia-40575

COLUMBIA RECORDS

"Columbia" Trade-mark Reg. U. S. Pat. Off. Marca Registrada. ℗ T.M.

Chick Kardale Gets CBS Deejay Show

CHICAGO — Chick Kardale, song-plugger and disk promotion man extraordinaire, believes, "I came into my own at last."

Questioned as to "why", Chick replied:

"I'm starting my own disk jockey show on CBS. It'll be a variety show. I'm going to call it 'Endsville, U. S. A.', based, he jubilantly stated, "on the fact that 'this is the end'.

"What's more", he enthusiastically continued, "I'll use my own strictly Brooklyn accent. I'll ad lib. I'll joke and laugh and kid and, man, this'll be the last word — out of this world — the endest of the ends."

Chick also reported that his pal, Hal Kanter, producer of Georgie Gobel's great show, "Is gonna hash up a bag of material for me that'll floor 'em, but", Chick said waving his arms and leaping out of his chair to better emphasize his statements with wildy waving flourishes of both arms, "but floor 'em like nothing ever hocked 'em before, Dad."

Nor did Chick stop there. "Remember, Dad", he said, "I'm gonna be on from 11.15 in the pee em until midnight. And fiveroo times a week.

"And this", he stated, again wildly leaping out of his chair so he could better make with the arms flourishes and motions, "is on'y the beginning.

"Keep your eyes peeled on this Chicky boy and your ears wide open, Dad, we're just gettin' goin'."

Correction

CHICAGO—Item that appeared in Chicago section of the "Wax Circle" column, October 8 issue, re: Joni James, should have read, instead, that Joni James is headlining the forthcoming show at the Chicago Theatre, following Julius LaRosa show. Florian ZaBach will appear on the same bill with Joni James.

SURE SHOTS

BOYD BENNETT
SEVENTEEN
King 1470
MY BOY - FLAT TOP
King 1494

JACK DUPREE
WALKING THE BLUES
King 4812

OTIS WILLIAMS
and his *NEW* GROUP
MISS THE LOVE
(that I've been dreaming of)
TELL ME NOW
DeLuxe 6088

BONNIE LOU
DANCIN' IN MY SOCKS
Daddy-O
King 4835

THE MIDNIGHTERS
DON'T CHANGE YOUR PRETTY WAYS
We'll Never Meet Again
Federal 12243

EARL BOSTIC
FOR ALL WE KNOW
Beyond The Blue Horizon
King 4829

KING RECORDS

David Whitfield now definitely scheduled for the Ed Sullivan Show on two Sundays running October 30th and November 6th. . . . **Caterina Valente** comes over on October 8th from Germany to be guest in B.B.C. T.V. "Saturday Show." Messrs. **Chappell**, publishers, threw a party to meet the writers of the "Pajama Game" and I caught Mr. Adler of the now famous **Adler** and **Ross** partnership deep in conversation with Mr. & Mrs. **Cyril Stapleton** and the subject was babies. By the way Adler was seen this Saturday on the "In Town Tonight Show" on B.B.C. and sang "Hey There." He was eventually helped out by the stars of the London production **Joy Nichols** and **Edmund Hockeridge**. . . . There was the usual (I say usual because it's the fourth time) mob at London Airport to meet the fabulous **Johnnie Ray** who arrived for yet another vaudeville tour of these Isles. Johnnie makes his bow this Sunday on A.B.C. T.V. (sponsored of course) when he appears as the star of the "Sunday Night at the Palladium" show. . . . **Edmundo Ros** returns to the English Decca label where he was contracted for eleven years, after one year with English Columbia. Edmundo starts his new five year deal in November and will be mainly concerned in cutting albums for the label. . . . I hear **Eartha Kitt** is now definitely scheduled to appear at the Cafe de Paris. . . . "Pete Kelly's Blues" got off to a flying start with an array of stars attending the London premiere at the Warner Theatre. . . . More U.S. publishing notabilities over here in addition to those I mentioned last week. We now have **Jean Geiringer** of B.M.I. and **Eddie Kassner**. Two songs that look like good contenders for top honour over here, are "Love Is A Many-Splendored Thing" and "Suddenly There's A Valley," and I think there's a big chance for "I Want You To Be My Baby." So let's wait and see.

This week's best selling pop singles: (Courtesy "New Musical Express")

1. "Rose Marie"— Slim Whitman (London)
2. "Cool Water"— Frankie Laine (Philips)
3. "Learnin' The Blues"— Frank Sinatra (Capitol)
4. "Ev'rywhere"— David Whitfield (Eng. Decca)
5. "Man From Laramie"— Jimmy Young (Eng. Decca)
6. "Close The Door"— The Stargazers (Eng. Decca)
7. "The Breeze And I"— Caterina Valente (Polydor)
8. "Evermore"— Ruby Murray (Eng. Columbia)
9. "Blue Star"— Cyril Stapleton (Eng. Decca)
10. "Strange Lady In Town"— Frankie Laine (Philips)

BROADWAY MUSIC
New York, N. Y.

1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Boyd Bennett)
4. Sweet Kentucky Rose (Jack Carroll)
5. Shifting, Whispering Sands (Rusty Draper)
6. Only You (Platters)
7. Love Is Many-Splendored (Four Aces)
8. Tina Marie (Perry Como)
9. Forgive My Heart (Nat Cole)
10. Wake The Town (Les Baxter)

TOLZIEN MUSIC STORE
Amarillo, Tex.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Love Is Many-Splendored (Four Aces)
4. Moments To Remember (Four Lads)
5. Hawk-Eye (Frankie Laine)
6. Hummingbird (Paul & Ford)
7. Rock Around (Bill Haley)
8. I Want You To Be (Briggs)
9. Suddenly There's A Valley (Jo Stafford)
10. I'll Never Stop (Doris Day)

GINSBERG MUSIC CO.
Roswell, N. M.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Autumn Leaves (R. Williams)
4. Maybellene (Chuck Berry)
5. Moments To Remember (Four Lads)
6. Seventeen (Fontanes)
7. Wake The Town (Les Baxter)
8. Tina Marie (Perry Como)
9. Ain't That A Shame (Boone)
10. Suddenly There's A Valley (Jo Stafford)

MELODY SONG SHOP, INC.
Brooklyn, N. Y.

1. Yellow Rose (Mitch Miller)
2. Tina Marie (Perry Como)
3. He (Al Hibbler)
4. Autumn Leaves (R. Williams)
5. Seventeen (Boyd Bennett)
6. Love Is Many-Splendored (Four Aces)
7. Domani (Julius La Rosa)
8. Por Favor (Vic Damone)
9. Gum Drop (Crewcuts)
10. Longest Walk (J. P. Morgan)

FERGUSON'S RECORD SHOP
Memphis, Tenn.

1. Love Is Many-Splendored (Four Aces)
2. Rock Around (Bill Haley)
3. Yellow Rose (Mitch Miller)
4. Tina Marie (Perry Como)
5. At My Front Door (El Dorados)
6. Bible Tells Me So (D. Cornell)
7. Only You (Platters)
8. Moments To Remember (Four Lads)
9. Longest Walk (J. P. Morgan)
10. I'll Never Stop (Doris Day)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Yellow Rose (J. Desmond)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Bible Tells Me So (D. Cornell)
5. Seventeen (Boyd Bennett)
6. Suddenly There's A Valley (Jo Stafford)
7. Song Of The Dreamer (Fisher)
8. Longest Walk J. P. Morgan)
9. Tina Marie (Perry Como)
10. Black Denim Trousers (Cheers)

TIEDTKES MUSIC SALES
Toledo, Ohio

1. Yellow Rose (Mitch Miller)
2. Shifting, Whispering Sands (Billy Vaughn)
3. Bible Tells Me So (D. Cornell)
4. Gum Drop (Crewcuts)
5. Tina Marie (Perry Como)
6. He (Al Hibbler)
7. Autumn Leaves (R. Williams)
8. Moments To Remember (Four Lads)
9. Suddenly There's A Valley (Julius La Rosa)
10. Black Denim Trousers (Monroe/Cheers)

HUDSON ROSS
Chicago, Ill.

1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. Love Is Many-Splendored (Four Aces)
4. Only You (Platters)
5. Moments To Remember (Four Lads)
6. Remembering (Peter Lind Hayes & Mary Healy)
7. Day By Day (Four Freshmen)
8. Tina Marie (Perry Como)
9. Shifting, Whispering Sands (Draper/Vaughn)
10. Black Denim Trousers (Cheers)

RICHLOY RECORDS
Philadelphia, Pa.

1. Yellow Rose (J. Desmond)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Tina Marie (Perry Como)
5. Black Denim Trousers (Cheers)
6. Bible Tells Me So (D. Cornell)
7. Rock Around The Clock (Bill Haley)
8. Maybellene (Chuck Berry)
9. Longest Walk (J. P. Morgan)
10. Moments To Remember (Four Lads)

STEPHENSON MUSIC CO.
Raleigh, N. C.

1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. Tina Marie (Perry Como)
4. Love Is Many-Splendored (Four Aces)
5. Longest Walk (J. P. Morgan)
6. Suddenly There's A Valley (Jo Stafford)
7. You Are My Love (J. James)
8. Someone You Love (Nat Cole)
9. Shifting, Whispering Sands (Rusty Draper)
10. Hard To Get (G. MacKenzie)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Fontanes)
4. Ain't That A Shame (Boone)
5. Hummingbird (Paul & Ford)
6. Tina Marie (Perry Como)
7. Love Is Many-Splendored (Four Aces)
8. Bible Tells Me (Don Cornell)
9. Hard To Get (G. MacKenzie)
10. Song Of The Dreamer (Fisher)

STEDEFORD'S RECORD SHOP
N. S. Pittsburgh, Pa.

1. At My Front Door (El Dorados)
2. Shifting, Whispering Sands (Rusty Draper)
3. Autumn Leaves (R. Williams)
4. Yellow Roses (Mitch Miller)
5. Promises, Promises (Penguins)
6. Love Is Many-Splendored (Four Aces)
7. Moments To Remember (Four Lads)
8. Longest Walk (J. P. Morgan)
9. Fooled (Perry Como)
10. Honest, Darling (Four Voices)

ELMORE'S RECORD SHOP
Fort Smith, Ark.

1. Yellow Rose (J. Desmond)
2. Seventeen (Fontanes)
3. Ain't That A Shame (Boone)
4. Love Is Many-Splendored (Four Aces)
5. Wake The Town (Les Baxter)
6. Autumn Leaves (R. Williams)
7. Learnin' The Blues (Sinatra)
8. Maybellene (Chuck Berry)
9. Rock Around The Clock (Bill Haley)
10. I Want You To Be (G. Gibbs)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Bible Tells Me So (D. Cornell)
4. Song Of The Dreamer (Fisher)
5. Seventeen (Fontanes)
6. Ain't That A Shame (Boone)
7. Autumn Leaves (R. Williams)
8. Same Old Saturday Night (Frank Sinatra)
9. Shifting, Whispering Sands (Rusty Draper)
10. Suddenly There's A Valley (Julius La Rosa)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Black Denim Trousers (Cheers)
4. Suddenly There's A Valley (Gogi Grant)
5. Yellow Rose (Mitch Miller)
6. Yellow Rose (Stan Freberg)
7. Day By Day (Four Freshmen)
8. I'll Never Stop (Doris Day)
9. Blossom Fell (Nat Cole)
10. Tina Marie (Perry Como)

BEN BROWN MUSIC
Lynn, Mass.

1. Moments To Remember (Four Lads)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. He (Al Hibbler)
5. Yellow Rose (Mitch Miller)
6. Someone You Love (Nat Cole)
7. At My Front Door (The El Dorados)
8. You Are My Love (J. James)
9. I'm So Glad (Mickey & Sylvia)
10. Then I'll Be Happy (E. Fisher)

ANDRE'S RECORD SHOP
Lansing Mich.

1. Moments To Remember (Four Lads)
2. Maybellene (Chuck Berry)
3. Yellow Rose (Mitch Miller)
4. Seventeen (Fontanes)
5. Love Is Many-Splendored (Four Aces)
6. Autumn Leaves (R. Williams)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Suddenly There's A Valley (Jo Stafford)
9. Black Denim Trousers (Vaughn Monroe)
10. I Hear You Knocking (Storm)

GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.

1. Autumn Leaves (R. Williams)
2. He (Al Hibbler)
3. Hard To Get (G. MacKenzie)
4. Only You (Platters)
5. Yellow Rose (Mitch Miller)
6. Rock Around (Bill Haley)
7. Love Is Many-Splendored (Four Aces)
8. Seventeen (Boyd Bennett)
9. I'll Never Stop (Doris Day)
10. Longest Walk (J. P. Morgan)

LYRIC NEWS AND REC. SHOP
Indianapolis, Ind.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose Of Texas (Miller)
4. Tina Marie (Perry Como)
5. Maybellene (Chuck Berry)
6. Seventeen (Boyd Bennett)
7. Gum Drop (Crewcuts)
8. Suddenly There's A Valley (Julius La Rosa)
9. Only You (Platters)
10. Moments To Remember (Four Lads)

J. B. ANDERSON
Red Bank, N. J.

1. Yellow Rose (Mitch Miller)
2. Seventeen (Boyd Bennett)
3. Love Is Many-Splendored (Four Aces)
4. Only You (Platters)
5. Gum Drop (Crewcuts)
6. Bible Tells Ms So (D. Cornell)
7. Kentuckian Song (E. Arnold)
8. Wake The Town (Les Baxter)
9. I Want You To Be (Briggs)
10. Hard To Get (G. MacKenzie)

THE WAX WORKS
Owensboro, Ky.

1. Autumn Leaves (R. Williams)
2. Ain't That A Shame (Boone)
3. Shifting, Whispering Sands (Billy Vaughn)
4. Tina Marie (Perry Como)
5. I Want You To Be My Baby (Georgia Gibbs)
6. Moments To Remember (Four Lads)
7. Yellow Rose (Mitch Miller)
8. Love Is Many-Splendored (Four Aces)
9. Wake The Town (M. Carson)
10. Bible Tells Me (Don Cornell)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

New Star

CHICAGO—Roger Williams, who jumped into the limelight with his Kapp recording of "Autumn Leaves", is pictured here with Dave Kapp, president of the diskery, as both are interviewed by Howard Miller during his CBS broadcast.

Peggy King Gets Wide Magazine Coverage

NEW YORK—Peggy King, diminutive Columbia thrush, will be the subject of a concentrated build-up in the coming months.

Miss King, starlet on the George Gobel TV show, is now the subject of a tie-in with Seventeen Magazine and her current Columbia release, "Song of Seventeen" backed with "Learning To Love". The magazine, feeling that Miss King typifies the sweet, vivacious All American girl, has prepared a two page layout on the lass allotting most of its space to the tune "Song of Seventeen", and youthful clothes stylings. Reprints have already gone out to department stores all over the country, who will set up promotions tieing in the dresses and her record.

Also scheduled to do stories on Miss King are TV Guide, United Press, Metro News Service, Associated Press, and NEA.

Mona Herren Forms Independent Label

HOLLYWOOD, CAL. — Mona C. Herren this week announced the forming of a new independent record company to be known as Monava Records.

Mona Herren has also formed a publishing affiliate, the Raymon Publishing Company.

First artist to be signed by Monava will be announced next week. The company is contemplating a heavy recording schedule, and first releases will hit the market about the middle of October.

Offices will be located at 631 North Morado Avenue, West Covina, California. The Raymon Publishing Company will be located at 6533 Hollywood Blvd, Hollywood, Calif.

Israeloff Hosts New England Disk Trade

BRISTOL, R. I.—Milton Israeloff, owner of the Beacon Shops, Providence, R. I., one of the biggest one stops in the east, hosted a delegation of music operators, record distribs and recording company execs, at a bangup clambake on September 28.

Entertainment was provided by a one man band and novelty records. Milt Israeloff, who has been holding annual dinners for the ops and record distribs for many years, said that the clambake will be an annual affair taking the place of the dinners. He said he was pleased with the turnout and that distribs and ops came from Boston, Rhode Island, Connecticut, and New York. Weather was perfect with a warm afternoon sun for the bake served out of doors.

Among those present were: Stanley Lparto, Eddie Zienowicz, Royal Music, Central Falls, R. I.; Anthony Josephs, Cranston, R. I.; Preston Ferrara, Eddy & Co., Providence; Chet Woods, Paul Magid, Dave Elkin, Mercury Records, Boston; Cecil Steen, Harvey Campbell, Dan Dumont, Records Inc., Boston; Tom Morgan, Frank Corsaro, Ban Savoia, Capitol Records, Boston; Mel Robrish, Allan M. Ross, Sam Mercurio, Decca Records, Boston; Lew Sebok, Ed Hurley, Decca Records executives, New York; Sam D'Angelo, Merit Music, Providence; Jerry Flatto, Boston Record Distributors, Boston; Dick Mitchell, Dick's Record Co., Boston.

Gordon Dinnerstein, Irving Pure, Music Suppliers of N. E., Boston; George Hartstone, Ted Phillips, Mutual Distribs, Boston; James Marcozzi, Anthony Cinquincia, Pawtucket, R. I.; Larry V. Egavian, Eddy & Co., Providence; Joseph F. Bosoerick. Roskin, Distrib. Inc., Hartford, Conn.; Bob Bilodeau, Anthony Pitteruty, Edward A. Dyer, Providence; Joseph Sienkiewicz, Merit Music Co., Providence; Spike White, Frigidaire, Providence; Bill O'Brien, O'Brien Music, Newport, R. I.; Sol Weinstein, Harry Novack, Transdisc, Boston; Leo Sherry, Central Falls, R. I.; Al Lindgren, Ruby Zideman, Bill Greenblatt, of Beacon Shops, Providence.

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BY THE PLATTERS

MERCURY 70633

Mercury RECORDS

CHICAGO 1, ILLINOIS

THE CASH BOX' 10th ANNUAL OPERATOR POLL UNDERWAY

Juke Box Operators to Select 1955's Top Money-Making Records and Recording Artists in All Fields

NEW YORK—The Tenth Annual Juke Box Operator Poll sponsored and conducted by The Cash Box in behalf of the Automatic Music Industry, gets under way this week. The results of the poll will determine the top money-making records and artists in the popular, rhythm & blues and country fields during the year 1955, and will also determine which new artists the operators feel are the most promising.

Voting, which is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns, will continue for seven weeks, and the results will be announced in the December 3rd issue.

Listed below to aid operators in casting their votes, is an alphabetically arranged list of 1955's top favorites.

A yellow poll card enclosed in this issue is to be used for voting.

Top Popular Song Favorites of 1955

A Blossom Fell
Ain't That A Shame
Autumn Leaves
Bible Tells Me So
Breeze And I
Cherry Pink And Apple Blossom White
Crazy Otto
Dance With Me Henry
Davy Crockett
Domani
Earth Angel
Gum Drop
Hard To Get
Hearts Of Stone
Honey Babe
House Of Blue Lights
How Important Can It Be
Hummingbird
I'll Never Stop Loving You
Ko Ko Mo
Learning The Blues
Let Me Go, Lover
Longest Walk
Love Is A Many-Splendored Thing
Man In A Raincoat
Maybellene
Melody Of Love
Moments To Remember
Mr. Sandman
Naughty Lady Of Shady Lane
Open Up Your Heart
Rock Around The Clock
Seventeen
Sincerely
Sin To Tell A Lie
Something's Gotta Give
Song Of The Dreamer
Sweet And Gentle
That's All I Want From You
Tina Marie
Tweedlee Dee
Unchained Melody
Wake The Town And Tell The People
Whatever Lola Wants
Yellow Rose Of Texas

Top Rhythm & Blues Favorites of 1955

A Fool For You
As Long As I'm Moving
Ain't That A Shame
Bo Diddley
Close Your Eyes
Come Back
Don't Be Angry
Door Is Still Open
Earth Angel
Every Day
Flip, Flop And Fly
Hearts Of Stone
I Got A Woman
I Hear You Knockin'
It's Love Baby
It's My Life Baby
Ko Ko Mo
Ling Ting Tong
Maybellene
Most Of All
My Babe
Only You
Pledging My Love
Sincerely
Soldier Boy
This Is My Story
Story Untold
Tweedlee Dee
Unchained Melody
Walking The Blues
Wallflower (Dance With Me Henry)
What'cha Gonna Do
Why Don't You Write Me
You Don't Have To Go
You Upset Me Baby

Top Country Song Favorites of 1955

All Right
Are You Mine
As Long As I Live
Baby, Let's Play House
Ballad Of Davy Crockett
Cattle Call
Cryin', Prayin', Waitin', Hopin'
Hearts Of Stone
I Don't Care
If You Ain't Lovin'
In The Jailhouse Now
In The Jailhouse Now, No. 2
It Tickles
I've Been Thinking
Just Call Me Lonesome
Kisses Don't Lie
Live Fast, Love Hard, Die Young
Let Me Go, Lover
Loose Talk
Love, Love, Love
Making Believe
More And More
Most Of All
New Green Light
Satisfied Mind
That Do Make It Nice
The Kentuckian Song
There's Poison In Your Heart
There She Goes
Wildwood Flower
Would You Mind
Yellow Roses
Yonder Comes A Sucker

1954 Award Winners

Best Popular Record
"Little Things Mean A Lot"—Kitty Kallen
Best Male Vocalist
Eddie Fisher
Best Female Vocalist
Patti Page
Best Vocal Combination
Four Aces
Best Orchestra
Ralph Marterie
Best Small Instrumental Group
Les Paul & Mary Ford
Best Rhythm & Blues Record
"Work With Me Annie"—The Midnighters
Best Rhythm & Blues Male Artist
Joe Turner
Best Rhythm & Blues Female Artist
Ruth Brown
Best Rhythm & Blues Vocal Group
Midnighters
Best Country Record
"Slowly"—Webb Pierce
"I Don't Hurt Anymore"—Hank Snow
Best Country Male Artist
Webb Pierce
Best Country Female Artist
Kitty Wells
Best Country Band
Pee Wee King

Most Promising New:

Male Vocalist
Sammy Davis, Jr.
Female Vocalist
Betty Madigan
Vocal Group
Crewcuts (male)
McGuire Sisters (female)
Orchestra
Richard Maltby
Small Instrumental Group
Norman Petty Trio
Rhythm & Blues Artist
Roy Hamilton
Country Artist
Tommy Collins

NEW RELEASE on CARAVAN

"TWIN BRUDDA"

b/w

"LOOK AHEAD"

by

KENT HARIAN and His Orchestra

CARAVAN # 15501

1st Sensational Hot Release for The Christmas Season

"CHA-CHA-CHOO CHOO"

b/w

"CHRISTMAS KIDDY POLKA"

by

KENT HARIAN and His Orchestra

CARAVAN # 15502

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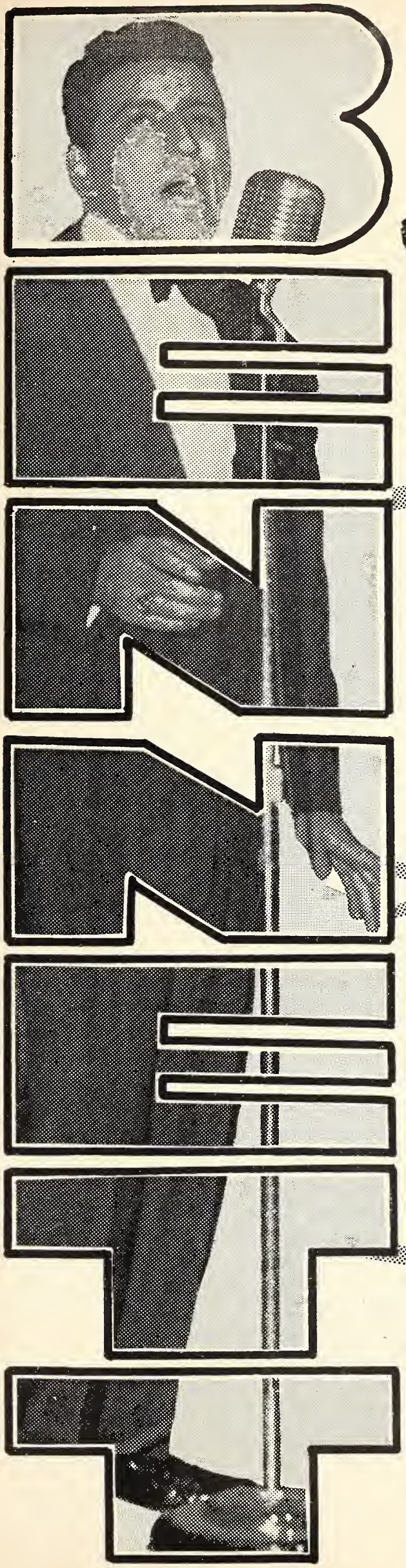

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(come back and)

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and

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with Percy Faith and his Orchestra

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"ROCK-A-WAY"

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JUST RELEASED
"JUKE BOX BANJO"
b/w
"She Married The Wrong, Wrong Man"
by
LEE MOORE'S BANJOLEERS
CROSS COUNTRY # 512
Still Going Strong
"THE CAT CAME BACK"
CROSS COUNTRY RECORDS
229 Outwater Lane, Garfield, N. J.

Bob Merrill Signs with MGM Pictures

NEW YORK—Bob Merrill has signed with MGM Pictures to write the music and lyrics for two films a year. The contract is for five years and will eventually lead to Merrill's producing films for the studio.

Merrill's publishing firms will be reactivated now at a greater pace and will be operated from New York under the direction of Murray Kaufman, the writer's partner in his publishing enterprises.

From The 20th Century-Fox CinemaScope Production
"LOVE IS A MANY-SPLENDORED THING"
LOVE IS A MANY-SPLENDORED THING
MILLER MUSIC CORPORATION

A New Company with A NEW HIT!
THE HEARTBEATS
"CRAZY FOR YOU"
b/w
"ROCKIN-N-ROLLIN-N-RHYTHM-N-BLUES-N"
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New York 19, N. Y.
COlumbus 5-9621

RCA Victor To Hold Teen-Age Record Day In Detroit

NEW YORK—RCA Victor is planning a teen age day in Detroit on November 13. The diskery has hired the University of Detroit Stadium for the event.

Admission will be free and the highlight of the event will be a live recording session done right in the stadium. Victor is bringing in its own recording equipment for the occasion. In addition there will be a teen age record hop. The whole event will be on a first come, first served basis.

The purpose of the enterprise is twofold:

1. Victor and its A&R head Joe Carlton are determined to maintain a vigorous grass roots approach.

2. They feel that such an event will help promote interest in records in general.

It is estimated that the day will cost $10,000 and if it works well, it will be repeated in other cities.

Carlton will supervise the recording session at the stadium and among the artists to appear will be Jaye P. Morgan, The Rhythmettes, Mike Pedicin's group and Victor's own band.

Arrangements have been made for parts of the event to be televised over NBC-TV's "Wide Wide World".

Capri Bell Inspires Sammy Kaye Record

NEW YORK—A little bell has inspired a new song that could be one of the big new ballads of the near future.

Gerald Marks, melody writer, spent his vacation in Capri a few years ago and was impressed with the tremendous number of people wearing 'The Lucky Little Bell of Saint Michael' in their lapels and on their watch fobs—a little silver bell about an inch-and-a-half tall. It gave Marks an idea for a song and he composed a melody. Stanley Adams, lyric writer, worked with Marks and penned the words. Dave Dreyer published the tune and it was just recorded by Sammy Kaye who was so successful with "The Mission Of St. Augustine", a song with a similar feeling.

The bell has become a luck charm in Capri because of a story that is told about it, a story about a poor little shepherd boy who lost his way in the fields one night. He heard the tinkling of a little bell and followed it. When he came to the edge of a hill, a sudden flash of light stopped him and Saint Michael appeared before him. Saint Michael detached a small bell which hung on his breast, gave it to the lad and told him to follow its sound; it would keep him safe from all danger. From then on, his life was filled with joy and happiness.

Society Formed To Increase Ethics of Music Business

NEW YORK—A new organization has been formed with the purpose of increasing the ethics of the music business. Joe Carlton, Victor A&R head, is president and Paul Barry is executive secretary.

The name of the society is F'EA. The meaning of the name is not being revealed and membership is not being solicited although those in the trade who want to join the organization are welcome to apply.

There is a mystic ritual which members must observe in order to better understand the moral and ethical values involved.

In addition a temporary set of standards for doing business in the music industry has been set up. Among its provisions are: members are forbidden to criticize other members; payola is forbidden; lying is forbidden.

Lorber Named Director of Columbia Law Dept.

NEW YORK—The appointment of Alfred B. Lorber as Senior Attorney and Director of the Law Department of Columbia Records has been announced by James B. Conkling, President of the company.

A member of the company's Law Department since 1953, Lorber was formerly in charge of legal affairs involving performing artists and copyright problems.

Before joining Columbia Records, Lorber was an associate in the law firm of Rosenman Goldmark Colin & Kaye; Special Assistant to the General Consul of the United States Department of Commerce; General Counsel to the Inland Waterways Corporation; and Assistant to the General Attorney of the Celanese Corporation of America.

Lorber is a graduate of the Yale Law School, and was Managing Editor of the Yale Law Journal. He was graduated cum laude from the Bernard Baruch School of Business Administration of the City College of New York, where he was elected to Beta Gamma Sigma, the honorary business society.

Sax Lesson

BATON ROUGE, LA.—Disk jockey Don Sherman, WAFB, Baton Rouge, attempts a saxophone lesson with Jerry Mercer who is currently conducting the David Carroll Orchestra in the Blue Room of the Roosevelt Hotel in New Orleans, while Bob Kasha, Mercer's manager looks on.

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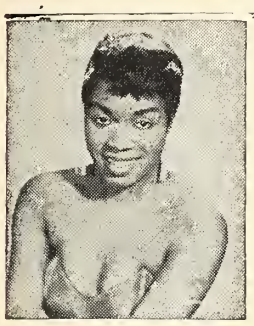
CANADIAN CAPERS

TORONTO TOPICS:

Sarah Vaughan (Mercury) opened (Oct. 3) to do big biz at the Colonial. . . . Town Tavern has guitarist **Johnny Smith** (Roost) and by all reports he's doing very well indeed. . . . Talk of the local music trade is the fabulous new music house which opened last week on Eglinton Ave. in near North end. A low bow to Capitol Record's **Whitey Haines** who worked closely with William's Organization in setting up this 100 percent Capitol Equipped self-service record store. Business is as good as the layout which is great. . . . In town last week was **Jack Newman**, Canadian Topper of the Peer-Southern Publishing organization and **Matt Heft**, Mgr. of the Canadian Leeds-Duchess Pickwick organization. They were here for the 1st monthly meeting of the new season for Canadian Music Publishers Association. . . . **Don McKim** and the Quality Record folks report the new Fall season with their organization to be off in grand fashion with two shifts working steadily at the big Scarboro plant to keep up with the orders. . . . **Harold Pounds**, merchandising manager of Sparton Records and **Bill Paige** of McConnell-Eastman Advertising Agency in town conferring with **Ed Manning** of Sparton's Toronto office. Could be they're making plans for the Sales and Promotion of the new ABC Paramount platters which Sparton will be handling for Canada?. . . . Nice to see **Slim Gordon** (Sparton) after his smash hit with folks up Brampton way. . . . Notice "London Lowdown" notices us so I'll now ask about Toronto chirp, **Patti Lewis** who's been abroad for the past couple of years. The gal was real popular hereabouts and many would like to know how goes it. . . . My personal Oscar goes to **Barry Nesbitt** (the Teen-Agers' delight) of CKFH for the wonderful job he does on Canadian talent. To mention a few we give you **The Four Lads** (Columbia), **The Crew Cuts** (Mercury), **The Four Diamonds** (Coral) and now a new trio called **The High Lights**. Again we say A & R men take note. These boys are great and definitely ready for big things. . . . Coral's **Eydie Gorme** has many Torontonians shuffling off to Buffalo and after listening to the gal singing "Wake The Town And Tell The People" on Steve Allen's show "Tonite", me thinks I'll toddle over too. . . . Biz boomed for Eaton's Auditorium when Prokofieve's Ballet film of **"Romeo and Juliette"** was shown with **"Ulanova"** as featured star—outstandingly beautiful. . . . **Rose (Chi Chi) Murphy** now appearing nightly at fellow-musicians favorite dining spot, the delightful Bassel's. It's a case of long time no hear from "Chi Chi" and it's very nice to have her back again. . . . **British Music Hall** show starring **Two-Ton Tessie O'Shea** (love of all pressmen), **Norman Evans** (Britain's Ambassador of Mirth) and **Alex Finlay** who unfortuntaely missed opening night due to a case of pneumonia, outcome of the rough Atlantic crossing the company had, pursued as they were by two hurricanes, was a howling success. . . . Can't help but notice the rush for rehearsal halls in Toronto. Looks as if all the up and coming talent is bound they'll get their big chance this fall. We sincerely hope so.



SARAH VAUGHAN

TONY BENNETT

Happy to hear from RCA Victor's **Hugh Joseph** who was in town from Montreal last week hosting the Press and Music Trade Reception for RCA's **Nilla Pizzi**, Italy's top Pop Canary who is doing a series of Canadian personal appearances. She has a huge fan following among the many new Canadians.

MONTREAL MEMOS:

HARRY JAMES

CFRA's new country show got off to a fine start at the Ottawa Auditorium thanks to the terrific drawing power of **Wilf Carter** (Montana Slim). Opening show drew 4,500 country music enthusiasts. Last week's show featured **Bob King**, Victor hillbilly star and Decca Records' **Rex Prophet**. Both are Ottawa boys. Permanent attraction on the show will be **Ward Allen**, Sparton Records' outstanding fiddler. . . . Still holding forth at the Ritz Cafe of the Ritz Carlton Hotel is **Fernanda Montel** international singing star. . . . **Tony Bennett**, Columbia's star, just completed another successful engagement at the Seville Theatre. This week's show features the **Four Lads**, Canada's own singing group, and also pianoman **Jan August**. . . . **Harry James** and his Music Makers drew big crowds at the Hotel Lapointe in St. Jerome where they played a one-nighter on October 5th. . . . The El Morocco is presenting this week song gal **Ann Henry**. Also on the show is local singer **Ric Romano**. . . . **Max Chamitov** is no longer featured at the Normandie Room of the Mount Royal Hotel. They now feature the **Paul Notar Quartette**. . . . **Jackie Lee**, Coral Recording artist just completed a two weeks' engagement at the Caso Loma. . . . Scotty Stevenson, Victor country artist in from the west, still being held over at the Blue Angel. . . .

JACKIE LEE

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LRP 3003

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AND HIS ELDORADO

LJH 6002

JOHN DUFFY

AT THE MIGHTY

COLUMBIA SQUARE ORGAN

LRP 3004

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LJH 6004

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JULIE IS HER NAME JULIE LONDON

JAZZ MAD The unpredictable—STEVE WHITE

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Hollywood 28, Calif.

Top 15 Best Selling Pop Albums

1.	LOVE ME OR LEAVE ME	Doris Day (Columbia CL 710; EPB 540)
2.	LONESOME ECHO	Jackie Gleason (Capitol W 627; EBF 1-627)
3.	PETE KELLY'S BLUES	Jack Webb & Various Artists (RCA Victor LPM 1126; EPB 1126) Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269) Original Sound Track (Columbia CL 690; B 2103, 4, 5)
4.	IN THE WEE SMALL HOURS	Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5.	MEET ANDRE KOSTELANETZ	Andre Kostelanetz (Columbia KZ1)
6.	OKLAHOMA	Original Movie Cast (Capitol SAO 595; SDM 595)
7.	POP SHOPPER	Various Artists (RCA Victor SPL 12-13; SPC 7-13)
8.	STARRING SAMMY DAVIS, JR.	Sammy Davis, Jr. (Decca DL 8118; ED 2214, 5, 6)
9.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
10.	JUST FOR LOVERS	Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)
11.	SOMETHING COOL	June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)
12.	SO SMOOTH	Perry Como (RCA Victor LPM 1085; EPB 1085)
13.	MISS SHOW BUSINESS	July Garland Capitol W 676; EDM 1, 2, 3, 4-676)
14.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)
15.	DAMN YANKEES	Original Cast (RCA Victor LOC 1021; EOC 1021)
15.	I LOVE PARIS	Michel LeGrand (Columbia CL 555; B 441, 2)

Talking About Records

BRISTOL, CONN.—Columbia Records Artist Jerry Vale tells deejay Jim Parker of WBIS, Bristol, Connecticut, about his latest LP album, "Girl Meets Boy," which co-stars Peggy King and Felicia Sanders.

Q-RECORDS

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THE CASH BOX

Album Reviews

POPULAR

"JUDY GARLAND—GREATEST PERFORMANCES"—Decca DL 8190 (12" LP)

DEAR MR. GABLE: YOU MADE ME LOVE YOU; OVER THE RAINBOW; HOW ABOUT YOU; IN-BETWEEN; FOR ME AND MY GAL; LOVE; THE TROLLEY SONG; MEET ME IN ST. LOUIS, LOUIS; POOR LITTLE RICH GIRL; SWEET SIXTEEN; WHEN YOU WORE A TULIP; YOU'LL NEVER WALK ALONE.

It's been said millions and millions of times, but we're gonna say it just once more: Judy Garland is one of the greatest entertainers of our time. Just last week, the star made her television debut on an hour-and-a-half stint in which she sang many of the tremendous numbers with which she has been associated thru the years. The show received rave reviews and it certainly deserved them. Millions of people saw the show and will no doubt be looking for an LP of Judy's classics. This Decca version outghta be one of the big sellers. Two of the selections "For Me And My Gal" and "When You Wore A Tulip" star Gene Kelly with Judy singing two tunes from their hit movies. The amazing Miss Garland will add many fans to her kingdom with this LP.

"Songs by FRANKIE LAINE"—Mercury MG 20069 (12" LP)

TWO LOVES HAVE I; CRY OF THE WILD GOOSE; MULE TRAIN; LUCKY OLD SUN; WRAP YOUR TROUBLES IN DREAMS; BLUE TURNING GREY OVER YOU; I MAY BE WRONG; WEST END BLUES; STAY AS SWEET AS YOU ARE; OLD FASHIONED LOVE; BY THE LIGHT OF THE STARS; ALL OF ME.

One of the nation's most exciting voices belongs to Frankie Laine, a fabulous song stylist who year-in-year-out comes up with the biggest of hits. He achieved national prominence on the Mercury label when he originated a dramatic song technique that gave him the name "Mr. Rhythm". And he's been a disk topper ever since. Some of his waxings have become classic, and many of these are included in this LP. "Lucky Old Sun", "Cry Of The Wild Goose", "Mule Train" and "Stay As Sweet As You Are" are just tops. If you're a Frankie Laine fan, this album is an absolute must. Should enjoy a steady sale for years and years.

"LEROY ANDERSON conducts BLUE TANGO and Other Favorites"—Decca DL 8121 (12" LP)

BLUE TANGO; PROMENADE; SARABAND; BELLE OF THE BALL; A TRUMPETER'S LULLABY; SERANATA; CHINA DOLL; THE WALTZING CAT; THE PHANTOM REGIMENT; THE RAKES OF MALLOW FROM "IRISH SUITE".

LeRoy Anderson is one of the most appreciated composers and conductors of light instrumental music. And a great number of his imaginative creations are heard day-in-day-out as themes for radio and television programs. For this 12 incher, Decca has selected ten of the most successful Anderson numbers from previous LPs. This reviewer's favorite is "Serenata", one of the all time great instrumental pleasures. But there are many other moments of great listening. Playing any one of the bands for a potential buyer, will close the sale. This type of stock can never die on the shelves.

"The Best of the INK SPOTS"—Decca DL 8154 (12" LP)

IF I DIDN'T CARE; WHISPERING GRASS; DO I WORRY?; JAVA JIVE; WE'LL MEET AGAIN; JUST FOR A THRILL; WE THREE; MAYBE; I'LL NEVER SMILE AGAIN; UNTIL THE REAL THING COMES ALONG; I'M GETTIN' SENTIMENTAL OVER YOU; COQUETTE.

The Ink Spots dish up forty-five minutes of listening pleasure on a wonderful LP containing a dozen of their all time favorites. These are the original renditions that made the quartet one of the most popular vocal groups in the 1940's. Their unique blend of voices with the fabulous sounds of Bill Kenny in the lead are still a treat. It's an album that should bring back memories. A package that will supply relaxing listening to every pop music lover.

"JAN AUGUST"—Mercury MG 20072 (12" LP)

THE VERY THOUGHT OF YOU; MEMORIES OF YOU; SOMEONE TO WATCH OVER ME; ALL ALONE; PARADISE; MY ONE AND ONLY LOVE; IT'S EASY TO REMEMBER; A BLUES SERENADE; APRIL IN PARIS; SOFTLY AS IN A MORNING SUNRISE; TENDERLY; OUR LOVE.

Jan August caresses the keyboard as he offers a 12-inch album of piano mood music at its best. He is ably supported by a lush orchestral accompaniment conducted by Hugo Peretti. August has a soft and velvety touch and he works on a dozen top standards. The piano, when employed on mood music, has a delightfully romantic quality. And August is one of the aces on the ivories. Great background material for a gathering or a cocktail party.

"Music For Gracious Living"—"Buffet"—Peter Barclay & Orch.—Columbia CL 694 (12" LP)

"Music For Gracious Living"—"Barbecue"—Peter Barclay & Orch.—Columbia CL 695 (12" LP)

"Music For Gracious Living"—"After The Dance"—Peter Barclay & Orch.—Columbia CL 697 (12" LP)

"Music For Gracious Living"—"Do-It-Yourself"—Peter Barclay & Orch.—Columbia CL 698 (12" LP)

Columbia issues a set of four LPs designed to supply a soft and inviting backdrop when entertaining guests. Each album contains twelve oldies lushly treated by the Peter Barclay Orchestra. Each LP sports a beautiful four color cover photo of people at home with their guests. The pictures are most attractive and should catch many an eye. The "Dance", "Buffet" and "Barbecue" albums offer tips and recipes for sandwiches, drinks, snacks and a complete meal. The "Do-It-Yourself" package gives hints on how to make the most of the space in your house. An appealing set that'll hit in all markets.

"I'VE GOT YOU UNDER MY SKIN"—Georgie Auld with orchestra directed by Andre Previn—with Jud Conlon's Rhythmaires—Coral CRL 57009 (12" LP)

I'VE GOT YOU UNDER MY SKIN; S'POSIN; I DIDN'T KNOW WHAT TIME IT WAS; A STAIRWAY TO THE STARS; BODY AND SOUL; I DON'T STAND A GHOST OF A CHANCE WITH YOU; TAKE CARE; SMOKE GETS IN YOUR EYES; EASY TO LOVE; ALL THE THINGS YOU ARE; SOMEONE TO WATCH OVER ME.

A well played tenor sax is one of the most beautiful things to listen to. When heard in a jazz group, the tenor supplies the spark. And when heard in a mood music setting, the tenor creates a romantic charm that few other instruments can provide. On this LP one of the top tenor men, Georgie Auld, takes the spotlight and wends his way thru a dozen favorite oldies. A dream-dusted album tailor made for low lights and cocktails.

THE CASH BOX Album Reviews

ORIGINAL CAST

"OKLAHOMA!" — featuring members of the Original New York Production— Alfred Drake, Joan Roberts, Howard daSilva-Celeste Holm, Lee Dixon — Decca DL 9017 (12" LP)

Decca is going all out on this re-issue now that the movie version of this classic musical begins what will no doubt be a long and successful run. The album has been one of Decca's best sellers since the show opened in '43. And with millions of people seeing the show for the first time, there is sure to be an untold number of requests for this LP, the original. Dealers oughta get a fresh stock of the item.

CLASSICAL

"SWAN LAKE" Tchaikovsky Acts II and III Leopold Stokowski Members of the NBC Symphony — RCA Victor LM 1894 — (1-12" LP)

Perhaps the best loved of all ballets, and perhaps the one with which the public is most familiar, "Swan Lake", is offered with a superb treatment by Leopold Stokowski and Members of the NBC Symphony. The melodies, the excitement, the delicate charm and bewitching aura have been captured and put onto the wax. A delightful recording that one never gets tired of hearing. The package is folder type containing an interesting essay by John Martin, dance critic of The New York Times and many ballet photos. Excellent catalog item and a must for any new library.

ARTUR RUBINSTEIN "CHOPIN WALTZES"—RCA Victor LM-1892—(1-12" LP)

Victor issues another release in the Artur Rubinstein series of Chopin writings. The album covers most of Chopin's Waltzes. It is expertly performed by the piano virtuoso bringing forth with delicacy the singing quality of the pieces. Tender, melodic, warm and replete with sparkling piano playing. Rubinstein and Chopin followers will find this release very much to their liking.

"THE SLEEPING BEAUTY" Tchaikovsky—RCA Victor LM 6034—(2-12" LPs) **Orchestra of the Royal Opera House, Covent Garden. Robert Irving, Cond.**

A two record album presents the complete Tchaikovsky ballet, "The Sleeping Beauty" as performed by the Royal Opera House Orchestra for the Sadler's Wells Ballet. The charming music is beautifully performed, and the hi-fi is especially suited to many portions of the melodic score. The release, timed with the current American tour of The Sadler's Wells Ballet Company, should benefit greatly from this added exposure. A wealth of listening pleasure. Window displays tied in with posters of the ballet company's appearances is sure to profit the retailer.

STRAVINSKY **"Le Sacre Du Printemps"**—Decca DL 9781—(1-12" LP) **The RIAS Symphony Orchestra of Berlin—Ferenc Fricsay, Conductor.**

The gripping, primitive "Le Sacre Du Printemps," is performed with great excitement by The Rias Symphony Orchestra. The power of the piece is dramatically projected, creating a wild fury that exhausts the listener. Listeners with a feeling for modern and a craving for excitement will find this etching especially for them.

MOZART—**Arthur Grumiaux**—Epic LC 3157—(1-12" LP) Concerto No. 2 in D Major for Violin and Orchestra (K211) Concerto No. 5 in A Major for Violin and Orchestra (K219) **Bernhard Paumgartner conducting the Vienna Symphony Orchestra.**

Two beautiful Mozart concertos are offered under the baton of Bernhard Paumgartner conducting the Vienna Symphony Orchestra with Arthur Grumiaux playing a brilliant violin. The matching of the violin against the orchestra comes off with ofttimes thrilling results. The violin sings and the melody soars. A fine release that should help build Grumiaux with the American buyer. One of an Epic series commemorating the two-hundredth anniversary of Mozart's birth.

Highlights from the Broadway Production "HEAR! HEAR!"—FRED WARING and the Pennsylvanians—Decca DL 9031 (12" LP)

HEAR, HEAR; AMERICA—OUR HERITAGE; DOUBLE RING CEREMONY; BLACK IS THE COLOR OF MY TRUE LOVE'S HAIR; BAREFOOT; I WONDER AS I WANDER; THE CREATION; SALVE REGINA; SONG OF GAILILEE; GOD OF OUR FATHERS; WE'LL GO A LONG, LONG WAY TOGETHER; DANCE OF THE SUGAR PLUMS; I DREAM OF JEANIE; OH SUSANNA; TOAST TO MICHIGAN; GRANADA; I BELIEVE; DRY BONES; ON TOP OF OLD SMOKY; BATTLE HYMN OF THE REPUBLIC; WHERE IN THE WORLD; PLEDGE OF ALLEGIANCE.

The versatile Fred Waring troupe that for years has been providing great entertainment to the American public, is currently holding forth at the Ziegfeld Theatre in New York for a limited engagement in a show titled "Hear! Hear!". The show features a varied program offering a crossection of typical American music. A few Stephen Foster folk songs, some original material, patriotic selections and a good share of inspirational, semi-religious ballads. The numbers are impressively styled by the Glee Club featuring soloist on some. Beautiful music in every groove. Show-goers will definitely want the LP in their collection.

JAZZ

"SOMETHING SMOOTH"—Joe Howard plays the arrangement of Jerry Fielding. Sunset 3001—(1-12" LP)

TENDERLY; AIN'T GONNA STUDY WAR NO MORE; I'LL BE AROUND; MY MAN'S GONE NOW; SPEAK LOW; TAKE ME IN YOUR ARMS; LINDY LOU; I COVER THE WATERFRONT.

"Something Smooth" is just that. Joe Howard, aided by multiple recording of his gleaming trombone, and a complement of nine additional instruments, manages some beautifully engaging music with a big band sound. Handling the Jerry Fielding arrangements with loving care, Howard showcases his trombone talents with sparkling effect. It is jazz with a mood feeling and a velvety sound that sifts through with lazy-like stealth. Most pleasurable album for jazz and pop audiences.

(Continued on Page 28)

THE CASH BOX TV WAX WISE

"Grand Ole Opry", for years one of radio's leading country music programs, makes its TV debut on ABC this Saturday 10/15 with a star-studded full-hour of country music. The series will be seen every fourth Saturday. The premiere performance will star **Les Paul** and **Mary Ford, Judy Lynn** (Miss Idaho), **Carl Smith, Ernest** and **Justin Tubb, Hank Snow, Minnie Pearl, Rod Brasfield, Martha Carson, Jimmy Dickens, Goldie Hill,** the **Louvin Brothers** and **Chet Atkins.** . . . **Ed Sullivan** has a terrific roster lined up for Oct. 16th. In addition to **Ed Murrow** and **Melvyn Douglas,** the music stars are **Rosemary Clooney, Dave Brubeck** and **Andre Kostelanetz.** The latter will preview a new musical work on the program. Sullivan flew to Europe last week to record special interviews and search for new and novel talent. . . . The **Four Lads** and **Peggy Lee** guest on the **Como** show 10/15. . . . **Noel Coward** has just completed writing the opening number for his TV debut on the 90 minute "Ford Star Jubilee" co-starring **Mary Martin** 10/22. The song for the duo is dubbed "90 Minutes Is A Long, Long Time". . . . **Betty Hutton,** who will headline the "Chevy Show" Oct. 25, will have as her guests **Sophie Tucker** and **Jimmy Durante.** . . . **Dinah Shore** salutes the new film "Oklahoma" on her show of the 13th. . . . **Frankie Laine's** successful Summer stint in the "Godfrey & His Friends" time slot, has earned him a one year deal with CBS. Laine is to make five guest appearances for which he'll get 75 G's. CBS is trying to clear time for a regular show starring "Mr. Rhythm". On Nov. 3 he will be featured on "Shower of Stars". . . . **Lillian Roth,** who signed a contract with Epic Records, is skedded to do the "U.S. Steel" show Nov. 9. . . . The **Dorsey Brothers'** Oct. 15 "Stage Show" stint is gonna swing to the voices of **Billy Daniels** and **Lillian Briggs.** . . . **Eddie Fisher's** "Coke Time" TVer will visit Kansas Cty for the Royal Stock Show Oct. 12 and 14th. . . . **Gordon Jenkins** says that he's had to do more research for the "Show Biz" TVer than for any other show he's done before. It's easy to see why. The program will cover a half century of show business. . . . **George Bassman,** noted music director and conductor, will compose the original music for **Jose Ferrer's** production of "Cyrano" to be seen Oct. 17. . . . If plans work out, **Steve Allen's** "Tonight" show may be seen on Saturdays, and the Monday show may be cut. . . . **George Avakian** of Columbia Records, assisted in the preparation of jazz questions for the $64,000 show. A preacher is currently attempting to reach the goal in this category. . . . **Gleason** stars in "Studio One" comedy Oct. 10. . . . Featured on the "Colgate Variety Hour" salute to **Rodgers & Hammerstein** 10/16 will be **Gordon MacRae, Shirley Jones, Gene Nelson, Yul Brunner** and a 43-voice choir. **Jack Carson** will host. . . . **Jaye P. Morgan** will be Como's guest on the 10/22 stint.

"Alice" Meets The Boss

NEW YORK—Gillian Barber, child actress, meets one of her NBC bosses, Emanuel Sacks, as both arrived aboard the liner Queen Mary from England. Sacks, V.P. of NBC and RCA had been touring RCA Victor installations in Europe. Gillian will star in NBC-TV'S "Alice in Wonderland," Sunday, Oct. 23rd.

"$64,000 Jazz" Album Set By Columbia

NEW YORK—When an Episcopal Minister from Ohio, Alvin Kershaw, appearing on the October 4 TV show "The $64,000 Question," chose Jazz as his category, credits announced on the show revealed that George Avakian, head of the jazz department at Columbia Records, had prepared the questions for that series.

Several months ago, when Avakian was approached by the representatives of "The $64,000 Question" to prepare the questions for the jazz category, he shrewdly began preparing an album to capitalize on the tremendous publicity given the newest top rating TV show.

Shortly Columbia will release an album titled "$64,000 Jazz."

Some of the questions being asked on the show can be answered by the album, if one is keen enough to find them.

Another Smash!
"DEEP IN THE HEART OF TEXAS"
and
"HAPPY DAYS ARE HERE AGAIN"
Media 1016
MEDIA RECORDS
3208 So. 84th St. Phila., Pa.

ANOTHER BMI "PIN-UP" HIT
BLACK DENIM TROUSERS
Recorded by
THE CHEERS/LES BAXTER ORCH. Capitol
VAUGHN MONROE Victor
THE DIAMONDS Coral
JACK BROOKS Decca
RAMBLIN' JIMMIE DOLAN Capitol
Published by
QUINTET MUSIC COMPANY

A Double Hit!

NICK NOBLE

"IF IT HAPPENED TO YOU"

AND

"THE BEST IS YET TO COME"

WING 90028

WING RECORDS A SUBSIDIARY OF MERCURY RECORD CORP.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 8 without any changes on the part of THE CASH BOX.

Jack Karey
WCFL—Chicago, Ill.

1. Autumn Leaves (R. Williams)
2. Remembering (Hayes/Healy)
3. Tina Marie (Perry Como)
4. Yellow Rose (Mitch Miller)
5. Love Is Many-Splendored (Four Aces)
6. Shifting, Whispering Sands (Rusty Draper)
7. Suddenly A Valley (G. Grant)
8. Forgive My Heart (Nat Cole)
9. If It Happened To You (Nick Noble)
10. I'm So Glad (J. Desmond)

Graham Alexander
KCMJ—Palm Springs, Calif.

1. Miracle In The Rain (L. Raine)
2. Autumn Leaves (R. Williams)
3. Bible Tells Me (Don Cornell)
4. Suddenly A Valley (G. Grant)
5. Shifting, Whispering Sands (Rusty Draper)
6. Moments To Remember (Four Lads)
7. Same Old Saturday Night (Frank Sinatra)
8. Want You To Be My Baby (Lillian Briggs)
9. Wake The Town (Les Baxter)
10. Book Of Love (R. Maltby)

Joe Deane
KQV—Pittsburgh, Pa.

1. Honest Darling (Four Voices)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. Shifting, Whispering Sands (Rusty Draper)
5. He (Hibbler/McGuires)
6. Autumn Leaves (R. Williams)
7. Forgive My Heart (Nat Cole)
8. Bible Tells Me (Don Cornell)
9. Want You To Be My Baby (Lillian Briggs)
10. Yellow Rose (Mitch Miller)

Norman Hall
TRIANGLE RADIO NETWORK—Boonville, Ind.

1. Yellow Rose (Mitch Miller)
2. Shifting, Whispering Sands (Billy Vaughn)
3. Learning To Love (LaFawn Paul)
4. Autumn Leaves (R. Williams)
5. Wake The Town (M. Carson)
6. Seventeen (Boyd Bennett)
7. Tina Marie (Perry Como)
8. Ain't That A Shame (Boone)
9. Domani (Julius La Rosa)
10. Hawk-Eye (Frankie Laine)

John Michaels
WOKY—Milwaukee, Wisc.

1. Shifting, Whispering Sands (Rusty Draper)
2. Black Denim Trousers (Cheers)
3. Moments To Remember (Four Lads)
4. Want You To Be My Baby (Georgia Gibbs)
5. Fair Dinkum (Sunnysiders)
6. At My Front Door (P. Boone)
7. My Boy—Flat Top (B. Bennett)
8. Love Is Many-Splendored (Four Aces)
9. Suddenly A Valley (G. Grant)
10. Margo (Buddy Costa)

Wayne Stitt
WHB—Kansas City, Mo.

1. Moments To Remember (Four Lads)
2. Yellow Rose (Mitch Miller)
3. Love Is Many-Splendored (Four Aces)
4. Shifting, Whispering Sands (Billy Vaughn)
5. Bible Tells Me (Don Cornell)
6. Autumn Leaves (R. Williams)
7. Why Don't You Write (Jacks)
8. Tina Marie (Perry Como)
9. Want You To Be My Baby (Lillian Briggs)
10. Maybellene (Chuck Berry)

Ray Schreiner
WRNL—Richmond, Va.

1. Love Is Many-Splendored (Four Aces)
2. Black Denim Trousers (Cheers)
3. Song Of The Dreamer (Fisher)
4. Moments To Remember (Four Lads)
5. Gum Drop (Crewcuts)
6. Autumn Leaves (R. Williams)
7. Ain't That A Shame (Boone)
8. I Hear You Knockin' (Gale Storm)
9. Only You (Platters)
10. Suddenly A Valley (La Rosa)

Johnny Morris
KSTP—St. Paul, Minn.

1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. Longest Walk (J. P. Morgan)
4. Want You To Be My Baby (Lillian Briggs)
5. Suddenly A Valley (G. Grant)
6. Black Denim Trousers (Cheers)
7. Tina Marie (Perry Como)
8. Bonnie Lassie (Ames Bros.)
9. Love Is Many-Splendored (Four Aces)
10. Bible Tells Me (Nick Noble)

Jim Blaine
KORK—Las Vegas, Nev.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Longest Walk (J. P. Morgan)
5. Ain't That A Shame (Boone)
6. Yellow Rose (J. Desmond)
7. Miracle In the Rain (L. Raine)
8. Suddenly A Valley (G. Grant)
9. Wake The Town (Les Baxter)
10. Want You To Be My Baby (Georgia Gibbs)

Bill Kennedy
WGAW—Gardner, Mass.

1. Moments To Remember (Four Lads)
2. Suddenly A Valley (G. Grant)
3. Yellow Rose (J. Desmond)
4. You Are My Love (J. James)
5. Love Is Many-Splendored (Four Aces)
6. Shifting, Whispering Sands (Rusty Draper)
7. Give Me Love (McGuires)
8. Autumn Leaves (R. Williams)
9. Song Of The Dreamer (J. Ray)
10. I'm So Glad (Burtons)

Roy McKee, Jr.
WKDL—Clarksdale, Miss.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Autumn Leaves (M. Miller)
5. Rock Around The Clock (Bill Haley)
6. Suddenly A Valley (La Rosa)
7. Wake The Town (M. Carson)
8. Seventeen (Ella Mae Morse)
9. Want You To Be My Baby (Lillian Briggs)
10. I Hear You Knockin' (Storm)

Bruce Vanderhoof
KING—Seattle, Wash.

1. Never Stop Loving You (Doris Day)
2. Only You (Platters)
3. Someone On Your Mind (Champ Butler)
4. Yellow Rose (J. Desmond)
5. I Hear You Knockin' (Storm)
6. Love Is Many-Splendored (Four Aces)
7. Seventeen (Fontanes)
8. Ain't That A Shame (Boone)
9. Tina Marie (Perry Como)
10. Longest Walk (J. P. Morgan)

Ken Garland
WPOR—Portland, Me.

1. Tina Marie (Perry Como)
2. Hawk-Eye (Frankie Laine)
3. You Are My Love (J. James)
4. Moments To Remember (Four Lads)
5. Impatient Years (E. Fitzgerald)
6. Give Me Love (McGuires)
7. Love And Marriage (Lauries)
8. Black Denim Trousers (Cheers)
9. Shifting, Whispering Sands (Billy Vaughn)
10. Occasional Man (J. Southern)

Jim Ameche
KLAC—Hollywood, Calif.

1. Rememb'ring (Hayes & Healy)
2. Bonnie Blue Gal (M. Miller)
3. I Hear You Knockin' (Storm)
4. Black Denim Trousers (Cheers)
5. At My Front Door (El Dorados)
6. Suddenly A Valley (Grant/La Rosa)
7. Moments To Remember (Four Lads)
8. Someone You Love (Nat Cole)
9. He (McGuires)
10. Love And Marriage (Grayco)

Bob Kloss
WKWK—Wheeling, W. Va.

1. Suddenly A Valley (G. Grant)
2. Same Old Saturday Night (Frank Sinatra)
3. Shifting, Whispering Sands (Draper/Vaughn)
4. Fairy Tale (Frank Sinatra)
5. Nip Sip (Clovers)
6. Occasional Man (E. M. Morse)
7. Bonnie Lassie (Ames Bros.)
8. Hawk-Eye (Frankie Laine)
9. Black Denim Trousers (Cheers)
10. He (Al Hibbler)

Dave Sweet
WBSM—New Bedford, Mass.

1. Love Is Many-Splendored (Four Aces)
2. Suddenly A Valley (La Rosa)
3. Want You To Be My Baby (Lillian Briggs)
4. Someone You Love (Nat Cole)
5. I'm So Glad (Mickey & Sylvia)
6. You Are My Love (J. James)
7. Hawk-Eye (Frankie Laine)
8. Croce Di Oro (Patti Page)
9. Ma Chere Amie (D. Valentine)
10. Honky Tonk Train (Les Elgart)

Art Laboe
KPOP—Los Angeles, Calif.

1. Love Is Many-Splendored (Four Aces)
2. Walking The Blues (Dupree & Bear)
3. Seventeen (Boyd Bennett)
4. Black Denim Trousers (Cheers)
5. Autumn Leaves (R. Williams)
6. Amukuriki (Paul & Ford)
7. Suddenly A Valley (G. Grant)
8. A Blossom Fell (Nat Cole)
9. Dream (Earl Bostic)
10. My Boy—Flat Top (B. Bennett)

Joe Mitchell
KPOJ—Portland, Ore.

1. Yellow Rose (Mitch Miller)
2. Suddenly A Valley (G. Grant)
3. Love Is Many-Splendored (Four Aces)
4. Ain't That A Shame (Boone)
5. Seventeen (Fontanes)
6. Wake The Town (M. Carson)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Tina Marie (Perry Como)
9. Hawk-Eye (Frankie Laine)
10. Autumn Leaves (R. Williams)

Bill Atkins
WLAR—Athens, Tenn.

1. Longest Walk (J. P. Morgan)
2. Soldier Boy (Sunny Gale)
3. Song Of The Dreamer (Fisher)
4. Satisfied Mind (E. Fitzgerald)
5. I Hear You Knockin' (Storm)
6. Yellow Rose (J. Desmond)
7. Searching (Hilltoppers)
8. So Doggone Lonely (Brewer)
9. No Arms (Pat Boone)
10. Maybellene (Jim Lowe)

Tony Davis
WSTL—Hanover, N. H.

1. Yellow Rose (Desmond/Miller)
2. Wake The Town (Les Baxter)
3. Toy Tiger (Johnny Long)
4. Hummingbird (Frankie Laine)
5. Fooled (Perry Como)
6. Want You To Be My Baby (Lillian Briggs)
7. Tina Marie (Perry Como)
8. Por Favor (Vic Damone)
9. Verse Of Stardust (E. Dexter)
10. Autumn Leaves (R. Williams)

Russ Coglin
KROW—Oakland, Calif.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Yellow Rose (Mitch Miller)
5. Black Denim Trousers (Cheers)
6. Love And Marriage (Sinatra)
7. Suddenly A Valley (G. Grant)
8. You Are My Love (J. James)
9. Seventeen (Fontanes)
10. Bible Tells Me (Don Cornell)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 8 without any changes on the part of THE CASH BOX.

Dick Doty
WHAM—Rochester, N. Y.

1. Moments To Remember (Four Lads)
2. Yellow Rose (Miller/Freberg/Desmond)
3. Autumn Leaves (R. Williams)
4. Miracle In The Rain (L. Raine)
5. Love Is Many-Splendored (Four Aces)
6. Croce Di Oro (Joan Regan)
7. Tina Marie (Perry Como)
8. All I Need Is You (Hilltoppers)
9. Suddenly A Valley (Grant/La Rosa/Stafford)
10. Ain't That A Shame (Boone)

Dick Pike
WNOP—Newport, Ky.

1. Only You (Platters)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Domino/Boone)
4. Black Denim Trousers (Cheers)
5. Save Me, Save Me (Otis Williams)
6. Maybellene (Chuck Berry)
7. Learning To Love (P. King)
8. Moments To Remember (Four Lads)
9. Don't Take It So Hard (Gum Drops)
10. My Boy—Flat Top (B. Bennett)

Murry Jordan
WLIB—New York, N. Y.

1. Love Is Many-Splendored (Four Aces)
2. Seventeen (Boyd Bennett)
3. Shifting, Whispering Sands (Rusty Draper)
4. Hawk-Eye (Frankie Laine)
5. Autumn Leaves (R. Williams)
6. Same Old Saturday Night (Frank Sinatra)
7. Suddenly A Valley (La Rosa/Grant)
8. Wham (Alan Dale)
9. Goodnight, Sweet Dreams (Gordon Jenkins)
10. Gina (Richard Hayman)

Ed McKenzie
WXYZ—Detroit, Mich.

1. Love Is Many-Splendored (Four Aces)
2. He (Al Hibbler)
3. Shifting, Whispering Sands (Billy Vaughn)
4. Moments To Remember (Four Lads)
5. Black Denim Trousers (Cheers)
6. Autumn Leaves (R. Williams)
7. My Bonnie Lassie (Ames Bros.)
8. No Arms (Georgie Shaw)
9. Only You (Platters)
10. Suddenly A Valley (Stafford/La Rosa)

Joe Smith
WVDA—Boston, Mass.

1. Live Is Many-Splendored (Four Aces)
2. Rocking The Cha Cha Cha (Alan Dale)
3. Moments To Remember (Four Lads)
4. You Are My Love (J. James)
5. Hawk-Eye (Frankie Laine)
6. Shifting, Whispering Sands (Billy Vaughn)
7. I'm So Glad (Mickey & Sylvia)
8. Por Favor (Vic Damone)
9. Amukiriki (Paul & Ford)
10. It Could've Been Me (Briggs)

Bill Brant
Pittsburgh, Pa.

1. Yellow Rose (Mitch Miller)
2. Want You To Be My Baby (Lillian Briggs)
3. Fooled (Perry Como)
4. Longest Walk (J. P. Morgan)
5. Shifting, Whispering Sands (Rusty Draper)
6. Autumn Leaves (R. Williams)
7. Moments To Remember (Four Aces)
8. Same Old Saturday Night (Frank Sinatra)
9. No Place To Hide (Neal Hefti)
10. Honest Darlin' (Four Voices)

John McShane
KMPC—Los Angeles, Calif.

1. You Are My Love (J. James)
2. Suddenly A Valley (G. Grant)
3. Love Is Many-Splendored (Four Aces)
4. Same Old Saturday Night (Frank Sinatra)
5. Without A Song (Kay Starr)
6. Autumn Leaves (R. Williams)
7. Learning To Love (P. King)
8. Pete Kelly's Blues (Ella Fitzgerald)
9. Longest Walk (J. P. Morgan)
10. Ki Ki (Hugo Winterhalter)

Bob Sticht
KOWH—Omaha, Neb.

1. Shifting, Whispering Sands (Billy Vaughn)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Tina Marie (Perry Como)
5. Day By Day (Four Freshmen)
6. Want You To Be My Baby (Lillian Briggs)
7. Bible Tells Me (Don Cornell)
8. Suddenly A Valley (G. Grant)
9. Book Of Love (R. Maltby)
10. You Are My Love (J. James)

Larry Brownell
WKBW—Buffalo, N. Y.

1. Autumn Leaves (R. Williams)
2. Black Denim Trousers (Cheers)
3. Want You To Be My Baby (Georgia Gibbs)
4. Tina Marie (Perry Como)
5. Suddenly A Valley (G. Grant)
6. I Hear You Knockin' (Gale Storm)
7. You Are My Love (J. James)
8. Same Old Saturday Night (Frank Sinatra)
9. My Bonnie Lassie (Ames Bros.)
10. He (Al Hibbler)

Bob Martin
KMYR—Denver, Colo.

1. Bonnie Lassie (Ames Bros.)
2. Same Old Saturday Night (Frank Sinatra)
3. Love And Marriage (Sinatra)
4. Suddenly A Valley (G. Grant)
5. Bigger Than You And Me (Sammy Davis)
6. Bible Tells Me (Don Cornell)
7. Love Is Many-Splendored (Four Aces)
8. Occasional Man (E. M. Morse)
9. Breeze (Al Hibbler)
10. No Arms (Georgie Shaw)

Jack McDermott
WLYN—Lynn, Mass.

1. At My Front Door (El Dorados)
2. You Are My Love (J. James)
3. Only You (Platters)
4. Oh Happy Day (Don Howard)
5. Dancing In My Socks (Hood)
6. Moments To Remember (Four Lads)
7. Love Is Many-Splendored (Four Aces)
8. Don't You Know I Love You (Five Keys)
9. Autumn Leaves (R. Williams)
10. He (Al Hibbler)

Carl Loucks
WELI—New Haven, Conn.

1. Black Denim Trousers (Cheers)
2. Gum Drop (Crewcuts)
3. Moments To Remember (Four Lads)
4. Suddenly A Valley (G. Grant)
5. Ain't That A Shame (Boone)
6. Longest Walk (J. P. Morgan)
7. At My Front Door (P. Boone)
8. Same Old Saturday Night (Frank Sinatra)
9. You Are My Love (J. James)
10. Want You To Be My Baby (Lillian Briggs)

Harry Nigocia
WJBW—New Orleans, La.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (J .Desmond)
3. Hard To Get (G. MacKenzie)
4. Longest Walk (J. P. Morgan)
5. Fooled (Perry Como)
6. Tina Marie (Perry Como)
7. Domani (Julius La Rosa)
8. Hawk-Eye (Frankie Laine)
9. Hummingbird (Paul & Ford)
10. May I Never Love Again (Tony Bennett)

Robin Seymour
WKHM—Dearborn, Mich.

1. Suddenly A Valley (La Rosa)
2. Moments To Remember (Four Lads)
3. Sweet Kentucky Rose (Carroll)
4. Only You (Platters)
5. He (Al Hibbler)
6. Black Denim Trousers (Cheers)
7. My Boy—Flat Top (B. Bennett)
8. I Like Them All (D. Martin)
9. At My Front Door (P. Boone)
10. Teen Ager's Waltz (Eddie Howard)

Wes Hopkins
WTTM—Trenton, N. J.

1. Moments To Remember (Four Lads)
2. Longest Walk (J. P. Morgan)
3. Same Old Saturday Night (Frank Sinatra)
4. Hard To Get (G. MacKenzie)
5. Wake The Town (M. Carson)
6. Suddenly A Valley (G. Grant)
7. Seventeen (Fontanes)
8. Autumn Leaves (R. Williams)
9. Day By Day (Four Freshmen)
10. You Are My Love (J. James)

Larry Kane
KLBS—Houston, Tex.

1. Only You (Lola Dee)
2. Moments To Remember (Four Lads)
3. As I Live And Breathe (Verna)
4. Best Is Yet To Come (Noble)
5. Then I'll Be Happy (E. Fisher)
6. Suddenly A Valley (G. Grant)
7. Hawk-Eye (Frankie Laine)
8. You Never Have To Stand Alone (Murray Arnold)
9. Black Denim Trousers (Cheers)
10. The Wedding (Chordettes)

Art Hellyer
WCFL—Chicago, Ill.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. Suddenly A Valley (G. Grant)
5. Seventeen (Boyd Bennett)
6. Longest Walk (J. P. Morgan)
7. Tina Marie (Perry Como)
8. He (McGuires)
9. Bible Tells Me (Nick Noble)
10. Black Denim Trousers (Cheers)

George & Marilu Case
WSAI—Cincinnati, Ohio

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. Moments To Remember (Four Lads)
5. Tina Marie (Perry Como)
6. Dancing In My Socks (Hood)
7. Only You (Platters)
8. Man Fram Laramie (Schuman)
9. Longest Walk (J. P. Morgan)
10. You Are My Love (J. James)

Frank Gordon Tucker
WCOV—Montgomery, Ala.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Seventeen (Rusty Draper)
5. Ain't That A Shame (Boone)
6. Song Of The Dreamer (Fisher)
7. Longest Walk (J. P. Morgan)
8. Wake The Town (Les Baxter)
9. Bible Tells Me (Don Cornell)
10. Early Autumn (Ray Charles)

Bruce D. Farnsworth
WIKE—Newport, Vt.

1. Ain't That A Shame (Boone)
2. Domani (Julius LaRosa)
3. Maybellene (Ralph Marterie)
4. Bible Tells Me (Don Cornell)
5. Wake The Town (Les Baxter)
6. Love Is Many-Splendored (Four Aces)
7. You Are My Love (J. James)
8. He (Al Hibbler)
9. Only You (Platters)
10. Song Of The Dreamer (Fisher)

Pat Chambers
WFLA—Tampa, Fla.

1. Back Track (Sammy Davis)
2. Black Denim Trousers (Cheers)
3. Yellow Rose (Stan Freberg)
4. Yellow Rose (Mitch Miller)
5. Fair Dinkum (Sunnysiders)
6. Satisfied Mind (Jeffrey Clay)
7. Someone You Love (Nat Cole)
8. Toy Tiger (Ralph Marterie)
9. Pete Kelly's Blues (Anthony)
10. Amukiriki (Paul & Ford)

Another Hit?

BALTIMORE, MD.—Nick Noble crosses his fingers for luck in hopes of another hit on his latest Wing release "If It Happened To You" backed with "The Best Is Yet To Come" as he listens to it being played on the new AMI phonograph Model "G" at the General Vending Company's showing in Baltimore. Left to right: Irving Blumenfeld, president of General Vending; Nick Noble; Buddy Deane of radio station WITH; Jack Mitnick of AMI, and Frank Bamberger of J/F Distributing Company.

Decca Launches Album Series Covering Music From 8th to 18th Centuries

NEW YORK—Decca Records has launched a new series under the listing of Archive Productions that should be of vast importance to collectors, connoisseurs, musicologists, schools and music lovers. Recorded, pressed and packaged in Germany by the Deutsche Grammophon Gesellschaft, Europe's respected and famous recording company, the Archive Production covers the development of music from the 8th to the 18th centuries. Decca is the sole distributor of this series in the United States.

The series has already been released in England. Reports indicate it is a success, acceptance having proved itself to be very strong.

The Archive Production has been divided into twelve "Research Periods" corresponding to successive phases of musical history. Each "period" is again sub-divided into sections consisting of groups of works, types of music and individual composers.

The first release consists of twelve albums, one from each of the twelve "research" periods. They are 1. Gregorian Chant; 2. The Central Middle Ages (1100-1350); 3. The Early Renaissance (1350-1500); 4. The High Renaissance (16th Century); 5. The Italian Seicento (17th Century); 6. German Baroque Music (17th Century); 7. Western Europe From 1640 to 1750; 8. The Italian Settecento (18th Century); 9. The Works of Johann Sebastian Bach (1685-1750); 10. George Frederick Handel (1685-1759); 11. The German Pre-Classics (1700-1760); 12. Mannheim and Vienna (1760-1800).

Miss Erna L. Katz, Special Sales Representative of the Gold Label Division of Decca Records, said: "This superb series has been recorded on flawless Long Playing records. No trouble has been spared to make these recordings artistically and technically perfect. Each record has been doubly tested and approved for technical perfection."

In addition to the usual notes, each album contains an index card which gives detailed scholarly documentation about the recording, such as the composer's name with date and place of birth and death, full title, key and opus number, full list of movements with timings, detailed list of artists, as well as many other facts that will prove to be of value and interest to collectors and scholars.

Miss Katz was careful to explain that whereas previously the inexhaustible musical treasures of the past have only been available on records to a limited extent, the Deutsche Grammophon Gesellschaft offers recordings carried out at the highest possible levels of musicological research, artistic and technical achievement. The History of Music Division, established by Deutsche Grammophon Gesellschaft several years ago for this purpose, offers all the works in their complete authentic form based on the original versions performed faithfully to the original style using historical instruments in "living" interpretations by highly qualified specialist performers in recordings of the highest standard using the latest technical developments.

The album, which will sell for $5.71 each, is packaged in a polyethylene sleeve and then entirely enclosed in a plastic wrapper.

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LESLIE DISTRIBUTORS
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919 MAIN ST. BUFFALO, N. Y. SUmmer 6232

On The Town

NEW YORK — Chicago publisher Bud Brandom (center) and Wesley Rose (right) of Acuff-Rose Publishing, chat with Bob Austin of **The Cash Box** while in New York. Brandom is currently working on the Eddy Howard record "Choo Choo Cha Cha" and Rose is clicking with the Paulette Sisters waxing "You Win Again".

RCA's Promotion Program For New "Aida" LP Starts Rolling

NEW YORK — RCA Victor this week launched a full scale promotion program to spur sales of its newly released "Aida" album which was recorded by an all-star cast this past summer in Rome.

The Metropolitan Opera cast includes Jussi Bjoerling, Zinka Milanov, Leonard Warren, Boris Christoff and Fedora Barbieri, with the Rome Opera Orchestra and chorus under the direction of Jonel Perlea.

The three 12" Long Playing record album is the latest in the series of operas released in the past year by Victor. The releases included "Manon Lescaut", Madama Butterfly", "L'Elixir D'Amour" and "Cenerentolla".

Representatives of Victor's home office this week are outling the following features of the special promotion behind "Aida". They include:

Distribution of 22" by 35" streamers and mounted, easeled album covers for store displays.

Reprints of a High Fidelity Magazine article about the album will be mailed to distributors.

Albums and artist interview promotional records to be supplied to radio stations.

In the Johnny Victor Theatre of the Exhibition Hall in New York City, "Aida" will be played continuously on RCA Victor's Mark I High Fidelity Player for a full week. Ads in the New York Times will invite the public to this playing.

One minute and 30-second radio spot commercials will be sent to all record managers.

The tremendous expansion of Victor's recorded operatic repertoire is attributed to the following technical advances:

1. Introduction of tape recording, making it possible to obtain a more lifelike reproduction of the human voice.

2. Development of 33 1/3-rpm and 45-rpm speeds which provide better sound and more music for less money. In many cases, the cost of an opera on the new speeds is one half less than it was on 78-rpm discs.

Mercury Ships Selling Aids For Ballet Packages

NEW YORK — Additional selling aids for retailers are being issued this week by Mercury Records in line with its Fall drive on ballet music packages. The diskery has started shipping to its branches and independent distributors demonstration records for the two new de-luxe, factory-sealed classical packages, "Daphnis And Chloe" and "The Sleeping Beauty".

Both demonstration records will be issued in illustrated sleeves and will contain highlights from the complete performances of the two works. "Daphnis and Chloe" demo disk is a seven-inch 33-1/3 record, while the demo record for the de-luxe "Sleeping Beauty" package is a 10-inch LP.

These are the fourth and fifth demonstration records which Mercury has prepared for dealers. Similar selling aids were previously issued for such Mercury de-luxe packages as "Swan Lake" and as demonstrations of Mercury's "Living Presence" recording technique.

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CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
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DO—Dot
DT—Dootone
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GN—Golden
GR—Groove
G5—Gold 5tar
GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jav Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LO—London
MA—Marble
MD—Media
ME—Mercury
MG—MGM
MO—Modern
ND—New Disk
NG—Norgran
OK—Okeh
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RB—R & B
RE—Regent
RL—Real
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RP—RPM
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5E—Seeco
SO—Sound
5P—5pecialty
5T—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VI—RCA Victor
VJ—Vee Jay
WD—Waldorf
WI—Wing
"X"—Label "X"

1—Love Is A Many-Splendored Thing

Pos. 10/8: 2 — Pos. 10/1: 2

CA-3202 (F-3202)—WOODY HERMAN
House Of Bamboo

CR-61467 (9-61467)—DON CORNELL
Bible Tells Me So

CW-165 (45-165)—DON, DICK & JIMMY
In Madrid

★DE-29625 (9-29625)—FOUR ACE5
Shine On Harvest Moon

MG-30883 (K-30883)—DAVID RO5E O.
You And You Alone

PM-1120A (45-1120A)—THE ROCKET5
I'll Never Stop Loving You

2—Yellow Rose Of Texas

Pos. 10/8: 1 — Pos. 10/1: 1

CA-3249 (F-3249)—5TAN FREBERG
Rock Around Stephen Foster

★CR-61476 (9-61476)—JOHNNY DE5MOND
You're In Love With Someone

★CO-40540 (4-40540)—MITCH MILLER
Blackberry Winter

PM-1122A (45-1122A)—MAURY LAWS CH. & O.
Ain't That A Shame

VI-20-6241 (47-6241)—HOMER & JETHRO
Listen To The Gooney Bird

X-0161 (4X-0161)—GERI GALIAN
Autumn Leaves

3—Autumn Leaves

Pos. 10/8: 3 — Pos. 10/1: 3

CA-3223 (F-3223)—JACKIE GLEA5ON
Ooh What You Do To Me

CD-1421 (45-1421)—JOHN 5EBA5TIAN
Stranger In Paradise

CR-61485 (9-61485)—5TEVE ALLEN & GEO. CATES O.
High And Dry

DE-29653 (9-29653)—VICTOR YOUNG
Toy Tiger

★KA-116 (45-116)—ROGER WILLIAM5
Take Care

ME-70686 (70686x45)—MAYNARD FERGU5ON
Finger-Snappin'

MG-12068 (K12068)—RAY CHARLES 5INGER5
Early Autumn

PM-1123A (45-1123A)—LOU GARI5TO
Day By Day

X-0161 (4X-0161)—GERI GALIAN
Yellow Rose Of Texas
Mambo

4—Moments To Remember

Pos. 10/8: 5 — Pos. 10/1: 7

★CO-40539 (4-40539)—FOUR LAD5
Dream On, My Love, Dream On

DE-29694 (9-29694)—LOUI5 ARM5TRONG
Only You

5—Ain't That A Shame

Pos. 10/8: 4 — Pos. 10/1: 4

★DO-15377 (45-15377)—PAT BOONE
Tennessee Saturday Night

★IM-5348 (45-5348)—FATS DOMINO
La-La

PM-1122B (45-1122B)—BILL MARINE & ROCKETS
Yellow Rose Of Texas

WI-90000 (90000x45)—RONNIE GAYLORD
Chee Sera Sera

6—Seventeen

Pos. 10/8: 6 — Pos. 10/1: 5

CA-3199 (F-3199)—ELLA MAE MORSE
Razzle-Dazzle

★DO-15386 (45-15386)—FONTANE 5I5TER5
If I Could Be With You

★KI-1470 (45-1470)—BOYD BENNETT
Little Ole You-All

★ME-70651 (70651x45)—RU5TY DRAPER
I Can't Live Without Them Anymore

7—Maybellene

Pos. 10/8: 7 — Pos. 10/1: 6

★CH-1604 (45-1604)—CHUCK BERRY
Wee, Wee Hours

CR-61478 (9-61478)—JOHNNY LONG
Toy Tiger

DO-15407 (45-15407)—JIM LOWE
Rene La Rue

ME-70682 (70682 x 45)—RALPH MARTERIE
Toy Tiger

PM-1125A (45-1125A)—JERRY DUANE
House Of Blue Lights

8—The Bible Tells Me So

Pos. 10/8: 9 — Pos. 10/1: 8

★CR-61467 (9-61467)—DON CORNELL
Love Is A Many-Splendored Thing

DE-29615 (9-29615)—RALPH YOUNG
Man From Laramie

MG-12045 (K-12045)—KAY ARMEN
I Wonder When We'll Ever Know

ND-5182 (45-5182)—ROY ROGER5 & DALE EVANS
Lonesome Valley

★WI-90003 (90003 x 45)—NICK NOBLE
Army Of The Lord

9—Shifting, Whispering Sands

Pos. 10/8: 12 — Pos. 10/1: 14

★DO-15409 (45-15409)—BILLY VAUGHN
Shifting, Whispering Sands (Pt. 2)

★ME-70696 (70696x45)—RU5TY DRAPER
Lost Frontier

VI-20-6243 (47-6243)—JOHN5ON FAMILY 5INGER5
Shifting, Whispering Sands (Pt. 2)

10—He

Pos. 10/8: 14 — Pos. 10/1: 20

CR-61501 (9-61501)—McGUIRE 5I5TER5
I Believe

★DE-29660 (9-29660)—AL HIBBLER
Breeze

MG-12078 (K-12078)—KAY ARMEN
Suddenly There's A Valley

11—Tina Marie

Pos. 10/8: 8 — Pos. 10/1: 10

★VI-20-6192 (47-6192)—PERRY COMO
Fooled

PM-1121A (45-1121A)—GABE DRAKE
Wake The Town

12—Black Denim Trousers

Pos. 10/8: 11 — Pos. 10/1: 13

★CA-3219 (F-3219)—THE CHEERS
Some Night In Alaska

CR-61502 (9-61502)—DIAMONDS
Nip Sip

DE-29684 (9-29684)—JACKIE BROOK5
The $64,000 Question

★VI-20-6260 (47-6260)—VAUGHN MONROE
All By Myself

13—Suddenly There's A Valley

Pos. 10/8: 17 — Pos. 10/1: 17

CA-3228 (F-3228)—PATTY ANDREWS
Booga-Da-Woog

★CD-1270 (45-1270)—JULIUS LA ROSA
Everytime That I Kiss Carrie

★CO-40559 (4-40559)—JO 5TAFFORD
The Night Watch

DE-29686 (9-29686)—MILLS BROS.
Gum Drop

★ER-1003 (45-1003)—GOGI GRANT
Love Is

MG-12078 (K12078)—KAY ARMEN
He

14—Only You

Pos. 10/8: 16 — Pos. 10/1: 24

DE-29694 (9-29694)—LOUIS ARM5TRONG
Moments To Remember

DO-15423 (45-15423)—HILLTOPPER5
Until The Real Thing Comes Along

★ME-70633 (70633x45)—THE PLATTERS
Bark, Battle And Ball

WI-90015 (90015x45)—LOLA DEE
Paper Kisses

15—Wake The Town And Tell The People

Pos. 10/8: 13 — Pos. 10/1: 11

★CA-3120 (F-3120)—LES BAXTER
I'll Never Stop Loving You

★CO-40537 (4-40537)—MINDY CARSON
Hold Me Tight

CR-61477 (9-61477)—LAWRENCE WELK
I Hear Those Bells

PM-1121B (45-1121B)—ARGYLES
Tina Marie

16—The Longest Walk

Pos. 10/8: 15 — Pos. 10/1: 12

PM-1124B (45-1124B)—LAURA LESLIE
I Want You To Be My Baby

VI-20-6182 (41-6182)—JAYE P. MORGAN
Swanee

17—Rock Around The Clock

Pos. 10/8: 10 — Pos. 10/1: 9

AR-123 (45-123)—SONNY DAE
Movin' Guitar

BE-1098 (45-1098)—FOUR BELL5 & JIMMY CARROLL O.
Happy Holiday

★DE-29124 (9-29124)—BILL HALEY & COMET5
Thirteen Women

MG-12028 (K-12028)—CHARLE5 WALCOTT
Love Theme

PM-1118A (45-1118A)—GABE DRAKE
Chee Chee-oo Chee

18—You Are My Love

Pos. 10/8: 22 — Pos. 10/1: 32

★MG-12066 (K12066)—JONI JAMES
I Lay Me Down to Sleep

JU-5218 (45-5218)—FOUR TUNES
At The Steamboat River Ball

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Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

● The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising **100** Selections

Pos. 10/8 Pos. 10/1

19—Gum Drop 18 15

DE-29686 (9-29686)—MILLS BROS.
Suddenly There's A Valley

DL-6090 (45-6090)—OTIS WILLIAMS
Save Me, Save Me

KI-1496 (45-1496)—THE GUM DROPS
Don't Take It So Hard

★ME-70668 (70668 x 45)—CREWCUTS
Present Arms

20—Someone You Love 27 36

★CA-3234 (F-3234)—NAT KING COLE
Forgive My Heart

21—At My Front Door 31 —

CR-61513 (9-61513)—MODERNAIRES
Alright, Okay, You Win

★DO-15422 (45-15422)—PAT BOONE
No Arms Can Ever Hold You

★VJ-147 (45-147)—EL DORADOS
What's Buggin' You

22—I Want You To Be My Baby 19 16

DE-29655 (9-29655)—LOUIS JORDAN O.
Come And Get It

★EP-9115 (5-9115)—LILLIAN BRIGGS
Don't Stay Away Too Long

★ME-70685 (70685x45)—GEORGIA GIBBS
Come Rain Or Come Shine

PM-1124A (45-1124A)—LAURA LESLIE
Longest Walk

23—Song Of The Dreamer 20 18

CA-3178 (F-3178)—BUNNY PAUL
For The Very First Time

★CO-4-0528 (4-40528)—JOHNNY RAY
I've Got So Many Million Years

DU-142 (45-142)—BILLY BROOKS
Mambo Is Everywhere

★VI-20-6196 (47-6196)—EDDIE FISHER
Don't Stay Away Too Long

24—Forgive My Heart 29 39

★CA-3234 (F-3234)—NAT KING COLE
Someone You Love

25—My Bonnie Lassie 24 23

★VI-20-6208 (47-6208)—AMES BROTHERS
So Will I

26—Hard To Get 21 19

★X-0137 (4X-0137)—GISELE MacKENZIE
Boston Fancy

27—Some Old Saturday Night 25 26

★CA-3218 (F-3218)—FRANK SINATRA
Fairy Tale

Pos. 10/8 Pos. 10/1

28—Then I'll Be Happy 33 —

★VI-20-6264 (47-6264)—EDDIE FISHER
Magic Fingers

29—Amukiriki 39 —

★CA-3248 (F-3248)—LES PAUL & MARY FORD
Magic Melody

30—Hawk-Eye 23 21

CO-21437 (4-21437)—BOBBY LORD
I Can't Make My Dreams Understand

★CO-40558 (4-40558)—FRANKIE LAINE
Your Love

MD-1015 (45-1015)—KEN CARSON
I've Been Working On the Railroad

ME-70697 (70697x45)—CHUCK MILLER
Something To Live For

31—Hummingbird 26 22

BE-1097 (45-1097)—TEX STEWART & 3 BELLES
Laugh Polka

★CA-3165 (F-3165)—LES PAUL & MARY FORD
Goodbye My Love

CD-1267 (45-1267)—CHORDETTES
I Told A Lie

CO-21419 (4-21419)—ROSE MADDOX
Words Are Easy To Say

★CO-40526 (4-40526)—FRANKIE LAINE
My Little One

EP-9110 (5-9110)—D. & L. ROBERTSON
Saturday Night

32—I'll Never Stop Loving You 28 27

CA-3120 (F-3120)—LES BAXTER
Wake The Town

★CO-40405 (4-40405)—DORIS DAY
Never Look Back

IM-8298 (45-8298)—SLIM WHITMAN
I'll Never Take You Back Again

LO-1572 (45-1572)—DAVID WHITFIELD
Everywhere

PM-1120B (45-1120B)—LAURA LESLIE
Love Is A Many-Splendored Thing

33—My Boy—Flat Top 32 34

CR-61510 (9-61510)—DOROTHY COLLINS
In Love

★KI-1494 (45-1494)—BOYD BENNETT
Banjo Rock And Roll

34—Magic Fingers 36 —

★VI-20-6264 (47-6264)—EDDIE FISHER
Then I'll Be Happy

35—Give Me Love 35 30

★CR-61494 (9-61494)—McGUIRE SISTERS
Sweet Song Of India

36—Day By Day 30 25

CA-435—JO STAFFORD

★CA-3154—FOUR FRESHMEN
How Can I Tell Her

CO-40565 (4-40565)—FRANK SINATRA
Sheila

PM-1123B (45-1123B)—THE ROCKETS
Autumn Leaves

Pos. 10/8 Pos. 10/1

37—I Hear You Knocking 49 —

★DO-15412 (45-15412)—GALE STORM
Never Leave Me

IM-5356 (45-5356)—SMILEY LEWIS
Bumpity Bump

38—Domani 34 29

★CD-1265 (45-1265)—JULIUS LA ROSA
Mama Rosa

CR-61450 (9-61450)—MINUCCI O.
Make Up

VI-20-6167 (47-6167)—TONY MARTIN
What's The Time In Nicaragua

39—Learnin' The Blues 37 31

★CA-3102 (F-3102)—FRANK SINATRA
If I Had Three Wishes

CA-3147 (F-3147)—RAY ANTHONY
Mmmmm Mamie

CO-40515 (4-40515)—BELMONTE ORCH.
Bambuco Hat Dance

CR-61436 (9-61436)—JOHNNY DESMOND
It's A Sin To Tell A Lie

GS-253 (45-253)—JOE VALINO
Lonely Bay

40—Croce Di Oro — —

LO-1605 (45-1605)—JOAN REGAN
Evermore

★ME-70713 (70713x45)—PATTI PAGE
Search My Heart

41—House Of Blue Lights 38 28

42—Fairy Tale 40 33

43—Magic Melody — —

44—Love And Marriage — —

45—No Arms Can Ever Hold You — —

46—Rockin' The Cha Cha 44 41

47—Por Favor — —

48—Why Don't You Write Me 41 35

49—The Kentuckian Song 42 37

50—Without A Song 45 47

Gettin' The Facts

MILWAUKEE, WISC.—Jack "Pete Kelly's Blues" Webb compares record notes with Johnny "MadMan" Michaels of Milwaukee's WOKY radio. DJ, Michaels has just presented Jack with a copy of the latest Michaels record, "Czarnina Kid", a Polish detective story. The music from Webb's new movie, "Pete Kelly's Blues" has been covered thoroughly in albums by Decca, Columbia, and RCA Victor.

Robert Clary Signed By Epic Records

NEW YORK—Diminutive young French singer, Robert Clary, star of night clubs, TV and stage, has been signed to record single records and albums for EPIC, according to an announcement by Marvin Holtzman, Artist and Repertoire Director for the label.

Clary's first big TV opportunity came as a last-minute substitute for the ailing Pinky Lee on Max Liebman's spectacular musical version of "Heidi." Previously, he has been seen by American audiences in the Broadway and Hollywood productions of "New Faces," in last season's musical revival of "Seventh Heaven," and many, many night clubs.

Clary's first Epic release, out last week, couples "Bring Me A Bluebird" with a tune from "Heidi" dubbed "I'm In Love With Me".

Birthday Party At WORL

BOSTON—Station WORL in Boston celebrated its move to brand new studios plus its 5th Anniversary with a gala Open House party Friday, Sept. 30. Close to 1,000 friends and advertisers of the station attended the festivities.

Celebrations continued through the weekend, with special Dedication Day programs being broadcast all throughout the following day.

Alan Dary's 9 to 12 noon show featured songwriters, publishers and orchestra leaders in how "A Song is Born". Norm Tulin's 12 to 2 P.M. show featured the city's leading Radio-TV editors and WORL manager Art Haley discussing and playing their own favorite records. Dave Maynard wound up the day's festivities on his show with a special 3-hour Dedicatory broadcast of the "WORL Story"— a dramatized narration covering the 5-years WORL has been serving New England. The reminiscing featured all the past voices of by-gone WORL disk jockeys, now scattered throughout the country, and the sentiment and nostalgia packed in this show brought a "flood of enthusiastic praise" from New England listeners, despite the World Series broadcast competition.

Boston Fete Winds Up Capitol Dealer Parties

BOSTON.—Windup of Capitol Records' parties for retail record dealers and one stops in key cities across the country took place at the Hotel Statler here Sunday night (2) with over 350 disk sellers from all over New England being feted at a dinner and preview of upcoming LP releases.

Voyle Gilmore, Capitol's Hollywood A & R rep.: William Fowler, veep EMI and Capitol, New York; Irv Jerome, eastern sales manager, New York; and Joe "Fingers" Carr, Capitol recording artist; were introduced by Tom Morgan, branch sales manager, Capitol Records, Boston.

Each quest received a sampler 12 inch LP, consisting of top records in the new Fall push. Slides of all new LP's were shown and upcoming deejay promotion plans were outlined. Among those attending were: Al Lindgren of the Beacon Shops, Providence, R. I. onestop; Jerry Flatto, Boston Record Distributors; Dick Mitchell, Dick's Record Co., both of Boston; Manny Germaine, Music Box, New Bedford.

a Great New Song!
"The LONGEST WALK"
recorded by
J.P. Morgan
RCA #20/47-6182
ADVANCED MUSIC CORP.

IDEAL COUPLING
by
The Chordettes
THE WEDDING
I DON'T KNOW, I DON'T CARE
#1273
cadence RECORDS

Eddie Hubbard Show

CHICAGO—Stars from every phase of the entertainment world gather at the WJJD mike of Eddie Hubbard during his radio-remotes from the Ricketts Restaurant in Chicago. The daily show is on the air from 2:05 to 3 P.M. and features news, interviews and music. Above, Eddie is shown with June Christy and Peter Lind Hayes.

Album Reviews (continued)

MAYNARD FERGUSON OCTET—Emarcy MG 36021—(1-12" LP)

FINGER-SNAPPIN'; MY NEW FLAME; AUTUMN LEAVES; INTER-SPACE; 20, RUE DE MADRID; SUPER-G; WHAT WAS HER NAME?; YEAH.

Maynard Ferguson fronts an octet of accomplished musicians who complement his swinging trumpet with solid effect. It is a modern music that maintains a strong beat throughout. Maynard on the trumpet and sax (unidentified) are allowed complete freedom and come through with several solid solos. Ensemble work is clean and exciting. Good modern jazz.

"PETE TERRACE PLAYS JOE LOCO ARRANGEMENTS"—Fantasy 3-203 —(1-12" LP)

AUTUMN LEAVES; MAN FROM JAMAICA; SEPTEMBER SONG; GRANADA; APRIL IN PARIS; CHERRY PINK AND APPLE BLOSSOM WHITE; PETE MAMBOS ON THE TERRACE; LOCO CHRIS; I'VE GOT YOU UNDER MY SKIN; ORACION DE RUMBA; ADONDE ESTA CORAZON?; SOMEONE TO WATCH OVER ME.

The mambo craze is catered to fully with this Fantasy release which showcases Pete Terrace on the vibes, accompanied by the balance of the Joe Loco Quintet and an unidentified pianist. The intriguing Latin flavor is offered thru the inclusion of mambo, cha-cha-cha, bolero and merengues. Lush treatment is offered standards, current hits and Loco originals and the results are engaging. Latin music lovers will like this release.

"BIXIELAND" — **Eddie Condon** — Columbia CL 719 — (1-12" LP)

AT THE JAZZZ BAND BALL; OL' MAN RIVER; I'LL BE A FRIEND WITH PLEASURE; SINGIN' THE BLUES; FIDGETY FEET; FROM MONDAY ON; I'M COMIN' VIRGINIA; ROYAL GARDEN BLUES; LOUISIANA; JAZZ ME BLUES.

Titled "Bixieland", the album is a tribute to the great Bix Beiderbecke, wherein, it is carefully explained, the musicians try to capture that Beiderbecke feeling, not imitate him. Eddie Condon heads an all star aggregation that includes Wild Bill Davison, Pete Pesci, Cutty Cutshall, Dick Carey, Edmond Hall, Gene Schroeder and George Wettling. The boys sit through a session that provides a most listenable 10 sides. The beat, the music and the feeling is ever in evidence. It would not be complete to omit the sparkling and chuckley notes by Eddie Condon told in his very own "Condonese". The notes will surely add to general pleasure of the album.

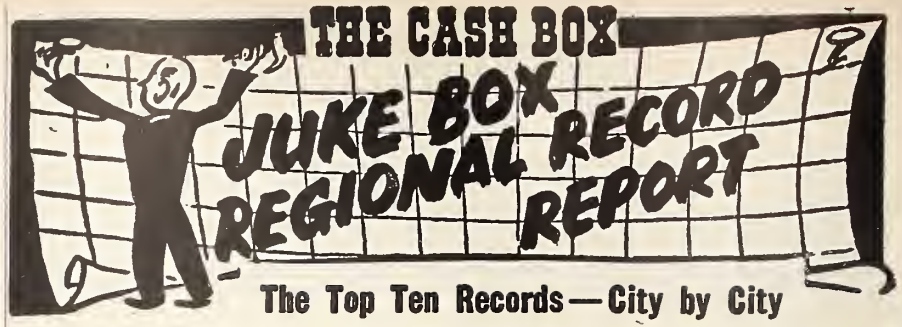
"I GO HOOK, LINE AND SINKER FOR THE SPRING STREET STOMPERS" —Jubilee LP 1004 — (1-12" LP)

NO MORE; BACK HOME IN INDIANA; THAT DA DA STRAIN; ROSE ROOM; AT THE JAZZ BAND BALL; SOUTH RAMPART STREET PARADE; JAZZ ME BLUES; OH BY JINGO; UP THE LAZY RIVER; CHINA BOY.

Talent is unveiled on this release that belies the youth of the participants. The Williams College youngsters, The Spring Street Stompers, rock out with an engaging Dixieland that forecasts that years ahead will find them an integral cog in the solidification and advance of Dixieland music. The Stompers do themselves proud and turn in a strong album for Dixieland lovers.

Mantovani
BEGIN THE BEGUINE
B/W Our Dream Waltz # 1543
LONDON

Angel Bells
MILLS MUSIC, INC.



The Top Ten Records—City by City

New York, N. Y.
1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Ain't That A Shame (Boone)
5. Tina Marie (Perry Como)
6. Wake The Town (Les Baxter)
7. Only You (Platters)
8. Gum Drop (Crewcuts)
9. He (Al Hibbler)
10. Rock Around The Clock (Bill Haley)

Los Angeles, Calif.
1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Autumn Leaves (R. Williams)
4. Suddenly A Valley (G. Grant)
5. Black Denim Trousers (Cheers)
6. Tina Marie (Perry Como)
7. Seventeen (Fontanes)
8. Wake The Town (Les Baxter)
9. Ain't That A Shame (Boone)
10. Rock Around The Clock (Bill Haley)

New Orleans, La.
1. You Win Again (Paulettes)
2. Yellow Rose (Desmond/Miller)
3. Only You (Platters)
4. He (Al Hibbler)
5. Maybellene (Chuck Berry)
6. Seventeen (Draper/Bennett)
7. As I Live And Breathe (Frank Verna)
8. Love Is Many-Splendored (Four Aces)
9. Autumn Leaves (R. Williams)
10. Song Of The Dreamer (Fisher)

Chicago, Ill.
1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. Love Is Many-Splendored (Four Aces)
4. Yellow Rose (Mitch Miller)
5. Shifting, Whispering Sands (Rusty Draper)
6. Only You (Platters)
7. Longest Walk (J. P. Morgan)
8. Tina Marie (Perry Como)
9. Remembering (Hayes & Healy)
10. Seventeen (Bennett/Fontanes)

Philadelphia, Pa.
1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. The Bible Tells Me (Noble/Cornell)
4. Seventeen (Fontanes)
5. Love Is Many-Splendored (Four Aces)
6. Wake The Town (Baxter/Carson)
7. Ain't That A Shame (Boone)
8. Suddenly A Valley (G. Grant)
9. Paper Roses (Lola Dee)
10. Black Denim Trousers (Cheers)

Seattle, Wash.
1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Gum Drop (Crewcuts)
4. Seventeen (Fontanes)
5. Shifting, Whispering Sands (Billy Vaughn)
6. Autumn Leaves (R. Williams)
7. Moments To Remember (Four Lads)
8. Ain't That A Shame (Boone)
9. Song Of The Dreamer (Fisher)
10. Black Denim Trousers (Cheers)

Cincinnati, Ohio
1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. Moments To Remember (Four Lads)
5. Ain't That A Shame (Boone)
6. Only You (Platters)
7. Seventeen (Boyd Bennett)
8. Black Denim Trousers (Cheers)
9. Tina Marie (Perry Como)
10. Longest Walk (J. P. Morgan)

Miami, Fla.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Autumn Leaves (R. Williams)
5. Seventeen (Boyd Bennett)
6. Want You To Be My Baby (Georgia Gibbs)
7. Longest Walk (J. P. Morgan)
8. Maybellene (Chuck Berry)
9. Tina Marie (Perry Como)
10. Wake The Town (Carson/Baxter)

San Francisco, Calif.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Seventeen (Boyd Bennett)
5. Rock Around The Clock (Bill Haley)
6. Autumn Leaves (R. Williams)
7. Hard To Get (G. MacKenzie)
8. Gum Drop (Crewcuts)
9. Tina Marie (Perry Como)
10. Suddenly A Valley (G. Grant)

Montgomery, Ala.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Seventeen (Fontanes)
4. Longest Walk (J. P. Morgan)
5. Wake The Town (Les Baxter)
6. Maybellene (Chuck Berry)
7. Rock Around The Clock (Bill Haley)
8. Ain't That A Shame (Bonne)
9. Moments To Remember (Four Lads)
10. Autumn Leaves (R. Williams)

Minneapolis, Minn.
1. Autumn Leaves (R. Williams)
2. Yellow Rose (Desmond/Miller)
3. Shifting, Whispering Sands (Draper/Vaughn)
4. Love Is Many-Splendored (Four Aces)
5. Black Denim Trousers (Cheers)
6. Gum Drop (Crewcuts)
7. Ain't That A Shame (Boone)
8. Seventeen (Bennett/Fontanes)
9. Bible Tells Me (Don Cornell)
10. Moments To Remember (Four Lads)

Baltimore, Md.
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Yellow Rose (Desmand/Miller)
4. Ain't That A Shame (Boone)
5. Moments To Remember (Four Lads)
6. Seventeen (Boyd Bennett)
7. Bible Tells Me (Don Cornell)
8. Tina Marie (Perry Como)
9. Song Of The Dreamer (Fisher)
10. Shifting, Whispering Sands (Billy Vaughn)

Pittsburgh, Pa.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Shifting, Whispering Sands (Rusty Draper)
5. Moments To Remember (Four Lads)
6. Longest Walk (J. P. Morgan)
7. Honest, Darling (Four Voices)
8. At My Front Door (El Dorados)
9. Come Home (Bubber Johnson)
10. He (Al Hibbler)

Detroit, Mich.
1. Moments To Remember (Four Lads)
2. Love Is Many-Splendored (Four Aces)
3. He (Al Hibbler)
4. Autumn Leaves (R. Williams)
5. Yellow Rose (Mitch Miller)
6. Shifting, Whispering Sands (Vaughn Monroe)
7. Bonnie Lassie (Ames Bros.)
8. Black Denim Trousers (Cheers)
9. Suddenly A Valley (Grant/Stafford/La Rosa)
10. No Arms (Georgie Shaw)

St. Louis, Mo.
1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Longest Walk (J. P. Morgan)
4. Moments To Remember (Four Lads)
5. Shifting, Whispering Sands (Draper/Vaughn)
6. Tina Marie (Perry Como)
7. Yellow Rose (Mitch Miller)
8. I Want You (Lillian Briggs)
9. He (Al Hibbler)
10. When All The Streets Are Dark (Somethin' Smith)

Milwaukee, Wisc.
1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. Shifting, Whispering Sands (Rusty Draper)
4. Love Is Many-Splendored (Four Aces)
5. Black Denim Trousers (Cheers)
6. You Win Again (Paulettes)
7. Gum Drop (Crewcuts)
8. Tina Marie (Perry Como)
9. Someone You Love (Nat Cole)
10. Yellow Rose (Mitch Miller)

San Antonio, Tex.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone/Domino)
3. Love Is Many-Splendored (Four Aces)
4. Maybellene (Chuck Berry)
5. Seventeen (Bennett/Fontanes)
6. Song Of The Dreamer (Fisher)
7. The Bible Tells Me (Corne)ll)
8. Tina Marie (Perry Como)
9. Longest Walk (J. P. Morgan)
10. Wake The Town (Carson/Baxter)

Cleveland, Ohio
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Black Denim Trousers (Cheers)
4. Moments To Remember (Four Lads)
5. Shifting, Whispering Sands (Billy Vaughn)
6. Yellow Rose (Mitch Miller)
7. Only You (Platters)
8. He (Al Hibbler)
9. Suddenly A Valley (G. Grant)
10. Someone You Love (Nat Cole)

Boston, Mass.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Love Is Many-Splendored (Four Aces)
4. Autumn Leaves (R. Williams)
5. Moments To Remember (Four Lads)
6. He (Hibbler/McGuires)
7. Hard To Get (G. MacKenzie)
8. Only You (Platters)
9. How Many Others (D. Roman)
10. Black Denim Trousers (Cheers)

Shoals, Ind.
1. Yellow Rose (Mitch Miller)
2. Seventeen (Boyd Bennett)
3. Wake The Town (Les Baxter)
4. Ain't That A Shame (Boone)
5. Love Is Many-Splendored (Four Aces)
6. Tina Marie (Perry Como)
7. Rock Around The Clock (Bill Haley)
8. Learnin' The Blues (Sinatra)
9. Gum Drop (Crewcuts)
10. Maybellene (Jim Lowe)

Denver, Colo.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Autumn Leaves (R. Williams)
5. Song Of The Dreamer (Fisher)
6. Gum Drop (Crewcuts)
7. Shifting, Whispering Sands (Rusty Draper)
8. Wake The Town (Les Baxter)
9. Moments To Remember (Four Lads)
10. Seventeen. (Rusty Draper)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

This week found the reviewing department in a quandery. There were so many good disks up for rating that the reviewers found it difficult to make their choices. There's **Chuck Berry** "Thirty Days"; **Ruth Brown and Clyde McPhatter** duet "I gotta Have You" and "Love Has Joined Us Together"; two sleeper choices in King's **The Strangers** singing "Without A Friend" and Jubilee's **The Five Notes** fine chanting of "You Are So Beautiful"—and then Imperial offers the **Spiders** with "Witchcraft"; Aladdin's **Aladdins** singing "I Had A Dream Last Nite"; **The Moroccos** on United with "Red Hots and Chili Mac"; Okeh and **Chuck Willis** with "Search My Heart" and "Ring-Ding-Doo"; **Earl Bostio** for King Records with "For All We Know" and "Beyond The Blue Horizon"; Duke Records with **Little Junior Parker** singing "There Better Not Be No Feet" and "Driving Me Mad" and **Rusty Bryant** on Dot with "The Honeydripper" and "Moonlight Garden Stomp". . . . In preparing a list of the best selling tunes of 1955 for the approaching Juke Box operators poll we find the amazing fact that 25 percent of the nation's best selling pop tunes were originally rhythm and blues tunes launched by independents. In addition there were several other successes that originated in pop but were of rock and roll idiom. And to carry this fantastic story further, we find that almost every tune on the top r & b list was covered by the majors in the pop field. The was covered by the majors in the pop field. The r & b r & b tunes that became big hits in the pop market were: Ain't That A Shame; Dance With Me, Henry; Earth Angel; Gum Drop; Hearts of Stone; Ko Ko Mo; Maybellene; Sincerely; Song of the Dreamer, and Tweedlee Dee. . . . **Dorothy S. Brown,** Fortune Records, spares no superlatives as she chants the merits of **The Diablos** "The Way You Dog Me Around" and **Andre Williams'** "Going Down to Tia Juana". Miss Brown says "Both of these records are tearing Detroit apart. . . . Ruth Brown and Clyde McPhatter introduced their new Atlantic coupling (see above) on the **George "Hounddog" Lorenz,** 50,000-watt WKBW-Buffalo. Ruth, who was working the area, and Clyde, who is stationed at Grand Island, got together for the one shot to help the new deck take off. . . . **Jockey Jack** (WERD-Atlanta, Ga.) recently had **Roy Hamilton** in Atlanta where he was crowned "Mr. Romance" by the Atlanta fans. He was officially presented with the title on "The Jockey Club." . . . **Ted Grays** (KRMD Shreveport, La.) launched a campaign against rhythm and blues records with a 12-hour playing of **Mitch Miller's** "Bel Sante". Crays said "Disk jockeys all over the country have been plugging rhythm and blues tunes too long. It's time to give listeners some good band and vocal group music and leave rhyth and blues out of all pop show." No comment. . . . **Ray Clark,** Groove Records, tells us **Jim Crudgington,** record chief at McGregor's in Memphis reports ops getting big play on **John Greer's** "Night Crawlin'". This is the flip side of "Come Back Maybellene". Clark expects his two new releases by his two new artists **Cousin LeRoy** and **Emmet Hobson** to get quick recognition from the public. . . . Atlantic Records humming with their recent rash of releases. Reactions have been definite on the **Drifters'** "Adorable"; **Ray Charles** "Greenbacks" and "Blackjack"; and the Brown-McPhatter two-sider. . . . **Bob Shad,** Mercury and Emarcy a & r, signed brothers **Julian** and **Nat Adderley,** alto and trumpet men. Julian has established quite a rep in Florida where he is known as "Cannonball". The brothers will work together on Emaroy, while Nat will also record for Wing. . . . **Terry Speights** (WBKH-Hattiesburg, Miss.) lists his top ten as follows: 1) I Hear You Knocking, **Smiley Lewis;** 2) Why Don't You Write Me, **Jacks;** 3) Soldier Boy, **4 Fellows;** 4) All Around The World, **Little Willie John;** 5) Walkin' The Blues, **Dupree/Bear;** 6) All By Myself, **Fats Domino;** 7) **Better Not Be No Feet, Jr. Parker;** 8) How Come My Dog Don't Bark, **Prince Patridge;** 9) Only You, **Platters;** 10) Nip Sip, **Clovers.**

RAY CHARLES

JULIAN & NAT ADDERLEY

EARL BOSTIC

LITTLE JR. PARKER

THE DIABLOS

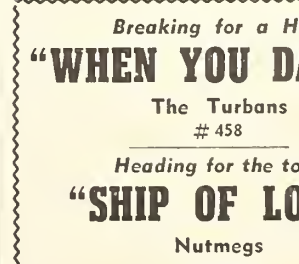
CHICAGO:

Sam Evans is now really and truly in showbiz. Just got himself a set of ulcers. And, in the meantime, Sam planning the "show of shows" for the Trianon. Will include: **The Clovers, Faye Adams, Bill Doggett and His Combo, The Charms, Bo Diddley, Gene and Eunice, The Five Keys, Al Jackson, Etta James, Charley and Ray, Paul Williams and his ork,** and many others. . . **George and Ernie Leaner,** after getting the cooperation of their indie labels, worked out a "Fall Jazz Plan" on an extended billing basis with attractive discounts which has simply back ordered the firm. Said **George Leaner,** "The diskeries were caught short on quantity. They didn't anticipate such a rush of business this Fall season." . . . **Len Chess** a busy, busy boy this past week cutting new wax with **The Moonglows.** These five boys clicking with "Starlite" and "In Love." Their great "Sincerely" and "Most Of All" still well remembered. In the meantime, **Len Chess** all excited over the fact that the firm already getting reorders for **Chuck Berry's** new "30 Days." "Looks like this one will bust all former sales records," claims **Lenny Chess.** . . . **Vee Jay's Abner** just flew up this past week from attending the big Southeastern Fair sponsored by Atlanta's WAOK. **Zenas Sears** invited **Abner** and **Abner** reports that while there he introduced **Jay McShann's** brand new release, "Hands Off" with **Priscilla Bowman** doing the chirping. Abner claims Zenas also agrees "it looks like it." . . . In the meantime, Prexy of the Vee-Jay diskery, **Jimmy Backen,** just back from Philly where he attended a spiritual contest featured by **Kay Williams** on station WHAT. Jimmy immediately signing one of the groups to an exclusive contract. . . . **Len Garmisa** of Garmisa Distribs dashes to Noo Yawk. Len looking for some Jazz R&B labels. . . . **Hazel Scott and Her Ensemble** into the Opera House on Sunday afternoon, 10/23. . . . **George Shearing and His Quintet** take over at the Blue Note. Followed **Dave Brubeck.** . . . **Paul Glass** tells about a disk he's had since last July. "Just couldn't seem to get going when it first was introduced" said Paul. Reminded everyone of the very sad "Gloomy Sunday," that was reported to have had people jumping out of windows. It's called, "Death Of An Angel" by **Donald Woods** on Flip. "And," reports Paul Glass, "this past week the disk took off and now looks like a big one for us." . . . **Hy Frumkin** still pushing hard for Aladdin's "Feels So Good" by **Shirley and Lee.** Hy believes that this disk is bound to go bigger and still bigger. . . . The perennially young (and now Gran'pa) **Cab Calloway** showing CBS-TV audiences how on **Jim Conway's "In Town Tonight"** this past week, 10/3 and 10/4. His great rendition of Gershwin's "It Ain't Necessarily So" from Porgy & Bess had the musicians applauding as well as the audience. Cab became a Gran'pa on Oct. 3. . . . New releases starting to bust into the Fall season market with growing regularity. **Ray Charles' "Greenbacks"; T-Bone Walker's "Play On Little Girl; Sonny Boy Williamson's "Don't Start Me Talking";** and many others.

BILL DOGGETT

LOS ANGELES:

Eddie Ray of Imperial Records left last week for Chicago and St. Louis to call on distributors and disk jockeys with all the hits that Imperial has riding for them now. Their latest record to take off in the Los Angeles market is "Witchcraft" by the **Spiders.** . . . Big All Star R&B show is set for the downtown Paramount theatre for November. . . . **Dick "Huggie Boy" Hugg** is predicting on his Dolphin's of Hollywood show that **"Convicted"** by **Oscar Mc'Lollie** will be the next big hit for Modern. . . . **The Platters** in town last week to record for Mercury. One of the tunes cut was a song written especially for this session by **Buck Ram** who also wrote their very successful 'Only You." While here the group appeared at the big picnic held by station KFWB at Lincoln Park to announce the winner of their Trip to Europe disk-jockey contest. . . . KPOP's **Hunter Hancock** gets a good plug in **Stan Freeburg's** take-off on Rhythm and Blues on the Capitol label. Part of the lyric includes reference to "autographed pictures of Hunter Hancock." . . . **Donna Hightower** currently doing great business on her Southern tour, and also doing all right on record with her "Bob-O-Link." . . . **Dootsie Williams** announced the signing of **Helen Humes** to his rapidly expanding Dootone roster with the recording of her first four sides last week. . . . **Irv Shorten** at Allied Record Sales, still going strong with "Feel So Good" by **Shirley and Lee,** reported a terrific fast take-off in Los Angeles on Aladdin's new one "Home In Alcatraz" by the **Rollin Crew.** . . . **Mike Gradney** promoting a new release by the **Squires** out this week on Vita. . . . **The Penguins** were recent guests on **Larry Finley's** "Strictly Informal" TV show. Group is currently appearing at the Moulin Rouge in Las Vegas with **Les Brown** and his orchestraa. . . . The **Four Tunes** off to Honolulu for a three week date.



SHIRLEY & LEE

THE SPIDERS

JAZZ JOTS

Bethlehem Records Vice President, **Red Clyde** in town last week and while here recorded three 12″ L.P.'s in one and a half days. One of the sessions for a 12″ **Stan Levy** album was recorded by NBC's Monitor and aired over the Network last Saturday. . . . Forty-three of the nation's top jazz artists donated their services for the **Bob Gordon Memorial concert** last Monday night, with all proceeds going to Gordon's widow Sue Gordon and her children. . . . **Bill Shocket** of Malverne Distributors of New York in town visiting with **Bernie Silverman** of Clef Records. . . . The **Lionel Hampton** crash has caused a long string of cancellations. Hamp was due for a concert at Carnegie Hall on October 15 for the benefit of Israel's Red Cross. A tire blowout caused the bus to swerve and plunge into a ditch. The vibrant vibester suffered a broken ankle. Others of his aggregation who were injured were **Alvin Hayse, Eddie Preston, George Hart, Henry DeVega, Larry Wilson, Wallace Davenport, Eddie Chamblee, Wilson Barnett, Robert Clayter, Frank Holt, Billy Brooks, Bill Nackel, Julius Sparrow** and **Rufus Jones.**

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THE CASH BOX

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	ONLY YOU *Platters* *(Mercury 70633)*	ONLY YOU *Platters* *(Mercury 70633)*	ONLY YOU *Platters* *(Mercury 70633)*
2	MAYBELLENE *Chuck Berry* *(Chess 1604)*	MAYBELLENE *Chuck Berry* *(Chess 1604)*	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
3	ALL BY MYSELF *Fats Domino* *(Imperial S3S7)*	ALRIGHT, OKAY, YOU WIN *Basie & Williams* *(Clef 891S2)*	I HEAR THOSE BELLS *Dinah Washington* *(Mercury 706S3)*
4	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial S3S6)*	DON'T START ME TALKIN' *"Sonny Boy" Williamson* *(Checker 824)*	MAYBELLENE *Chuck Berry* *(Chess 1604)*
5	SHIP OF LOVE *Nutmegs* *(Herald 459)*	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*
6	I KNOW I WAS WRONG *Barons* *(Imperial 5359)*	WALKING THE BLUES *Dupree & Bear* *(King 4812)*	BLACKJACK *Ray Charles* *(Atlantic 1076)*
7	EVERY DAY *Basie & Williams* *(Clef 89149)*	PAINTED PICTURE *Spaniels* *(Vee-Jay 154)*	HIDE AND SEEK *Joe Turner* *(Atlantic 1069)*
8	THE WEDDING *Solitaires* *(Old Town 1014)*	EVERY DAY *Basie & Williams* *(Clef 89149)*	CRAZY FEELING *Etta James* *(Modern 962)*
9	IT'S LOVE, BABY *Ruth Brown (Atlantic 1072)* *Brooks & Gaines* *(Excella 20S6)*	TEN LONG YEARS *B. B. King* *(RPM 437)*	TEN LONG YEARS *B. B. King* *(RPM 437)*
10	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*	SOLDIER BOY *Four Fellows* *(Glory 234)*

	in SAN FRANCISCO	in NEWARK	in CLEVELAND
1	ONLY YOU *Platters* *(Mercury 70633)*	MAYBELLENE *Chuck Berry* *(Chess 1604)*	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 20S6)* *Midnighters (Federal 12227)*
2	WPLJ *Four Deuces* *(Music City 790)*	ALL BY MYSELF *Fats Domino* *(Imperial S3S7)*	WALKING THE BLUES *Dupree & Bear* *(King 4812)*
3	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*	PAINTED PICTURE *Spaniels* *(Vee-Jay 1S4)*	DEATH OF AN ANGEL *Woods & Vel-Aires* *(Flip 306)*
4	DON'T TAKE YOUR LOVE FROM ME *Calvanes* *(Dootone 371)*	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*	WHEN YOU DANCE *Turbans* *(Herald 458)*
5	MAYBELLENE *Chuck Berry* *(Chess 1604)*	DON'T TAKE IT SO HARD *Earl "Connelly" King* *(King 4780)*	EVERY DAY *Basie & Williams* *(Clef 89149)*
6	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*	ANYMORE *Johnny Ace* *(Duke 144)*	ONLY YOU *Platters* *(Mercury 70633)*
7	TELL ME, DARLING *Gaylarks* *(Music City 792)*	THE WEDDING *Solitaires* *(Old Town 1014)*	TEN LONG YEARS *B. B. King* *(RPM 437)*
8	WALKING THE BLUES *Dupree & Bear* *(King 4812)*	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*
9	ADORABLE *Colts* *(Vita 112)*	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 20S6)*	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*
10	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*	WALKING THE BLUES *Dupree & Bear* *(King 4812)*	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial S3S6)*

THE CASH BOX HOP

in PHILADELPHIA

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
2	I'M SO GLAD *Mickey & Sylvia* *(Rainbow 316)*	
3	ONLY YOU *Platters* *(Mercury 70633)*	
4	PARADISE PRINCESS *Al Savage* *(Herald 460)*	
5	PAINTED PICTURE *Spaniels* *(Vee-Jay 154)*	
6	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*	
7	OH-GEE-OH-WEE *Charlie & Ray* *(Herald 461)*	
8	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*	
9	HE *Al Hibbler* *(Decca 29660)*	
10	ZINDY LOU *Chimes* *(Specialty 555)*	

in LOS ANGELES

1	ADORABLE *Colts* *(Vita 112)*
2	MAYBELLENE *Chuck Berry* *(Chess 1604)*
3	EMILY *Turks* *(Money 211)*
4	ONLY YOU *Platters* *(Mercury 70633)*
5	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*
6	DON'T TAKE YOUR LOVE FROM ME *Calvanes* *(Dootone 371)*
7	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
8	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*
9	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*
10	HIDE AND SEEK *Joe Turner* *(Atlantic 1069)*

in ST. LOUIS

1	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*
2	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*
3	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*
4	DON'T START ME TALKING *"Sonny Boy" Williamson* *(Checker 824)*
5	SHE DON'T WANT ME NO MORE *Jimmy Reed* *(Vee-Jay 153)*
6	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
7	TOO LATE *Little Walter* *(Checker 825)*
8	TEN LONG YEARS *B. B. King* *(RPM 437)*
9	MAYBELLENE *Chuck Berry* *(Chess 1604)*
10	SOLDIER BOY *Four Fellows* *(Glory 234)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DALLAS

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*
2	THOSE LONELY, LONELY NIGHTS *Johnny "Guitar" Watson* *(RPM 436)*
3	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
4	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*
5	WALKING THE BLUES *Dupree & Bear* *(King 4812)*
6	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*
7	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*
8	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*
9	MARY LOU *Young Jesse* *(Modern 961)*
10	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*

in ATLANTA

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*
2	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
3	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*
4	TEN LONG YEARS *B. B. King* *(RPM 437)*
5	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*
6	THOSE LONELY, LONELY NIGHTS *Johnny "Guitar" Watson* *(RPM 436)* *Earl King (Ace 509)*
7	ONLY YOU *Platters* *(Mercury 70633)*
8	HIDE AND SEEK *Joe Turner* *(Atlantic 1069)*
9	THE $64,000 QUESTION *Bobby Tuggle* *(Chess 823)*
10	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*

in MEMPHIS

1	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*
2	GOOD ROCKIN' DADDY *Etta James* *(Modern 962)*
3	MAYBELLENE *Chuck Berry* *(Chess 1604)*
4	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*
5	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*
6	DON'T START ME TALKING *"Sonny Boy" Williams* *(Checker 824)*
7	ONLY YOU *Platters* *(Mercury 70633)*
8	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*
9	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
10	WALKING THE BLUES *Dupree & Bear* *(King 4812)*

Coming Up In R & B

Listed Alphabetically

GREENBACKS BLACKJACK
Ray Charles
(Atlantic 1076)

Chicago, Cleveland, Columbia (Tenn.), Detroit, Mobile, Meridian, Noshville, New Orleans, New York, Philodelphia, St. Louis

TOO LATE
Little Walter
(Checker 825)

Chicago, Cleveland, Columbia & Jackson (Tenn.), Detroit, Memphis, Meridion, Mobile, Nashville, New Orleans, New York, St. Louis, Youngstown

A New Hit

Witchcraft

by

THE SPIDERS

5366

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The Cash Box RHYTHM 'N BLUES REVIEWS

A AWARD & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE SPIDERS
(Imperial 5366)

B+ "WITCHCRAFT" (2:36) [Commodore BMI—King, Bartholomew] The Spiders come up with a strong and pleasing modified rocker in the middle beat "Witchcraft." The group gives it an impelling reading that should get it plenty of attention.

B "IS IT TRUE?" (2:20) [Commodore BMI—King, Bartholomew] The Spiders offer another excellent reading of a slow rhythmic blues with romantic lyrics. Easy treatment.

ROSALLE AND DONELL
(Flip 307)

B "SHAME ON YOU" (2:05) [Limax BMI—Donald Woods] Rosalle and Donell team up for a quick beat love duet cutie. Happy, novelty treatment that should get it plays.

B "BEGINNING OF OUR LOVE" (2:35) [Limax BMI—Woods] The romantic team dishes up a slow, romantic ballad effectively. The pair vocal soft and pleasing. Easy to take coupling.

COUSIN LEROY
(Groove 0123)

B "GOIN' BACK HOME" (2:14) [Marlyn BMI—Rozier, Lucille, Dupree] Cousin Leroy wails a quick beat southern blues about going home to see his old girl friend. Good entry for the country markets.

B "CATFISH" (2:28) [Marlyn BMI—Rozier, Lucille Dupree] Leroy chants another ditty aimed at the southern markets. Slow down home blues. Ok waxing.

THE ALADDINS
(Aladdin 3298)

B+ "I HAD A DREAM LAST NITE" (2:25) [Aladdin BMI—The Aladdins] The Aladdins come up with a very strong reading of a lovely blues ballad. The lead is standout as he vocals the romantic tender lyrics. Excellent waxing that should be watched closely.

B "GET OFF MY FEET" (2:10) [Gallo Otis-The Aladdins] The Aladdins chant a quick beat jump that comes off a good offering.

THE MOROCCOS
(United 193)

B "SOMEWHERE OVER THE RAINBOW" (2:42) [Robinson-Arlen] The standard is given an r & b treatment by Solly McElroy and The Moroccos and the result is intriguing. McElroy's vocal to some extent disguises the original melody in parts of the disking, tho he does a chorus straight midway through. Pleasing side.

B+ "RED HOTS AND CHILI MAC" (2:30) [Pamlee BMI—Rush, Smith] The Moroccos jump with a novelty bounce and come off with a happy etching. Deck is a spirits lifter that comes off the stronger plate. Good wax to be watched.

THE CASH BOX ★AWARD O' THE WEEK★

"TOGETHER" (2:39) [Arc BMI—C. Berry]
"THIRTY DAYS" (2:35) [Arc BMI—C. Berry]
CHUCK BERRY
(Chess 1610)

CHUCK BERRY

● Chuck Berry comes through with the follow up to "Maybellene" and it's another smash. "Thirty Days" (To Come Back Home) is a hard driving western flavored ditty chanted and played with a fever of excitement that is certain to capture the enthusiasm of the buyer. Deck bounces with a bubbly feeling and rouses the listener to a hand-clapping, head bobbing, and foot tapping pitch. This side has it. The flip, "Together," has Berry do a complete about face and deliver a slow, soft, romantic ballad. It is a moving side, warmly offered and very strong, but it may be lost as momentum picks up in favor of "Thirty Days."

Could be a great piece of material for a top pop artist.

"I GOTTA HAVE YOU" (2:15)
[Bellemeade BMI—Selph]
"LOVE HAS JOINED US TOGETHER" (2:55)
[James, Smith]
RUTH BROWN and CLYDE McPHATTER
(Atlantic 1077)

RUTH BROWN

CLYDE McPHATTER

● Atlantic pairs two of its powerhouse stars in Ruth Brown and Clyde McPhatter. Both proven sales pullers, the combination should attract immediate attention. However, the issue is not dependent on name value. The pair comes up with a really strong two-sider that should rocket the new duo into the charts. "I Gotta Have You" is a middle beat rocking ditty with a strong, insistent beat, that comes off fine. The flip, "Love Has Joined Us Together," is a change of pace that finds the twosome chanting slow, soft and sweet. It is a hymn-like romantic ballad, beautifully melodic and tender in lyric. Two chart busters, each in its own fashion. We leave it to the public to decide whether it's one or both.

PEE WEE CRAYTON
(Post 860)

B "I MUST GO ON" (2:29) [Commodore BMI—Hunsley, Bernstein & Odom] Pee Wee Crayton wails a western flavored blues of slow tempo with feeling. Pee Wee does a good job picturing his loneliness. Ok deck.

B "DON'T GO" (2:31) [Commodore BMI—Crayton] Reverse platter is an infectious bouncer in which Crayton asks her not to go. Tho the chanter says "it would grieve him so" if she left him, he doesn't sound too unhappy.

RUDY FERGUSON
(Chart 604)

C+ "TOGETHER" (2:40) [Chappell ASCAP—DeSylva Brown Henderson] Rudy Ferguson sings a stylized version of the lovely standard. His handling is different and incorporates a rhythmic effort that is bop flavored.

B "DARLING, COME BACK TO ME" (2:50) [Sherlyn BMI—Ferguson, Sidall] Ferguson goes soft on the flip, offering a slow ballad tenderly fashioned. Chanting is delivered with feeling and comes off the stronger deck.

CHUCK WILLIS
(Okeh 7062)

B+ "RING-DING-DOO" (2:30) [Berkshire BMI—Willis] Chuck Willis chants a middle beat bouncer description of a new dance, titled, "Ring-Ding-Doo." Ok platter.

B+ "SEARCH MY HEART" (2:20) [Berkshire BMI—Willis] Willis jumps with a middle beat handclapper. A romantic effort exuberantly rocked. Willis shouts with excitement—the ork gets in the mood—and the resulting effects are good. Watch it.

EARL BOSTIC
(King 4829)

B+ "FOR ALL WE KNOW" (2:38) [Feist ASCAP—Coots, Lewis] Earl Bostic lends his intriguing styling to the lovely standard and comes up with a mighty listenable and enjoyable waxing. Bostic's augmented ork includes strings for that lush touch. Music to dream by.

B+ "BEYOND THE BLUE HORIZON" (2:30) [Famous ASCAP—Whiting, Harling, Robin] The strings maintain a singing sweetness against the rocking hornwork of Bostic as he swings the oldie. Interesting contrast of tempos and instruments. Bostic's horn takes off on his side to provide a strong coupler.

THE FOUR INTERNES
(Federal 12239)

B "IT'S ALL RIGHT NOW" (3:05) [Lois BMI—Eubanks] The Four Internes bounce energetically through a fast beat jubilee item and come up with an excitement loaded deck.

B "I'M TROUBLED" (2:27) [Lois BMI—Freeland] The Four Internes wax rhythmically through in a more subdued fashion on a middle beat gospel effort pop flavored.

GUITAR SLIM
(Specialty 557)

B "THINK IT OVER" (2:10) [Venice BMI—Buyem] Guitar Slim works over a rhythmic middle beat bouncer with an infectious melody. Slim makes this a strong wailing wax that should pull in the greenbacks in the country markets.

B "QUICKSAND" (2:13) [Venice BMI—Jackson] Slim wails the blues on this side telling the story of his troblesome woman. Good instrumental breaks help the general effectiveness of the deck.

LITTLE JUNIOR PARKER
(Duke 147)

B+ "THERE BETTER NOT BE NO FEET" (2:29) [Revelation BMI—Eddie Curtis] Little Junior Parker comes up with a hilarious piece of material set to a familiar riff that might have trouble on the air but which is sure to get plenty of attention from the public. Parker finds a pair of shoes under his fem's bed and says "There better not be no feet in them shoes." It's a cutie well done.

B+ "DRIVING ME MAD" (2:49) [Lion BMI—Dick Cole] The flip is a slow wailing blues in which Parker wishes he was single 'cause his woman's driving him mad. Well done—two sided dynamite.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — B EXCELLENT — C VERY GOOD — D GOOD — E FAIR — F MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"YOU ARE SO BEAUTIFUL" (2:38)
[Jubilee—Dougherty, Teoli]

"BROKEN HEARTED BABY" (2:33)
[Jubilee—Dougherty, Teoli]

THE FIVE NOTES
(Josie 784)

● The Five Notes handle a slow, beautiful ballad, "You Are So Beautiful," with a polished and most acceptable delivery. The group sings with that borderline styling that can sell both pop and r & b. The lyric is romantic, tender and sincere. There's a touch of Mills Brothers and Ink Spots in the vocal projection, and enough individuality to give the group its own sound. Very strong lead voice. This deck could really take of for a two market sale. The flip, "Broken Hearted Baby," is a quick beat bounce rocked out in solid fashion. However, it's one side all the way—"You Are So Beautiful."

"WITHOUT A FRIEND" (2:42)
[Jay & Cee BMI—Brizant, Jackson]

"THINK AGAIN" (2:40)
[Marlyn BMI—Baer, Wyche]

THE STRANGERS
(King 4821)

● A sleeper by the young group, The Strangers, seems to have that elusive quality that separates the cream from the milk. The lads sing a slow ballad, "Without A Friend," that has an unusual vocal sounding lead and the melodic content to focus attention. A pretty tune with a sympathetic lyric and effective delivery makes it a side to be watched. The flip, "Think Again," is a rhythmic jump side that will provide the dancing tempo for the hoppers. The Strangers handle it in ok manner and the etching comes off a better than average side. However, for the action we'll go with "Without A Friend."

BLUES ROCKERS
(Excello 2062)

B "CALLING ALL COWS" (2:42) [Excellorec BMI—Dranne] In the styling of "Bo Diddley," the Blues Rockers offer a happy novelty ditty with good results. Ok wax.

C+ "JOHNNY MAE" (2:50) [Excellorec BMI—] The flip is a rhythmic blues bouncer effectively chanted for the country markets.

RUSTY BRYANT
(Dot 15420)

B+ "THE HONEYDRIPPER" (2:28) [Joe Liggins—Joe Liggins] Rusty Bryant's aggregation racks up a driving and exciting version of the big number that could and should bring about a revival of the tune. Solid waxing that should drive the kids crazy.

B+ "MOONLIGHT GARDEN STOMP" (2:24) [Shirlie BMI—Henry Marr] Another pile-driving stomper that raises the blood pressure. Delectable meat for the rock and rollers.

SPIRITUAL

SISTER JESSIE MAE RENFRO
(Peacock 1756)

B "DELIVER ME" (2:36) [Lion BMI—Renfro] Sister Jessie Mae Renfro rocks out with a big beat religious exciter. Sister Jessie wails with spirit and feeling.

B+ "HOLD MY HAND" (2:49) [Lion BMI—Hudspeth] A slow, emotional gospel side effectively sung by Sister Jessie. The talented female lead makes a tune, giving it a really strong reading.

EDNA GALLMON COOKE
(Nashboro 561)

B "HIDE ME" (2:44) [Excellorec BMI] Edna Gallmon Cooke sings a slow beaty gospel item with a strong vocal. Miss Cooke delivers a feeling filled vocal with good group support.

B "SAID I WOULDN'T TELL IT" (2:55) [Excellorec BMI] A moving slow beat effort that is effectively performed against a tender-soft backing. The better side.

J. T. ADAMS
(Republic 7113)

C+ "IN THE GARDEN" (2:35) J. T. Adams delivers a pop styled spiritual tenderly fashioned. Big choral effect.

C+ "WONDERFUL" (2:36) Similar slow dramatic gospel etching. For the pop market.

New Release
SPIRITUAL
"GIVE ME FLOWERS"
b/w
"NOBODY KNOWS"
BY
THE CONSOLERS
NASHBORO 564

New Release
BLUES
"IT WON'T BE THIS WAY, ALWAYS"
b/w
"YOU WON'T BE NEEDIN' ME NO MORE"
BY
LARRY BIRD SONG
EXCELLO 2064

BIG AND GOIN' BIGGER
"CALLIN' ALL COWS"
THE BLUES ROCKERS
EXCELLO 2062

"CAN'T KEEP FROM CRYIN'"
EARL GAINES—LOUIS BROOKS AND THE HI-TOPPERS
EXCELLO 2063

"I CAN'T BE SUCCESSFUL"
LIGHTNIN' SLIM
EXCELLO 2066

WRITE — WIRE — PHONE
NASHBORO RECORD CO., INC.
177 3rd Ave. N. Nashville, Tenn.
PHONE (42-2215)

Dootone Has Five Big Ones
1 "DON'T TAKE YOUR LOVE"
THE CALVANES # 371
2 "EDNA"
THE MEDALLIONS # 364
3 "ALWAYS AND ALWAYS"
THE MEADOWLARKS # 367
4 "MINE ALL MINE"
DON JULIAN and the MEADOWLARKS # 372
5 "WETBACK HOP"
CHUCK HIGGINS # 370
New Release
DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

Checker RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

CHECKER 822
"WALKIN' THE BLUES"
Willie Dixon

CHECKER 825
"TOO LATE"
Little Walter

CHECKER 824
"DON'T START ME TALKIN'"
Sonny Boy Williamson

CHESS 1602
"MANNISH BOY"
Muddy Waters

CHESS 1607
"COME TO ME BABY"
b/w
"DON'T MESS WITH MY BABY"
Howling Wolf

CHESS 1605
"STARLITE"
b/w
"IN LOVE"
The Moonglows

CHESS 1606
"I'M A PRISONER"
b/w
"I'VE BEEN DECEIVED"
Eddy Boyd

CHESS RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

Decca To Issue "Holiday Series"

NEW YORK—Decca Records has announced that it will issue a brand new series of albums called the "Holiday Series." The first release comprises nine sets, each containing music identified with different locations.

The titles are "Your Musical Holiday In Havana," played by Bebo Valdes; "Your Musical Holiday In Italy," by Werner Muller; "Your Musical Holiday In Paris" by Werner Muller; "Your Musical Holiday In The Alps," by Alfons Bauer and others; "Your Musical Holiday In South America," by Emanuel Vardi; "Your Musical Holiday In Rio," by Werner Muller; "Your Musical Holiday In Vienna," by Zacharias and others; "Your Musical Holiday In The West Indies," by Houdini and others; and "Your Musical Holiday in Hawaii," by George Kainapau and others.

In their promotion of this series, Decca has made a tie-up with Holiday Magazine. Each of the album covers features a full-cover photograph similar to those featured in the magazine, and the printing on the Decca LPs is the same as used on Holiday's covers. Holiday's participation in the promotion includes, among other things, extensive editorial mention.

Decca's national promotion includes a full page ad in Holiday; co-op newspaper advertising; a Holiday Sampler record with excerpts from the series; a dee jay kit and script material and display material for dealers.

A SMASH!
"DON'T TAKE YOUR LOVE"
The Calvanes # 371
DOOTONE RECORDS
9512 Central Ave., Los Angeles, Cal.

WATCH IT GROW!
"HANDS OFF"
PRISCILLA BOWMAN
WITH
JAY McSHANN'S ORK
VEE-JAY # 155
Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

New Release by
The Jacks
"I'M CONFESSIN'"
RPM # 433
RPM RECORDS
9317 W. Washington Blvd. • Culver City, Calif.

Brothers Join EmArcy

NEW YORK—Latest addition to the roster of new jazz artists being signed by EmArcy, the jazz subsidiary of the Mercury Record Corporation, is the brother team of Julian and Nat Adderley. Julian, better known in musicians circles as "Cannonball", is the fabulous alto man from Florida. Brother Nat is just as proficient on trumpet.

They'll work together on EmArcy, while Nat will also record for the Wing label, another Mercury subsidiary. Both boys were signed by Bob Shad, Mercury's jazz chief. Left to right are Shad, Julian and Nat.

Capitol Honored For Financial Report

HOLLYWOOD—Capitol Records, Inc. was judged as having the best annual report of the Musical Services for the third consecutive year in the final ratings by an independent board of judges in the 15th annual survey of the national magazine, Financial World, it was announced today.

The bronze "Oscar of Industry" will be presented to William H. Fowler, C.R.I. vice president, representing President Glenn E. Wallichs, at the annual awards banquet in the grand ballroom of the Hotel Statler in New York on Monday evening, October 24.

A total of 5,000 annual reports were considered this year in the international competition, and 1,895 qualified for the final screening. These were judged in 100 industrial classifications for bronze trophies. In the Musical Service classification Rudolph Wurlitzer Company was runner-up for top honors, while Baldwin Piano Company placed third.

The chairman of the jury making the final selections is Dr. Pierre R. Bretey, editor of "The Analysts Journal," and he was assisted by Shelby Cullom Davis, president of The National Federation of Financial Analyst Societies; Kennard Woodward, president of the Massachusetts Hospital Life Insurance Company; and John Kanelous, distinguished artist. The screening of reports was directed by Nathan Bowen, president of the New York Society of Security Analysts, Inc., with the cooperation of six division chairmen and 16 investment specialists, all members of the New York Society.

Weston Smith, originator and director of the annual report surveys, will present the "Oscars of Industry" at the awards banquet, which will attract some 1,400 business and financial leaders from all over the United States, Canada and Latin America.

AMI Home Radio-Phonos

GRAND RAPIDS, MICH.—A new line of home radio-phono sets was shown for the first time at the High Fidelity Show in Chicago, from September 30 to October 2 by AMI Incorporated, coin operated phono manufacturers.

Plans for marketing the phonos have not yet been formulated. It is expected, however, that these instruments will soon be available.

Four different cabinet models and two speakers were demonstrated.

Victor Signs Dave Burton

NEW YORK—Dave Burton, a new discovery of Mannie Greenfield, manager of Don Cornell, the DeMarco Sisters, the Goofers and others, has been inked to an RCA Victor contract and his first release will be out this week.

Greenfield noticed the singer's versatile talent when he was at the Harrison Country Club in Harrison, N. Y., made a half dozen acetates with the crooner and played them for Joe Carlton. A contract followed immediately.

Burton, a 29-year-old lad, made it the hard way. He had been singing, dancing and playing every musical instrument available ever since he was a kid. At the age of seven, he was leading a children's band at his public school.

Dick was born in New York and took various jobs as a youngster to pay for his musical training. Now his capabilities as a showman have a wide scope. Besides his blues quality on songs, the artist sings in French, Italian, Greek, Spanish, Russian and can piece together words and phrases of songs in many other languages. He dances too.

After returning from military service, Dave worked with many major bands and has fronted his own ork at leading hotels and night spots throughout the country.

Starday Owners Meet

LOS ANGELES, CALIF.—Harold Daily, co-owner of Starday Records, flew from Houston to Los Angeles to visit with Don F. Pierce, president of Starday Records. Releasing schedule for the Fall was set-up, and a greatly increased radio promotion campaign for Starday artists was inaugurated. Both Daily and Pierce plan to attend the Country Music Festival in Nashville on November 10, 11 and 12. Daily and his son, Bud own and operate the Southcoast Amusement Company of Houston, Texas, and the Big State Distributing Company in Dallas.

The Nation's Rhythm & Blues TOP 15

		Pos. Last Week
1	**MAYBELLENE** *Chuck Berry* *(Chess 1604)*	1
2	**ONLY YOU** *Platters* *(Mercury 70633)*	2
3	**ALL BY MYSELF** *Fats Domino* *(Imperial 5357)*	4
4	**I HEAR YOU KNOCKING** *Smiley Lewis* *(Imperial 5356)*	7
5	**WHY DON'T YOU WRITE ME** *Jacks* *(RPM 428)*	5
6	**IT'S LOVE, BABY** *Louis Brooks & Earl Gaines* *(Excello 2056)*	3
7	**WALKING THE BLUES** *Jack Dupree & Mr. Bear* *(King 4812)*	6
8	**AIN'T IT A SHAME** *Fats Domino* *(Imperial 5348)*	8
9	**TEN LONG YEARS** *B. B. King* *(RPM 437)*	11
10	**ALL AROUND THE WORLD** *Little Willie John* *(King 4818)*	10
11	**AT MY FRONT DOOR** *El Dorados* *(Vee-Jay 147)*	—
12	**EVERY DAY** *Count Basie & Joe Williams* *(Clef 81949)*	9
13	**FEEL SO GOOD** *Shirley & Lee* *(Aladdin 3289)*	14
14	**DON'T START ME TALKING** *'Sonny Boy' Williamson* *(Checker 824)*	—
15	**HIDE AND SEEK** *Joe Turner* *(Atlantic 1069)*	13

Webb Pierce Joins "Ozark Jubilee"

NASHVILLE, TENN.—News of importance in the country music circles last week was the joint announcement by ABC-TV, Crossroads Television, Inc. and Webb Pierce, that Pierce will have his own half hour of the "Ozark Jubilee" television show from Springfield, Mo. starting October 15 from 5:30-6 P.M.

Present plans call for Pierce to appear before the ABC-TV cameras every fourth Saturday, and the show will be televised from 5:30-6 P.M. to the full net, just one half hour preceding the Grand Ole Opry's coast-to-coast television show, which is seen over the same network, and which is also slated for its first telecast on this same date.

Red Foley, who formerly headlined the 'Opry' coast-to-coast show prior to his move to Springfield, has headlined the 'Jubilee' since its inception on January 22nd.

Special guest stars Jim Reeves, RCA Victor recording artist, Boob Brassfield, comedian and Bill Wimberly and his band have been engaged for the first Pierce show. Pierce's contract is for one year.

THE 10 TOP THE CASH BOX Country Best Sellers

(PLUS THE NEXT FIVE)

1. I DON'T CARE
   Webb Pierce
   (Decca 29480; 9-29480)
2. SATISFIED MIND
   Porter Wagoner
   (RCA Victor 20-6105; 47-6105)
   Red & Betty Foley
   (Decca 29526; 9-29526)
   Jean Shepard
   (Capitol 3118; F-3118)
3. JUST CALL ME LONESOME
   Eddy Arnold
   (RCA Victor 20-6198; 47-6198)
4. CATTLE CALL
   Eddy Arnold & Hugo Winterhalter
   (RCA Victor 20-6139; 47-6139)
5. ALL RIGHT
   Faron Young
   (Capitol 3169; F3169)
6. LOVE, LOVE, LOVE
   Webb Pierce
   (Decca 29662; 9-29662)
7. THAT DO MAKE IT NICE
   Eddy Arnold
   (RCA Victor 20-6198; 47-6198)
8. MOST OF ALL
   Hank Thompson
   (Capitol 3188; F3188)
9. THERE SHE GOES
   Carl Smith
   (Columbia 21382; 4-21382)
10. THE KENTUCKIAN SONG
    Eddy Arnold & Hugo Winterhalter
    (RCA Victor 20-6139; 47-6139)
11. IF YOU WERE ME
12. I FORGOT TO REMEMBER TO FORGET
13. YONDER COMES A SUCKER
14. THERE'S POISON IN YOUR HEART
15. YELLOW ROSES
15. MYSTERY TRAIN
15. YELLOW ROSE OF TEXAS

"Grand Ole Opry" Goes TV Coast To Coast

NASHVILLE, TENN.—WSM's internationally famous Grand Ole Opry is slated for its first national coast-to-coast network television show this Saturday night over the ABC Television network.

Such stellar Grand Ole Opry stars as Carl Smith, Ernest Tubb, Hank Snow, Cousin Minnie Pearl and Rod Brassfield, Martha Carson, Little Jimmy Dickens, Justin Tubb, Goldie Hill, The Louvin Brothers, Chet Atkins and the Grand Ole Opry Square Dancers are scheduled to headline the first show.

Les Paul and Mary Ford, popular Capitol recording team will be the special guest stars for this particular night. Also, a featured guest artist will be Judy Lynn, who was voted Miss Idaho for 1955, and who recently competed in the "Miss America" contest in Atlantic City. Judy is a professional country music entertainer.

Theme of the first show will be an outdoor social, with a Harvest season setting!

Coast Publisher Gets British Country Song

SAN FRANCISCO—Harmony House of San Francisco with executive offices in Mill Valley, California, has secured the U.S., Mexican and Canadian rights to some 35 folk, novelty and western songs originally top sellers for Francis, Day & Hunter of London, England.

Oddly enough, although the top-selling British folios are issued by the London firm, all of the ditties are the work of an American writer, Sterling Sherwin (ASCAP) writer of such steady folio sellers as "Songs of the Gold Miners" (Carl Fischer), "Songs of the Roundup" (Robbins), "Songs of San Francisco" (Remick), "Bad Man Songs of the Wild & Woolly West" (Sam Fox), "Railroad Songs of Yesterday & Today" (Shapiro-Bernstein) etc.

NEW COUNTRY DUET

Billy and Joe

AND THE

Rainbow Valley Boys

SINGING

"BROKEN HEARTED MEANS NOTHING TO YOU"

b/w

"CULLEOKA"

(Instrumental)

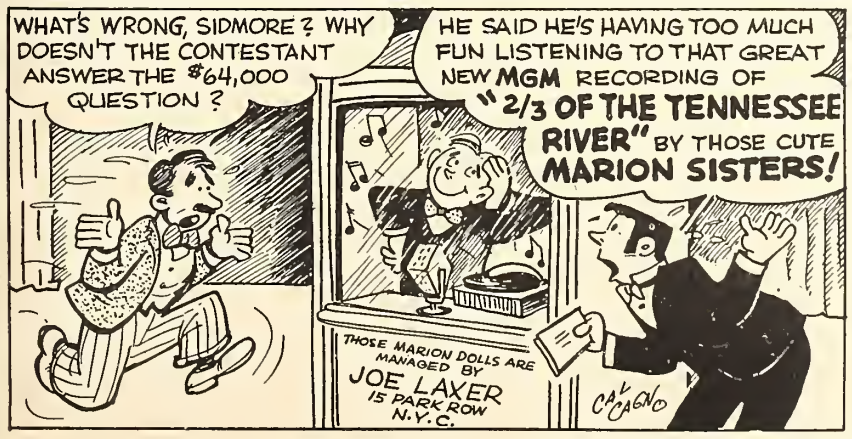
EXCELLO 2067

WRITE — WIRE — PHONE

NASHBORO RECORD CO., INC.

177 3rd Ave. N. Nashville, Tenn.

PHONE (42-2215)


WHAT'S WRONG, SIDMORE? WHY DOESN'T THE CONTESTANT ANSWER THE $64,000 QUESTION?
HE SAID HE'S HAVING TOO MUCH FUN LISTENING TO THAT GREAT NEW MGM RECORDING OF "2/3 OF THE TENNESSEE RIVER" BY THOSE CUTE MARION SISTERS!
THOSE MARION DOLLS ARE MANAGED BY JOE LAXER 15 PARK ROW N.Y.C.
CAL CAGNO

Comer Promotes Disks On Road Trip

NASHVILLE, TENN.—Jack Comer, president of Valley Publishers, Knoxville, Tennessee, hit the road last week promoting his latest C&W wax. Comer took off for the West Coast and will be promoting Jim Reeve's latest release "I've Lived A Lot In My Time"; the latest Carlisle release on Mercury of "Middle Age Spread" and the current Martha Carson-Stuart Hamblen RCA Victor recording of "Lord I Can't Come Now." Comer, a firm believer in concentrated promotion on a tune, reported that he intends to push these songs heavily until he feels that they have had sufficient exposure! Comer stated that the first week the Carson-Hamblen tune hit the market that it was shipped to the Gospel jockeys, the second week it went out to all C&W jockeys and by the third week the record had been shipped to all 'pop' jockeys. The trip to the West Coast by Comer is expected to bring these tunes right to the front promotion-wise! ! Comer stated that he had several other tunes in both the C&W and 'pop' fields being readied for early release!

Excello Signs New Duet

NASHVILLE, TENN.—Ernie Young, president of Excello Records has signed a new country duet, Billy and Joe, and has sent their first release "Broken Hearted Means Nothing To You" and "Culleoka" to all deejays. Record is already in the hands of Excello distributors.

Billy and Joe record for Excello with their own Rainbow Valley Boys. The band is now working personal appearances. The duet does a lot of its own songwriting.

IT'S TERRY TIME AGAIN!

Al Terry sings...

NO, NO, JOHN

c w

GONE AGAIN

HICKORY 1029

FARON YOUNG

"IT'S A GREAT LIFE"

(If You Don't Weaken)

b/w

"For The Love Of A Woman Like You"

CAPITOL # 3258

CENTRAL SONGS, INC.

6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF

HOLLYWOOD 1-9347

JIMMIE WILLIAMS

Singing star on WWVA's "World's original Jamboree"

sings on

MGM

"I Wouldn't Hurt You For The World"

WHITE OAK MUSIC—BMI

Cincinnati 24, O.

3 BIG COUNTRY WINNERS

THE CASH BOX BULLSEYE of the WEEK

1

JIM REEVES

sings his greatest

"I'VE LIVED A LOT IN MY TIME"

RCA Victor 20/47-6274

The chanter's vocal efforts are a treat to the ear. "I've Lived A Lot In My Time" is a tender, tear-compelling, religious-flavored ballad that Reeves and a chorus spin in superlative fashion.

2

THE CARLISLES

"REAL HEP"

singing

"MIDDLE AGE SPREAD"

Mercury 70712

Bill Carlisle's voice dominates this end as he and the group sock out a dandy, quick beat novelty.

3 **A GREAT DUET**

MARTHA CARSON

AND

STUART HAMBLEN

singing

"LORD I CAN'T COME NOW"

Selling Big

Pop & Country

RCA Victor 20/47-6240

Valley Publishers, Inc.

BOX 10033, KINGSTON PIKE

KNOXVILLE, TENNESSEE

"Welcome, Webb, to the OZARK JUBILEE."

'RED' FOLEY

Latest RED FOLEY release:

CROCE DI ORO

(Cross of Gold)

With BETTY FOLEY

B/W

DECCA RECORDS

29704

SWEET KENTUCKY ROSE

AMERICA'S TOP TV FAMILY PROGRAM

Since its first telecast, OZARK JUBILEE has attracted an average of more than three viewers per set. For the past three months, it has led all other programs with a decisive *3.40 viewers-per-set . . . highest in all television!* (ARB, May, June, July, 1955). Late Nielsen gives OZARK JUBILEE 13.6 national rating . . . 23.6 share of audience!

Personal Direction: DUB ALLBRITTEN

JEWELL THEATER BUILDING • SPRINGFIELD, MO.

the OZARK

a Crossroads TV production

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS

Jimmy Hutsell
WLAR—Athens, Tenn.

1. Love, Love, Love (W. Pierce)
2. Cattle Call (Eddy Arnold)
3. Lil' Liza Jane (Carlisles)
4. I Don't Care (Webb Pierce)
5. Yellow Rose Of Texas (Tubb)
6. Ain't Gonna Take No Chances (Sonny James)
7. Making Believe (Anita Carter)
8. Kentuckian (Eddy Arnold)
9. Somebody Stole My Gal (Chet Atkins)
10. Blue Guitar (Red Foley)

Jimmie Williams
WNOP—Newport, Ky.

1. All Right (Faron Young)
2. Most Of All (Hank Thompson)
3. Yellow Rose Of Texas (T. Bill Strength)
4. I Guess I'm Crazy (Fairburn)
5. Lost To A Stranger (Brown)
6. Gone With The Wind (Raney)
7. Strollin' (Skeets McDonald)
8. Play A Waiting Game (Bonn)
9. Too Many Tears (Jim & Jesse)
10. Forget My Broken Heart (Dusty Owens)

Mack Sanders
KFBI—Wichita, Kansas

1. I Don't Care (Webb Pierce)
2. Satisfied Mind (P. Wagoner)
3. Daddy, You Know What (Jim Wilson)
4. That Do Make It Nice (Eddy Arnold)
5. Yellow Rose Of Texas (Tubb)
6. Taller Than Trees (J. Davis)
7. Making Believe (Kitty Wells)
8. There She Goes (Carl Smith)
9. Yellow Rosese (Hank Snow)
10. All Your Love (Jim Raines)

Buster Kenton
WRWB—Kissimmee, Fla.

1. Daddy, You What (Wilson)
2. I Don't Care (Webb Pierce)
3. Satisfied Mind (R & B Foley)
4. Yellow Rose Of Texas (Tubb)
5. His Hand (T. Ernie Ford)
6. Taller Than Trees (J. Davis)
7. Whose Shoulder Will You Cry On (Kitty Wells)
8. I'm Hot To Trot (T. Fell)
9. When I Grow Too Old To Dream (Slim Whitman)
10. All Right (Faron Young)

Sleepyhead Cliff
KASM—Albany, Minn.

1. So Lovely Baby (Rusty & Doug)
2. All Right (Faron Young)
3. Simple Simon (H. Thompson)
4. Pitfall (Louvin Bros.)
5. Baby I'm Ready (Tunesmiths)
6. Love, Love, Love (W. Pierce)
7. No, No, John (Al Terry)
8. You Thought, I Thought (J. E. & M. Brown)
9. Too Much (Sonny James)
10. Take My Word (B. Martin)

Lee Sutton
WWVA—Wheeling, W. Va.

1. Satisfied Mind (Wagoner)
2. The Juke Box (J. Work)
3. To Cry Alona (Lee & Cooper)
4. Hummingbird (R. Maddox)
5. Take My Word (B. Martin)
6. Seven Year Blues (Webster Bros.)
7. All Right (Faron Young)
8. Temptation Go Away (Wilburn Bros.)
9. There She Goes (C. Smith)
10. That Do Make It Nice (Arnold)

Cousin John Rhythm Ranch
WNEB—Worcester, Mass.

1. Satisfied Mind (P. Wagoner)
2. Love, Love, Love (W. Pierce)
3. Just Call Me Lonesome (Eddy Arnold)
4. There's Poison In Your Heart (Kitty Wells)
5. Mainliner (Hank Snow)
6. Don't Point Your Finger (Wilsons)
7. Shame (Elton Britt)
8. Yellow Rose Of Texas (Tubb)
9. Yonder Comes A Sucker (Jim Reeves)
10. Remember The Alamo (Bond)

Joe Morris
WAGS—Bishopville, S. C.

1. All Right (Faron Young)
2. Just Call Me Lonesome (Eddy Arnold)
3. I Don't Care (Webb Pierce)
4. Temptation Go Away (Wilburns)
5. When I Stop Dreaming (Louvins)
6. Satisfied Mind (Wagoner/Shepard/Foley)
7. I Forgot To Remember (Elvis Presley)
8. God Was So Good (Jimmy Newman)
9. Love, Love, Love (W. Pierce)
10. Most Of All (H. Thompson)

Tommy Downs
WWLO—Louisville, Ky.

1. When I Stop Dreaming (Louvin Bros.)
2. Stole My Neighbor's Wife (Tommy Downs)
3. Just Call Me Lonesome (Eddy Arnold)
4. I'm Hurtin' Inside (Reeves)
5. Cry, Cry, Cry (T. B. Strength)
6. Temptation Go Away (Wilburn Bros.)
7. Don't Point Your Finger (Jim Wilson)
8. Don't Fall In Love (Stewart)
9. The Love You Steal (Hawkins)
10. Here Today Gone Tomorrow (Browns)

Joe Hill
WNTM—Vero Beach, Fla.

1. I Don't Care (Webb Pierce)
2. Satisfied Mind (P. Wagoner)
3. There She Goes (Carl Smith)
4. Cry, Cry, Cry (Johnny Cash)
5. So Lovely Baby (Doug & Russ)
6. That Do Make It Nice (Eddy Arnold)
7. Go Back You Fool (Young)
8. Poison In Your Heart (Wells)
9. Most Of All (H. Thompson)
10. All Right (Faron Young)

Sam Bradley
KUDL—Kansas City, Mo.

1. Love, Love, Love (Pierce)
2. I Thought Of You (Shepard)
3. I Don't Care (Webb Pierce)
4. Satisfied Mind (P. Wagoner)
5. Cattle Call (Eddy Arnold)
6. Take Possession (Shepard)
7. Most Of All (Thompson)
8. All Right (Faron Young)
9. Albino Stallion (R. Allen)
10. Crew Cut And Baby Blue Eyes (Tabby West)

Skeets Yaney
KXLW—St. Louis, Mo.

1. Satisfied Mind (P. Wagoner)
2. Yellow Roses (Hank Snow)
3. I Don't Care (Webb Pierce)
4. I May Be Lonesome (Yaney)
5. Making Believe (Kitty Wells)
6. Take Possession (J. Shepard)
7. Flower Of My Heart (Yaney)
8. Shifting, Whispering Sands (Rusty Draper)
9. His Hands (T. Ernie Ford)
10. That Do Make It Nice (Eddy Arnold)

Harry Gaines
KTAE—Taylor, Texas

1. Yellow Rose Of Texas (Tubb)
2. Crazy Little Heart (5 Strings)
3. Blue Darlin' (Jimmy Newman)
4. I Forgot To Remember (Elvis Presley)
5. Love Can Move Mountains (Jimmy Heap)
6. Flower Of My Heart (Adams)
7. Let Me Stay In Your Arms (Jimy Newman)
8. Take Possession (J. Shepard)
9. Mystery Train (Elvis Presley)
10. God Was Good (J. Newman)

Mitch Odum
KNEA—Jonesboro, Ark.

1. Satisfied Mind (P. Wagoner)
2. I Just Dropped In To Say Goodbye (Carl Smith)
3. Old Jalopy (Herb Hanson)
4. All Right (Faron Young)
5. Mixed-Up Medley (Wilburns)
6. Cry, Cry, Cry (J. Cash)
7. I Forgot To Remember (Elvis Presley)
8. Maybellene (Marty Robbins)
9. That Do Make It Nice (Eddie Arnold)
10. There She Goes (Carl Smith)

Dean Evans
WXOK—Baton Rouge, La.

1. That's How I Feel (Perkins)
2. Maybellene (Marty Robbins)
3. Yellow Rose Of Texas (Tubb)
4. I Forgot To Remember (Elvis Presley)
5. Why Baby Why (G. Jones)
6. Love, Love, Love (W. Pierce)
7. I Guess I'm Crazy (Fairburn)
8. No, No, John (Al Terry)
9. When I Stop Dreaming (Louvins)
10. I Can't Go Home Like This (Ray Price)

Fred Lynn
KWTO—Springfield, Mo.

1. Satisfied Mind (P. Wagoner)
2. Love You Still (Hawkins)
3. I Can't Make My Dreams (Bobby Lord)
4. I Thought Of You (Shepard)
5. I'm Left, You're Right (Elvis Presley)
6. I Don't Care (W. Pierce)
7. Just Call Me Lonesome (Foley)
8. Here Today, Gone Tomorrow (Browns)
9. I Just Dropped In To Say Goodbye (Carl Smith)
10. Hawkeye (Bobby Lord)

Tom Perryman
KSIJ—Gladewater, Tex.

1. Love, Love, Love (W. Pierce)
2. I Forgot To Remember (Elvis Presley)
3. Yonder Comes A Sucker (Jim Reeves)
4. You'll Always Be In My Heart (Billy Barton)
5. Reconsider (J. Lee Durden)
6. Here Today, Gone Tomorrow (Browns)
7. Most Of All (Hank Thompson)
8. That Do Make It Nice (Eddy Arnold)
9. Satisfied Mind (Red Hayes)
10. Cry, Cry, Cry (Johnny Cash)

Ray Frazier's Country Junction
WXGI—Richmond, Va.

1. Cry, Cry, Cry (T. B. Strength)
2. All Right (Faron Young)
3. If You Were Me (W. Pierce)
4. Born To Be Happy (Snow)
5. I Can't Go Home Like This (Ray Price)
6. I'm Hurtin' Inside (Reeves)
7. Big Blue Diamonds (J. Dean)
8. Play A Waiting Game (Bonn)
9. Fireball Mail (Wiseman)
10. When I Stop Dreaming (Louvin Bros.)

Miss Cindy Coy
WPDY—Clarksburg, W. Va.

1. No One Dear But You (John & Jack)
2. Gone With The Wind (Raney)
3. Make Him A Soldier (Louvins)
4. There She Goes (Carl Smith)
5. Don't Blame The Children (Ferlin Huskey)
6. Wait A Little Longer, Please Jesus (Chester Smith)
7. Yellow Rose Of Texas (Tubb)
8. Cuzz Yore So Sweet (Crum)
9. Was There A Teardrop (Rosie & Retta)
10. This Broken Heart Of Mine (Marty Robbins)

Bill Thornton
KRLW—Walnut Ridge, Ark.

1. Satisfied Mind (P. Wagoner)
2. I Don't Care (W. Pierce)
3. Cry, Cry, Cry (J. Cash)
4. You Thought I Thought (J. E. & M. Brown)
5. All Right (Faron Young)
6. Don't Tease Me (C. Smith)
7. Yonder Comes A Sucker (Jim Reeves)
8. No, No, John (Al Terry)
9. Temptation Go Away (Wilburns)
10. House Of Sin (Slim Rhodes)

Uncle Nick Bell's Potato-Pickers
WGUY—Bangor, Maine

1. Cattle Call (Eddy Arnold)
2. The Owl And I (H. Snow)
3. Maybellene (Jim Lowe)
4. Dolores Diane (Coleman & Robertson)
5. Daddy, You Know What? (Jim Wilson)
6. You Oughta See Pickles Now (Tommy Collins)
7. Chuga-Chuga (Justin Tubb)
8. The Woman's Touch (Tubb)
9. Making Believe (K. Wells)
10. Bustin' Thru (West & Bryant)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

POS. LAST WEEK		
1	**I DON'T CARE** *Webb Pierce* *(Decca 29480; 9-29480)*	1
2	**SATISFIED MIND** *Porter Wagoner* *(RCA Victor 20-6105; 47-6105)* *Red & Betty Foley* *(Decca 29526; 9-29526)* *Jean Shepard* *(Capitol 3118, F3118)*	2
4	**ALL RIGHT** *Faron Young* *(Capitol 3169; F3169)*	3
3	**CATTLE CALL** *Eddy Arnold & Hugo Winterhalter* *(RCA Victor 20-6139; 47-6139)*	4
5	**JUST CALL ME LONESOME** *Eddy Arnold* *(RCA Victor 20-6198; 47-6198)*	5
6	**THAT DO MAKE IT NICE** *Eddy Arnold* *(RCA Victor 20-6198; 47-6198)*	6
7	**YONDER COMES A SUCKER** *Jim Reeves* *(RCA Victor 20-6200; 47-6200)*	9
8	**LOVE, LOVE, LOVE** *Webb Pierce* *(Decca 29662; 9-29662)*	—
9	**THERE SHE GOES** *Carl Smith* *(Columbia 21382; 4-21382)*	8
10	**YELLOW ROSES** *Hank Snow* *(RCA Victor 20-6057; 47-6057)*	7

CINCINNATI CUT-UPS

Wesley Rose (of Acuff-Rose Publishing Co.) was in town last week end. He told me by phone that he would be making the rounds of his distributors and would stop by to visit with the country deejays in this area. . . . **Mimi Roman**, at her own request, has not had her contract renewed by WLW. Her last performance on the Mid-western Hayride will be Oct. 1st. I understand that she will return to her New York home for a needed rest. . . . **Dick Noel** (Fraternity) singing star of the "Breakfast Club" was in town for a one nighter at the Topper Club with **Buddy Rogers'** orch. . . . **The Three Suns** and **Bernie Cummins** orchestra packed them in at Castle Farm on a one-night stay. . . . **Johnny Johnston** and **Gene Baylos** are currently appearing at Beverly Hills, and have one of the best shows we have seen at the club in some time. . . .

Jimmie Williams (MGM) is expected to cut another session for the label this week end in Nashville. His current release "I Wouldn't Hurt You For The World" is starting off big in most sections of the country. . . . The **Willis Brothers**, Guy, Skeeter and Vic along with their buddy Chuck Wright has joined the Mid-Western Hayride. They were on the Grand Ole Opry for three years, and made numerous appearances with **Eddie Arnold**. Most recently, they were part of **Red Foley's** "Ozark Jubilee." . . . **Frances Foster**, songbird of WLW is now appearing on "Town House Revue" from Dayton, Ohio, each week-day with Jim **Runyon** and **Betty Jean Wiener** as co-emcees. . . . **Doc Williams** and the **Border Riders** who are on the WWVA Jamboree were in an auto accident while making personals. (No one was hurt seriously.) **Shirley Starr** is now taking **Chickie Williams** place with the Border Riders. . . .

Looks like **Bonnie Lou** (King) will have a big hit on her hands in the recording "Dancin' In My Socks" as it has been getting lots of plays and making much noise around here. . . . Happy to learn that **Jimmy Dodd** who once was around these parts is the emcee on ABC-TV "Mickey Mouse Club". Dodd once studied at Schuster Martin's and The Conservatory of Music. . . . **Danny Engel** (Songplugger for Chappel) told me that his wife is back in the Hospital again. Mrs. Engel has been ill for some time now. (Your cards to her c/o the Song Shop. 5th St., Cincinnati—will help). . . . **Kathi Hi** is the new Gal Friday on **Bill Bailey** show seen daily over WCPO-TV. . . . They tell me that **Ruth Lyons** has turned talent scout for WLW. While on a recent cruise to Bermuda she discovered **Bob Davis** (Young New York Singer) and persuaded the brass at WLW to hire him. You can bet he will be on the 50-50 club. . . . **Dean Allen** (Singer from WLW) has resigned.

Not knowing what to do with him, WLW has decided to give him away. That's the fate planned for **Rockin' Rudy Hansen** by Comedian **Walter Phillips**. Yep, any housewife needing an extra hand around the house send in six holes from dough-nuts to "Walt Phillips Show—WLW" with 25 words or less on what you plan to do with him, and you might land yourself the feminine heart-throb for a day. . . . **Tommy Downs** (Tiffney) has a hit on his first recording "I Stole My Neighbor's Wife". (He's a deejay at WKLO-Louisville). Tune sure is taking off around here. . . . Dot of "**Dot** and **Smokey**" fame who at one time worked the Grand Ole Opry with **Roy Acuff's** unit is now doing personals alone at WSM. (Here's a Gal singer that would do any TV station proud, and on the loose too). . . . **Charlie Lamb** (formerly of **The Cash Box**) setting up an agency of his own in Nashville. (Best of Luck, Charlie. . . .

"I'm mighty happy to be joining you at the CROSSROADS OF COUNTRY MUSIC."

WEBB PIERCE

Latest WEBB PIERCE release

IF YOU WERE ME
b/w
LOVE, LOVE, LOVE

DECCA RECORDS
29662

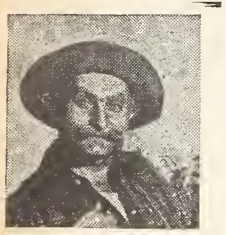
A previous Billboard "Spotlight" pick and the "Week's Best Buy."

For Availabilities: TOP TALENT, INC.
JEWELL THEATER BUILDING • SPRINGFIELD, MO.

JUBILEE
ABC Television Network

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . This Saturday night, (October 15) Grand Ole Opry hits the national network television screens. Special guest stars for this performance will be Capitol's Les Paul and Mary Ford. Wesley Rose and Joe Lucus into New York and now back in Nashville. Justin Tubb (Decca) and his personal manager Gabe Tucker and Sunshine Tucker, Gabe's wife, in New York on a combination business-pleasure jaunt! Grandpa and Ramona Jones happy parents of a new baby boy . . . Mark Alan Jones, born September 15. Also playing host to the stork recently were Carl Smith and wife June Carter. Theirs was a girl . . . Rebecca Carline. Visitors into Nashville and backstage at the 'Opry' last were Jimmy Williams (MGM) and Jimmy's personal manager, Joe Grieshop! Ted Edlin now managing Hawkshaw Hawkins (RCA Victor) and Jean Shepard (Capitol). Candy Cooper of Rock Island, Illinois and Bob Jennings (MGM) and Gary Williams (Capitol) Jimmy Myers of WDZ, Decatur, Ill. all guests on the Ernest Tubb Midnite Jamboree last week. Myers was in town to fill the guest spot on the Mr. DJ USA Show with Grant Turner. Charlie Mosley and wife Helen back in Nashville after a nice rest and visit to their home in Canada. Mosley is manager of the Ernest Tubb Record Shop. Bill McDaniels, Public Relations head at WSM, has announced in their official press release that T. Tommy Cutrer, one of the nation's outstanding disk jockeys and a recording artist (Mercury) in his own right, is joining the WSM staff. Tommy reported for duty October 2. The WSM Program Department has planned several new type programs for which T. Tommy's style is particularly suited. He comes to WSM from Shreveport, Louisiana, where he has a large following on radio station KCLJ. Ernest Tubb held the spotlight on the October 1 Prince Albert portion of the Grand Ole Opry. Goldie Hill was his special guest for that evening. Hubert Long, personal manager of Faron Young and the Wilburn Brothers, has added Little Jimmy Dickens, Moon Mullican and Grandpa Jones to a package that has been doing exceptionally well on a recent tour. October 2-9 the group were touring Florida, Georgia and South Carolina. In another package that has been hitting the road most of the summer, Carl Smith, Lew Childre, Duke of Paducah, and Annie Lou and Danny have been doing some very good grosses!



GRANDPA JONES

JUNE CARTER

Jim Reeves (RCA Victor) set for his first appearance on the Grand Ole Opry as a regular on October 22nd. On October 29th, Slim Whitman (Imperial) will join the 'Opry' as a regular. Both artists hail from the Louisiana Hayride. Two tours are currently in the planning stage at the Madison office of Hank Snow Attractions. They are scheduled for November with talent and dates to be announced later. Further activities of the Hank Snow Attractions office include shows at Harrisburg, Pa. where a big celebration is being staged for the opening of the new Purina Mill on October 22. Hank Snow will headline an impressive line-up of top country talent. On Nov. 10th a similar show will be presented in Tampa, Florida and Nov. 12th in Springdale, Ark. Hank is also slated to headline these events. The show and promotion of these events will be produced and directed by Col. Tom Parker, according to word from Tom Diskin.

HAYRIDE HAPPENINGS . . . Backstage visitors to the Hayride recently were Jimmy Collie (Hickory), Ray Parker (Dot), and Merle Kilgore (Imperial.) On October 8, the Hayride hit the road and worked Houston, Texas with all the cast. The Show was presented from the stage of the City Auditorium in Houston and carried over radio station KWKH. Jim Edward and Maxine Brown (Fabor) made another appearance on the "Ozark Jubilee" on October 1st. Tommy Sands (RCA Victor) takes to the turntables at KCIJ, Shreveport, spot vacated by T. Tommy Cutrer, who is now at WSM. Tommy Sands will do six hours a day of air work on KCIJ. Slick Norris, prompt promoter of Jimmy Newman, (Dot) reports that both sides of his new disk "God Was So Good" and "I Thought I'd Never Love" are receiving good comments. Slick says there's no indication as to the side as yet. It's still 50-50! Fred Wamble and Uncle Jim Christie started doing their shows 'live' on October 3 on XEG, Ft. Worth 11, Texas. Fred will have five hours each night—Midnight 'til five in the morning and Jim will be heard 5 p.m. 'til 7 p.m. and back for an hour —11—'til midnight. XEG goes all out to promote Country Music and on the night of October 17th any number of the recording artists will be on hand for the big affair. Stan "The Record Man" Lewis at Stan's Record Shop in Shreveport and wife Pauline are the happy parents of a baby girl . . . both baby and mother are doing fine. Stan's announcement of the arrival read: "It's a Screaming hit!!!" Susan Marie Lewis . . . This is their second release, and a follow-up to their initial hit . . . "Leonard". "Susan" is destined for great things (at least in the grandparents household). Shipment arrived in Shreveport, La. on Sept. 25, 1955 at 8:00 A.M.

JIMMIE WILLIAMS

THE BIG "D" JAMBOREE . . . Hank Locklin (RCA Victor) featured on the Big "D" Jamboree has just concluded an extended personal appearance tour which ended Sept. 30th in Helena, Montana. And, on Nov. 5th Locklin is set for a guest spot on the Grand Ole Opry, Prince Albert portion of the coast-to-coast show. Sonny James (Capitol) currently in the midst of a tour. Just recently, James, a featured artist on the 'Jamboree' signed an exclusive management pact with the producer-owner of the show, Ed McLemore. Several recording dates are being set up for Big "D" talent in the near future. It is also known that several of the Big "D" artists, who before this time have not been associated with a label, will be signed up for recording.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Several things poppin' up at the "Crossroads." Webb Pierce, (Decca) is slated for his own half hour of the "Ozark Jubilee" television show starting this Saturday (October 15th). Jim Reeves (RCA Victor) will be special guest artist on the first Pierce show and Boob Brasfield and Bill Wimberley and his band will also be featured. Last week, Red Foley had as his special guest cowboy movie star Rex Allen (Decca), Smiley Burnette and Maxine and Jim Edward Brown (Fabor). According to word from Dub Allbritten, Foley's personal manager, Red and his group did a very successful tour last week when they worked Oklahoma City, Okla., Tulsa State Fair in Tulsa, Okla., Wichita Falls, Texas, Lubbock, Texas and Ft. Worth, Texas!

COUNTRY SMATTERINGS . . . Gabe Tucker, who already holds an official Kentucky Colonel's title, was further honored last week when the prominent Texas sheriff—and one of the nation's most popular sheriffs—C. V. Buster Kern appointed Tucker an official Deputy Sheriff of Harris County (Houston, Texas). The popular Blackwood Brothers Quartet (RCA Victor) this week are working in Helena, Ark. (Oct. 11th), Louisville, Ky. (Oct. 13th), Indianapolis, Ind. (Oct. 14th), and Detroit, Mich. (Masonic Temple Auditorium) on the 15th of October. The Blackwood Brothers have been on tour since September 15th—a month ago. The quartet works out of Memphis, Tenn. and are recognized as one of the leading quartettes in the nation! . . . Helene O'Keefe, secretary to Steve Sholes of RCA Victor for the past ten years, is now wearing her "10 Year Pen" for having worked this time with RCA Victor. Texas Bill Strength (Capitol) worked the Barnyard Frolic at Robinson Auditorium in Little Rock, Ark. recently. The show was emceed by Sammy Barnhart (Decca) and is broadcast over KLRA. On Sept. 17th, Bill worked the Nat'l Guard Armory, Birmingham, Ala., and the following day at the Atlanta Cracker Ball Park, Atlanta, Ga. with Ferlin Huskey (Capitol), Martha Carson (RCA Victor), George and Earl (Mercury), The Carlisles (Mercury), Kenny Lee (RCA Victor) and Bill Lowery (Capitol). Strength reports that comments are good on his latest release . . . the side getting the most plays he says is "Cry, Cry, Cry." Lou Millet of WLCS, Baton Rouge, Louisiana started a new Television show recently. The show runs from 5:30 to 6:00 over WAFB-TV. Sponsored by the Hagn Storm Fence Co., the show features Lou's own band and deejay, Dean Evans. Johnnie and Jack (RCA Victor) and Kitty Wells (Decca) and Roy Acuff (Capitol) and his Smokey Mountain Boys completed a very successful Southern tour October 2-9. The Opry 'package' did personal appearances in Chattanooga, Tenn., Rome, Ga., Gainesville, Ga. and two dates in Greenville, S.C., Macon, Ga. and completed the tour in Asheville, N.C. Frankie More manages the Johnnie and Jack unit and Oscar Davis is working the promotion for the show. Mac Wiseman (Dot) and Slim Whitman (Imperial) have just concluded a total of 27 days of personal appearances together. The last twelve days of the tour included among dates in Winnipeg, Regina, Duluth, St. Paul, Grand Rapids, and Minot, N.D.! Earl Scruggs, one of the top banjo men in the country music field was seriously injured in an automobile accident last week. Earl is one of the leaders of the group—Lester Flatt and Earl Scruggs and The Foggy Mountain Boys who record for Columbia records. Everyone I know is trusting that Earl will have a speedy recovery! The band is featured on Grand Ole Opry on Saturday nights and is sponsored by Martha White Flour! Gary Williams (Capitol) into Nashville for a spell. Williams is already lined up for some work in November. Williams has been working in Hollywood and is managed by Steve Stebbins of the Americana Corp. Col. Tom Parker announced plans have been completed for the Eddy Arnold tour which opened in Kansas City Sept. 30. Show worked Wichita Oct. 1, Amarillo October 2, Clovis, N.M. Oct. 3, Albuquerque Oct. 4, El Paso Oct. 5, Odessa, Tex. Oct. 6, Waco Oct. 7, Beaumont, Tex. on the 8th and San Antonio on October 9th. Don F. Pierce, Starday Records President, announces that he has just signed Leon Payne, Jack Derrick, and Jimmie Lee Durden. Pierce reports that Payne's first release is already big in Houston and is spreading rapidly. Grandpa Jones (RCA Victor) thinks he has a good 'un in "Here Comes The Champion" and "What Has She Got." Clyde Moody, writer of "Mexican Joe" and also well known for his 'singing waltzes' such as "The Shenandoah Waltz" and "Carolina Waltz", has added another activity to his busy life of singin', pickin' and composin'. Clyde is now a featured hillbilly deejay at WDVA-Danville, Va. He's heard Mon. thru Fri. at 12:45 and Sat. at noon. A new country twosome, Billy & Joe and their Rainbow Valley Boys has been signed by Ernie Young, President of Excello Records.

BILLY & JOE

GARY WILLIAMS

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1.	SATISFIED MIND	Porter Wagoner (RCA Victor)
2.	I DON'T CARE	Webb Pierce (Decca)
3.	ALL RIGHT	Faron Young (Capitol)
4.	YELLOW ROSE OF TEXAS	Ernest Tubb (Decca)
5.	JUST CALL ME LONESOME	Eddy Arnold (RCA Victor)
6.	LOVE, LOVE, LOVE	Webb Pierce (Decca)
7.	THAT DO MAKE IT NICE	Eddy Arnold (RCA Victor)
8.	MAYBELLENE	Marty Robbins (Columbia)
9.	YONDER COMES A SUCKER	Jim Reeves (RCA Victor)
10.	WHEN I STOP DREAMING	Louvin Brothers (Capitol)

11) THERE SHE GOES. 12) I FORGOT TO REMEMBER TO FORGET. 13) CATTLE CALL. 14) MOST OF ALL. 15) TEMPTATION, GO AWAY. 16) CRY, CRY, CRY. 17) HERE TODAY, GONE TOMORROW. 18) I THOUGHT OF YOU. 19) YELLOW ROSES. 20) DADDY, YOU KNOW WHAT? 20) DON'T BLAME THE CHILDREN.

The Cash Box Country Reviews

A DISK & SLEEPER · B VERY GOOD · C GOOD · D MEDIOCRE · E EXCELLENT · F FAIR

THE CASH BOX BULLSEYE of the WEEK

"I WALKED ALONE LAST NIGHT" (2:23)
[Reis ASCAP—R. Arthur, J. Wolf]
"THE RICHEST MAN" (2:20)
[Showcase BMI—B. Bryant]
EDDY ARNOLD & HUGO WINTERHALTER
(RCA Victor 20-6290; 47-6290)

● If Eddy Arnold keeps going at the present rate then the Top Ten Country Sellers could be renamed "The Top Ten Best Sellers of Eddy Arnold." For the past few weeks the artist has been dominating the charts with four big sides. His latest release should add another pair to the charts. Hugo Winterhalter's instrumentation is just beautiful on both sides of the platter. One end, tagged "I Walked Alone Last Night," is a tearful, middle tempo lover's ballad. The other side, "The Richest Man," is a stirring, quick beat item about a man who feels very rich because of his 'satisfied mind.' Lovely choral assist on this end. Two masterful jobs by Arnold. Take your pick. They're both winners.

"IT'S A GREAT LIFE" (2:01)
[Central BMI—A. & J. Allison, F. Young]
"FOR THE LOVE OF A WOMAN LIKE YOU" (2:35)
[Central BMI—J. Rhodes, G. Cox]
FARON YOUNG
(Capitol 3258; F3258)

● You can easily understand why Faron Young has been riding so high on the popularity charts for so long when you listen to the great job the warbler does on both ends of his latest release. The upper end, dubbed "It's A Great Life," is a light-hearted, up-tempo novelty that Young sends across in the happy-go-lucky style of his previous hits. Contagious lyrics coupled with the warbler's socko delivery makes for pure listening pleasure. On the other lid, Young puts his heart into his delivery of a feeling-ful, middle beat love piece labeled "For The Love Of A Woman Like You." It's a tune that demonstrates how far a guy will go to win a gal's heart. We're expecting either end or both to make the grade.

PAUL DAVIS
(MGM 12081; K12081)

B+ "WHAT A FOOL I'VE BEEN" (2:28) [Acuff-Rose BMI—Hess, Benson] Mellow-toned Paul Davis intros on the label with a first class reading of a heartfelt, sentimental ballad. Excellent wedding of melody and lyrics.

B "MAKE A LITTLE TIME" (2:16) [Acuff-Rose BMI—Hudgins] Flip portion is a bouncey, romantic cutie that Davis grooves in sparkling style. Both ends bear close attention by ops and dealers.

TIBBY EDWARDS
(Mercury 70719; 70719x45)

B+ "C'EST SI TOUT (THAT'S ALL)" [Acuff-Rose BMI—] Tibby Edwards takes hold of a flavorful, quick beat ditty and delivers it with plenty of zip. A catchy piece of material that could be a clicker.

B "IT'LL BE A LONG, LONG TIME" [Acuff-Rose BMI—] Edwards turns in a fine reading on this touching, middle tempo, romantic lament. A potent coupling.

THE SONS OF THE PIONEERS
(RCA Victor 20-6276; 47-6276)

B+ "YALLER YALLER GOLD" (2:35) [Wonderland BMI—T. Blackburn, G. Bruns] The Sons Of The Pioneers, spotlighting the appealing vocal stylings of Bob Nolan, come up with a delectable, quick beat novelty from the forthcoming Disneyland, "Davy Crockett," series.

B+ "KING OF THE RIVER" (2:11) [Wonderland BMI—T. Blackburn, G. Bruns] Lower side is a fast paced, spirits-lifter also featured in the Disney films. Both halves should cash in heavily.

CHUCK AUSTIN
(Creative Artists 203; 45-203)

B "(I COULD) FALL IN LOVE (WITH YOU)" (2:01) [C. Austin] Chuck Austin turns in an attractive vocal effort on an engaging, quick beat romantic ditty. Neat assist by the Texarkana Playboys.

C+ "(THERE'LL BE A) NEW MOON (SHINING TOMORROW)" (3:14) [C. Austin] An electric guitar helps create a pleasant atmosphere on this tender love tune that Austin spins in soothing fashion.

MITCHELL TOROK
(Decca 29661; 9-29661)

B+ "COUNTRY AND WESTERN (THAT'S FOR ME)" [Skidmore ASCAP—T. Glazer, S. Clayton] It's quite evident that Mitchell Torok really enjoys the field of C & W music as he reels off the names of many of its top stars in a delightful, square dance manner. Could smash through. Opry fans will like.

B+ "MARCHING MY BLUES AWAY" [Tree BMI—R. Reed] A captivating, cadence count ditty is presented in colorful style by Torok and a chorus. Terrific two-sider.

GLORIA HENSON
(Capitol 3252; F3252)

B "ROVIN' GIRL" (2:30 [Central BMI—J. Rhodes] Newcomer Gloria Henson etches an infectious, off-beat piece of material in most inviting fashion. An intriguing platter that could stir up some excitement.

B "RICHES OR RAGS" (2:28) [American BMI—J. Rhodes, G. Cox] The chirp movingly projects this middle tempo, emotion-packed item. Gal has the potential. Keep an eye on her.

CHUCK LEE
(TNT 130; 45-130)

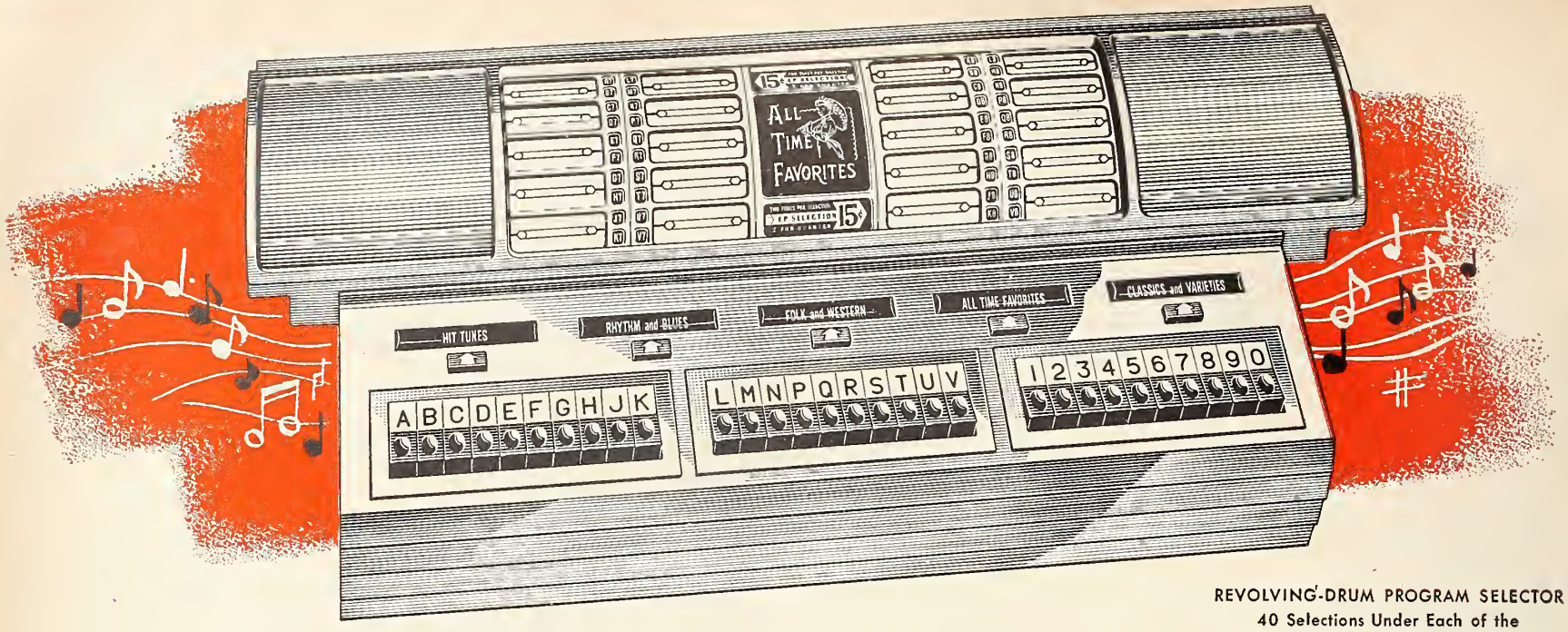
B "PRETENDING" (2:39) [TNT BMI—L. Kilgrove] Chuck Lee puts a great deal of feeling into his chanting of a sad, middle tempo love item. Expressive lyrics are delivered with polish and appeal. Good side. Should win many spins.

C+ "MY LIPS ARE SMILING" (2:25) [TNT BMI—C. Kelly] Under lid is a slow paced, romantic weeper that Lee waxes in warm sincere fashion. Subdued string support by the Music Deans.

BILL MORGAN
(Columbia 21450; 4-21450)

B "I'M A FOOL TO THINK YOU CARE" (2:29) [Ridgeway BMI—Fox, Ruby] The smooth tones of Bill Morgan are a treat to the ear on this tearful, moderate paced love tune. Pretty melody enhances an effective performance by the songster.

C+ "ADIOS, SO LONG, GOODBYE" (2:19) [Acuff-Rose BMI—F. Bryant, B. Bryant] Under side is a change of pace, quick beat piece that Morgan etches in flavorful style.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FOLK and WESTERN
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L M N P Q R S T U V
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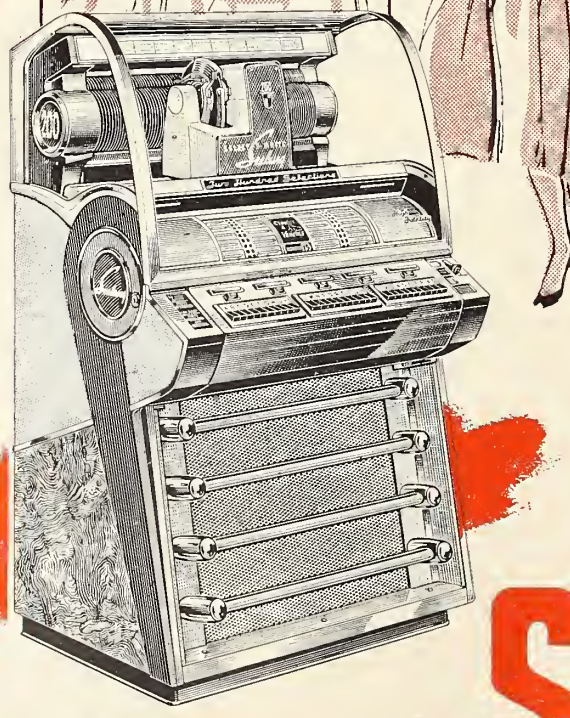

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

Here and There

LONDON, ENGLAND—Coin firms here see no hope of the import ban on American equipment being lifted in the near future. The Board of Trade figures show a rise in exports from July to August, the highest ever reached—but against this figure a rise, also in imports, which makes the balance worse than in 1954. Under these conditions, it's hardly likely American coin operated equipment will be permitted to be brought into the country at this time. Some coin-operated games are being brought into the country from Germany, with which England has a special import deal set up. Meanwhile, English coinmen are operating, buying and selling such machines as: Turf Champs, Major, Topper, Rink, Circus, Bally Bumpers, Sidekick, Bally Supreme, Bubbles, Ocean Park, World's Fair, Lightning, Stop and Go, Odd Ball, Bally Reserves, Snappy, etc.

BUENOS AIRES, ARGENTINA—An export credit group, meeting this week, stated "The change of Government in Argentina has yet to produce any actual or potential improvement in its trade with the United States." However, coinmen, like all others in the United States, are hoping the new Government of Argentina will, in time, make the necessary changes in its import regulations to permit coin-operated machines to be brought in. Coin machines in most other Latin-American countries have played a big part in their peoples' lives, and the peoples of Argentina, who also have a great love for music and entertainment, would take American coin machines to their heart. If the import regulations were changed to allow United States coinmen to export equipment here, it would develop a tremendous market.

MADRID, SPAIN—Football billiards and old pinballs (without lighting effects) are practically all the coin-operated equipment here. They are found in practically every pub and speakeasy, and are owned either by the manufacturer, location, or a professional operator. There's a Madrid factory supposed to be manufacturing new type pinball machines.

MARSEILLES, FRANCE—Operation of coin machines in this second largest city in France is practically at a standstill since January 1, 1955. An extremely heavy local form of taxation is in effect, and operators in almost every instance, have taken their equipment out of locations in a protest over this excessive tax.

EXPORT IS BIG BUSINESS

$7,740,750 SPENT FOR 28,365 MACHINES IN 1st 6 MONTHS OF 1955

NEW YORK—Exports of coin machines, both new and reconditioned, since the end of World War II, have been on the increase with each succeeding year.

Information supplied by the Department of Commerce, tabulated in this issue, indicates that 1955 will top all previous years of coin machine exports. Based on the business transacted for the first six months of 1955, the year's total exports should run to some $16 or $17 millions, as exporters always do more business in the Fall and Winter months than they do in the first six months.

Analysis of the figures supplied by the Department of Commerce shows that in the first six months of 1955, coin machine firms in the United States shipped 13,436 automatic music machines, valued at $5,907,592. Amusement machines for this same period sent out of the country totaled 9,990 at a value of $1,377,099. And vending machines totaled 4,939, valued at $456,059. A total of all kinds of coin operated machines exported ran to 28,365 machines, valued at $7,740,750.

PHONOGRAPHS

Europe as a whole was United States' best customer. Coinmen there absorbed a total of 7,288 machines valued at $2,921,062. Of the European countries, the Netherlands bought the most equipment, but from the cost of $387,514, it's evident that they imported mostly machines of the lower-price bracket. Belgium took 1,937 pieces, expending $814,978, while Western Germany was responsible for the purchase of 1,327 music machines, valued at $819,264.

In North America, Canada, Mexico and Cuba bought most of the phonographs. Canada led the list with 1,117 machines, valued at $577,433; Mexico 999 machines, valued at $432,966; and Cuba imported 682 pieces, costing $231,110.

Among the South American countries, Venezuela and Colombia were the foremost importers. Venezuela bought 1,189 phonos valued at $823,-120; and Colombia spent $201,772 for 689 music machines.

Countries located in the Pacific area bought 293 juke boxes, spending $150,728.

AMUSEMENT MACHINES

The European continent spent more money to import amusement machines than any other section, but the figures show they took less machines. Europe spent $479,668 for 2,864 machines, but countries in the North American continent bought a total of 4,364 machines, costing only $456,223. A look at the accompanying chart points up the reason. 2,557 amusement machines were sent to Mexico at a cost of only $89,594 indicating that many extremely low priced machines were bought up. From a money viewpoint Canada was United States' best buyer, spending $321,952 for 1,515 machines. Next best importer, in point of dollars spent was France with $154,742, for which they received 710 machines. Belgium, it is seen, purchased more machines than France, 859, but spent less than $87,881. Netherlands was next with 490 pieces at $75,239, and Western Germany follows with an expenditure of $68,463 for 241 amusement machines.

In the Pacific area Japan spent the most money $109,249 for 337 machines. Altho British Malaya imported the most machines, 757, it only spent $79,085.

VENDING MACHINES

This division of the coin machine industry is 3rd and last in exports, shipping out only 4,939 machines, valued at $456,059. Canada was the biggest buyer, taking practically most of the vendors and spending the largest amount. Canada bought 3,326 machines of the total exported. and spent $312,306 of the total mouey.

LEADING EXPORT COUNTRIES

Canada led all countries in the purchase of United States equipment, spending a total of $1,211,691 for 5,968 machines.

Strangely enough Venezuela, South America, ran second in money spent for coin machines exported from the United States, spending $930.568 for 2,536 machines.

Belgium ranked next with an expenditure of $904,460 for 2,800 machines.

Western Germany was fourth, importing 1,570 machines valued at $889,220.

France placed fifth, spending $656.253 for 1,628 machines.

Mexico was sixth, sending $525.507 to United States' firms for 3,571 machines.

The Netherlands was next, importing 3,360 machines at a cost of $496,732.

COIN MACHINE EXPORTS 1st 6 MONTHS 1955

PHONOGRAPHS

	Number	Dollars
NORTH AMERICA		
Canada	1,117	$577,433
Mexico	999	432,966
Guatemala	50	37,490
Nicaragua	58	35,977
Costa Rica	39	27,861
Cuba	682	231,110
El Salvador	103	72,618
Panama	91	49,106
Haiti	4	2,783
Dominican Republic	53	33,715
Honduras	13	6,523
Others	2	1,421
Total	3,220	1,509,003
SOUTH AMERICA		
Colombia	689	201,772
Venezuela	1,189	823,120
Peru	299	193,835
Ecuador	18	4,477
Bolivia	1	837
Total	2,196	1,224,043
EUROPE		
Sweden	102	65,115
Netherlands	2,640	387,514
Belgium	1,937	814,978
France	688	467,532
Western Germany	1,327	819,264
Austria	182	124,406
Switzerland	271	176,998
Italy	101	40,146
Denmark	31	20,434
Norway	7	3,303
Portugal	2	1,372
Total	7,288	2,921,062
ASIA		
British Malaya	96	46,193
Philippines	82	47,607
Korea	16	11,135
Japan	61	25,872
India	10	6,140
Lebanon	5	3,666
Nanser & Nanpo Islands	20	8,000
Others	3	2,115
Total	293	150,728
AFRICA		
French Morocco	87	37,837
Tangier	3	2,235
Belgium Congo	3	2,294
Union So. Africa	5	875
Total	98	43,241
OTHER COUNTRIES		
	341	59,515

PHONOGRAPHS EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR THE 1st SIX MONTHS OF 1955 TOTALED 13,436 AND WERE VALUED AT $5,907,592.

AMUSEMENT MACHINES

	Number	Dollars
NORTH AMERICA		
Canada	1,515	$321,952
Mexico	2,557	89,594
Guatemala	43	5,448
Cuba	226	31,008
Netherland Antilles	8	3,641
Panama	1	500
Bermuda	10	3,480
Bahamas	4	600
Total	4,364	456,223
SOUTH AMERICA		
Colombia	13	1,125
Venzuela	302	63,908
Peru	103	4,365
Trinidad	1	600
British Guinana	3	1,327
Total	422	71,325
EUROPE		
Sweden	342	25,181
Netherlands	490	75,239
Belgium	859	87,881
France	710	154,742
Western Germany	241	68,463
Switzerland	108	46,673
Italy	77	10,279
Iceland	15	5,260
Portugal	21	5,125
Other Countries	1	825
Total	2,864	479,668
ASIA		
Turkey	15	3,600
British Malaya	757	79,085
Macao	56	11,303
Korea	59	19,454
Japan	337	109,249
Nanser & Nampo Islands	116	29,575
Iran	4	1,230
Phillipines	40	9,722
Hong Kong	54	8,622
Syria	11	825
Lebanon	24	1,770
Total	1,473	274,435
AFRICA		
French Morocco	172	48,451
Union South Africa	9	600
Tangier	17	2,045
Spanish Africa	10	1,761
Total	208	52,857
OTHER COUNTRIES		
	659	42,591

AMUSEMENT MACHINES EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR THE 1st SIX MONTHS of 1955 TOTALED 9,990 AND WERE VALUED AT $1,377,099.

VENDING MACHINES

	Number	Dollars
NORTH AMERICA		
Canada	3,326	$312,306
Mexico	15	2,947
El Salvador	10	1,706
Costa Rica	2	1,300
Cuba	4	1,695
Netherlands Antilles	3	1,142
Panama	2	930
Bermuda	10	3,404
Total	3,372	325,430
SOUTH AMERICA		
Venezuela	1,045	43,540
Colombia	130	1,175
Total	1,175	44,715
EUROPE		
Great Britain	6	3,020
Netherlands	4	1,600
France	230	33,979
Switzerland	20	10,000
Sweden	1	510
Belgium	18	8,560
Western Germany	2	1,513
Italy	8	11,092
Total	289	70,254
OTHER COUNTRIES		
	103	15,640

VENDING MACHINES EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR THE 1st SIX MONTHS OF 1955 TOTALED 4,939 AND WERE VALUED AT $456,059.

COIN MACHINES OF ALL KINDS EXPORTED BY THE UNITED STATES TO NATIONS THRUOUT THE WORLD FOR THE 1st SIX MONTHS OF 1955..... TOTALED 28,365 • VALUED AT $7,740,750

The Cash Box
"THIRD QUARTERLY EXPORT EDITION"
(JULY, AUGUST, SEPTEMBER 1955)

Looking back on the third quarter's business in the U.S. it is safe to say that it was good from all standpoints. This regardless of the fact that the weather, this past third quarter, broke many heat records. It was probably the hottest summer in U.S. history. But all in all, business continued along at an extremely high level, and as the Fourth Quarter comes into being, a real business boom seems to be getting under way. Employment is at the highest peak in U.S. history. Labor's wages are higher. People have more money in savings banks than has ever before been known. Credit expansion is of such nature that it has created controversy among economists. As far as the coin machines business is concerned it has proved that it can endure the hottest weather and progress with great enthusiasm and optimism.

During the month of July this publication noted the fact that the kiddie games were coming back. Kiddie rides, guns, games, tractors, and even postcard vending machines, featuring cards to attract children, were especially noticeable. Canada's coin machines business was also reported to be at high level. Similar reports were being received from Europe, Central and South America and the Pacific countries. It was also evident that coin machine operators were no longer specializing in just one type of machine. Diversification was now the rule—not the exception. The games manufacturers, regardless of the heat, were introducing new products. Business was going right ahead.

In August this publication featured the fact that, "Business Is Hot—Where It's Cool." This was an effort to help encourage greater use of air conditioning in retail stores locations, even if the coin machines operators had to help their storekeepers to install such systems. It was found, through the hot month of July, that business remained at a good level in locations that were air conditioned. Demand for used equipment reached a new high during August. This was attributed, in large part, to the growing demand from world markets. Demand was extremely great for all late model used machines. At the same time many manufacturers were preparing to introduce new machines.

During September this publication reported on the growing games business. It editorialized regarding the finer games being produced. The great spread of 10c play. The bigger trade-in prices being offered to the operators. The expanding export market. And reported that all these factors were contributing to the growth of the games field. Most noted, during this month, was the fact that the manufacturers were fighting hard to hold present prices. Price of copper, steel, aluminum, lumber and other raw materials, as well as components, labor's wages, overhead expenses and production costs, were all tremendously increased. The manufacturers were, in the meantime, assimilating these increases. They are hoping to hold present prices. The U.S. coin machines business was going ahead with leaps and bounds. The nation's operators were eagerly looking forward to even better business during the cool Fall months ahead.

REVIEW

A. B. T. Manufacturing Corporation, Chicago, Ill.

This old line firm, one of the best known in the industry, remained busy all during the third quarter. It continued to produce many well known accessories, such as its coin chutes, paymeters, slug rejectors and other units. At the same time the firm continued to produce its "Rifle Sport," which comes in three models, and can also be constructed to meet requirements of purchasers. It also continued into its 10th year of production for its "Challenger" pistol target game. In fact the firm introduced an entirely new model of "The Challenger" during the latter part of August.

AMI, Inc., Grand Rapids, Mich.

Opening the third quarter this firm continued production of its Multi-Horn High Fidelity Phonographs. These are known as model F-120 (120 selections, 45 rpm); F-80 (80 selections); and F-40 (40 selections), in addition to its speakers, wall boxes, and other music accessories. The firm announced that it had enjoyed an increase of 39.1% in business during the first six months of 1955. It continued an intensive advertising and sales campaign in the U.S. as well as in world markets to sell its automatic music. During the middle of September the firm introduced an entirely new model phonograph in various two-tone color designs, again featuring its Multi-Horn Hi-Fidelity system, adding a new top speaker and many other features. This is known as the model "G". It was shown in 120 selections, 45 rpm.

Bally Manufacturing Company, Chicago, Ill.

One of the most progressive and outstanding firms in the U.S., Bally started the third quarter with the following products in production: "Gold Medal" and "Blue Ribbon" bowling games. "Gay Time," an in-line game. And the following kiddie games: "Bull's Eye," a kiddie gun game; "Hot Rod," a toy sized kiddie automobile ride; and "The Champion," mechanical kiddie horse ride. As the month of July waned, Bally introduced two new bowling games: "ABC Bowler" and "Congress Bowler." Both of these took instant hold. They are considered among the finest the firm has built. Bally continued to remain busy all during the month of August. As August came to its close, the firm advised that its kiddie auto ride, "Hot Rod," had been granted permission by the Ford Motor Company to be called "Model T." The new model of this kiddie auto ride will be known as "Model T." In quick succession, during September, the firm introduced two new bowling games: "Jumbo Bowler" and "King Pin Bowler." But production of its former two bowlers continued right along with the two new bowlers. Then came the introduction of a brand new in-line game, "Miami Beach," which met with wide approval. The firm continues to be one of the busiest in the industry.

Chicago Coin Machine Company, Chicago, Ill.

This well known firm entered into the third quarter of the year producing two bowling games and a baseball game. These were: "Bonus Score Bowler"; "Hollywood Bowler"; and "Big League Baseball." Early in August the firm announced a new bowling game, "Bulls Eye Bowler." This bowling game met with quick approval. Almost immediately after this announcement, the firm again introduced a new bowling game: "Blinker Bowler." The four bowling games were selling at a very fine rate and production was at peak. In fact executives of the firm announced that the week of August 20, 1955, had set an all time production record.

Exhibit Supply Company, Chicago, Ill.

This firm has undergone many changes in its engineering, executive, distributing and sales staffs. One of the very oldest firms in the industry, having been in this business for over 50 years, it started the third quarter with three kiddie rides in production: "Junior Jet Ride"; "Big Bronco"; and "Trigger." It concentrated its efforts, during the first part of the third quarter, on its "Vacuumatic Card Vender," introducing a "Davy Crockett" card series for the youngsters, as well as on its "Treasure Cove Shooting Gallery" gun. As the third quarter progressed the firm announced that it had enjoyed the best July month in its history. A new president, Samuel Lewis, was named by the firm. In the meantime the firm was extremely busy with a new product. This was an entirely new departure from the type games which have been manufactured for some time. The new game is: "Skill Pool." This is a small-sized pool table. It is attractively designed, comparatively low in price, and featuring very fine skill play. The game took very strong hold. The firm is among the busiest in the U.S. attempting to fill orders at this time.

Genco Mfg. & Sales Company, Chicago, Ill.

This firm had enjoyed a very fine second quarter's business. It entered into the third quarter producing the "Sky Rocket Rifle Gallery." This gun game had taken very fine hold and sales continued at a very good rate. But before the third quarter was many days old, the firm introduced an entirely new game: "Champion Baseball." The game was immediately accepted. Sales were high. The firm continued extremely busy with this baseball game all during July and into late August. Then as sales somewhat slowed presented its new game. It is called: "Quarterback." A very fine football game. It has already been well received by the trade in the U.S. and will, probably, be just as well received in many other countries. The firm is of the belief that its "Quarterback" football game will continue in production well into the fourth quarter of the year.

D. Gottlieb & Company, Chicago, Ill.

Very little need be said about the fine pinballs of this firm or the international reputation which D. Gottlieb & Company has established. The firm entered into the third quarter of 1955 producing "Southern Belle," a single player type five-ball pin game. At the same time it continued in production of a very deluxe model four-player pinball, "Jubilee." This game won a very fine following. Toward the latter part of July the firm introduced a new single player five-ball pin game, "Sweet Add-A-Line." This game remained in production until the latter part of August. The firm then introduced an entirely new two-player type pinball, "Tournament." This two-player game took very good hold everywhere. As the third quarter came to its close the firm presented a new single player five-ball game which, from all present indications, may prove to be one of the gratest it has yet produced. It is called: "Wishing Well."

J. H. Keeney & Company, Chicago, Ill.

This well known firm was busy producing its new "DeLuxe Hot Coffee Vender," its "DeLuxe All Electric Cigarette Vender"; its two-in-one bowling game: "Speed Lane" and "Palisades," as the third quarter came into being. The firm also introduced another new product: "Ranger" and "DeLuxe Ranger." About mid-August its president, Roy P. McGinnis, announced that the firm was planning to manufacture a full line of vending machines. These would be in addition to its present Hot Coffee Vender and Electric Cigarette Vender. He advised that a cookie vending machine and a candy vender were already on schedule, and that other vending machines were also planned. Early in September the firm presented a new 6-player bowling game: "Challenge Bowler." Almost immediately afterward it announced a pool table game: "Fascination Pool." The firm reports that, due to its new line of products, it is busier than it ever has been.

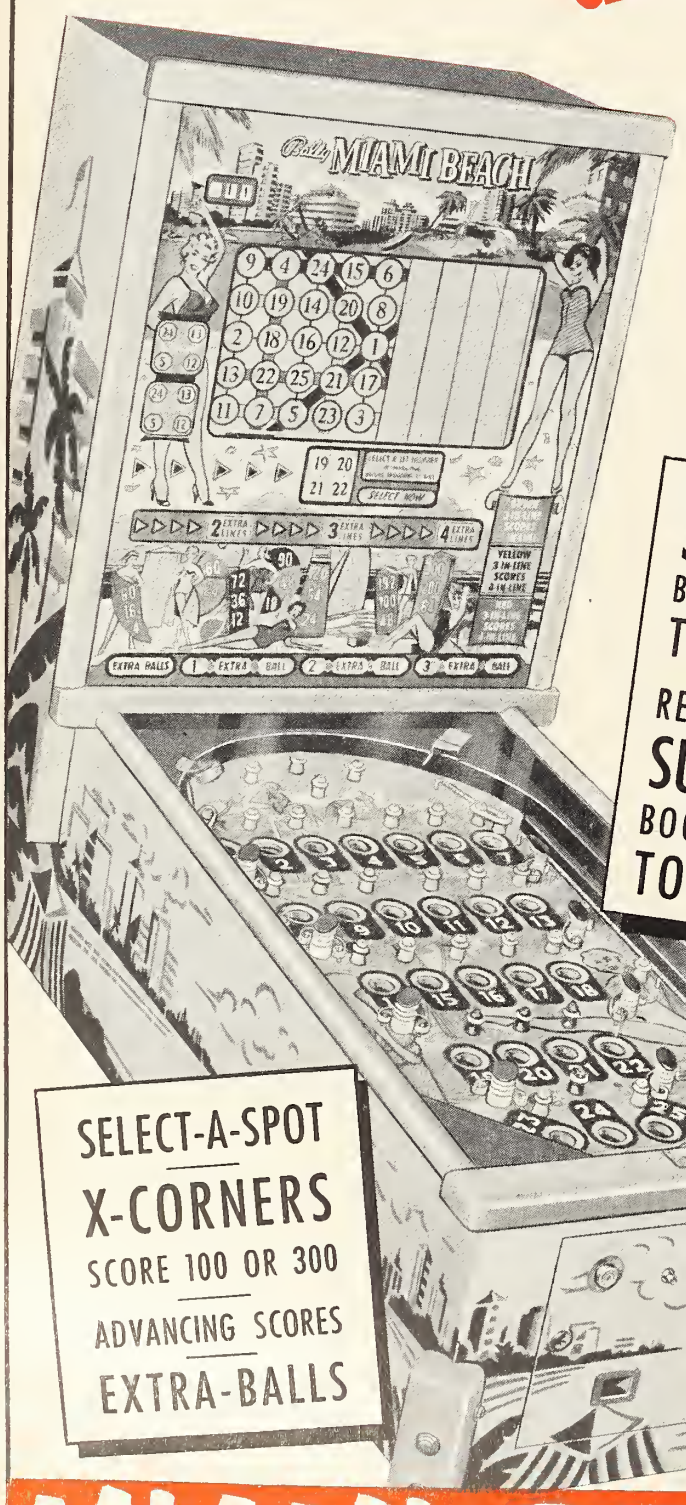
Rock-Ola Manufacturing Corporation, Chicago, Ill.

This well known automatic music instrument manufacturer was among the busiest in the U.S. all during the second quarter. This was due to the new high fidelity phonograph which the firm had introduced. The new model, 120 selection, high fidelity, 45 rpm phonograph, model "1448," was selling at a fast pace everywhere in the U.S. and in many other countries as well. The 50 selection high fidelity phonograph, model "1442," was also in production. The acessories of the firm, especially its high fidelity speakers, were meeting with a fine reception everywhere. The firm remained busy thruout the entire third quarter. It

(*Continued on Page 45*)

AMAZING NEW MAGIC CARD

grows bigger and bigger and bigger



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The Cash Box "Third Quarterly Export Edition"

(JULY, AUGUST, SEPTEMBER 1955)

(Continued from Page 43)

reports that it is still stepping up production in an effort to meet orders.

J. P. Seeburg Corporation, Chicago, Ill.

This famous and very large manufacturer of automatic music machines was very busy all during this past year meeting orders for its 100 selection, 45 rpm, high fidelity phonograph, as well as its complete line of high fidelity pickups, amplifiers and speakers, all in conjunction with its model "HF-100-R." This phonograph has been well received in the U.S. and thruout the importing countries. Then just as September got under way the firm announced two new model phonographs. A new 100 selection automatic phonograph. And the first dual music system, 200 selection, 45 rpm phonograph. Showings are under way at the offices of the firm's many distributors thruout the U. S. From all advance reports it seems that the big problem for this firm will once again be matching production against orders.

United Manufacturing Company, Chicago, Ill.

This popular manufacturer continues to be among the busiest in the U.S. The firm entered into the third quarter of the year producing: "5th Inning Shuffle Targette"; "Capitol Shuffle Alley"; "Derby Roll"; "Clipper Shuffle Alley"; "Venus Shuffle Targette"; and its in-line game, "Manhattan." Before the month of July had reached its midpoint the firm introduced a new baseball game: "Super Slugger Baseball." At the same time it also introduced a new in-line game: "Triple Play." The firm plunged ahead with greater activity into ever larger production schedules. Orders had gathered up while this factory was closed for its vacation period. On September 17 the firm introduced another new in-line game, "Pixies". The firm claims this new game is establishing a new high order mark. This new game, plus the production of all of its shuffle games and also its baseball game, has forced this factory into a six-day work week.

Williams Manufacturing Company, Chicago, Ill.

The third quarter started for this firm with four machines in production. These were: "King Of Swat", a baseball game of the kind for which this firm is well known everywhere; "Wonderland", a five-ball pin game; "Sidewalk Engineer", an unusual and different type amusement which features a tractor and which has won a fine reception; and "Race The Clock", a four-player pinball game. The month of July zipped by for this firm. It was busy meeting orders for these four amusements. In mid-August the firm presented a new five-ball pin game, "Three Deuces". Many changes have also come to the firm. A larger staff of engineers has been added. A larger experimental and engineering department has also been created. Production facilities have been increased. About the middle of September, the firm presented two new games: "Smoke Signal", a five-ball pin game; and "Bank Shot", a new style pool table game. Both of these games are in full production.

Away from the City of Chicago, the manufacturing center of the industry, other manufacturers were also busily engaged in meeting orders from all over the world for the equipment which they were producing.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

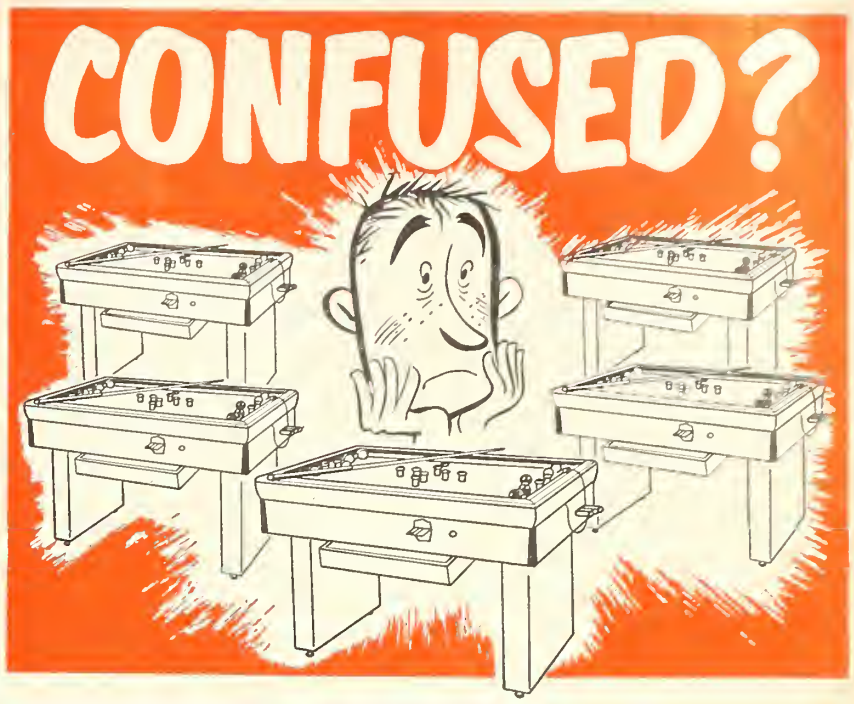
This extremely well known music manufacturer was going along at a speedy pace meeting the orders which were arriving at this very large factory from its world-wide distributing organization. They had three high fidelity phonographs in production: Wurlitzer model "1800"; Wurlitzer model "1700"; Wurlitzer model "1600A". In addition the firm was manufacturing and shipping a most complete line of accessories of all kinds, ranging from pickups to amplifiers, speakers, and so forth. The third quarter had been a very productive and busy one for the firm. Business is going ahead at a fine pace as the fourth quarter comes into being.

International Mutoscope Corporation, Long Island City, N. Y.

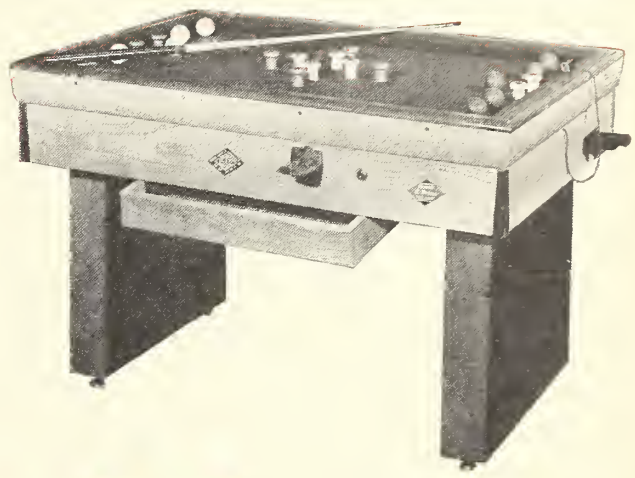
This very old line manufacturer, whose products are known all over the world, featured, as the third quarter came into being: "Drive Yourself," a new model of the "Drive Mobile" that had won so much praise for this firm; "Photomat '54," the instant, framed photographic machine that has been shipped all over the world; "3-D Art Parade," of which there are two models that have won a fine following; and the "Universal Post Card Vender". The firm introduced a new product during the third quarter, "K. O. Champ," a two-fighter machine.

Auto-Photo Company, Los Angeles, California

This firm has won a fine following worldwide for its automatic picture taking machine that takes four pictures for one coin. The coin used here in the U. S. is the 25c piece. The machine has been in constant demand from its first day of production and the demand continues at a very fine pace. The new model introduced by the firm is known as "Studio Model '11' ". There is no doubt that this machine is bound to win more friends all over the world.



BETTER BUY THE QUALITY GAME



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"Tercera Edición Trimestral de Exportación" de The Cash Box

(JULIO, AGOSTO, SEPTIEMBRE, 1955)

Si se analiza retrospectivamente la situación comercial en los Estados Unidos durante el tercer trimestre del año, podrá decirse con entera confianza que los negocios fueron buenos desde todos los puntos de vista, a pesar de que en ese período la temperatura llegó a alturas sin precedentes. Fué probablemente el verano más caluroso en la historia de los Estados Unidos. Empero, en términos generales, los negocios continuaron a un nivel excepcionalmente alto y al entrar en el Cuarto Trimestre del año parece que se prepara un verdadero auge comercial. Actualmente el número de empleados es el mayor que se conoca en los anales del país. Los sueldos de los trabajadores son más elevados. El público dispone de más dinero en los bancos de ahorro que en ninguna época pasada. La expansión de créditos es de tal índole que que ha llegado a crear una controversia entre los economistas. En lo que respecta a las Másquinas accionadas por monedas, ha quedado demostrado que éstas son invulnerables a las estaciones más calurosas y que pueden seguir progresando con gran entusiasmo y optimismo.

En el mes de julio esta publicación dió a conocer que los juegos infantiles serían nuevamente populares. Entre ellos se destacaron especialmente los aparatos de cabalgar, las escopetas, los juegos, los tractores y hasta las máquinas distribuidoras de tarjetas postales atractivas para niños. Se ha dado cuenta también de que el negocio de máquinas automáticas ha sido también de que el negocio de máquinas automáticas ha sido también muy bueno en el Canadá. Según las noticias recibidas, igual cosa ha sucedido en Europa, Centro y Sudamérica, y los países del Pacífico. También se hizo evidente que los dueños de máquinas accionadas por monedas no se especializaban por más tiempo en una sola clase de aparatos. La diversificación era entonces la regla y no la excepción. A pesar del calor, los fabricantes de juegos introducían nuevos productos. Los negocios seguían hacia adelante sin interrupción.

En el mes de agosto esta publicación recalcó el hecho de que "Los Negocios Son Fogosos Cuando Hace Fresco." Esto no dejó de ser un esfuerzo de nnestra parte destinado a fomentar el acondicionamiento de aire en las tiendas al por menor, aun cuando los empresarios de máquinas accionadas por monedas tuvieran que ayudar a sus detallistas a instalar dichos sistemas. Durante el mes caluroso de julio pudo comprobarse que los negocios prosperaban o permanecían estables en los sitios dotados de aire acondicionado. La demanda de máquinas usadas llegó a un nuevo apogeo durante el mes de agosto. Esto se atribuyó en gran parte a la creciente demanda de los mercados mundiales. Dicha demanda fué extraordinaria por todas las máquinas usadas de último modelo. Al mismo tiempo, muchos fabricantes se preparaban para introducir nuevas máquinas.

Durante el mes de septiembre esta publicación dió cuenta del creciente aumento de los negocios en materia de juegos. Se publicó un artículo editorial relativo a los mejores juegos que se producían; la gran popularidad del juego de 10 centavos; los mayores descuentos of recidos a los empresarios al cambiar las máquinas vie jas por nuevas; la expansión de los negocios de exportación. De igual manera, se dió a conocer que todos estos factores contribuían al desarrollo de los negocios en materia de juegos. Lo Más importante, durante este mes, fué el hecho de que los fabricantes lucharon sin cesar para mantener los precios actuales. Tanto el precio del cobre como el del acero, el del aluminio, el de lamadera ye el de otras materias primas, como el de los componentes, el de los sueldos para los trabajadores, el de los gastos generales y el de producción, esufieron un aumento extraordinario. En el entretanto, los fabricantes se vieron obligados a absorber estos aumentos, pero tienan la esperanza de poder mantener los precios actuales. El negocio de máquinas accionadas por monedas siguó adelante, sin interrupciones, en los Estados Unidos. Los empresarios de este país estaban pendientes del progreso y desarrolo de los negocios durante los próximos mesas del Otoño.

RESENA

A. B. T. Manufacturing Corporation, Chicago, Ill.

Esta antigua empresa, una de las más conocidas en la industria, estuvo muy activa durante el tercer trimestre. Continuó fabricando muchos accesorios ya bien conocidos, tales como saetines para monedas, pagómetros, rechazadores de monedas falsas y otras unidades. Al mismo tiempo, dicha empresa continuó produciendo el "Rifle Sport" que se ofrece en tres modelos y qu etambién puede construirse a la orden para los compradores. También siguió produciendo, después de 10 años, el juego de tiro al blanco con pistola denominado "Challenger." En realidad, a fines del mes de agosto dicha fábrica introdujo un modelo completamente nuevo del "challenger."

AMI, Inc., Grand Rapids, Mich.

Al inaugurarse el tercer trimestre del año, esta empresa continuó fabricando sus Fonógrafos Multi-Horn de Alta Fidelidad. Estos se conocen como el modelo F-120 (120 selecciones, 45 r.p.m.); F-80 (80 selecciones); y F-40 (40 selecciones), además de sus altoparlantees, cajas embutidas y otros accesorios musicales. La empresa ha dado a conocer que durante los primeros seis meses de 1955 sus negocios han aumentado un 39, 1%. Dicha fábrica continuó una campaña de publicidad y ventas muy intensa, tanto en los Estados Unidos como en los demás países del mundo destinada a la venta de su música automática. Durante el mes de septiembre la empresa introdujo un novísimo modelode fonógrafo en varios diseños de colorido en dos tonos en que también se destaca su sistema Multi-Horn de Alta Fidelidad, además de un nuevo altoparlante óptimo y muchas otras características. Este se conoce como el modelo "G". Se presentó en 120 selecciones, a 45 r.p.m.

Bally Manufacturing Company, Chicago, Ill.

La Bally, una de las empresas más progresistas y sobresalientes de los Estados Unidos, inició el tercer trimestre con la fabricación de los siguientes productos: Juegos de "bowling" "Gold Medal" y "Blue Ribbon". "Gay Time", un juego en línea. Así como los siguientes juegos infantiles: "Bull's Eye", un juego de tiro al blanco para niños: "Hot Rod," un automóvil en miniatura para niños; y "The Champion," un caballo mecánico infantil. A fines de julio, la Bally introdujo dos nuevos juegos de "bowling", a saber: "ABC Bowler" y "Congress Bowler." Ambos se hicieron muy populares inmediatamente. Están considerados como los mejores que jamás haya producido dicha empresa, la cual continuó muy activa durante todo el mes de agosto. A fines de ese mes, dicha firma dió a conocer que el "Hot Rod"—aparato de locomocion—tenía concedido un permiso de la Ford Motor Company para denominarlo el 'Modelo T". Por eso, el nuevo modelo de este aparto será denominado "odelo T." En sucesión rápida, durante el mes de septiembre, dicha firma introdujo dos nuevos juegos de "bowling", a saber: "Jumbo Bowler" y 'King Pin Bowler." Sin embargo, la producción de sus dos juegos de "Bowling" anteriores continuó a la par de los dos nuevos juegos de la misma especie. Luego sobrevino la introducción de un nuevo juego en línea, o sea, el "Miami Beach," el cual tuvo una gran acogida. Esta empress continúa siendo una de las más activas en la industria.

Chicago Coin Machine Company, Chicago, Ill.

Esta renombrada empresa empezó el tercer trimestre del año produciendo dos juegos de "bowling" y uno de beisbol. Estos fueron: "Bonus Score Bowler"; "Hollywood Bowler"; y "Big League Baseball" (Beisbol de las Grandes Ligas). A principios de agosto dicha empresa dió a conocer un nuevo juego de "bowling" denominado "Bulls Eye Bowler," el cual fué bien recibidlo inmediatamente. Muy poco tiempo después, la firma introdujo un nuevo juego de "bowling" se vendían muy rápidamente y su producción llegaba al máximum. En efecto, los directores de la empresa dieron a conocer que la semana del 20 de agosto de 1955 había sentado un nuevo precedente en materia de producción.

Exhibit Supply Company, Chicago, I'l.

Esta empresa ha efectuado muchos cambios en su personal técnico, ejecutivo, de distribución y de ventas. Es una de las firmas más antiguas de la industria. Establecida hace más de 50 años, inició el tercer trimestre del año con tres aparatos de cabalgar para niños, a saber: "Junior eJt Ride"; "Big Bronco"; y "Trigger." Durante la primera parte de dicho trimestre concentró sus esfuerzos en la producción del "Distribuidor de Tarjetas Vacuumatic," introduciendo una serie de postales para niños acerca de "Davy Crockett, así como la "Galería de Tiro al Blanco Treasure Cove." Ya avanzado el tercer trimestre, la empresa hizo saber que el mes de julio había sido el más fructuoso en su historia. Un nuevo presidente, Samuel Lewis, fué nombrado por la firma. En el entretanto, la empresa se hallaba en extremo ocupada son un nuevo producto. Se trataba de algo completamente diferente a la clase de juegos que se habíen fabricado desde hacía tiempo. El nuevo juego era: "Skill Pool" y consistía en una pequeña mesa de blilar para jugar al truco. Esta mesa es muy atractiva, de precio relativamente bajo y en extremo práctica para un juego de destreza. Por eso tuvo demanda inusitada. Actualmente, esta empresa es una de las más activas en los Estados Unidos y apenas se da abasto para ejecutar los pedidos.

Genco Mfg. & Sales Company, Chicago, Ill.

Esta empresa disfrutó de muy buenos negocios durante el segundo trimestre del año. Estrenó el tercer trimestre con la producción del "Sky Rocket Rifle Gallery". Este juego de tiro al blanco tuvo muy buena acogida y siguió vendiéndose a paso rápido. Pero poco tiempo después, dicha firma dió a conocer un juego completamente nuevo, el "Champion Baseball." Este juego tuvo inmediata aceptación y las ventas fueron elevadas. La firma continuó extraordinariamente activa con este juego de beisbol durante todo el mes de julio y hasta a fines de agosto. Luego, cuando las ventas disminuyeron algún tanto, dicha empresa presentó un nuevo juego denominado "'Guarterback," el cual un magnífico juego de fútbol. Ha tenido ya muy buena acogida de parte de la industria del ramo en los Estados Unidos y es muy probable que sea bien recibido también en muchos otros países. La firma sostiene el criterio de que su juego de fútbol "Quarterback" continuará en producción hasta gran parte del cuarto trimestre del año.

D. Gottlieb & Company, Chicago, Ill.

Ya se ha dicho bastante acerca de los magníficos juegos de "pinball" (bolitas) producidos por esta empresa y acerca de la reputación internacional establecida por la D. Gottlieb & Company. A principios del tercer trimestre de 1955 esta empresa produjo "Southern Belle", un juego de cinco bolitas (pinball) para una sola persona. Al mismo tiempo continuó la fabricación de un modelo de lujo para cuatro personas, denominado "Jubilee." Este juego de "pinball" tuvo una magnífica aceptación. A fines de julio la firma introdujo un nuevo juego de "pinball," de cinco bolitas, para una sola persona, con el nombre de "Sweet Add-A-Line." Este juego continuó en producción hasta a fines de agosto. La empresa introdujo luego un juego de "pinball" completamente nuevo, para dos personas, titulado "Tournament." Este juego se hizo popular en todas partes. Al aproximarse el fin del tercer trimestre, dicha empresa ofreció un nuevo juego de cinco bolitas para una sola persona el cual, a juzgar por todos los indicios, podrá llegar a ser el mejor que jamás haya producido. Este nuevo juego se denomina: "Wishing Well" (El Pozo de la Dicha.)

J. H. Keeney & Company, Chicago, Ill.

Esta renombrada empresa estuvo muy activa en la fabricación de su nuevo "DeLuxe Hot Coffee Vender" (Distribuidor de Café Caliente DeLuxe); de su "Deluxe All Electric Cigarette Vender" (Distribuidor Eléctrico de Cigarrillos DeLuxe); su juego de "bowling" dos en uno: "Speed Lane" y "Palisades," al iniciarse el tercer trimestre. Dicha empresa introdujo también otro nuevo producto: "Ranger" y "DeLuxe Ranger." A mediados de agosto su presidente, Roy P. McGinnis, dió a conocer que la empresa se proponia dabricar un renglón completo de aparatos distribuidores de mercancía, además de los ya producidos para la venta de cigarrillos y de café caliente. Hizo saber que ya habían planeado tambien la producción de un aparato distribuidor de bollos o tortitas y de otro para la venta de dulces. A principios de septiembre dicha empresa ofreció un nuevo juego de "bowling" para 6 personas con el nombre de "Challenge Bowler." Casi en seguida dió a conocer un juego de billar a trucos conocido con el nombre de "Fascination Pool." Esta firma ha dado cuenta de que, gracias a su nueva serie de productos, se encuentra más atareada que nunca.

Rock-Ola Manufacturing Corporation, Chicago, Ill.

Esta bien conocida fábrica de instrumentos musicales fué una de las más activas en los Estados Unidos durante todo el segundo trimestre del

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año. Esto se debió al nuevo fonógrafo de alta fidelidad presentado por dicha empresa. El nuevo fonógrafo, selección 120, de alta fidelidad, de 45 r.p.m., modelo "1448", se vendió a un paso rápido tanto en los Estados Unidos como en muchos otros países. También se puso en producción el fonógrafo de selección 50, de alta fidelidad, modelo "1442." Los accesorios producidos por dicha firma, especialmente los altoparlantes de alta fidelidad, fueron objeto de una magnífica acogida en todas partes. La firma estuvo muy active durante todo el tercer trimestre del año. Según ha dado cuenta, continúa acelerando la producción con objeto de hacer frente a la demanda.

J. P. Seeburg Corporation, Chicago, Ill.

Esta famosa e importante fábrica de máquinas musicales automáticas estuvo muy atareada en todo este año dando curso a los pedidos de su fonógrafo selección 100, de 45 r.p.m. y de alta fidelidad, así como de su serie complete de de "pickups" (fonocaptadores), amplificadores y altoparlantes, conjuntamente con su modelo "HF-100-R." Este fonógrafo ha tenido buena acogida en los Estados Unidos y en todos los países importadores. Lugo, ya bien adelantado el mes de septiembre, dicha empresa dió a conocer dos nuevos modelos de fonógrafos, a saber: Un nuevo fonógrafo automático de selección 100 y el primer fonógrafo de sistema musical doble, selección 200, de 45 r.p.m. Las exhibiciones pueden verse en las oficinas de sus muchos distribuidores en todos los Estados Unidos. A juzgar por las noticias recibidas de antemano, el problema más serio de esta firma consiste nuevamente en aumentar su producción para de esa manera poder atender a los innúmeros pedidos que recibe constantemente.

United Manufacturing Company, Chicago, Ill.—Esta popular fábrica continúa siendo una de las más activas en los Estados Unidos. Al inaugurarse el tercer trimestre del año empezoó a producir: El "5th Inning Shuffle Targette"; el "Capitol Shuffle Alley"; el "Derby Roll"; el Clipper Shuffle Alley"; el "Venus Suffle Targette; y su juego en línea denominado "Manhattan." Antes de a mediados de julio dicha empresa introdujo un nuevo juego de beisbol denominado "Super Slugger Baseball." Al mismo tiempo dió a conocer un nuevo juego, el "Triple Play". Esta firma siguó adelante con intensidad y amplió sus planes de producción. Durante la clausura de la empresa, con motivo de las vacaciones, los pedidos se acumularon en sumo grado. Con fecho 17 de septiembre esta firma introdujo otro juego en línea titulado "Pixies." La firma alega que este nuevo juego ha sentado una nueva marca, en lo que respecta al número de pedidos recibidos. Tanto este nuevo juego como la producción de todos sus otros juegos similares de "shuffle" y los de beisbol, han obligado a esta fábrica a trabajar seis días a la semana.

Williams Manufacturing Company, Chicago, Ill.—En el tercer trimestre del año esta empress inició la fabricación de cuatro máquinas, a saber: "King Of Swat", un juego de beisbol de la clase que ha dado renombre a dicha empresa en todas partes; "Wonderland", un juego de pinball" con cinco bolas; Sidewalk Engineer", un tipo de diversión nuevo y diferente en qua figura un tractor y el cual ha tenido una magnífica acogida; y "Race The Clock", un juego de "pinball" en que participan cuatro personas. Juli fué un mes "relámpago" para esta firma. Se vió muy comprometida haciendo frente a los pedidos que recibió por estos cuatro juegos. A mediados de agosto dicha empresa ofreció un nuevo juego de "pinball" de cinco bolitas denominado "Three Deuces". En dicha empress han ocurrido también muchos cambios. Se han contratado más ingenieros; se ha establecido un departamento experimental y técnico mucho más amplio; y se han ampliado las facilidades o medios de producción. A mediados de septiembre la firma presentó dos nuevos juegos, a saber: "Smoke Signal", un juego de "pinball" con cinco bolitas y "Bank Shot", unnuevo juego de billar con trucos. Estos dos juegos se hallan ahora en plena producción.

Alejados de la Ciudad de Chicago, centro fabril de la industria del ramo, otros fabricantes estuvie ron también muy activos dado curso a los pedidos recibidos de todas partes del mundo en relación con los productos que fabrican.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.—Esta renombradísima fábrica de instrumentos musicales continuaba a un paso acelerado para dar frente a los innúmeros pedidos que recibía de todas partes del mundo de sus distribuidores bien organizados. Tenían en producción tres fonógrafos de alta fidelidad, a saber: El Wurlitzer, modelo "1800"; el Wurlitzer, modelo "1700"; y el Wurlitzer, modelo "1600A". Además, dicha empresa fabricaba y despachaba un surtido completísimo de accesorios de todas clases, desde "pickups" hasta amplificadores, altoparlantes y otros por el estilo. El tercer trimestre del año ha sido muy productivo y de gran actividad para dicha firma. Sus negocios progresan a un paso rápido a medida que surge el cuatro trimestre del año.

International Mutescope Corporation, Long Island City, N. Y.—A principos del tercer trimestre del año, esta antigua fábrica, cuyos productos son bien conocidos en todo el mundo, dió a conocer los siguientes productos: "Drive Yourself", un nuevo modelo del "Drive Mobile" que tuvo tanta popularidad; "Photomat '54", la máquina de fotografías instantáneas con marcos que se ha distribuido en todas partes del mundo; "3-D Art Parade", de la cual hay dos modelos que gozan de gran po pularidad; y "Universal Post Card Vender" (Distribuidor de Postales Universal). Durante el tercer trimestre del año esta empresa intarodujo un nuevo producto denominado "K. O. Champ," consistente en una máquina de dos pugilistas.

Auto-Photo Company, Los Angeles, California.—Esta firma se had distinguido en todas partes del mundo por su cámara fotográfica automática que saca cuatro retratos por medio de una moneda. La moneda utilizada en los Estados Unidos es la de 25 centavos. Desde que empezó a fabricarse, esta maquina ha gozado de una gran demanda, la cual continúa sin interrupción. El nuevo modelo introducido por esta empresa es conocido como el "Studio Model 'll". o Nhay duda de que esta máquina adquirirá mayor popularidad en todas partes del mundo.

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The Cash Box "Troisieme Trimestre Edition Exportation"

(JUILLET, AOUT, SEPTEMBRE 1955)

En revoyant les affaires du troisième trimestre aux Etats-Unis, nous devons constater qu'elles ont été bonnes à tout point-de-vue. Et ceci, en dépit de la température qui, pendant ce trimestre passé, a battu tous les records. Ce fut probablement l'été le plus chaud dans l'histoire des Etats-Unis. Mais, dans l'ensemble, les affaires se sont traitées sur un très haut niveau, et à l'entrée du quatrième trimestre, un réel "boom" semble être en chmin. L'mploi aux Etats-Unis n'a jamais été meilleur. Les salaires sont des plus élevés. Les gens ont des dépots dans les banques d'épargnes comme encore non vu. Le crédit a pris une telle expansion que cela a créé une controverse parmi les économistes. Et, en ce qui concerne particulièrement les affaires dans l'industrie des machines à sous, il est prouvé qu'elles peuvent supporter les temps les plus chauds et malgré tout progresser avec enthousiasme et optimisme.

Pendant le mois de Juillet, cette publication a noté que les machines et jeux pour enfants revenaient. Manéges d'enfants, fusils, jeux, tracteurs, et même des machines distributrices de cartes postales, oû on peut remarquer un choix de cartes attrayantes pour enfants. Au Canada également, il a été reporté que les affaires se sont faites sur une haute échelle. Des rapports similaires nous sont parvenus d'Europe, de l'Amerique centrale, de L'Amérique du Sud, et des pays du Pacifique. Il a été aussi évident que les industriels de machines à jeux ne se sont pas cantonnés dans un seul type de machines. La variété fut la règle — et non l'exception. Les fabricants de jeux, en dépit des fortes chaleurs, introduisirent de nouveaux produits. Les affaires allèrent de l'avant.

En Aout, cette publication pointait le fait que: "Business is Hot—Where it's Cool", c'est-à-dire que les affaires marchent où il fait frais. C'était un effort pour encourager une plus grande utilisation du conditionnement d'air dans les locations et salles de jeux, même si les operateurs avaient à aider leurs magasiniers à installer ces systèmes. Il fut constater que pendant le mois très chaud de Juillet, les affaires se maintenèrent à un bon niveau dans les locations avec conditionnement d'air. La demande pour les équipements de seconde-main atteignit un nouveau plafond en Aout. Ce fut attribué, en grande partie, à la demande croissante des marchés étrangers. Le débit de machines seconde main de modèle récent fut extremement élevé. En même temps, de nombreux industriels préparaient la présentation de nouvelles machines.

En Septembre cet te publication reporta la montée croissante des affaires dans l'industrie des jeux. Dans un éditorial, elle nota les milleurs jeux produits, le grand développement des machines à 10 cents, les prix plus hauts offerts aux opérateurs pour les modèles anciens, en échange de nouveaux, l'expansion des exportations. Elle reporta que tous ces facteurs contribuèrent à la croissante de l'industrie. Le fait le plus marquant de ce mois, ce fut la lutte incessante des fabricants pour maintenir leurs prix. Le fait le plus marquant de ce mois, ce fut la lutte incessante des fabricents pour maintenir leurs prix. Les prix du cuivre, de l'acier, de l'aluminum, du bois, et autres matières premiere, ainsi que les salaires, frais de production, de fabrication et divers, augmentèrent terriblement. Les fabricant durent absorber ces augmentations. Ils espèrent maintenir les prix actuels. Les affaires de la machine—à jeux aux Etats-Unis vont de l'avant, à grands pas. Les opérateurs américains sont persuadés que les affaires seront encore meilleures durant les mois frais de l'Automne prochain.

REVUE:

A.B.T. Manufacturing Corporation, Chicago, Ill.

Cette ancienne Maison, l'une des plus connues de l'industrie, s'est maintenue active durant ce troisième trimestre. Elle a continué sa production de ses fameux accessoires, tels que ses chutes de monnaie, "paymeters", "slug rejectors", etc. . . . En même temps, elle continuait la fabrication de son "Rifle Sport", qui vient en 3 modèles, et peut aussi être construits selon les demandes des clients. Elle entra aussi dans la dixième année de production de son "Challenger", un jeu de tir. En. fait, elle présenta un modèle entièrement nouveau de son "Challenger", durant a deuxième partie d'Aout.

AMI, Inc., Grand Rapids, Mich.

Au début du troisième trimestre, cette firme continuait la production de ses phonographes "Multi-Horn High Fidelity". Ce sont les modèles F-120 (120 disques, 45 rpm.); F-80 (80 disques); et F-40 (40 disques). En plus de ses speakers de ses wall boxes, et autres divers accessoires de musique. Cette Maison annonça que ses ventes avaient augmenté de 39.1% pendant le primier semestre de 1955. Elle poursuivit une campagne intensive de publicité et de ventes aux Eta ts-Unis, ainsi que sur les marchés internationaux pour vendre ses appareils automatiques de musique. Dans la mi-Septembre présenta un modèle entièrement nouveau de phonographe en deux tons variés, avec le même système que son Multi-Horn haute fidélité, en ajoutant un nouveau speaker au sommet, et autres détails. Ce dernier est nommé modèle "G". Il a été présenté dans une selection de 120 disques, 45 rpm.

Bally Manufacturing Company, Chicago, Ill. L'une des maisons les plus progressives et marquantes aux Etats Unis, Baly a débuté e troisième trimestre avec la production suivantes: 'Gold Medal" et "Blue-Ribbon," jeux de boules. "Gay-Time," jeu type. Et les jeux d'enfants suivants "Bull's Eye," jeu de fusils pour jeunes, "Hot-Rod," un jeu automobile à la taille de enfants, et "The Champion," un cheval automatique pour jeunes. A la fin de Juillet, Bally introduisit deux neuveaux jeux de boules "ABC Bowler," et "Congress Bowler." Tous deux eurent un succès instantané, et sont considérés parmi les meilleurs construits par cette Maison. Bally resta très occupé durant le mois d'Aout. Comme Aout se terminait, cette firme informa qu'elle avait obtenu la permission de la Ford Motor Company, pour appeler son automobile pour enfants "Model T", au lieu de "Hot Rod." Le nouveau modèle de cette automobile pour enfants sera donc appelé dorénavant 'Model T". Dans une rapide succession, pendant Septembre, cette firme présenta deux nouveaux jeux de boules "Jumbo Bowler" et "King Pin Bowler." Mais la fabrication de ses deux anciens jeux de boules continua en même que les deux nouveaux étaient mis en train. Puis, vint la présentation d'un tout nouveau jeu "Miami Beach," qui a recu l'approbation générale. Cette firme est toujours l'une des plus occupées de l'industrie.

Chicago Coin Machine Company, Chicago, Ill. Cette maison très connues commença le troisième trimestre par la production de deux jeux de boules et d'un jeu de baseball. Ce furent "Bonus Score Bowler"; "Hollywood Bowler," et "Big League Baseball." Au début d'Aout, cette forme annonca un nouveau jeu de boules "Bulls Eye Bowler." Ce jeu de boules eu un vif succès. Presqu' immédiatement après, cette firme introduisit un nouveau jeu de boules "Blinker Bowler." Les quatre jeux de boules se vendent à un très bon rythme et la production bat son plein. En fait, les directeurs de cette Maison annoncèrent que la semaine du 20 Aout, 1955, avait atteint le recond de production.

Exhibit Supply Company, Chicago, Ill. Cette firme a subit de nombreux changements dans son personnel, ingénieurs, dirigeants et vendeurs. C'est l'une des plus anciennes Maisons de l'industrie, étant dans les affaires depuis plus de 50 ans. Elle commença le troisième trimestre ayant en production trois jeux pour enfants: "Junior Jet Ride"; "Big Bronco," et "Trigger." Elle concentra ses efforts durant la première partie du trimestre sur son "Vacuumatic Card Vender," introduisant une série de cartes "Davy Crockett" pour les jeunes, ainsi que sur son tir "Treasure Cove Shooting Gallery." Comme le troisième trimestre progressait, cette firme annonca qu'elle avait eu le meilleur mois de Juillet de son histoire. Un nouvau président, Samuel Lewis, fut nommé par la Compagnie. En même temps, cette firme était extrêmement occupée avec un nouveau produit. C'est un jeu entièrement différent de ce qui a été produit depuis quelque temps. Ce nouveau jeu est "Skill Pool." C'est une table de jeu de petites dimensions. Elle est conçue d'une faaon attrayante, est comparativement bon marché, et caractérise un jeu très habile. Le jeu a eu un très fort succès. Cette firme est parmi les plus occupées des Etats-Unis, essayant de remplir les commandes en ce moment.

Genco Mfg. & Sales Company, Chicago, Ill. Cette firme a eu un très bon deuxième trimestre. Eelle entra dans le troisième trimestre avec la production de "Sky Rocket Rifle Gallery." Ce jeu a très bien pris et les ventes se conclurent à un très bon rythme. Mais dès les premiers jours du troisième trimestre, cette firme introduisait un jeu entièrement nouveau "Champion Baseball." Ce jeu fut immédiatement adopté. Les ventes en furent élevées. Cette firme continua à être extrêmement chargée avec ce jeu de baseball durant le mois de Juillet jusqu'à la fin du mois d'Aout. Mais comme les ventes ralentissaient quelque peu, cette Maison présenta son nouveau jeu. Il est appelé "Quarterback." Un très bon jeu de football. Il a dé jà été très bien reçu dans le commerce des Etats-Unis et sera probablement aussi bien accueilli dans beaucoup d'autres pays. Cette firme présume que son jeu de football "Quarterback" sera en production continue jusque bien en avant dans le quatrième trimestre de l'année.

D. Gottlieb & Company, Chicago, Ill. Il n'est plus besoin d'ajouter à l'excellence des jeux de pinballs de cette firme, ni à la rêputation internationale que D. Gottlieb & Company a établie. Cette firme commença le troisième trimestro de 1955 en produisant "Southern Belle," un type de jeu de pinballe à cinq balles pour un joueur. En même temps, elle continuait la production d'un modèle tout-à-fait de luxe de pinball pour quatre joueurs, "Jubilee." Ce jeu eu un très vif succès. Vers la fin de Juillet, cette firme introduisait un nouveau jeu à cinq balles pour un joueur, "Sweet Add-A-Line." Ce jeu resta en production jusqu'à fin Aout. Cette firme alors introduisit un modèle entièrement nouveau type pinball à deux joueurs, "Tournament." Ce jeu à deux joueurs pris très bien partout. Comme le troisième trimestre touchait à sa fin, la firme présenta un nouveau jeu à cinq balles pour joueur seul qui, d'après les premières indications, semble L'un des meilleurs qui n'ait jamais été produits. Il est appelé "Wishing Well."

J. H. Keeney & Company, Chicago, Ill. Cette maison très bien connue a été active à la production de son nouveau "DeLuxe Hot Coffee Vender," et "DeLuxe All Electric Cigarette Vender"; et de ses jeux de boules deux-en-un "Speed Lane" et "Palisades," au commencement du troisième trimestre. La firme alors introduisit un nouveau produit: "Ranger" et "De-Luxe Ranger." Aux environs de la mi-Aout, son Président, Roy P. McGinnis, annonça que la firme projetait la fabrication d'une collection entière de machines distributrices. Ceci serait en plus de ses présentes machines "Hot Coffee Vender," distributrice de café chaud, et "Electric Cigarette Vender," distributrice de cigarettes. Il avisa aussi qu'une machine à vendre les gâteaux, et une distributrice de bonbons, étaient déjà en programme, et que d'autres machines distributrices le seraient également. Au début de Septembre, cette firme présenta un nouveau jeu de boules à six joueurs: "Challenge Bowler." Presqu'immédiatement après, elle annonça un jeu de billard "Fascination Pool." La firme reporte qu'en raison de sa nouvelle ligne de produits, elle est plus active que jamais.

Rock-Ola Manufacturing Corporation, Chicago, Ill. Ce fabricant très connu de machines à musique automatiques fut parmi les plus actifs des Etats-Unis durant le second trimestre. La raison en est dûe au nouveau phonographe haute fidélité introduit par cette firme. Le nouveau modèle, 120 disques, haute fidélité, 45 rpm, phonographe modèle "1448," se vendit à une grande rapidité partout aux Etats-Unis, ainsi que dans bien d'autres pays. Le phonographe à 50 disques, haute fidélité, modèle "1442," fût aussi en fabrication. Les accessoires de cette firme, et en particulier ses speakers de haute fidélité, eurent un très bon accueil partout. Cette firme demeura l'un des plus actives durant le trimestre entier. Cette Maison reporte qu'elle active encore sa production dans un effort de satisfaire les demandes.

J. P. Seeburg Corporation, Chicago, Ill. Ce grand fabricant très connu de machines à musique automatiques, fut très occupé durant toute l'année passée pour satisfaire la demande de son phonographe haute fidélité àvec un choix de 100 disques, 45 rpm, ainsi que la collection complète de ses pick-ups haute fidélité, amplifiers et speakers, tous ayant trait à son nouveau modèle "HF-100-R." Ce phonographe a été très bien accueilli aux U.S.A. et dans tous les pays d'importation. Puis, à l'entrée de Septembre, cette firme annonça deux nouveaux modèles de phonographes. Un nouveau modèle de phonographe automatique à 100 disques. Et le premier phonographe à double système de musique, avec 200 disques, 45 rpm. Des expositions sont en cours dans les bureaux de distribution de cette firme dans tout le pays. D'après les premiers rapports, il semble que le grand problème de cette firme va être encore une fois de produire assez pour satisfaire la demande.

United Manufacturing Company, Chicago, Ill. Ce fabricant très pop-

The Cash Box "Troisieme Trimestre Edition Exportation"

(JUILLET, AOUT, SEPTEMBRE 1955)

ulaire continue d'être l'un des plus actifs du pays. Cette firme commença le troisième trimestre de l'année en produisant: "5th Inning Shuffle Targette"; "Capitol Shuffle Alley"; "Derby Roll"; "Clipper Shuffle Alley"; "Venus Shuffle Targette"; et son jeu "Manhattan." Avant la mi-Juillet, cette firme introduisit un nouveau jeu de baseball: "Super Slugger Baseball." En même temps, elle présentait aussi son jeu nouveau "Triple Play." La firme se plongea avec une activité accrue dans des programmes de fabrication encore plus grands. Les commandes s'étaient amassées pendant que période des vacances. Le 17 Septembre cette usinne était fermée pendant la cette firme présenta un nouveau jeu type, "Pixies." Cette firme dit que ce nouveau jeu a marqué un nouveau record de commandes. Ce dernier jeu, plus la production de tous ses jeux de shuffle et qussi ses jeux de baseball ont obligé cette usine à adopter la semaine de travail de six jours.

Williams Manufacturing Company, Chicago, Ill. Le troisième trimestre a commencé pour cette firme avec quatre machines en production. Ce furent "King Of Swat," un jeu de baseball du genre pour lequel cette firme est réputée partout: "Wonderland," un jeu de pinball à cinq balles; "Sidewalk Engineer," un type de jeu unusuel et différent qui montre un tracteur, et qui a été très bien accueilli; et "Race The Clock," un jeu de pinball à quatre joueurs. Le mois de Juillet passa avec rapidité pour cette firme. Elle fut très occupée à remplir les commandes pour ces quatre jeux. A la mi-Aout, cette maison présenta un nouveau jeu de pinball à cinq balles: "Three Deuces." Beaucoup de changements étaient aussi intervenus dans cette firme. Un plus grand nombre d'ingénieurs ayant été ajouté au personnel. Une division expérimentale et service d'ingénieurs ayant aussi été crées. Les facilités de productions furent accrues. Aux environs de la mi-Septembre, la firdme présenta deux nouveaux: "Smoke Signal," in jeu de pinball à cinq balles: et "Bank Shot," un jeu de table de billard de nouveau style. Cesdeux jeux sont en pleine production.

Loin de Chicago, le centre de fabrication de cette industrie, d'autres Compagnies étaient aussi très activement engagées à remplir les commandes venues de partout dans le monde pour leurs équipements.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y. Ce fabricant de machines de musique extrêmement connu travaillait à plein rendement à la complétion de commandes que son organisation mondiale de distribution faisait parvenir à l'immense usine. Ils avaient trois phonographes haute fidélité en production: Wurlitzer modèle "1700"; Wurlitzer modèle "1600A." En plus, cette firme produisait et expédiait la collection la plus complète d'accessoires de toutes sortes, de pick-ups, d'amplifiers, de speakers, etc. . . . Le troisième trimestre fut des plus productifs et actifs pour cette firme. Et les affaires vont encore de l'avant à grands pas à l'entrée du quatrième trimestre.

International Mutoscope Corporation, Long Island City, N. Y. Ce très ancien fabricant, dont les produits sont connues partout dans le monde, produisait à l'entrée du troisième trimestre: "Drive Yourself," un nouveau modèle du "Drive Mobile," qui a valu tant de compliments à cette firme. "Photomat 54" l'appareil photographique avec photo instantanée et encadrée, qui a été expédie dans le monde entier: "3-D Art Parade" dont il y a deux modèles qui ont eu beaucoup de succès, et le "Universal Post Card Vender." Cette firme introduisit un nouveau produit durant le troisième trimestre, "K. O. Champ," une machine à deux boxeurs.

Auto-Photo Company, Los Angeles, California. Cette firme a gagné des adeptes dans le monde entier pour sa machine à prendre des photos automatique délivrant quatre photographies pour pièce de monnaie. La pièce utilisée ici dans les U.S.A. est le quarter (25 c.) La machine a été en demande constante depuis les tous premiers jours de production et la demande continue à un très bon rythme. Le nouveau modèle introduit par cette firme est connu comme "Studio Model 11." Il est certain que cette machine gagnera L'approbation de nos amis du monde entier.

Lifting of Stiff Import Taxes Could Expand Export Market Greatly

NEW YORK—One of the most important barriers to a greatly expanded export market, even away beyond what it is today, is the stiff import tax now placed on all coin operated equipment.

Letters arriving here continually stress the fact that coin firms in many countries would be more than willing to import considerably more machines if conditions were favorable.

From Manila, Philippines, comes word that an excellent future lies ahead if present high import controls are lifted. ". . . which, under the aggressive leadership of President Magsaysay," writes a coin firm there, "might materialize within the next 18 months."

An operating firm in Hong Kong, where pinball machine games are the best money makers, makes the same complaint, stating "business is good, and could be much better if the local government would only relax import regulations."

"Our future is dependent entirely on the same old question", writes a coinman from Casablanca, French Morocco, "politics and how soon a harmonious solution is reached."

From some countries in Europe, South America, Asia, and Africa, comes the same complaint. Perhaps in the near future, these import barriers will be lifted, or at least softened up somewhat, and then American exporters will really do a tremendous business.

NEW ENGLAND NIBBLES

Crisp cool weather and booming biz making ops and distribs happy in Beantown as fall season gets underway. Town full of out of state ops this frame catching up on new equipment and booking orders. . . . One of fastest moving items are new skill pool games, which are zipping out of Redd Distributors (Wurlitzer) at a dizzying clip. Ops now ordering 25 at a time, **Bob Jones**, genial sales mgr., reports. Says they started out with five at a time, now zoomed to 25. Games going into bars, cafes, clubs and luncheonettes and ops delighted with takes. Bob terms it "fantastic," says it's reminiscent of the big upsurge that came with the introduction of shuffle games. Also going good at this distrib spot is Bally's "Miami Beach." . . . Among ops in town were **Rene Michaud** and his Mrs. from Waterville, Me.; **Bill Hamel**, Concord, N. H.; **Joe Ferris**, Madison, Me.; **Bud Sequin**, Twin State Music, Newport, Vt.; **Mike Daniels**, and son of **Joe Daniels**, Waterbury, Conn., op. (taking some mechanical training in coin machines at Redd's this week) . . . . **Hank Petit**, Wurlitzer field engineer from Tonawanda, N. Y., visited on vacash, and came in right after for work set. . . . **Sam Orenstein**, Triangle Music, Providence, R. I., visited. . . . Crazy Otto, alias **Fritz Schultz Reichel**, made the rounds in Boston this week, visiting **Jerry Flatto's** Boston Record Distributors; **Dick Mitchell's** Dick Record Co., and deejays on the radio circuit with **Hugh Thompson**, Decca promotion man for the Hub.

Full week show for Atlas Distributors (AMI) of the new AMI two-tone model "G" beauty, had **Barney** and **Louis Blatt** groggy from shaking hands with so many ops. They came in from all over New England, the two vet music men reported, and reaction to the new AI's were "terrifically enthusiastic." Town full of artists with **Four Aces** at Blinstrub's; **Mel Torme** at the Hi Hat, following **Sarah Vaughan**; **Harry Belafonte** just exited Hub after smash success at Blinstrub's. . . . **June Valli**, **Tony Bennett**, **Hildegarde** and **Nelson Eddy** booked for Blinstrub's. . . . **Dave Bond**, prexy of Trimount Automatic Sales Corp. (Trimount), busy with his work as chairman of the Business Men's Council of the Combined Jewish Appeal, in charge of the trades and professions segment, which raises 80 percent of the monies. Dave reported they seek to raise five million, fifty-five thousand dollars in Greater Boston, 10 percent more than last year—that's $5,055,000, a lot of money, and a tremendous job. Drive ends Nov. 7. Orders for the new Seeburg 200 pouring in at Trimount. Deliveries started Oct. 1. . . . **Ed Ravreby**, World Fair and Associated Amusements, reports demand for used equipment increasing. Ed just returned from a trip through southern Mass. and Conn. and reports ops throughout those areas are looking forward to a big fall season. Ed's daughter **Ruth Mae Ravreby** readying plans for upcoming nuptials to **Dick Mandell**, sales mgr. at the Ravreby enterprises, slated for around the first of the year.

Milton Israeloff, Beacon Shops, one of the biggest one stops in the east, hosted big delegation of Hub, R. I., Conn. and N. Y. distribs, music ops, and record company execs to a whammo clambake down in Bristol, R. I. . . . **Deacon Andy Griffith**, Capitol novelty recording artist, opened in "No Time for Sergeants" at the Colonial Theatre in Boston Tuesday night, Oct. 4, to good notices. . . . **Bob Jones**, sales manager, Redd Distributors (Wurlitzer), hosted a big delegation of ops at his new home in Needham. Among those at the party were **Si** and Mrs. **Redd**, **Dick** and Mrs. **Mitchell**, Dick's Record Co.; and **Tony Grazio**, Quincy. . . . **Joe Madison**, well known north country op from Madison, Me., in town visiting distribs. . . . **Manny Germaine** of the Music Box in New Bedford sent three LP's to **President Eisenhower** at the Fitzsimmons Hospital in Denver. . . . **Sherm Fellers**, WVDA disk jock, was among guests at Capitol's big jamboree party for disk sellers at the Statler, Boston, Sunday, Oct. 2; also **Jerry Flatto**, Boston Record Distributors; **Dick Mitchell**, Dick's Record Co. **Joe "Fingers" Carr**, Capitol's recording artist, was kept busy signing autographs at the party. Also present were **Voyle Gilmore**, Capitol's Hollywood A & R rep.; **William Fowler**, veep EMI and Capitol, New York; **Irv Jerome**, eastern sales manager, Capitol, New York; and host **Tom Morgan**, branch sales manager, Capitol Records, Boston. . . . **Terry Twins** in town promoting their new and first Atco recording, "Songbird" backed with "Evermore", made the **Joe Smith** show on WVDA; **Sherm Feller** show on WMEX and stations WCOP, WORL, WTAO, Cambridge; WHIL, Medford; and caught the opening show at Blinstrub's of the **Four Aces**. **Sol Weinstein**, Transdisc, is distributing "Songbird" here. . . . Big delegation of record and juke box personalities at **Four Aces** opening Monday night, Oct. 3. Glimpsed were **Jerry Flatto**, Boston Record Distributors; **Allan Ross**, Decca Records, Boston; **Harry Novack**, Transdisc, Boston. . . . Massachusetts Music Operators Association has switched its meetings to the Beaconsfield Hotel on the second Thursday of each month. Next parley is skedded for Oct. 13. Sessions are open to dues paying members only.

The Cash Box
"Dritte Vierteljährlice Exportausgabe"
(JULI, AUGUST, SEPTEMBER-1955)

Wenn man auf die Geschäftslage in den Vereinigten Staaten während des dritten Vierteljahrs zurückblickt, so kann man ruhig sagen, dass sie in jeder Hinsicht gut war, und dieses trotz der Tatsache, dass in diesem letzten Vierteljahr das Wetter viele Hitzerekorde aufstellte. Es war wharscheinlich der heisseste Sommer in den Annalen der Vereinigten Staaten. Alles zusammen genommen war aber di Geschäftskonjunktur eine ausserordentlich gute, und nun, am Beginn des vierten Vierteljähres scheint ein starker geschäftlicher Aufschwung einzusetzen. Die Arbeitsnachfrage ist die höchste in der Geschichte der Vereinigten Staaten. Die Arbeitslöhne sind höher als je zuvor. Die Leute haben heute mehr Gel din den Sparkassen. Die Kreditausdehnung ist so mächtig, dass sie lebhafte Meinungsverschiedenheiten und den Volkswirtschaftlern hervorgerufen hat. Und was nun das Münzmaschinengeschäft anbelangt, so hat es sich erwiesen, dass es—trotz heissestem Wetter—mit grosser Begeisterung und viel Optimismus vorangehen kann.

Im Juli d.J. bemerkten die Herausgeber dieses Blattes, dass wieder viele Kinderspiele auf den Markt gebracht werden: Ritte und Fahrten für Kinder, Schiesstände, Spiele, Traktoren, und sogar Postkartenautomaten mit Karten, die anziehend für Kinder sind, waren oft zu sehen. Auch das Münzmaschinengeschäft in Kanada feierte eine Hochkonjunktur. Ahnliche Berichte kamen aus Europa, Zentral—und Südamerika und aus den Ländern des Stillen Ozeans. Es war klar, dass Münnzmaschinenbetriebe sich nicht mehr auf nur eine Art solcher Maschinen spezialisierten. Abwechslung war jetzt die Regel, nicht mehr die Ausnahme. Trotz der Hitze brachten die Speilhersteller neue Produkte auf den Markt. Das Geschäft ging mächtig voran.

Im August brachte dieses Blatt einen Leitartikel unter der Uberschrift: "Das Geschäft erwärmt sich—wo es kühl ist!"—Es handelte sich um das Bestreben, die Benutzung von Luftkühlung in weiterem Umfange besonders in Kaufläden anzuregen, sogar wenn die Münzmashinenbetriebsfirmen den Ladenbesitzern dabei behilflich sein mussten, solche Anlagen einzubauen. Es stellte sich heraus, dass während des heissen Juli dass Geschäft in luftgekühlten Räumen gut weiterging. Die Nachfrage nach gebrauchten Austrüstungen erreichte einen neuen Höhepunkt im August. Das liess sich hauptsächlich auf die wachsende Nachfrage der Weltmärkte zurückführen. Besonders gross war die Nachfrage nach gebrauchten Maschinen neuester Modelle. Zur gleichen Zeit trafen viele Hersteller Vorbereitungen, um neue Maschinen einzuführen.

Im September berichtete dieses Blatt über das wachsende Spiel-Geschäft. Ein Leitartikel beschrieb die feineren Spiele, die hergestellt wurden, die grössere Verbreitung der 10-cent-Spiele, berichtete über die höheren den Betriebfirmen angebotenen Rückkaufspreise beim Austausch von älteren Maschinen gegen neuere, und über den Ausfuhrmarkt, wie auch darüber, dass alle diese Faktoren am Wachsen des Spiel-Geschäftes mitwirkten. Während diesem Monat zeigte es sich besonders, dass die Hersteller sehr bestrebt waren, die jtzigen Preise zu halten. Die Preise für Kupfer, Stahl, Aluminium, Holz und andere Rohmaterialien, wie auch für Zuberhör waren stark in die Höhe gegangen, ebenso auch die Arbeitlöhne, die Handlungsunkosten und die Herstellungskosten. In der Zwischenzeit glichen die Hersteller diese Preiserhöhungen aus. Sie hoffen die jetzigen Preise halten zu können. Das Münzmaschinengeschäft in den Vereinigten Staaten geht mächtig voran. Die amerikanischen Betriebsfirmen erwarten ein sogar noch besseres Geschäft während der kommenden kühlen Herbstmonate.

BUCKSCHAU:

A. B. T. Manufacturing Corporation, Chicago, Illinois, U.S.A. Diese alte Firma, eine der bestbekanntesten der Industry, war während dem ganzen dritten Vierteljähr vollauf beschäftigt. Sie produzierte, wie states, ihre wohlbekannten Zuberhörteile, wie Münzbahnen, Münzzähler, Falschmünzauswerfer und andere Einheiten. Zugleich fuhr die Firma damit fort, ihren "Rifle Sport" (Flintensport) zu produzieren, der in dre verschiedenen Modellen herauskommt und auch besonders ausgeführt werden kann, um den Anforderungen der Käufer zu genügen. Die Firma begann auch ihr zehntes Jähr in der Herstellung ihres "Challenger," ein Pistolen-Zielscheiben-Spiel. Die Firma brachte sogar in der zweiten Hälfe des August ein ganz neues Modell des "Challenger" auf den Markt.

AMI, Inc. Grand Rapids, Michigan, U.S.A. Zu Beginn des dritten Vierteljähres fuhr diese Firma damit fort ihre tonreinen Vielhorn-Plattenspieler herzustellen. Diese sind bekannt als Modell F-120 (120 Auswahlstücke, 45 UPM); Modell F-80 (80 Auswahlstücke); und Modell F-40 (40 Auswahlstücke), ganz abgesehen von ihren Lautsprechern, Wandkästen und anderem Musikzubehör. Die Firma gab bekannt, dass ihr Umsatz sich um 39,1% während der ersten sechs Montae des Jähres 1955 erhöht hätte. Trotzdem blieb es bei ihrer intensiven Reklame und Verkaufs-Propaganda in den U.S.A. und auf den Weltmärkten, um einen noch höheren Absatz ihrer automatischen Musikapparate zu erzielen. Mitte September kam die Firma mit einem ganz neuen Plattenspielermodell heraus; in zwei-farbiger Ausführung handelte es sich wieder um das tonreine Vielhorn-System, doch mit einem neuen Extra-Lautsprecher und vielen anderen Zugaben. Es handelt sich hier um das "G"-Modell. Es zeigte 120 Auswahlstücke, mit 45 UPM.

Die Bally Manufacturing Company, Chicago, Illinois, U.S.A. Die Bally, eine der fortschrittlichsten und hervorragendsten Firmen in den U.S.A., begann das dritte Vierteljähr mit der Herstellung der folgenden Produkte: "Gold Meal" (goldene Medaille) und "Blue Ribbon" (Blaues Band), zwei Kegelspiele: "Gay Time" (Lustige Zeiten) ein "in-line" Spiel; und mit den folgenden Kinderspielen: "Bull's Eye" ("Ochsenauge") ein Kinderschiessstand; "Hot Rod" ("Heisse Stange") eine Kinderautomobilfahrt in Spielgrösse; und "The Champion" ("Der Winner") ein mechanischer Pferderitt für Kinder. Als der Juli zur Neige ging, führte die Bally zwei neue Kegelspiele ein: "ABC Bowler" und "Congress Bowler." Beide hatten sofortigen Erfolg. Man hält sie für mit die besten, welche diese Firma je gebaut hat. Die Bally blieb im August vollauf beschäftigt. Ende August gab die Firma bekannt, dass die Ford Motor Co. ihre Einwilligung gegeben hätte, die Kinder-Autofahrt "Hot Rod" "Model T" zu nennen. Im September brachte die Firma schnell hintereinander zwei neue Kegelspiele auf den Markt: "Jumbo Bowler" und "King Pin Bowler." Aber die Herstellung ihrer zwei älteren Kegelspiele lief neben den zwei neuen Kegelspielen weiter. Dann folfte ein nagelneues "in-lin" Spiel, "Miami Beach," das überall sehr güngstig aufgenommen wurde. Die Firma fährt fort eine der geschäftigsten der Industrie zu sein.

Die Chicago Coin Machine Compan, Chicago, Illinois, U.S.A. Zu Beginn des dritten Vierteljährs stellte diese gutbekannte Firma zwei Kegelspiele und ein Baseball-Spiel her, genannt: "Bonus Score Bowler"; "Hollywood Bowler" und "Big League Baseball." Anfang August kündigte die Firma ein neues Kegelspiel an: "Bulls Eye Bowler." Dieses Kegelspiel fand sofortigen Anklang. Fast sofort nach dieser Ankündigung brachte die Firma ein anderes neues Kegelspiel auf den Markt: "Blinker Bowler." Der Verkauf dieser vier Kegelspiele zeitigte einen schffinen Erfolg und die Produktion war auf voller Höhe. Die Direktoren der Firma gaben sogar bekannt, dass die Woche des 20. August 1955 den höchsten Herstellungsrekord seit der Gründung der Firma erzielt hätte.

Die Exhibit Supply Company, Chicago, Illinois, U.S.A. Diese Firma ging durch eine nausgibigen Personalwechsel: viele ihrer Ingenieure, Direktoren, Vertriebsleiter und Verkäufer sind neu angestellt. Diese Firma—eine der ältesten der Industrie, ist sie doch schon über 50 Jähre in diesem Geschäft—begann das dritte Vierteljähr mit der Herstellung von drei Reit—und Fahr—Spielen für Kinder: "Junior Jet Ride," "Big Bronco" und "Trigger." Während der ersten Hälfte des dritten Vierteljähres konzentrierte sich die Firma auf ihren "Vacuumatic Card Vendor" (vakuum-automatischen Karten-Verkäufer), mit der Einführung einer "Davy Crockett" Serie für Kinder, wie auch auf ihren Schiessstand, "Treasure Cove Shooting Gallery" genannt. Als das dritte Viertelhagr voranging, gab die Firma bekannt, das der Monat Juli der beste in ihren Annalen gewesen wäre. Samuel Lewis wurde zum neuen Präsidenten der Firma ernannt. Inzwischen war die Firma auch sehr geschäftig um ein neues Produkt herzustellen. Es handelt sich hier um eine neue Art von Spiel, um eine Abweichung des in letzter Zeit Hervorgebrachten. Das neue Spiel heisst "Skill Pool." Es ist ein kleiner Pool-Tisch. Trotz seiner anziehenden Ausführung ist es relativ billig und einladend für Spieler, die ihr Geschick zeigen wollen. Das Spiel hat eine starke Nachfrage erweckt. Die Firma ist eine der beschäftigsten in den U.S.A. in ihren Bemühungen, allen Aufträgen gerecht zu werden.

Die Genco Mfg. & Sales Company, Chicago, Illinois, U.S.A. Das zweite Vierteljahr war für diese Firma geschäftlich ausgezeichnet gewesen. Zu Anfang des dritten Viertaljahres stellte sie den Schiesstand "Sky Rocket Rifle Gallery" her. Dieser Schiessstand wurde gut aufgenommen und es blieb bei guten Verkäufen. Bevor aber das dritte Vierteljahr alt geworden war, brachte die Firma ein neues Spiel auf den Markt: "Champion Baseball." Das Spiel fand sofortigen Anklang und wurde gut verkäuft. Im Juli und bis spät in den August war die Firma stark beschäftigt um dieses Baseballkäufe etwas nachliessen, kam sie mit Spiel herzustellen. Als aber die Verihrem neuen Spiel heraus, "Quaterback" genannt. Es ist ein besonders feines Fussball-Spiel. Es ist bereits gut von den Abnehmern in den U.S.A. aufgenommen worden und wird wahrscheinlich in anderen Ländern denselben Anklang finden. Die Firma ist der Ansicht, dass die Herstellung ihres "Quaterback"-Fussball-Spiels sich weit in das vierte Vierteljahr hirnein erstrecken wird.

Die Firma D. Gottlieb & Company, Chicago, Illinois, U.S.A. Nur wenige Worte brauchen über die feinen Pinball-Spiele dieser Firma oder den internationalen Ruf der Fa. D. Gottlieb & Company gesagt zu werden. Zu Anfang des dritten Vierteljahres von 1955 stellte die Firma "Southern Bell" her, ein Fünf-Pinball-Spiel fur einen Spieler. Dabei fuhr sie fort mit der Herstellung ihres Luxus-Modells, dem Vierspieler-Pinball-Spiel "Jubilee." Dieses Spiel gewann eine grosse Zahl von Anhängern. Gegen Ende Juli brachte die Firma ein neues Einspiepler-Fünf-Pinball-Spiel auf den Markt, unter dem Name "Sweet Add-A-Line." Dieses Spiel wurde bis Ende August hergestellt. Dann führte die Firma ein ganz neues Zwei-Spieler-Pinball-Spiel ein, "Tournament" genannt. Dies Zwei-Spieler-Spiel fand überall guten Anglang. Gegen Ende des dritten Vierteljahres brachte die Firma ein neues Einspieler-Fünfball-Spiel auf den Markt, das nach allen vorhandenen Anzeichen sich als das beste bisher hergestellte Spiel erweisen könnte. Es heisst: "Wishing Well."

Die Fa. J. H. Keeney & Company, Chicago, Illinois, U.S.A. Diese gutbekannte Firma war stark beschäftigt mit der Herstellung ihrer Luxusheisskaffeeverkaufsmaschine "De Luxe Hot Coffee Vender" und ihrer Luxusvollelektrischen - Zigarettenverkaufsmaschine "DeLuxe All Electric Cigarette Vender," wie auch ihrer "two-in-one" (zwei-in-einem) Kegelspiele: "Speed Lane" und "Palisades," und zwar schon gleich am Anfang des dritten Vierteljahres. Die Firma brachte auch ein neues Produkt auf den Markt: "Ranger" und "DeLuxe Ranger." Um Mitte August gab der Präsident, Roy P. McGinnis, bekannt, dass die Firma sich darauf vorbereitete, eine ganze Reihe von Verkäufsmaschinen herzustellen, und zwar zusätzlich zu den schon jetzt fabrizierten Heisskaffeeautomaten und elektrischen Zigarettenautomaten. Er wies darauf hin, dass eine Teekuchenverkaufsmaschine und ein Süssigkeitenautomat bereits zum Herstellungsprogramm gehörten, und dass weitere Verkaufsmaschinen folgen würden. Anfang September kam die Firma mit einem neuen 6-Soieler-Kegelspiel, "Challenge Bowler," heraus. Fast gleichzeitig kündigte sie ein Pool-Tisch-Spiel, "Fascination Pool," an. Die Firma berichtet, dass sie wegen der Herstellung ihrer neuen Produktionsreihen beschäftigter denn je ist.

Die Rock-Ola Manufacturing Corporation, Chicago, Illinois, U.S.A. Dieser wohlbekannte Hersteller von automatischen Plattenspielern war einer der meistbeschäftigsten während dem ganzen zweiten Vierteljahr, und zwar wegen dem tonreinen Modell, welches die Firma auf den Markt gebracht hatte. Das neue tonreine Modell mit 120 Auswahlstücken und 45 UPM—Plattenspieler Modell "1448"—fand schnellsten Absatz überall in den U.S.A., wie auch in anderen Ländern. Der tonreine Plattenspieler, Modell "1442", mit 50 Auswahlstücken, wurde auch hergestellt. Die von der Firma produzierdten Zubehörteile, insbesondere ihre tonreinen Lausprecher, wurden überall gern vollauf beschäftig. Sie berichtigt, dass sie die Herstellung noch beschleunigen muss, um allen Aufträgen gerecht zu werden.

Die J. P. Seeburg Corporation, Chicago, Illinois, U.S.A. Dieser weltbe-

The Cash Box "Dritte Vierteljahrlich Exportausgabe"

(JULI, AUGUST, SEPTEMBER 1955)

kannte und sehr grosse Hersteller von automatischen Musikinstrumenten war während des letzten Jahres sehr beschäftigt, um den Aufträgen auf seinen tonreinen Plattenspieler mit 100 Auswahlstücken und 45 UPM gerecht zu werden, wie auch den Aufträgen auf seine komplette Serie von tonreinen Zuberhörteilen, Verstärkern und Lautsprechern, in Zusammenhang mit seinem Modell "HF-100-R." Dieser Plattenspieler fand begeisterte Aufnahme in den U.S.A. und in allen Einfuhrländern. Anfang September kündigte die Firma zwei neue Plattenspieler-Modelle an: einen neuen automatischen Plattenspieler mit 100 Auswahlstücken und das erste Doppelmusiksystem, einen Plattenspieler mit 200 Auswahlstücken und 45 UPM. In den vielen Vertriebsstellen der Firma, die sich über die ganzen U.S.A. erstrecken, werden diese Plattenspieler vorgeführt. Alle Vorberichte deuten darauf hin, dass das Hauptproblem der Firma wiederum darin bestehen wird, ihre Herstellung den eingehenden Aufträgen anzupassen.

Die United Manufacturing Company, Chicago, Illinois, U.S.A. Dieser so beliebte Hersteller fährt fort einer der meistbeschäftigsten in den U.S.A. zu sein. Zu Anfang des dritten Vierteljahrs produzierte diese Firma: "5th Inning Shuffle Targette," "Capital Shuffle Alley," "Derby Roll," "Clipper Shuffle Alley," "Venus Shuffle Targette," und ihr "in-line" Spiel, "Manhattan." Noch bevor Mitte Juli, brachte die Firme ein neues Baseball-Spiel, "Super Slugger Baseball," auf den Markt. Zur gleichen Zeit brachte sie auch ein neues "in-line" Spiel, "Triple-Play" heraus. Die Firma ging mit Volldampf voraus, um einer stets anwachsenden Herstellung gerecht zu werden. Die Aufträge hatten sich angehäuft, während die Fabrik für die Sommerferien geschlossen war. Am 17. September brachte die Firma ein anderes neues "in-line" Spiel, "Pixies" genannt, heraus. Die Firma berichtet, dass dieses neue Spiel einen neuen Auftragsrekord hergestellt hat. Dieses neue Spiel, zusammen mit der Herstellung aller ihrer "shue" Spiele und ihres Baseball-Spiels, hat die Fabrik gezwungen, eine sechs-tägige Arbeitswoche einzuführen.

Die Williams Manufacturing Company, Chicago, Illinois, U.S.A. Zu Beginn des dritten Vierteljahres stellte diese Firma vier Maschinen her, und zwar die folgenden: "King Of Swat," ein Baseball-Spiel von der Art, für welche diese Firma weltbekannt ist: "Wonderland," ein Fünf-Pinball-Spiel; "Sidewalk Engineer" (der Bürgersteig-Ingenieur), ein aussergewöhnliches Unterhaltungsspiel, dessen Hauptanziehung ein Traktor ist und das begeistert aufgenommen wurde; und "Race The Clock" ("Jagd nach der Zeit"), ein Vierspieler-Pinball-Spiel. Schnell verging der Juli für diese Firma: sie war vollauf beschäftigt den Aufträgen für diese vier Unterhaltungsspiele gerecht zu werden. Mitte August brachte die Firma ein neues Fünf-Pinball-Spiel, "Three Deuces" heraus. Auch diese Firma hat sich umgestellt. Viele Ingenieure sind angestellt worden. Eine grosse experimentelle und mechanische Abteilung ist ins Leben gerufen worden. Die Produktionsmittel sind vervollständigt worden. Ungefähr Mitte September bot die Firma zwei neue Spiele an: "Smoke Signal," ein Fünf-Pinbaal-Spiel; und "Bank Shot," eine neue Art von Pool-Tisch-Spiel. Diese beiden Spiele sind jetzt in voller Produktion.

Ausserhalg der Stad Chicago, dem Produktionsmittelpunkt der Industrie, waren aber auch andere Hersteller geschäftig, um aus aller Welt einlaufende Aufträgen auf die von ihnen fabrizierten Ausrüstungen gerecht zu werden.

The Rudolph Wurlitzer Company, North Tonawanda, New York, U.S.A. Dieser guteingeführe Musikinstrumenthersteller musste schnelle Arbeit leisten, um den vielen Aufträgen gerecht zu werden, die in seiner sehr grossen Fabrik aus den über alle Welt verteilten Vertriebsorganisationnen einliefen. Diese Firma stellte drei tonreine Plattenspieler her: das Wurlitzer-Modell "1800"; das Wurlitzer-Modell "1700"; und das Wurlitzer-Modell "1600-A." Nebenbei produzierte und verschiffte die Firma eine komplette Reise von Zubehörteilen aller Art, wie Verstärker, Lauspreches, u.s.w. Das dritte Vierteljahr war sehr produktiv und geschäftigt für diese Firma, Das Geschäft geht mit Volldampf voraus jetzt zu Anfang des vierten Vierteljahres.

Die International Mutoscope Corporation, Long Island City, N. Y., U.S.A. Dieser Hersteller, einer der ältesten der Industrie, dessen Produkte sich weltweiter Popularität erfreuen, brachte zu Anfang des dritten Vierteljahres heraus: "Drive Yourself," ein neues Modell des "Drive Mobile," das der Firma so viel Lob eingebracht hatte; "Photomat '54," den Automat, der Lichtbilder sofort herstellt und einrahmt und nach aller Welt verschifft wurde; "3-D Art Parade," mit zwei Modellen, die guten Anklang fanden; und der "Universal Post Card Vender" (Universal-Postkarten-Verkäufer.") Auch brachte die Forma während des dritten Vierteljahres noch ein neues Produkt auf den Markt, den "K.O. Champ," eine Zwei-Kämpfer-Maschine.

Die Auto-Photo Company, Los Angeles, Kalifornien, U.S.A. Diese Firma fand weltweiten Anklang mit ihrem Lichtbilder-automaten, welche vier Aufnahmen für eine Münze macht. Hier in den U.S.A. wird zu diesem Zwecke eine 25 cent-Münze benutzt. Diese Maschine hatte eine befriedigende Nachfrage hält an. Das neuherausgebrachte Modell dieser Firma ist unter dem Name "Studio Model '11" bekannt. Es besteht kein Zweifel, dass sich dieser Automat viele neuen Freunde in aller Welt gewinnen wird.

Sammon and Pennington, Memphis, Shows New Seeburg Phonos

MEMPHIS, TENN.—The Sammon and Pennington Distributing Company, this city, held its showing of the new Seeburg phonographs at its offices and showrooms on Sunday, Monday, and Tuesday, September 18, 19 and 20.

George Sammon and D. V. Pennington report the show was enthusiastically received by attending operators. It was one of the best and largest showings ever held by the distributing company. On hand to assist was G. K. Gabrielson, district sales manager of J. P. Seeburg Company.

A large and delicious buffet helped make the three days an outstanding experience for visiting operators, their wives and families. Eugene James, Miss Anna Jena Stevens, and the balance of the staff were hosts and waiters.

Some of the operators who attended were: Orell Bledsoe, El Dorado, Ark.; Doc Long, Hollandale, Miss.; E. E. Deeter, Conway, Ark.; E. E. Steed, Tupelo, Miss.; J. W. Singleton, Marked Tree, Ark.; M. Caras, Pinebluff, Ark.; E. Holtzlander, Pinebluff, Ark.; A. Grisham, Cleve Reed, Lloyd Barber, Skeets Barber, Wayne Cartillo, Pete Adams, Forrest City, Ark. Memphis operators were: Eugene Bullard, Jack Gaskins, D. J. Canale, Arnold Furlatte, Thurston Luckett, W. Singleton, M. Caras, J. Ruttedge, Milo Solomito. Chas. Kahn, Allen Keller, John Keller, Olan Jackson, Billy and Charles Marshall, Red Booker, Ed and June Bodenhaiua, Henry Trigg, Bob Good, Morris Frank, Guy Camipe, Tom Armstrong, Espy Mahflows, Soup Kyle, Bob Smith. Pete Smith, Alfred Butcher, Pat Harrington, Johnnie Novarese, Joe Coughi, Tommie Butcher, Frank Beretta, Bull Uts. Jack Embry, Billy Kahn, Bobby Harbin, Jr., Bill Harbin, Tommy Jernigan, Eugene Bullard, J. P. Lavene, W. V. Forsythe, Stan Werner and wife, Andrew Cassinelli, Mack McKinney, Miss Ekko, Alma and Frank Sullivan, Warren Smith, Elmer Womack, Hourd White, Roy Morris, Tuffy Tolliver, Geo. Check, Nathan Wheeless, Henry Hitchcock, Charles Keene, Grady Wallace, Kinney Heard, John Brumer Jr., Buddy Boyce, M. Berger, Walter Day, R. L. Harbin, Ed Schuback, Leo Tanner, Al Busby, W. V. and Dewey Baily, B. C. Triplett, Jack Barlow, Gordon Rhinehart, Jahon Jones, Ted Combs, Wallace Liddell, Clarence Spain, Earl Diamond, Cy Puckett, Cotton Cole, Charley Gist, John Marshall, Tommy Blankenship, Bill Carver, Guy Kelber, W. Buck, Pat Patrick, Chris Hansen, Lynn Harmon.

N. Y. Amuse. Ops Set Dec. 3rd For Annual Banquet

NEW YORK — The Associated Amusement Machine Operators of New York announced this week that plans for its Sixth Annual Banquet have been completed.

The affair will take place on Saturday night, December 3, in the Starlight Roof of the Waldorf-Astoria Hotel.

A complete stage show has been bought, and there will be a nationally known dance band on hand to supply the music.

This move is entirely different from that of other years, when the banquet took place at one of the city's leading night clubs. It was felt by the association's executives that coinmen here would welcome the change, and that a better time would be had by all.

As is the case every year, a souvenir program is being prepared.

TENNESSEE TOPICS

George Sammon and **Cotten Pennington**, Memphis, tired but happy after two weeks of excitement—what with the big showing of the new Seeburg Phonographs. In addition they report good action starting on the Keeney Pool Table. Sammon and Pennington look forward to the Fall and Winter months with great confidence. . . . At Southern, **Parker Henderson** reports the AMI showing of the new "G" and the new games have created a good deal of interest among the operators. . . . Two of McDaniel's (Jackson) boys are now with Southern. **Tommie Collins** and **Howard Glisson**, both top service men. . . . One Stop Record Shop a very busy place with **Johnny Novarese** hopping around. . . . **Allen Dixon**, S and M Sales, reports business good. The sale of Rock-Ola has been humming. . . . As was expected, R. L. Harbin set the first new 200 Selectomatic Seeburg. Harbin is always the first to locate any new phono or game. . . . **Henry Trig** on the phone trying to nail down a new location. . . . **Bill Carver** and **Charles Marshall** in Memphis looking around. . . . George Sammon showed the new Seeburgs at the Restaurant and Hotel Show, September 22 and 23, at Little Rock, Ark. George also enjoyed the excitement of a new son, Jack Michael, born on September 15. . . . At Williams Distributing Co. everyone was too busy to chat. . . . **John McDonald** in Arkansas beating the bushes. Buster had a very nice display of new and used games and Wurlitzer phonos set up on the floor. . . . Out of towners who visited Memphis this week were: **B. C. Triplett**, Brooksville, Miss.; **Orell Bledsoe**, El Dorado, Ark.; **Doc Long**, Hollowdale, Miss.; **E. E. Deeter**, Conway, Ark.; **E. E. Steed**, Tupelo, Miss.; **W. Singleton**, Marked Tree, Ark.; **Pete Adams**, Forrest City, Ark.; **M. Caras**, Pinebluff, Ark.; **E. Haltzlander**, Pinebluff, Ark. . . . **W. A. Weller**, Jackson, back from a long trip, found his desk piled high with work. . . . **Jourd White**, Paris, still on the farm, though he did take enough time to drop in at the Memphis showing of the Seeburg 200 Selectomatic. . . . **Charles Ackers** still expanding his route in Kentucky. . . . **J. W. Biggers** disappointed because he was unable to get away for the Dodger-Yank series. . . . **Russ Thomas**, Thomas Vending, Memphis, has rented the rear of his building to **Leon Fiveash** and **D. Jordan**. They have set up a shop for the repair of all vending machines. Russ says the territory has needed this kind of service for a long time.

MORE NEW EQUIP'T IN FIELD

Old Clunkers Continue to Disappear as More New Equipment is Placed on Locations. Believe Fewer Five Year Old Machines on Routes Than Ever Before. Claim Bigger Export Sales Have Helped to Clear Away Large Numbers of Older Machines of All Kinds.

CHICAGO—Reports from leaders from all over the nation indicate that more and more of the old "clunker" machines are disappearing from locations and that new machines are replacing them.

A survey made some 12 months ago indicated that there were over 100,000 pre-war machines on location.

After this survey, and the report that followed, a general drive took place thruout the field in an effort to get as many of these old machines off locations as possible.

The results, now that about a year has passed since this report, seem to be extremely good.

Operators and distributors in various parts of the nation report that they find fewer old clunkers on locations than ever before in the history of their areas.

Some even claim, as did one noted operator:

"In view of the fact that our organization absolutely would not agree to accept any operator who had machines over five years old on location many of these machines have been replaced."

Operators have learned that they are much better off with the latest model equipment. They have found that not only will these machines bring better returns and also greater prestige to them and to their firms, as well as to all the other operators in the area, but that they have tremendously increased the value of their own businesses.

It is also believed that the growing demand for more and still more used machines for export has helped to pull many of these old clunkers off locations.

Distributors have made some very fine trade-in offers to operators who have found it profitable to remove these old machines and purchase the latest equipment.

Of outstanding importance to all in the industry is the fact that these old, screechy, scratchy, dirty looking and, many times, insect infested machines are being replaced with new and beautifully modern equipment.

This is winning greater respect and prestige for all the trade. It is also stepping up play action and bringing about better public relations.

Wherever territories are found to be high in the numbers of new type machines, one leader stated, these are the territories where the most progressive operators are located.

These are the kind of operators, he states, who help the entire industry to progress at a more rapid pace.

Whatever else the operators do around the country, another well known leader believes, they should make it their business to win greater confidence from the public by bringing the public the finest and most modern equipment.

With more and more new equipment in the field there is every belief that the progress of the entire industry will be much speedier than ever before.

There is every indication that this Fall-Winter season of '55-'56 will again see many more old clunkers pulled off locations.

Distributors are trying their best to bring such operators into their showrooms. They are offering these operators unusually attractive trades to remove whatever old clunkers that are left in their areas from further blocking locations.

Miami Newsman Exposes Vending Machine Frauds

Absolves Legitimate Vending Firms

MIAMI, FLA.—Pat Murphy, staff writer for the Miami Herald, this city, is running a special series of articles this week, exposing "Vending Machine Frauds."

Before going further, we'll quote a paragraph found in the middle of the story, which absolves the legitimate vending companies. "There are, of course," writes Murphy, "established legitimate vending machine companies who sell vending machines on small orders for limited business purposes and are not involved in the racket."

The racketeers prey on those living on a comfortable pension or small savings and shopping around for an investment to earn extra money, explains Murphy.

"Unless suckers take heed," states Murphy, "estimates are that Greater Miamians will be taken for upwards of $1,000,000 by vending machine swindlers before the coming winter is over.

"More than 100 small investors already are known to have been fleeced for thousands of dollars by fly-by-night pitchmen."

Chief Postal Inspector R. A. Carlton said postal authorities can pinpoint some $300,000 in losses to the vending machine rackets.

As can be expected, the swindlers offer the suckers a "sure fire" money-making business with only a small investment and no work. All that is necessary is to install the machine in a busy store and then sit back and rake in the profits.

Murphy reports, "By the time the investor, who has sunk several thousands of dollars into his machines and plans to sit back and wait for the money to roll in, discovers he's been gypped, the promoter has skipped town.

Invariably, he finds:

1) Locations for the machines either are fictitious or they do not want the dispensers.

2) The products he buys to re-fill the machines frequently cost as much or more than regular retail store goods.

3) The so-called "exclusive franchise" area promised by the promoter also has been sold "exclusively" to other suckers.

4) The vending machines cost more than what he could have bought them for in a reputable retail supply house.

The vendors Murphy lists as those mostly offered are Chili and beef vending machines; self service pen and pencil dispensers; candy machines; pizza pie vendors; and greeting card machines.

New York License Dept. Reveals Games Brought Biggest Revenue

$392,800.00 Taken in by New York City's License Dept. in 1954 on Bowlers, Shuffles, Guns, Kiddie Rides, Skee Balls and Other Games. This is Higher Than $342,900.00 Collected in 1953. Equal to More Than Quarter of All Revenue Received by License Department

NEW YORK—The Department of Licenses, here, in its annual report for 1954, disclosed that it took in $392,800 from amusement machines, which was $49,850 higher than in 1953.

This sum was more than a quarter of the total amount collected from the 75 classifications of activities and occupations for which it issues licenses.

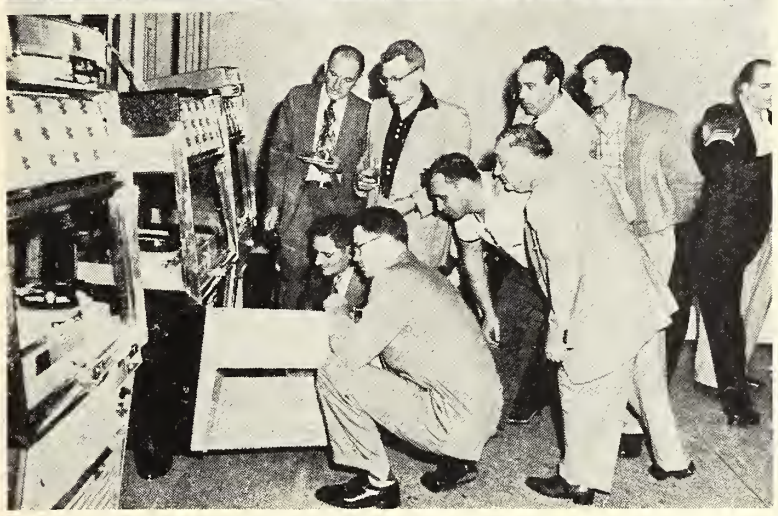
The amount paid by New York City's coin machine operators made it possible for the city to run the department at a profit. The report disclosed that the license department, while not intended primarily to be revenue producing, last year took in enough money to leave it a substantial amount over the $366,028 necessary to operate the department.

David Rosen, Phila., Shows AMI Model "G" Phono

PHILADELPHIA, PA.—David Rosen, head of the firm bearing his name, David Rosen, Inc., this city, reports a most successful showing of the new AMI model "G" phonograph on Saturday, September 24, at the firm's showrooms.

"In spite of the bad weather" comments Dave, "operators started to come into our offices early morning, and the traffic continued until late in the evening. We estimate some 175 coinmen visited us on that day. Then, those operators who couldn't make it Saturday, dropped in all the following week. Operator reaction was wonderful, and we are extremely pleased with the actual amount of machines ordered."

Pictured herewith (top) is a partial view of the operators in attendance, and (bottom) operators watch a demonstration by Tom Wright, AMI factory field engineer (kneeling forefront) of the new "G" phono.



Swedish Operation Covers 4,000 Square Miles

UMEA, SWEDEN—Freius Denneman, this city, covers an operating area in the northern part of Sweden of about 4,000 square miles.

"The northern part of Sweden is very sparsely peopled" states Denneman, "the biggest town having some 20,000 to 25,000 inhabitants.

"The coin machine industry with new American machines is rather new here. Before, we had only old models brought in from Germany, because of the fact that imports were not free until 1954. I am now buying new phonographs and shuffle amusement machines now, which I hope people will like here."

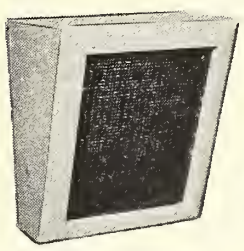
Denneman states that he has been in the coin machine industry for some 20 years. Up to ten years ago, he worked for his father, and now his son is helping him. He has three employees handling his record business.

Looking into the future for the coin machine industry, Denneman predicts "I think it is only in its initial stage in Sweden, and I'm convinced of a very good market here."

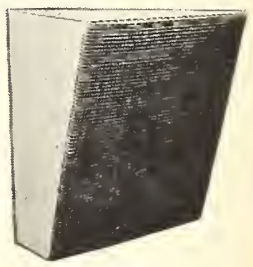
Pictured herewith is Denneman (left) watching as a shipment of phonos arrive, and (right) a line-up of machines in his showrooms.

HURRY! HURRY! HURRY!
Williams
CIRCUS WAGON
IS CRASHING INTO CHOICE LOCATIONS EVERYWHERE!
NEW LUXURY 2 PLAYER WITH NUMBER MATCH
• BONUS POCKET Buildup!
• Bonus Scoring!
• Multi-Tilt!
Brand New PLAYER CHANGE-OVER MECHANISM INSTANTANEOUS!
POSITIVELY a NEW CONCEPT in 5 Ball Novelty Play that will return to you a steady, continuous flow of CASH PROFITS!
Super Deluxe Cabinet
Jet-Action Playfield!
Williams MANUFACTURING COMPANY
CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.
See YOUR Williams DISTRIBUTOR!

"COMCO" WALL SPEAKERS



CONTEMPORARY



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. . . AVAILABLE IN CONTEMPORARY OR MODERN DESIGN

Acoustically engineered for PEAK PERFORMANCE.
Natural or Limed Oak finish.

PACKED TWO (2) to the carton ..... $11.95 | In lots of dozen or more $11.45

MATCHING TRANSFORMERS for use with 500, 1000, 1500 and 2000 OHMS circuit $1.50

SPECIAL PHONOGRAPH SALE

SEEBURG	
Seeburg 46's and 47's	$29.50
M 100-A	295.00

WURLITZER	
Wurlitzer 1015	$29.50
Wurlitzer 1100	120.00
Wurlitzer 1400	295.00
Wurlitzer 1500	275.00
Wurlitzer 1500A	315.00
Wurlitzer 1500A Hi-Fi	385.00
Wurlitzer 1700 Hi-Fi	695.00

AMI	
AMI Model A	$69.50
AMI Model D-80	345.00
AMI Model E-120	525.00

ROCK-OLA	
Rock-Ola 1426	$39.50
Rock-Ola 1428	59.50

EXPORT INQUIRIES INVITED

COVEN MUSIC CORPORATION

3181 North Elston Avenue Chicago, Ill. Phone: IN 3-2210
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You can depend on FIRST'S strong experience in Export Sales. We offer everything you need to keep your business profitable!

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- LARGE SELECTION
- COMPLETELY RECONDITIONED
- SPECIAL PACKING
- QUICK SERVICE

TARGET GUNS
FIRST-Conditioned

EXHIBIT	
S00 GALLERY	$34S
SPORTLAND S.G.	255
SHOOTING GALLERY	175
JET GUN	125
DALE GUN	65
GENCO	
WILD WEST	42S
RIFLE GALLERY	215
SKY GUNNER	13S
UNITED	
CARNIVAL DELUXE	295
SEEBURG	
COON HUNT	215
SHOOT THE BEAR	1S0

ARCADE GAMES
FIRST-Conditioned

Genco 2-PLAYER BASKETBALL	$245
Wms. ALL STAR BASEBALL	1SS
MIDGET MOVIES	14S
C.C. 4-PLAYER DERBY	135
TELEQUIZ with film	115
C.C. BASKETBALL	95
JACK RABBIT	9S
C.C. GOALEE	95
Evans TEN STRIKE	85
SILENT SALESMAN CARD VENDOR	35
NEW EXHIBIT VACUUMATIC CARD VENDOR	WRITE

GOTTLIEB 5-BALLS
FIRST-Conditioned

4-BELLES	$195
LADY LUCK	185
GOLD STAR	185
HAWAIIAN BEAUTY	175
JOCKEY CLUB	175
LOVELY LUCY	13S
PIN WHEEL	125
POKER FACE	120
MARBLE QUEEN	120
GUYS & DOLLS	110
GRAND SLAM	100
FLYING HIGH	95
SKILL-POOL	85
HAPPY DAYS	7S
FOUR STARS	7S
CROSS ROADS	75
NIAGARA	7S
GLOBE TROTTER	7S
CYCLONE	75
SPOT BOWLER	7S

And Many Others!

Cable: "FIRSTCOIN"

FIRST
COIN MACHINE EXCHANGE, INC.
Wally Finke & Jae Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

WANTED—FOR CASH
SEEBURG M100A's
ANY QUANTITY
also GOTTLIEB and WILLIAMS PIN GAMES
ARCADE EQUIPMENT
—Send in Complete Lists—
Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and Genco Distributors

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Remember
IN NEW ENGLAND
IT'S TRIMOUNT!
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COIN MACHINE SALESMAN
WE WANT A MAN WHO CAN SELL THE TOP LINE OF PHONOGRAPHS AND GAMES IN A WELL ESTABLISHED TERRITORY—GOOD STARTING SALARY PLUS COMMISSIONS—WRITE, STATING EXPERIENCE AND BACKGROUND—ALL REPLIES WILL BE STRICTLY CONFIDENTIAL AND A PERSONAL INTERVIEW WILL BE ARRANGED.
Box 313, c/o THE CASH BOX, 32 W. Randolph Street, Chicago 1, Ill.

FOREIGN BUYERS!
We Have for
IMMEDIATE DELIVERY
the following
BALLY HITS
ABC Bowler Jumbo Bowler
Congress Bowler King Pin Bowler
Miami Beach In-Line
We Are Export Specialists.
Ask for our special price lists on reconditioned equipment.
INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

GET PEAK PLAY
with the BEST
RECONDITIONED EQUIP.

Bally SPACE SHIP	$249.S0
ChiCoin HOME RUN 6 player	169.50
Williams SAFARI gun	37S.00
Seeburg BEAR GUN	99.50
Exhibit STAR SHOOTING GALLEY	179.50
United ROYAL	139.50
United CHIEF	18S.00
ChiCoin SUPER FRAME	219.50
AMI "A"	69.50
SEEBURG "A"	269.50

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Poorly Reconditioned Machines Cause Grief To Legit Belgium Wholesalers

ANTWERP, BELGIUM — Belgium has been one of the best export markets for American made machines since the end of World War II.

Because of the large number of machines imported here, and because of the method of operating, established firms with top reputations have run into a number of difficulties. One, and probably the most important is the sale of reconditioned music machines and amusement machines that are not put into working order. Because locations are "sold" machines that do not work or hold up, established coin firms are being hurt badly.

Max Lobo, head of one of this city's foremost importing and wholesaling firms, writes The Cash Box, stating " . . . there is a certain danger in the future for the good reputation of the Juke Box as a reliable piece of equipment."

Lobo explains that in Belgium machines are sold to locations, with practically no operators running routes. The cafes buy the machines outright, and service is supplied by the wholesaler.

The problem, Lobo states, is that many have entered the coin machine business, importing equipment, who are not qualified to serve the buyer. "It is a very dangerous situation," states Lobo, "as our business requires a great deal of technical knowledge.

"As regards the Juke Box trade, we may say that happily the new machine trade is in safe hands and that the local agents of the big brands possess a trained personnel capable of giving adequate service and doing skillfully the necessary repairs and revisions when necessary.

"But since, by far the biggest amount of business is being done in reconditioned Juke Boxes, it is here the biggest danger lies in forming public opinion.

"A large number of firms and persons dealing in reconditioned Juke Boxes have neither a workshop, nor any kind of trained personnel. They are only interested in one thing—selling. Once the money is in their pockets, they do not show themselves any more and leave their unhappy customers with a Juke Box completely out of order. It is difficult to realize to its full extent the harm caused by these people. They destroy the good name of the Juke Box and undermine the general confidence in that valuable piece of equipment.

"What sells these machines to the buyer," continued Lobo, "is price. Machines that come fully reconditioned, or are reconditioned by us, and other legitimate wholesalers, are being sold for considerably less than it cost us. That the Juke Boxes are being delivered in a poor condition goes without saying, but the fact remains that a good market is systematically being spoiled and that (which is perhaps still worse) the Juke Box is getting a very bad reputation indeed."

Lobo concludes his report with the suggestion that the bonafide local dealers combine for a public relations program, as well as circulating the buyers warning them against buying equipment from any other than the professional and reliable coin firms.

Genco Announces New Feature For "Tournament Pool"

CHICAGO—A new special feature has been announced for Genco's "Tournament Pool," which the firm is now shipping and which can be used only for its pool game, according to Ralph Sheffield, director of sales, Genco Manufacturing & Sales Company, this city.

The new feature is described as a high styled, light assembly, which is coated with a beautiful green hard enamel finish to blend with the pool felt.

"We have altered the cabinet construction on our games to allow for the light, and I may add, all of our games from the first one can take this accessory" stated Sheffield. "We believe it adds a great deal to the appearance and value of the game and makes it definitely the leader in the field.

"In trying to better our product," continued Ralph, "we realized sometime ago the great need for a light. Most tavern locations are dark and oftentimes it becomes difficult to read the rules card or play the game properly. Shadow or player cue interference is also a problem. With our new 'Tournament Pool' light accessory, the cord is covered on the floor with a one square yard ⅛ inch thick special non-slip rubber pad which allows the player to walk around the table while playing the game and yet he is not aware of the cord. By design and location, the light throws no troublesome shadows nor glare which would affect any shot.

"We are supplying these lights packed and shipped separately as an accessory to be used only on our games, and they can be bought at any of our distributors," concluded Sheffield.

German Coinmen Need Diagrams of U. S. Equip't

PADERBORN, GERMANY—Heinrich Hecker, this city, reports that operating conditions here are very good, particularly for music machines and amusement machines, with guns doing very well.

However, one of the problems facing coinmen here, he states, is that they need diagrams of the working parts of the machines, especially amusement and arcade type machines, so that they can service and repair them.

SPECIAL REGULAR SUPER SPARE

It PAYS to operate KEENEY'S NEW 6-PLAYER DE LUXE CHALLENGE BOWLER!

TOPS OF 800 ON STRIKE

TOPS OF 200 ON SPARE

TOP SCORE 9,600

LOADED WITH PLAY APPEAL!

10¢ PLAY OR 3 FOR 25¢

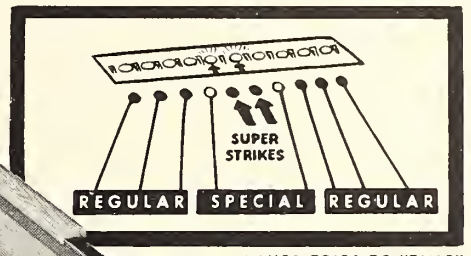
Exciting NEW MATCH FEATURE

By simply matching a number player scores additional awards. These vary with the type symbol lit, Diamond, Horseshoe, Trophy, or Star. In addition to this, a double bonus feature, the 5 Diamonds and 5 Horseshoes build up with a frequency that is very appealing.

The player is also awarded two replays for every number matched.

New APPEALING PLAY PRINCIPLE

Player, by timing the puck and controlling its' accuracy and speed, can score up to 800 for Strikes and up to 200 for Spares.



3 WAY SKILL TEST:

★ SPEED
★ TIMING
★ ACCURACY

PLAYER TRIES TO "TIME" HIS THROW TO STOP TRAVELING LITE IN RED STRIKE AREA

PUCK THROWN AT RIGHT SPEED SCORES 800 ON STRIKE HIT WITH RED LITE STOPPED ON PLAYFIELD!

- Regulation 10 Frames plus "shoot as long as you Strike in 10th Frame!"
- Covered Cash Box with Extension Floodlite
- Quiet, Smooth Operation
- Plexiglass covers all rollover switches
- Custom Finished Cabinet
- Hinged Plexiglass Hood over pins
- Hinged Lite Box Glass

Your KEENEY DISTRIBUTOR has KEENEY'S DE LUXE CHALLENGE BOWLER!

J. H. Keeney & CO., INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

North Ill. Music Operators Banquet October 13

CHICAGO — Music Operators of Northern Illinois will hold its seventh annual banquet at the Elmhurst Country Club in Elmhurst, Illinois, on Thursday Evening, October 13.

With the envelope enclosing the tickets that were mailed to all those who will attend, the association also mailed a map showing how to reach this well known private country club.

This will be the second consecutive year that the association will hold its affair at the Elmhurst Country Club.

President Bob Lindelof of this organization reports that the seventh annual banquet was a sellout long before the actual banquet date was announced.

Empire Has New Export Catalog

CHICAGO — Empire Coin Machine Exchange, this city, has just issued its 1955-56 edition of its export catalog.

According to executives of the firm this is "one of the most elaborate and outstanding export catalogs we have ever printed."

Mailing of this new catalog has been under way for some weeks now.

The firm advises all importers in all countries of the world that a copy of the new catalog will be mailed free to them at their request.

United Mfg. Co. Schedules More "Service Schools"

CHICAGO — Bill DeSelm, general sales manager of United Manufacturing Company, this city, reported this past week that the firm had scheduled more "United Service Schools" and that still more would be arranged in the weeks to come.

According to DeSelm, "John Casola and Al Thoelke are just finished with their 'United Service School' at Earl Chatham's in Corpus Christi, Texas.

"From there" he continued, "they go on to Atlanta, Georgia, to the offices of our distributor, C. O. Moon.

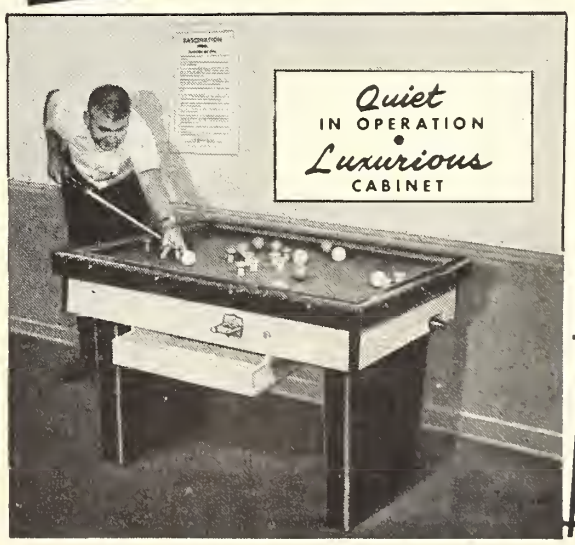
"After that school they will continue on to Columbia, S. C., where they will work with T. B. Holliday on an elaborate program for one of the most outstanding service schools ever arranged for in the south."

DeSelm also stated, "I feel certain that the continuing success of our 'United Service Schools' is due to the fact that so many, many operators everywhere in the country appreciate the work that we are doing to acquaint them and their mechanics with all of our products."

IMMEDIATE DELIVERIES!

Keeney's FASCINATION DELUXE POOL TABLE

IT'S REALLY WONDERFUL ...THE BEST!



Mahogany grained moulding—Cork finish body and legs Size: 52 L. x 36 W. x 32 H.

FEATURES INCLUDE: Perfect operating Ball Release can't be cheated • 2 Cains • 2 to 4 Players

- Perfectly squared to entice the professionals
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- Simple cain mechanism
- Canventianal cushians
- Self-contained Cue Holder
- Rugged, durable canstruction

Order from your Keeney Distributor NOW!

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STRONG AND DURABLE — EASY TO INSTALL

Phonograph REPLACEMENT PLASTICS

Guaranteed Authentic Replacements to Match Originals

A. M. I.

MODEL		
A	Tops, l. or r.	$ 8.95
	Centers, l. or r.	15.45
	Bottoms, l. or r.	11.95
B	Dome	17.95
	Centers, l. or r	8.95
	Bottoms, l. or r.	8.95
C	Centers	8.95
	Bottoms, l. or r.	8.95

Write for Quantity Prices

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Distributors, Write

SEEBURG

Model 100C—Highly polished chrome tubes (replaces glass tubes). Set of 12 ..... $14.95

Model 146-147-148 Domes 15.95

ROCK-OLA

Available to fit Models 1422, 1426, 1428, 1432, 1434, 1436 and 1438.

WURLITZER

MODEL 1250	
Center Dome	$18.95
Dome Ends, ea.	6.10
MODEL 1400	
Center Dome	13.45
Dome Ends, ea	10.50
Bottom Sides, set of 2	16.50
MODEL 1500	
Center Dome	14.50
MODEL 1015	
Top Corner, l. or r.	7.50
Lower Sides, ea.	5.50

Replace old glass bubbler tubes with Plastic Twisted Rod Sets, 4 straight clear —4 curved colored .. $7.75

Also available to fit Models 950, 850, 800, 750, 700, 600, 500.

TERMS: 1/3 deposit, balance C.O.D. or S/D. Satisfaction guaranteed. All prices F.O.B. Chicago.

MARVEL MANUFACTURING CO.
2849 W. FULLERTON CHICAGO 47, ILL.
TEL.: DICKENS 2-2424

Wallace Dist. Shows New Seeburg Phonos

MINERAL WELLS, TEX.—Allen Wallace and W. O. Wilborn, owners of Wallace Distributing Company, this city, and members of their staff, Mrs. June Johnson, J. W. Reynolds and Raymond Martin, greeted visiting operators who came in to see the new model "G" phonographs at the Settles Hotel at Big Springs, Sunday, September 25.

"Operators were well pleased with the new phonographs as evidenced by the orders that were signed," stated Wallace and Wilborn.

Among the operators present were: Lewis Gore, Mr. and Mrs. Bill Sheffield; Mr. and Mrs. Roland Duncan; Mr. and Mrs. E. J. Bishop; Mr. and Mrs. Clyde Maner; Lee Bromley; R. L. Choate; Pete Walls; Joe Figueroa; Mr. and Mrs. Tommy Withrow; Mr. and Mrs. John Beard; W. G. Page; Burl Lawrence; Mr. and Mrs. Fred Connell; Sgt. W. H. Johnson; Mr. and Mrs. Terry Holt; Billy Keel; Mr. and Mrs. W. E. Malone; Clyde Bailey; Theresa Hamilton; Pat King and Berry Walton.

It was announced that the company will hold two more showings of the "G" phonographs in the near future, one in El Paso and the other in Lubbock.

US GALS

By CISSIE

I'm going to devote the space granted me to a very lovely lady who sent me a very lovely letter, **Lucille (Mrs. Paul A.) Laymon** of Pacific Palisades, California. In her letter, Lucille enclosed a most attractive, full-color mailing post card. (The kind you buy to write to the folks back home when you're traveling about.) The picture on this card was taken by George Elton Watson, one of California's noted color photographers. It is distributed thruout all of Southern California. You can buy it in hotels, drug stores and supermarkets. The card reads: "Beautiful flower gardens are the hobby of many residents of the Pacific Palisades, Brentwood and Santa Monica, Calif."

And what do you think appears on the full-color side of the card? The most gorgeous acreage of gardens of Lucille and Paul Laymon.

How these two just simply devote every moment they can spare to these most beautiful flowers and enchanting flower arrangements is, believe me, a really grand story all in itself. Both Paul and Lucille are from Indiana. One of the big, big reasons they fell in love with and remained in California, when they first arrived there some years ago, was not only because of the year round sunshine, but more because both of them have "green thumbs".

I've visited their gardens. (In fact, I make it my business to wander about them every time I visit California. I've visited them when the Laymons weren't at home. Just like any other yokel from the midwest. This is something both Paul and Lucille never knew 'til now.) The only way I know of to describe these gardens is to simply say, "They's just breath-taking." It's just like wandering about in a flower-fairyland. You'll see the most gorgeous flowers you ever even dreamed of seeing in your lifetime. Roses that are as big around as the circle you can make with both of your arms. Thrilling and exotic flowers. Something you just dream about. All this acreage of these most gorgeous flowers surrounds the beautiful Laymon's home.

Believe me, flowers are more than just a "hobby" (as this postcard says) to Lucille and Paul Laymon. They're a labor of love. It's a loveliness they have created with the goodness of the Good Lord. They adore their flowers. And work at them constantly—every minute they can spare—from their coin machine distributing business in Southern California. They work on their knees to help raise these enchanting flowers from tiny, green shoots. It takes this kind of deep devotion and ingrained love. This kind of nurturing to bring such flowers to fulfillment. These beautiful flowers, so many of them, are the most entrancing sight in all Southern California.

I think that Lucille would love these words by Henry Ward Beecher, "Flowers are the sweetest things that God ever made."

NEED CASH
WILL SACRIFICE
BRAND NEW
in ORIGINAL CASES

United Super Slugger • United Deluxe Slugger with Match-A-Score • United Fifth Inning • United Deluxe Fifth Inning with Match-A-Score • United Derby Roll • United Deluxe Derby Roll with Match-A-Score

WRITE or WIRE
SEACOAST DISTRIBUTORS, INC.
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ROCK-OLA
MODEL 1448
Worth More When You Buy It
Worth More When You Trade It

NAMA Convention Nov. 6-9

CHICAGO — National Automatic Merchandising Association (NAMA), with headquarters in this city, reports that every indication points to a most successful convention on November 6, 7, 8, and 9, at the Conrad Hilton Hotel, this city.

A well organized program has been set up, complete with speeches by leaders of the industry; special breakfasts; annual banquet; and the largest exhibit of machines, supplies and services.

Fishman Resigns From Atlantic-Penna.

JOE FISHMAN

PHILADELPHIA, PA.—Joe Fishman advised **The Cash Box** this week that he had resigned as manager of the Atlantic Pennsylvania Corporation, this city, effective October 1.

Fishman, with a long background of service for the Atlantic firm, first in Newark, N. J., for about ten years, and then in Philadelphia for several years, leaves with the friendliest of feelings, as the move was necessitated entirely by personal reasons. "I advised Harry Rosen and Meyer Parkoff of my decision some months ago" stated Fishman, "but agreed to remain until after the new Seeburg phonographs were introduced. Living in New York, and having to commute to Philadelphia, was quite a strain, but of greater importance, left me with hardly any time to spend with my wife and family. After considerable thought and after a number of conferences with Rosen and Parkoff, an amiable understanding was reached that I stay on until October 1. I would like to express my appreciation to both these men for the happy association we've had for these past number of years."

Joe, as Fishman is affectionally known, is one of the early pioneers in the coin machine industry, having at one time or another, been an operator, jobber and distributor.

After he takes a rest for a while, Fishman intends to return to the business. He will announce his future plans at that time.

Bowling League

CHICAGO—Oomens took Mercury for the undisputed first place this week. High for Oomens was Carl Latino, 535. Johnny Oomens was right behind with a 525. Izzy Oomens was high for the women with 458. High for Mercury was Mary Jones, 448.

ABC No. 1 took all three from Atlas. Harry Schreiber was high for ABC with 522. High for Atlas was Morry Minkus, 435.

Coven took two from Coral. High for Coven was Carl Christiansen, 480. High for Coral was Eddie Walker with 558, which was high score for the men.

B & B Novelty took two from Melody Music. High for B&B was Fred Dries. 508. High for Melody was Bud Hofert with 502.

Decca took two from Paschke. Eli Phelps was high for Decca with 515. Bob Gallet was high for Paschke with 499.

Gillette Distributing took two from Singer One-Stop. Don Baxter was high for Gillette with 525. High for Singer One-Stop was Red Losasso, 512.

Western Automatic took two from Star. High for Western was Bill Nyland. 441. Hank Sochacki was high for Star with 476.

ABC No. 2 took two from Galgano. High for ABC was Les Taylor, 497. Tony Galgano was high for his team with 524.

Things were somewhat quieter this past week along Pico Boulevard. Most of the operators were probably staying close to their radios and TV sets and following the World Series. . . . Over two hundred operators attended the first day of Badgers Sales showing of the new AMI model "G" phonographs and all were impressed with the attractive contemporary design of the new machine and the wonderful sound of the Hi-Fidelty speaker system. According to **Fred Gaunt,** "These features, plus the one button play and fool-proof numbering system make this new model the finest phonograph that AMI has produced during its many years in the business." Assisting Fred at the showing, and representing the AMI were West Coast sales representative Tom Sands and West Coast field engineer Gene Wasson. Representing Badger were Bill Happel, Al Silberman, Fred Gaunt, Don Ames, and Badgers northern territory salesman, Pete Ley. Among the many out of town operators who came in for the showing were: **Russ Hendricks,** Hanford; **Stephen Andrews,** Lompoc: **S. L. Griffin, Claremont; Clayton Ballard,** Glendale; **Lewis Germany,** Costa Mesa; **Al Borth,** Arvin; **Jimmie Forbes,** Long Beach; **Mrs. P. A. Barnes,** Baldwin Park; **Jim Diacos,** Oxnard; **Bill Bradley,** Covina; **"Slim" Crock,** San Diego; and **M. V. Connor,** Bell Gardens. Prominent local operators in attendance were **Lou Castro, Les Cordell, Ted Dichirico, Homer Ra Zor** and **Walter Hemple** of First National Music, and **Jerry Lowe** and **Al Cohn** of Trico Music. . . . **Mrs. Lou Dunis,** wife of the Portland, Oregon, distributor gave birth to a baby boy last week, and Lou is proudly passing out the cigars.

Shorty Culp, Wurlitzer distributor for Oklahoma City and **Gary Sinclair,** factory representative for Wurlitzer both in town this week visiting with **Wayne Copeland** of Sierra Distributors. **Matt Norberg** and **Johnny Davis** keeping busy shipping out the Wurlitzer "1800's". . . . The big news for the operators this month is the announcement by **Sammy Ricklin** of his latest move in his program of providing operators with the maximum in service from a one-stop operation. For the three months of October, November, and December, California Music is giving an extra bonus to operators. **Gabe Orland** reported a large response and good business as a result of his first EP mailer. **Lee Palmer** was rushing in the first copies of **Ann Mc Cormick's** first release for the Mercury label. . . . **Cecil Wilson** of Solotone taking a business trip to Nebraska where his nephew operates his Solotone equipment. They have put the equipment to a novel use in the Antelope Park Zoo in Lincoln. A dime is inserted in the coin slot in front of the different cages and a recording gives a complete description of the various animals. Mrs. Wilson will also make the trip to Nebraska, where she will attend a family reunion with her seven brothers and sisters, which will mark the first time the whole family has been together in twenty-five years. . . . Local music business people were saddened to hear of the death from a heart attack of local operator **Jesus Torres.**

At Paul A. Laymon Co., **Ed Wilkes, Charley Daniels,** and **Jimmie Wilkens** were all very busy keeping up with the brisk sales of Rock-Olas and the new "Miami Beach". . . . **Howard Barnes,** writer of the recent Les Paul and Mary Ford hit "I Really Don't Want To Know" was at Leuenhagens Record Bar playing his latest song "How Many", recorded for the Abbott label by **Jim Reeves,** for **Mary and Kay Solle.** Other visitors at Leuenhagens this week were **Jimmie Dolan** and his wife. "Ramblin'" Jimmie has been doing a Western disk-jockey show in Seattle for the past several months. Back in Los Angeles now, he brought his latest Capitol recording of "Black Denim Trousers" in to play for Mary and Kay. Kay reports that the **Four Lads** "Moments To Remember", which got off to a slow start, is now going big with the operators. . . . Dropping in to visit with **Ben Chemers** at the California Music Merchants Association were **Jerry Jacobs** from Glendale and **Al Cohn** of Trico Music. The Association has shown a good steady growth since its organization in February 1954, and Al and Ben were reminiscing about the first meetings which were held at the time. Some of the original members who are responsible for the success of the Association are: **Walter Hemple, Homer Ra Zor, Pete Pelegrino, Gabe Orland** and **Sam Ricklin** of California Music, **Larry Collins, Ben Korte, M. V. Connor, George Nachtweih, Emery J. Locke, J. Merle Holmes, Harry Kirby, Glenn Catlin, Walter Bohme, Mrs. Irma Bryant, Ted Wyatt** and **Fred Ross.** From these original members the association has grown to include most of the important operators in the area. Currently there is widespread interest among the operators in the membership drive that is being carried on during the month of October. During this month as an added incentive, prospective members are being offered a reduced initiation fee. Local member **Harvey Kirby** has applied for national membership in the MOA. . . . **Jack Simon** reports that his Hollywood Hawaiian Hotel is fast becoming the favorite stopping off place for music business personalities passing through town. . . . **Hank Tronick** held a showing for the operators in the San Diego area of the Seeburg "V-200" at the Grant Hotel last week. The new machine received the same enthusiastic reception that it has received in showings throughout the country. Minthorne is shipping out all of the new models it receives with terrific reaction from every location, they report. One Long Beach location had pictures taken of the new machine and used them in newspaper ads announcing the first one in that area. After the ad appeared, the owner of the location had 18 bar owners inquiring about the "V-200".

SEEBURG

M100A	$335.00
M100B	510.00
M100BL	525.00
M100C	625.00

AMI

Model A	$100.00
Model B	145.00
Model C	145.00
Model D-40	225.00
Model E-120	475.00

WURLITZER

Model 1400	$250.00
Model 1500A	275.00
Model 1600	285.00

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All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.

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Major Record Firms Assure Ops 78's Will Not Be Discontinued

OAKLAND, CALIF.—Altho the following information was circulated elsewhere, **The Cash Box** publishes it herewith, as George A. Miller, president and business manager of Music Operators of America (MOA) feels that every music operator should be aware of the facts, and as he states, **"The Cash Box** is read by every music operator, and if it isn't published in it, many of them are going to miss it."

"Many letters of inquiry have been received at MOA headquarters from operators and associations all over the United States," says Miller, "inquiring whether there is any authentic information regarding the discontinuance of 78 rpm records.

"I have written to all of the major recording companies regarding this subject, and answers from Capitol, RCA Victor, MGM, Columbia and Decca record companies are most encouraging as well as most assuring that 78 rpms will be pressed as long as there is any need for them. In other words, there is no reason to believe that any of the major recording companies intend to discontinue 78 rpm records in the immediate future.

"I think these assurances by the recording companies will probably eliminate a situation that has caused a great alarm and much concern to many music operators in America", concluded Miller.

Roanoke Vending Holds Charleston, W. Va., AMI Model "G" Showing

CHARLESTON, W. VA.—Following up its showing of the new AMI model "G" phonograph at its Richmond, Va. offices, Roanoke Vending Exchange, Inc. held its showing here on October 1 and 2.

Jack G. Bess, president and general manager of the firm, assisted by Eldridge Fink and Carl Brill of the local office, were on hand to greet the more than fifty coinmen who dropped in.

Among those seen were: Paul Vermillion; Claude W. Greever; Roy Asbury; Otto Scheidegger; E. C. Lanning; Earl Miller; Harry Chapman; Jay Dykes; W. M. Shingle; C. H. (Red) Flannery; E. E. Woods; Johnnie Shingle; E. E. Kinder; L. A. Stokes; Raymond Tabor; Darris Derrick; Dudd Ensley; Ralph Waybright; Bart Edwards; Raymond McClung; Roy Ox'ey; Hilda White; Beverly Edwards; W. C. Ballard; Carl LeMasters; Patrick A. LeMasters; Bob Bender; Dewey Pearson; Howard Grogan; Ramon A. Woodall and "Red" Elkins.

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ALL • LOCATION • MONEY • MAKER

Official

TOURNAMENT POOL

for 2 or 4 Players
Featuring NO ELECTRICAL CONNECTIONS, NO SERVICING

YOU'VE SEEN OTHER POOL GAMES—BUT YOU'VE NEVER SEEN ONE WITH SO MANY SURE-FIRE PROFIT FEATURES!

DUAL LEVELING GAUGES (built-in) permit perfect leveling in *both* directions. Assures players that table is level.

CHEAT-PROOF COIN BOX releases all balls *only after coins actually drop!*

CORK-LINED BALL DROP insures *quieter* operation.

FINEST GENUINE FELT TOP—same material used on regulation billiard tables.

The **ONLY POOL GAME** designed for optional **TABLE LIGHT** (available at slight additional cost)

SEE THIS GENCO SENSATION AT YOUR DISTRIBUTOR TODAY!

GENCO'S ACTION-PACKED QUARTERBACK ALL-LOCATION FOOTBALL GAME

RIGHT IN SEASON . . . FOR EVERY LOCATION
Featuring the Genco Exclusive—Ball is Actually **KICKED THROUGH THE AIR** for 5 feet from moving tee. It's really different!

ALSO ASK YOUR DISTRIBUTOR ABOUT ANOTHER GENCO "HIT" —Championship **BASEBALL**

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

"Wishing Well" Sets New Production Record for Gottlieb

CHICAGO—D. Gottlieb & Company reported this past week that the firm is enjoying a new production record for 1955 due to its latest five-ball game, "Wishing Well".

According to Alvin Gottlieb of the firm, "Even tho 'Wishing Well' met all predictions we made for it, few of us believed that it would continue on at such a tremendous and speedy production pace.

"In fact", he continued, "we are still in full speed production on 'Wishing Well' and, from all present indications, there is no halt in sight."

The game has outraced all former production schedules set up during the year.

At its present pace of production it is believed by Gottlieb executives that it may establish a new record for the firm's production lines which will be hard for any game to equal.

Rockola Names Factory Mgr.

CHICAGO — David C. Rockola, president, has announced the appointment of Edward J. Moritz as factory manager, the Rock-Ola Manufacturing Corporation, effective October 10th.

Moritz, vice-president and director of manufacturing, of the Webster-Chicago Corporation for the past few years, was in charge of that company's four manufacturing plants.

He went to Webster-Chicago as manager of the Lamination Division, having been previously connected with the Union Special Machine Co. from 1924 to 1940.

Because of his background and vast experience in the field of electrical and mechanical operations, Moritz comes to Rock-Ola Manufacturing Corp. highly qualified for the post of factory manager.

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THE CASH BOX $15.

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"THE ARCADE KING"

MIKE MUNVES CORP.
577 Tenth Ave. (at 42nd St.)
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42 YEARS SERVICE • EST. 1912

For Davis

6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631.

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SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

Art Weinand's Western Trip Very Successful

CHICAGO—J. A. (Arat) Weinand, salesmanager of Williams Manufacturing Company, this city, who just returned from an extensive western trip, reported this past week:

"This was the most successful business trip I've ever made to these western cities."

Weinand covered Seattle, Wash., Portland, Ore., San Francisco and Los Angeles, Calif., Phoenix, Ariz., Salt Lake City, Utah and Denver, Colo.

Weinand said he hadn't visited these cities in the past three and one-half years.

"It was speedly traveling", he said, "practically one city a day. But the reception I was given in each city made this a very enjoyable trip and, what's even more important, the most successful trip from a business standpoint I've yet made to the west."

W. Va. Music Ops To Hold 2 Day Convention

CHARLESTON, W. VA.—Dana M. Hicks, executive secretary, and J. A. Wallace, president, West Virginia Music Operators Association, this city, announced plans for its first annual banquet on October 21 at the Stonewall Jackson Hotel, Clarksburg, W. Va.

The dinner will close a two day meet, Thursday and Friday, Oct. 20 and 21. On the evening of October 20 the Association will hold a Board of Directors meeting. A general membership business meeting will be held during the afternoon of the following day. The banquet will start at 7 p.m.

A block of tickets for the West Virginia U.-Penn State football game on October 22 has been purchased for those members and their families who would like to attend.

George H. Miller, president of the Music Operators of America, will be the principal speaker at the banquet. There will also be short talks by 12 to 15 distinguished guests on various phases of the business.

Operators may purchase tickets by contacting Dana M. Hicks, Ex. Secy., W. Va., M.O.A., P. O. Box 2825, Charleston 30, W. Va. The Registration Fee is $10.

Keeney Sets N. J. Vendor School

CHICAGO—Paul Huebsch, general salesmanager of J. H. Keeney & Company, Incorporated, this city, advised this past week that dates had been set for their "Vender Service School" at Runyon Sales Company in Newark, N. J.

Huebsch advised that Billy Coan would be present along with Bill Bolles, to hold a mass demonstration of the Keeney "DeLuxe All Electric Cigarette Vender" as well as the Keeney "DeLuxe Hot Coffee Vender."

The dates of this mass demonstration will be October 12 to October 15 inclusive.

Abe Green and Barnet Sugerman of Runyon Sales Company will also be on hand to greet the operators who will attend and will work right with Coan and Bolles in this mass demonstration.

Huebsch also reported that Billy Coan would then accompany Bill Bolles on an extended tour of the New England states.

Huebsch explained, "We have received a great many inquiries from the east regarding our cigarette and hot coffee venders. Our men will now be able to meet with these inquirers and show them the machines as well as help them to get started."

REMEMBER THE GREAT EXCITEMENT when we introduced "Flash-O-Matic" Scoring.....

...NOW ANOTHER FIRST!...

chicago coin Presents Their Newest Sensation...

Score-a-Line BOWLER

with NEW "Number-Lite" SCORING

NEW GIANT SIZE PUCK

4 Drum Scoring!

All Steel Front Door—National "Slug Rejector" Coin Chute

1 Player by skillfully timing his shots to strike pins simultaneously with a lit number on the "Number-Lite" panel on playfield lites up a duplicate number on Number Panel contained on back glass!

2 Player by skillfully lighting up any 2 numbers in line scores 500 additional points!

3 Player by skillfully lighting up any 3 numbers in line scores 900 additional points!

4 Tournament style playing method . . . each player up shoots 3 consecutive frames before the next player gets his turn!

5 Player gets 500 points for a strike!

6 Player gets 350 points for a spare!

7 Strike in 10th frame followed by 2 strikes scores the same as any other 3 frames!

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14

Bally Mfg. Co. Announces "Pin-Pool"

JACK NELSON

CHICAGO—Jack Nelson, general salesmanager of Bally Manufacturing Company, this city, announced that Bally is issuing "Pin-Pool", "a skill game with all the fascination of classic pool and billiards with exciting bank shots from rail-cushions, plus tricky maneuvers of balls around and between live-rubber bumper-pins in center of 32 in. by 50 in. table."

Nelson pointed out that production of the table is taxing Bally manufacturing facilities to the limit. "In fact," Nelson said, "with 8 Bally hits already on our assembly-lines we added 'Pin-Pool' only because of terrific pressure from Bally Distributors, demanding a Bally-built table to meet the demand for a new type game that fits into every territory.

"Old-timers recall that, before the era of pinball, coin-operated pool-tables were among the most consistent money-makers in the business. With the skill-features added in Bally 'Pin-Pool' the long-run earning power of coin-operated pool should exceed earlier tables—and in fact, is, as plenty of $2-per-hour collection-reports prove.

"And Bally 'Pin-Pool' is definitely constructed for long-run operation. The table with rich red-and-yellow leather-tone base and legs is built in Bally's own cabinet-plants by the same skilled craftsmen who build Bally-bowlers—men who are masters of heavy construction. Each Bally 'Pin-Pool' table is precision-squared to satisfy the most exacting skill-player. Coin-mechanism is positively cheat-proof with special guards against releasing balls by tilting table. An exclusive Bally anti-clog prevents balls from locking in the ball-container. Table and live rubber rail-cushions are upholstered with highest grade rubber-backed billiard-cloth. Balls and cues are supplied by The Brunswick-Balke-Collender Company, world's leading billiard-supply manufacturer. Every detail of Bally 'Pin-Pool' is a de luxe detail, designed to attract play and hold play—and to insure top earning power year after year."

Overall dimensions are 52 in. by 36 in., 32 in. high. Cheat-proof coin-mechanism operates on 2 dimes, inserted with single stroke of chute, releasing 10 regulation snooker-pool balls—5 for each of 2 players or each pair of players playing partners. Accurately balanced cues are self-stored in base of table. Playing-time of Bally "Pin-Pool" ranges from 4 to 8 minutes per game, depending on skill of players. "Intake of first 100 'Pin-Pool' tables on location averaged $2.00 per hour", said Nelson.

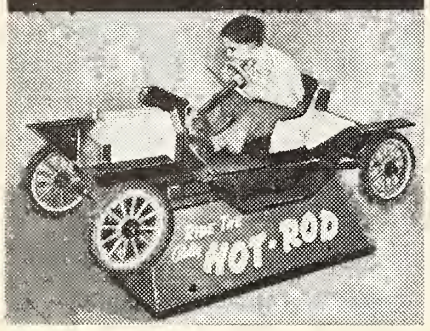
THRU THE COIN CHUTE

DALLAS DOINGS

Operators indicate that the State Fair which will be here until October 23 will help bring the coin machine business to a new peak. . . . Walbox Distributing Company busy filling orders on Bally's new Hot Rod "Model T". . . . **Carl French** expanding his route. . . . **R. B. Williams**, Commercial Music, returned from Gulf Coast business trip. . . . **Al Mason** and **Harold Handkins**, field service engineers, spending several days at State Music Distributors acquainting operators with the new AMI Model "G". . . . Adleta Company (RCA Victor distributors) promoting their new "Personal Music Service" with displays and complete picture catalogs for the record dealers from which the customer makes his selection, lists the order on a certificate and receives his record direct from the RCA Indianapolis pressing plant. . . . **Joe and Leonard Matassa**, American Music, expanding their route. . . . W. E. Lilly of Cleburne taking time out from his music business to harvest his peanut crop. . . . C. R. Brewer, assistant sales manager at S. H. Lynch & Company on a trip to West Texas. M. Baron, shop supervisor at Lynch, away on vacation. . . . **Alan Reed**, TV and radio artist, in town for the promotion of his kiddie record "Kewtee Bear", a Columbia Xmas release. The Honeydreamers made the pop recording of Kewtee, also for Xmas release. . . . **Drew Osburne** back from a Colorado vacation. . . . **Walter Thannisch** returned to Fort Worth after a trip to the Gulf Coast. . . . **Johnny Gilliand**, KCUL deejay, played "At My Front Door" by the **El Dorados** five times in one evening in response to the many requests called in. . . . **Buna Carr**, in from Corsicana, reports business good. Also visiting the Dallas market were **Ray Robins**, Tyler; **Tom Williams**, Automatic Novelty Sales of Mineola; A. V. **Clawson** from DeKalb; **Jack Sprott** of Temple; **Bernard Byford**, McGregor; Longview well represented with **G. C. Ormand**, **Jimmy Garrett** and **B. J. Jackson** all in town. . . . **W. F. Emerson**, Greenville operator, is now in the real estate business. . . . **Bob Jones**, B & L Music, enjoying a well-earned vacation. . . . London Records furnishing the background music for the "At Home With the World" exhibit at the State Fair. . . . **Gayle Harper** just joined the staff at King Records. . . . **Ralph Bass**, Federal A & R head, will be here next month to do a session.

Earn More Money with Bally® Kiddie-Fun Equipment

HOT-ROD
COIN-OPERATED AUTO-RIDE



Miniature replica of early vintage automobile in eye-catching colors . . . with real horn and headlights . . . HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road . . . an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

BULL'S EYE
COIN-OPERATED JUNIOR SHOOTING-GALLERY

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 1½ ft. by 3 ft. of floor-space to take in coins at a rate of $15 to $35 per hour.

THE CHAMPION
COIN-OPERATED HORSE-RIDE

THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in $2.00 to $8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

ROCK-OLA FIREBALL (120 Sel.—78RPM) . . . $275
A.M.I. MODEL "C" 175
WURLITZER 1100 155

RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century of Service
ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

EASTERN FLASHES

This was the craziest week of the year for the coin trade. All caused by the World Series baseball games. On Monday and Tuesday coinrow was almost as quiet as a Sunday. Wholesalers moaning on two counts—hardly any operators visited them, and then every place had a television or radio going, and their staffs were practically immobilized during the afternoons. Operators (and it must have been the same all over the whole country) claiming collections would be miserable this week, as patrons concentrated on the ball games. At the same time, those operators with equipment in mid-town, happy to see the coin action from visitors to the city, each night when the games were over. And still another happy note was struck for operators with machines in Brooklyn. The borough started a celebration immediately after the "Bums" won the championship, and equipment got a tremendous play all the rest of the week. (Note: Haven't heard from the operators with machines in Manhattan and the Bronx).

* * * *

Operators here will have to be patient, and await sufficient deliveries of the new Seeburg 200 selection phono to fill all the orders placed, advises **Meyer Parkoff** of Atlantic New York Corp. "Orders will be filled in the rotation they were placed" stated Parkoff. "We're doing our best to work with all the operators but the factory can't ship all its production to New York". . . . Condolences to **"Senator" Al Bodkin,** who lost his father Sunday, Sept. 25. **John Sr.** was 87 years old. . . . Coinmen we know of who attended the last game of the World Series were **Abe Lipsky, Joe Young, Sandy Moore** and **Al Simon.** . . . **Sam Lewis,** president of Exhibit Supply Co., who was in our town this week, also took in the game. Sam, who was extremely busy, allowed himself to be dragged to the ball game. . . . **Barney (Shugy) Sugerman** and **Irv (Kempy) Kempner,** Runyon Sales Co., join **Nat Gutkin,** manager of the Hartford, Conn., branch, in greeting Connecticut operators who visited there to see the new AMI model "G" phonos on Tuesday and Wednesday, Oct. 4 and 5.

* * * *

Joe Fishman announced his resignation from Atlantic Pennsylvania Corp., Philadelphia, Pa., effective Oct. 1. (See story this issue). Joe will take a short rest, and then announce his future plans in the biz. Fishman, by the way, became a grandpa for the sixth time on Sept. 26. His son, **Morty,** became the father of his third boy, **Stewart B.** Joe's daughter, **Ethel,** has 1 boy and 2 girls. . . . Do you know that license fees collected from games operators for shuffles, guns, and amusement machines, yielded the city more money than any other business in 1954? The city received $392,800, more than a quarter of the total revenue collected from all of the other 75 classifications. 1954 was the biggest yield, some $49,850 more than 1953. . . . **Humbert Betti, Sr.,** Union City, N. J., back from his long stay in Italy. Understand he expects to return there some time in February. . . . **Harry Koeppel,** Koeppel Distributing, took in the Monday baseball game, and then had to work like a beaver the rest of the week to make up for it. **Hymie's** daughter, **Tobi,** becomes engaged to **Bert Wasserman,** a dentist. Wedding probably the early part of next year. . . . Two Philadelphia coinmen on the street—**Ben Fireman** and **Max Brown.** News: They didn't come in to see the World Series. . . . All in the biz getting ready to attend the Music Operators of New York banquet Saturday night, Oct. 8. Many out-of-towners expected to be on hand. . . . And, now, coinmen can get ready for the next dinner. Associated Amusement Operators of N. Y. (games) announce its 6th annual banquet for Saturday night, Dec. 3—at the Starlight Roof of the Waldorf. . . . **Mike Munves** shows us the coin-operated phono given him for his home basement. We'd tell you the name of wonderful fellow who gave Mike the phono, but we know he'd be embarrassed. . . . **Bill FitzGerald,** advertising and sales promotion manager, AMI, expects to visit our town next week. . . . There'll be some switching of addresses of some of our coinrow firms in the near future.

UPPER MIDWEST MUSINGS

Gordon Stout, of Pierre, S. D., is an avid baseball fan and to get the most out of the World Series Gordon and the missus came into the Twin Cities to watch the games on TV. Gordon was cagey and wouldn't say who he was rooting for. . . . **Bob Agnew** and **Joe Regan,** Dickota Amusement Co. of Dickinson, N. D., spent a few days in the Twin Cities. Bob was hoping to get in a game of golf but the weather wouldn't allow it. Bob managed to get in a few good games on the coin operated pool table at the Lieberman Music Co. While in town the boys also took in the Minnesota-Purdue football game. . . . **Earl Berkowitz,** B & B Novelty Co. of Superior, Wisc., made a quick trip into town and rushed from one place to the next in order to get all the things done that he had on his list. Slow down Earl. . . . **Mr. and Mrs. Jack Backus** and family of Jamestown, N. D., stopped in the Twin Cities on their way to Milwaukee, Wisc., where they intend to spend some time vacationing with Jack's mother. . . . **I. F. La Fleur, Sr.,** of Devils Lake, N. D., went antelope hunting in Montana and came back with his limit. . . . Our best wishes for a speedy recovery for **Charles Rose** of Fargo, N. D. Charley is in St. Johns Hospital in Fargo. . . . **Dar Holsman** of Big Fork, Minn. and **Frank Mager** of Grand Rapids, Minn. made the trip into the Twin Cities together. . . . **Fred Fixel** of Pembina, N. D., took some time off to make the trip into the Twin Cities and to look over the latest in coin-operated machines. **Art Hagness,** of Grand Forks, N. D., was seen shopping for records and parts for his route. . . . Recent visitors to the Twin Cities were **Wilfred Jahnke** of Red Lake Falls, Minn.; **Glenn Bischell** of Chippewa Falls, Wisc.; **Hugh May,** National Specialty Co. of Eau Claire, Wisc.; **Gordon Dunn** of Moose Lake, Minn.; **Iz Alpert,** Twin Ports Sales Co. of Duluth, Minn.; and **Frank Davidson** of Spooner, Wisc.

, Most elated of all elated guys 'round town this past week none other than bubbling, enthusiastic **Bill DeSelm.** Reason? "Simply because", said Billy, "our in-line game, 'Pixie,' is setting new sales records for us, far ahead of any in-line game we've ever built." Billy also claims, "From the information we've received, 'Pixie' is also getting collection records everywhere" . . . . **Eli Ross, Sam Taran** and **J. P. Elkins** in town. Eli and Sam flew in from Miami. **J. P. Elkins** from Taran's Jacksonville offices. Seems like the whole exec staff of the Taran organization in town. . . . Good golf match would be **Les Rappaport,** the insurance biggie vs **Herb Oettinger.** . . . **Jack Nelson** so busy these days over at Bally almost impossible to pin him down for even a second. The way Bally's new "Miami Beach," as well as the new Bally bowlers and the kiddie rides and kiddie games going, Jack sure has his work cut out for him. . . . **Al Adickes** from Hamburg, Germany, in town. Al advises, "I'm buying everything. Business is great and we expect it to be even greater."

Art Garvey taking **Bill O'Donnell's** telephonitis job over while **Bill and Nicky O'Donnell** on their way down to Miami with **Jimmy and Jean Savarese** to see Notre Dame play Miami U. In Miami the two couples will meet **Mr. and Mrs. Bill Marmer** of Cinci. Also **Mr. and Mrs. Lou Boasberg** of New Orleans. But the Notre Dame-Miami U. game is only incidental to the bigger contest. That's when **Bill O'Donnell** and **Lou Boasberg** will meet in a playoff tennis match. . . . **Art Weinand** returned from an extended tour of the west. Visited Seattle, Portland, San Francisco, Los Angeles, Phoenix and Denver. Says he, "Business is great everywhere and getting better." Art believes that he'll rest up a bit from this long flying trip before going back on the road again. . . . **Johnny Casola** and **Al Thoelke** of United working a new series of Service Schools. Now in Corpus Christi, Texas, with **Earl Chatham** at **Ray Williams** offices there. From there to Atlanta, Ga., with **C. O. Moon** and then on to Columbia, S. C., to be with **T. B. Holliday.** . . . **Harold Lieberman** in town closeted with **Dave Gottlieb** in Dave's private office watching the final game of the World Series.

Music Operators of Northern Illinois 7th annual banquet takes place this Thursday, Oct. 13, at the Elmhurst Country Club in Elmhurst, Ill. It's a sellout, according to **Bob Lindelof** and **Jerry Shuman.** . . . Cracks **Alvin Gottlieb,** "What's the big idea of phoning me? Don't you know the World Series is on?". . . . **Vince Shay** busier than ever. Reports that both **Stan Levin** and **Mickey Schaefer** also busier than these two have ever been. "Help, help", yelps Vince, "I need more equipment—quick". . . . Oldtimer **Mack Postel** now engaged in distributing and jobbing ciggie venders and all other vending equipment reports, "Business hasn't been bad at all". . . . **Paul Huebsch** of Keeney came up with this remark, "We're goin' real fast". Meaning, according to Paul, that their "DeLuxe Challenge Bowler" and "Fascination Pool" moving faster than they can handle the phones and orders. "And", adds Paul, "that's only part of the story. Our cigarette and hot coffee machines going just as fast".

Ralph Sheffield telling one and all about the hit that the light is making which appears on Genco's "Official Tournament Pool". Ralph reports, "You'd be surprised how terrific this lights up the game, especially in those dark tavern spots". The result, according to Ralph, is ever greater demand for their game because of this lighted effect. . . . **Joe Robbins** ducks out of Empire to go duck hunting with **Bill Cleary** of Sault Ste. Marie, Mich. Joe is driving up thru Wisconsin to the Upper Michigan Peninsula. Says Joe, "I'm going to stop off and visit with friends I haven't seen in a long, long time." Joe reports that **Bill Cleary** is the greatest hunter and fisherman in the coinbiz. . . . **Sam Lewis** of Exhibit flies to the east to be with the firm's distribs there so **Frank Mencuri** takes over at Exhibit's offices. Reports Frank, "Whew. One day here is like forty days used to be. We are busy, man, but real busy." And back he goes to his phones that keep buzzing merrily all day long. . . . **Ed Levin** of Chicago Coin says, "What can I tell you? We're doing terrific. Shipping 'em just as fast as they come off the production lines." **Sam Gensburg** in town and also busy.

Maurie and Eddie Ginsburg, Harold Schwartz, Bill Philps, Nate Feinstein and all the gang over at Atlas Music absolutely thrilled at the sales record they set during the showing of the new Seeburg 200. Seems like the boys just zoomed out with a brand new record for the firm. "We'll just have to ration deliveries for some time", is the way Maurie put it. . . . Newspaper story here regarding fact that New York License Dept. actually set a moneymaking record very interesting to the coinbiz. Seems that the $392,800.00 taken in by New York's Licensers in 1954 was all for games. This was more than one quarter of all the revenue. . . . **Wally Finke** and **Joe Kline** along with their star salesman, **Sam Kolber,** out to break the records they set for their firm these past two months. Said Wally, "Don't know if we'll equal or break these records, but, you can be sure of one thing, we're gonna try like mad to do it". . . . **Jack Mitnick,** AMI's eastern representative, in town this past week and busier than busy.

Nice note from **Leon Shapochnik** of Havana, Cuba, advising that business is going right ahead and that more and more music appearing everywhere in the island. . . . Demand has started up again for **The Cash Box** suggestion of many years' standing, **"School For Mechanics".** Seems that the need has become crucial. Many report that they are not expanding their businesses due to the lack of expert mechanical help. And with all equipment becoming ever more intricate, mechanics hard to find and train. . . . **Leo Weinberger** of Louisville advises that his showing of the new AMI "G" has resulted in more business for his firm than anyone ever dreamed could come about. Said Leo, "This has been one of the biggest business showings we've ever held in all of our long history in this industry". And that's saying plenty. . . . **Ted Rubenstein** of Marvel doing a fine business with foreign ops on his plastic replacements for phonos. Ted reports that more and more of the ops in foreign lands writing to him for his replacement parts. . . . **Wayne (Brad) Bradfield** at Rock-Ola one busy man these days. Wayne reports that, as far as the Rock-Ola factory is concerned, all their troubles are more and more production.

Sam Stern of Williams created quite a bit of interest with his report that the Williams factory would soon deluge the field with a series of entirely new and different products. . . . **Mike Spagnola** and **Phil Weisman,** Chicago's AMI Distribs, very happy over the results of their showing of the Model "G". . . . **Ben Coven** reports that his new "Comco" speakers are taking off but big and that orders and reorders are proving these speakers among the best. . . . **Gil Kitt** writes in to advise that he's reached his 20th year in the coinbiz and is therefore eligible for membership in the **"20 Year Club".**

HAPPY BIRTHDAY THIS WEEK TO: **Sidney Mittleberg,** Queens Village, N. Y. . . . **Ben A. Hofer,** New Braunsfels, Texas. . . . **Dick Hornbeck,** Kingston, N. Y. . . . **A. J. McKee,** Columbia, Tenn. . . . **Len Micon,** Chicago, Ill. . . . **Dominick Fulco,** Hartford, Conn. . . . **James E. Upshaw,** Junction City, Kans. . . . **Irving Kaye,** New York City. . . . **N. A. Robertson,** Ada, Okla. . . . **Chas. A. Maroon,** Bridgeport, Ohio. . . . **Joe Kline,** Chicago, Ill. . . . **Harold L. Sharkey,** Huntington Park, Calif. . . . **Sidney A. Wolbarst,** Newton, Mass. . . . **Ernest Kranter,** Maplewood, N. J.

IMPORTERS

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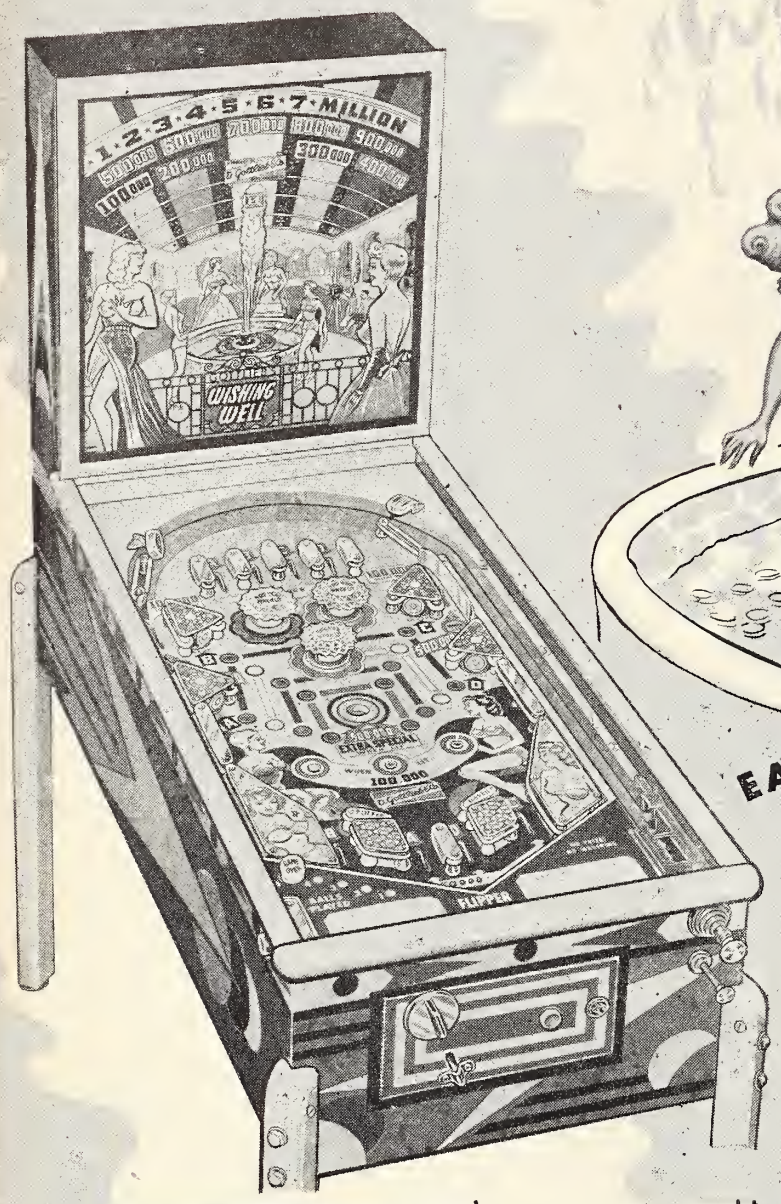

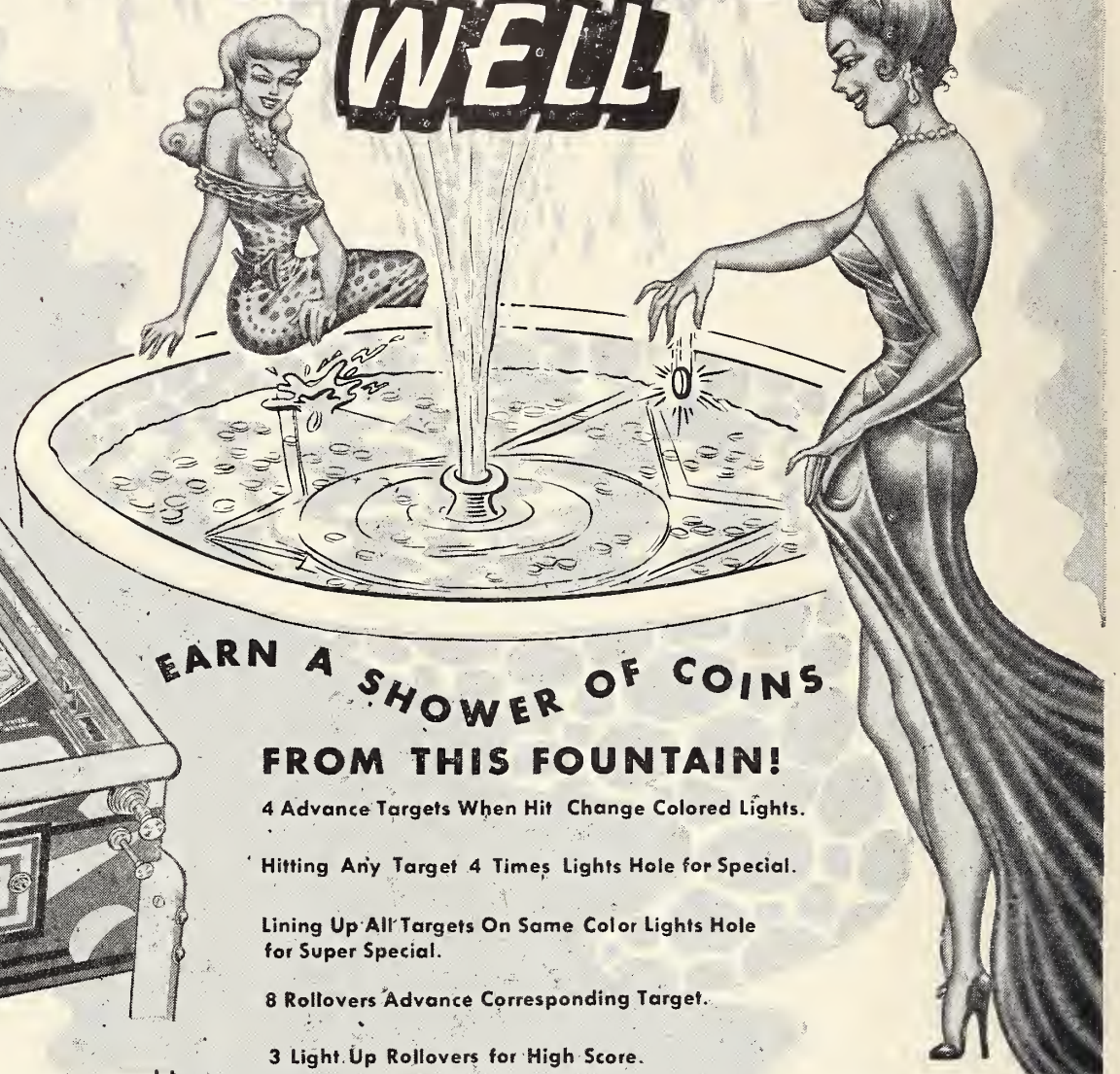

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O. J. Mullininx Passes Georgia State Bar Examination

SAVANNAH, GA. — Coinmen in this area were thrilled this past week when it was disclosed that O. J. Mullininx, Oglethorpe Vending Company, this city, passed the state bar examination and was admitted to the practice of law in this state.

Mullininx, active as an operator and wholesaler here for the past 18 years, has continually been active in many civic and charitable affairs which has brought a great deal of credit to the coin machine industry. Mullininx was one of the coinmen who cooperated in the industry polio drive last January by contributing his receipts thru the use of his machines in the "Day of Dimes for The March of Dimes."

Mullininx started to study law some three years ago under Gilbert Johnson, well known attorney here, and at the same time conducting his operations, which run to some considerable number of machines. O. J. was the only man in this area to pass the bar examination without having a college degree in law.

Just what his future plans are in the field of law are not evident at the moment.

MIAMI MURMURS

Sam Taran left for Chicago to visit the factories and see what's what. . . . **Harry Siskind**, Brooklyn, N. Y. op, vacationing at the Fountainebleau. He and the ex-Brooklyn op, **Willie Levey** had dinner one night, spending most of the time talking about the biz some 25 years ago. . . . Bush Distributing Co. hosted Miami ops at a luncheon . . . . Ops looking forward to the AMI showing of the new model "G" phonos at Southern Music Dist. Co. . . . Latest addition to Miami's coinrow on S. W. 8th Ave. is **Dave Friedman**. . . . Viking Export Co. advise they're going full blast, rushing machines out for export as quickly as they can. . . . **Cy Wolfe**, Wolfe Dist. Co., held an open house party for practically the entire week, showing the new Seeburg 200 selection phono at the El Commodore Hotel. . . . **Doc Eaton** in town on business and visits his friends. Seen at Harvey's luncheoning with **Willie Blatt**. . . . Bert Lane just completed another addition to his plant, enabling him to up his production. . . . **Doris Shapiro** back at Music Makers office. Claims she enjoys that more than staying at home. . . . **Lucky Skolnick** just bought a new car with all the fancy fixings.

$5,055,000.-

BOSTON, MASS.—In a recent story in **The Cash Box** it was reported Dave Bond, Trimount Automatic Sales Corporation, this city, was endeavoring to raise $50,055 as chairman of the Business Men's Council of the combined Jewish Appeal. The story should have read $5,055,000.

CLASSIFIED ADVERTISING SECTION

WANT

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blnes. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT — Wurlitzer 1400's, 1600's, 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA., (Tel.: 3-4623).

WANT — Bally "Big Times," $440. Also need back glass for two Genco "Bingo Rolls." LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).

WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shnffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1623 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — We will pay highest cash prices in Middle West for Bally Gayeties; Big Times; Varieties and Surf Clubs. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO, (Tel.: MAin 18751).

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We bny brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967).

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amnsement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Distribntors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically prodnced under modern manufacturing methods assnring tops in performance. Sold on money back guarantee. Samples and prices npon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

FOR SALE

FOR SALE — "Wurlitzer Phonographs." 1500's—$395; 1400's—$325; 1250's — $175; 1100's — $150; 1015's—$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE — Bally Gayety, $350; Bally Surf Club, $210; Bally Variety, $310; Bally Palm Springs, $185; United's Rio, $100; United's Tahiti, $90. NATASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS, LA., (Tel.: MAgnolia 6386).

FOR SALE—26 Wurlitzer 3020 Wallboxes, $9 ea.; 2 D-80 Wallboxes and Stepper, $125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — We have Hayburners, Jalopies and Sea Jockeys, in all 30, uncrated at $35 ea. All are in working condition. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

FOR SALE — The New Joker—Like New. $495. Will trade. Rowe 8 Column Cigarette Machine, $85; 7 Column National, $75; Beach Club, $165; Yacht Club, $95; Coronation, $40; Pin Wheel, $50; Flying Hi, $50; Jockey Club, $150; Ice Frolics, $250. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: PH 750).

FOR SALE — New: Three Deuces; Criss Cross Target; 2 Player Basketball. Used: Merry-Go-Round; Zoo Ride; Super Jumbo; Olympic Shuffle Alley; League Shnffle Alley; Super Frame Bowler; Advance Bowler; Cascade Shuffle Alley; Hi-Speed Triple Score. Must make room. Make an offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE — Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact ns at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

FOR SALE — Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE — Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT — Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: MArket 1-5438).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395 — As a package, $999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Seeburg "C", $575; Seeburg "B", $475; Seeburg "A", $250; AMI E-120 Phonographs, $575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS., (Tel.: HO 4-6111, 4-3504).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—20 United Super Shuffle Alleys; 2 United Derby Rolls. No reasonable offer refused. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE — Canadian Operators—Seeburg Model W $1040; Model C, $840; Rock-Ola 5250, $390; AMI Model C, $250; Seeburg 146, $90. Limited stock. Write, wire or phone. SAM SOLWAY, STE. AGATHE, DES MONTE, QUE., BOX 129. (Tel.: 154).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Attention Canadian Ops: If you need used Bowlers, we've got them from $60 up, thoroughly reconditioned, ready for location. MA and export declarations properly handled by us. Write or call SHELDON SALES, 881 MAIN STREET, BUFFALO 3, NEW YORK, (Tel.: LIncoln 9106).

FOR SALE — United Shuffle Alleys; Team $245; League $225; Chief $195; Royal $145; Clover $85; Wms. Major League $225; Genco Bing-A-Roll $65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Bargains: Bally Beauty, $145; Beach Club, $170; Dude Ranch, $205; Palm Springs, $210; Ice Frolics, $215; Hi-Fi, $225; Surf Clubs, $240; Variety, $395; Gayety, $395; Evans (Club Model) Saddle & Turf, $245; 10 Genco Jumpin' Jacks, $55; United (DeLuxe) Carnival Gun, $275. Also other Bingos and Bowlers. All ready for locations. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA., (Tel.: 5-7549).

FOR SALE—ABC $65; Atlantic City $90; Brite Lites $65; Beauty $165; Coney Island $65; Cabana $165; Nevada $295; Spot Lites $65; Singapore $325; Tropicana $350; Tropics $175; Yacht Club $110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: TOwer 1-6715.)

FOR SALE — Bally Beauties, $145; 100C Seeburg, $595; 1438 Comets, $595; 1446 Hi-Fi, $695; Model C, $210; Model B, $185; Model A, $135; AMI 5 & 10 Boxes, $10; AMI 5c Boxes, $5; 3020, $8; 3W7-L56, $10; AMI 40 Stepper, $15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE — 25 Like New Wurlitzer 1700's. Write, wire or call. Largest stock of Kiddie Rides in the world. All guaranteed 100%. We will accept in trade for our Kiddie Rides, used Alleys, Pinballs and Music Machines. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: CIrcle 6-8939).

FOR SALE — Lowest Prices In The Country. Leaders $249.50; Team Plays $249.50; Classics $145; Clovers $125; Exhibit Rifle Gallery $169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293.)

FOR SALE — Sixty music and thirty-five amusement on locations, grossed $67,000 in 1954, first six months of 1955, $40,000. Located in good Kansas community. Owner will lease building. BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE — The Nation's Hottest Appliance at America's Lowest Price. Fabulous Automatic Electric Fry Pan with Cover. Equipped with General Electric Calrod Unit, Built in Thermostat, E-Z Vue Temperature Chart, Extra Thick Aluminum, Completely Immersible in water. Ideal for Baking, Frying, Deep Frying and many other uses. Money back guarantee. Retail Price, $24.95. Sample, $10.50. 4 or more, $9.90. 25% Deposit — Money Order or Cash. GAY LORD DISTRIBUTORS, SILVER CREEK, NEW YORK.

FOR SALE—Special. Bally: Gayetys, $345; Big Times, like new, $439.50; Bull's Eye Target Gun, $219.50; United: Mexicos, $145; Hawaiis, $132.50. Gottlieb: Southern Belles, large deluxe model, $215. Chicago Coin: Round The World Trainers, used very little, $475. Auto-Photo Machines, beautifully refinished, $1595. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA., (Tel.: CAnal 8318).

FOR SALE — M100A—78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., (Tel.: FO 5-3456).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2. CHapel 9-6556.

FOR SALE — Seeburg Coon Hunts, $175; Seeburg Shoot The Bear, $125; Genco Rifle Gallery, $325. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—Hi Fi, $200; Surf Club, $190; Palm Springs, $175; Beach Club, $150; Yacht Club, $75; Spot Lite, $50; C. C. Super Home Run, $150. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Chicago Coin Bowlers—1 Holiday, $425; 1 Playtime, $435; 1 Name, $125; 1 Crown, $150; 1 10th Frame Double Score, $125. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: 3-4508).

FOR SALE—Bargain prices, shopped or as is. Seeburg 100A's; Wurlitzer 1100; 1400; 1500 and 1550A. CENTURY DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y. (Tel.: SUmmer 4938).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, $11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, $525; E-80, $475; D-80, $395; D-40, $260; Model C, $175; Model A, $125. WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).

FOR SALE—Reconditioned Guaranteed Phonographs. Wurlitzer: Model 1250, $165; Model 1217 Hideaway (48 Sel.) with 12 (48 Sel.) Wall Boxes (Lot) $195. Rock-Ola: Model 1436 (78 RPM) 120 Sel., $250; Model 1436 (45 RPM) 120 Sel., $325; Model 1434 (45 RPM) 50 Sel., $275; Model 1438 Comet 120 Sel., $565. Seeburg: Model M-100-A, $250; Shoot-The-Bear Gun converted to Shoot The Ock, $95. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO., (Tel.: FOrest 7-6730).

FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol DeLuxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylco Rocket Ships, $295. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: ALgonquin 4-3338, 4-3660).

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—Seeburg M100A, $300; M100-C, $600; M100-G, $725; M100-W, $725; Wurlitzer 1250; $150; 1100, $85; AMI A, $125; AMI B, $185; AMI C, $200; Evans Constellation, $125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Penny Arcade Field. A single machine, a complete arcade. Parts, supplies, sundries. Also all games, parts and supplies for the operator. MIKE MUNVES CORPORATION, 577 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyaut 9-6677).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Slugging Champ, $235; Chinatown, $95; Skill Pool, $75; Hit and Run, $65; Niagara, $65; All Star Basketball, $35. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO, (Tel.: AXminster 4-3529).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — 3020 Wurlitzer Wall Boxes, $5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, $1.00 ea.; Packard Wall Boxes, $1.00 ea.; 100 219 Steppers, $7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MElrose 5-1593).

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA. CALIF.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—Operators who are interested in getting the most for their money—get on our mailing list. We buy, sell and trade all kinds of coin operated equipment. Write or call: George Ponser. ALBERT SIMON SYRACUSE CORP., 602 N. STATE STREET, SYRACUSE, N. Y., (Tel.: 74-2403).

CLASSIFIED ADVERTISING SECTION

FOR SALE — United Royal, $134; United Chief, $185; United League, $215; CC Super Frame, $219.50; AMI "A", $69.50; CC Home Run, 6 Player, $164.50; Seeburg Bear Gun, $94.50; Exhibit Star Shooting Gallery, $174.50; Seeburg "A", $255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—United Bingos; 7 Tahitis, $99.50 ea.; 7 Singapores, $225 ea.; 9 Tropicanas, $239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE — Brand new in original cases — need cash — will sacrifice. United Super Slugger; United DeLuxe Slugger with match-a-score; United 5th Inning; United DeLuxe 5th Inning with match-a-score; United Derby Roll; United DeLuxe Derby Roll with match-a-score. Write or call: SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y., (Tel.: BRyant 9-4684), or 1200 NORTH AVENUE, ELIZABETH, N. J.

Notice!

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is " 'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

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26 West 47th Street, New York 36, N. Y.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. $3.50 Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SAratoga 2-5151.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. $34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUniper 8-5211).

THE CASH BOX

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THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

836th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

2* Model A, '46, 40 Sel., 78 RPM	65.00	135.00
2* Model B, '48, 40 Sel., 78 RPM	145.00	185.00
2* Model C, '50, 40 Sel., 78 RPM	145.00	210.00
2* Model D-40, '51, 40 Sel., 78 RPM	219.00	275.00
4. Model D-80, '51, 80 Sel., 45 RPM	335.00	395.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	500.00
4. Model E-80, '53, 80 Sel., 45 RPM	465.00	550.00
4* Model E-120, '53, 120 Sel., 45 RPM	475.00	575.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jnbilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	75.00	150.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	169.50	225.00
4. 1432, Same as above, Converted to 45 RPM	200.00	250.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	225.00	325.00
4. 1434, Same as above, Converted to 45 RPM	275.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	285.00	375.00
4. 1436A, '53, Firehall, 120 Sel., 45 RPM	325.00	450.00
1* 1438, '54, Comet, 120 Sel., 45 RPM	495.00	599.50
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	695.00	750.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	25.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	75.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
3* M100A, '49, 100 Sel., 78 RPM	250.00	335.00
2* M100B, '51, 100 Sel., 45 RPM	475.00	525.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab	495.00	585.00
3* M100C, '53, 100 Sel., 45 RPM	575.00	635.00
4. HF100G, '54, 100 Sel., 45 RPM	725.00	800.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	12.50	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015 '46, 25 Sel., 78 RPM	39.50	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
2* 1100, '48, 25 Sel., 78 RPM	95.00	155.00
4* 1250, '50, 48 Sel., 78 RPM	135.00	179.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	225.00
4* 1400, '52, 48 Sel., 78 RPM	250.00	325.00
4. 1400, '52, (Same as above) Converted to 45 RPM	275.00	335.00
1* 1500, '53, 150 Sel., 78 and 45 RPM Intermixed	295.00	395.00
2. 1500A, '53, 105 Sel., 78 and 45 RPM Intermixed	275.00	395.00
4. 1650, '53, 48 Sel., 45 RPM	360.00	450.00
4. 1700, '54, 104 Sel., 45 RPM	595.00	725.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	15.00	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	40.00	65.00
4. Across the Board (Un 9/52)	35.00	50.00
2. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	50.00	90.00
1* Atlantic City (B 5/52)	90.00	110.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	150.00	220.00
2* Beauty (B 11/52)	125.00	165.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	135.00	180.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
4. Big Time (B 1/55)	450.00	525.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bright Lights (B 5/51)	65.00	95.00
1. Bright Spot (B 11/51)	75.00	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	90.00	165.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	60.00	95.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	115.00
4. College Daze (Got 8/49)	10.00	25.00
4. Colors (Wm 11/54)	175.00	220.00
4* Coney Island (B 9/52)	65.00	95.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	190.00	230.00
4. Daisy May (Got 7/54)	170.00	215.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	185.00	215.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
2. Dragonette (Got 6/54)	135.00	180.00

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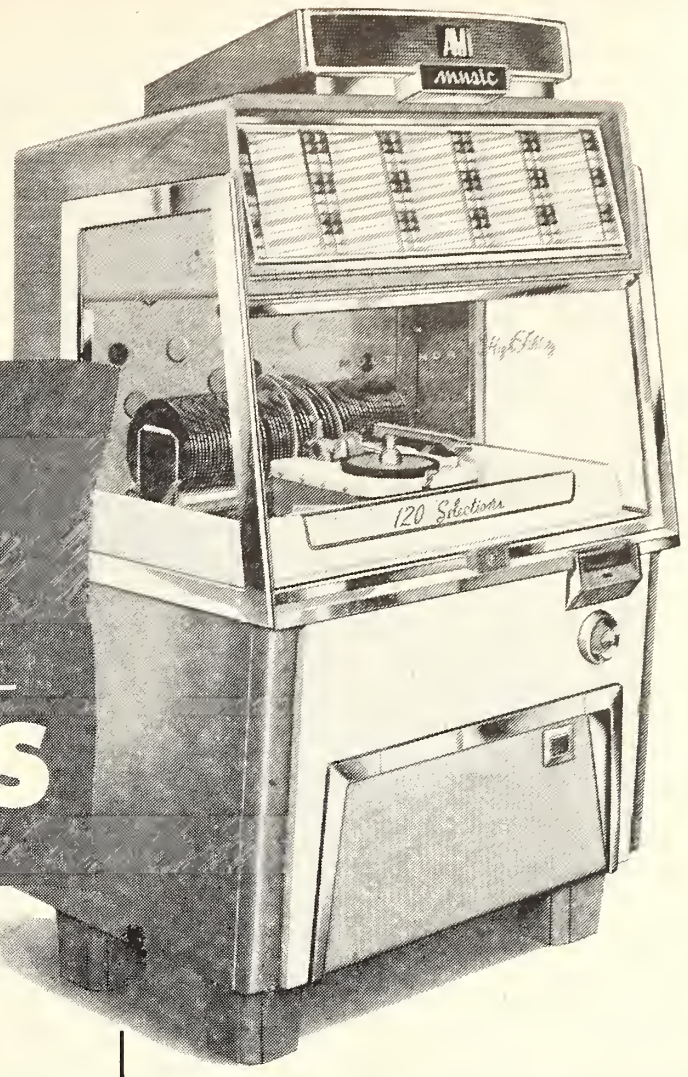


The S-SENSE of SUCCESS

SOUND

Multi-Horn AMI-Fidelity—true hi-fi as only exponential horns can deliver it.

SIMPLICITY

Uncluttered mechanism with minimum number of parts. Even a layman can understand it!

STYLE

Straight lines, flat surfaces, angular contours . . . in step with the trend of today.

SERVICEABILITY

Entire mechanism, including coin system, accessible from front of the cabinet. No furniture moving or temper losing.

SAVINGS

You save throughout the life of the AMI Model "G" starting with its low first cost. The time-proved mechanism reduces service time, cuts service costs.

SPEED OF PLAY

Minimum time lag from push button to play and fast title scanning and selection provide more revenue-producing minutes per hour.

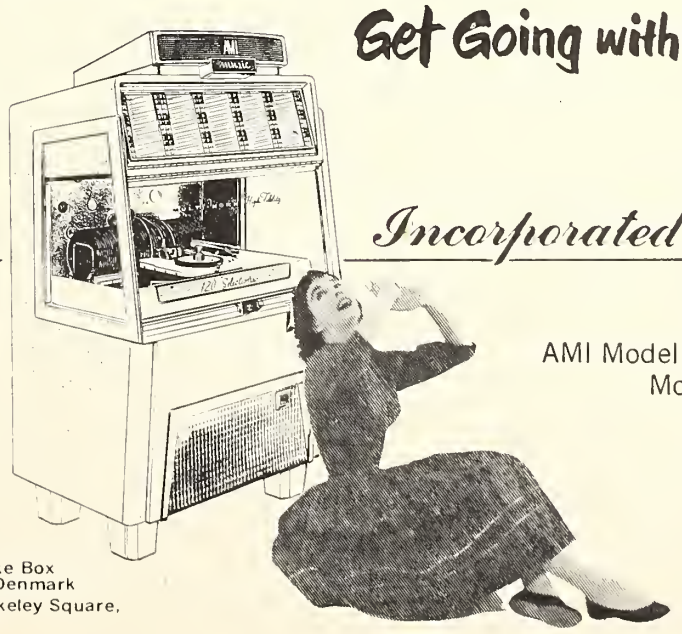
SO...to get the most from your investment

Get Going with the G

AMI Incorporated

1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927



AMI Model "G"—120, 80, 40 selections
More plays in less time

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	150.00	250.00
4. Duette DeLuxe (Got 4/55)	263.00	285.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	190.00	230.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Corners (Got 9/50)	30.00	60.00
4. "400" (Upright) (Ge 10/52)	40.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4. Frolics (B 10/52)	100.00	135.00
4. Futurity (B 3/51)	40.00	80.00
2* Gayety (B 3/25)	330.00	445.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	40.00	95.00
4. Gold Star (Got 8/54)	185.00	215.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	85.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6 Grand Stand (B '50)	20.00	35.00
2. Green Pastures (Got 1/54)	135.00	155.00
4. Gun Club (Wm 11/53)	79.00	105.00
4. Guy-Dolls (Got 5/53)	75.00	135.00
4. Gypsy Queen (Got 2/55)	220.00	245.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
1. Havana (Un 2/54)	125.00	225.00
2. Hawaii (Un 6/54)	160.00	250.00
4. Hawaiian Beauty (Got 4/54)	140.00	200.00
4. Hayburner (Wm 6/51)	35.00	85.00
2* Hi-Fi (B 6/54)	185.00	245.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	35.00
2* Ice-Frolics (B 1/54)	200.00	265.00
4. Jalopy (Wm 8/51)	35.00	65.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 5/54)	145.00	185.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	50.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	10.00	25.00
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	29.00	45.00
4. Lady Luck (Got 9/54)	145.00	210.00
4. Lazy "Q" (Wm 2/54)	85.00	125.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
1. Lovely Lucy (Got 2/54)	135.00	175.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	235.00	250.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Manhattan (Un 4/5)	405.00	495.00
2. Marble Queen (Got 8/53)	95.00	135.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	30.00	65.00
2. Mexico (Un 3/54)	140.00	210.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	145.00	175.00
4* Nevada (Un 8/54)	185.00	295.00
4. Niagara (Got 12/51)	40.00	70.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	135.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	65.00	90.00
1* Palm Beach (B 7/52)	85.00	100.00
2* Palm Springs (B 11/53)	175.00	245.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
2. Pin Wheel (Got 11/53)	50.00	125.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
2. Poker Face (Got 9/53)	110.00	130.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	100.00	175.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	35.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
(Club Model)	245.00	300.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	125.00	165.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53)	120.00	145.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4* Singapore (Un 10/54)	225.00	325.00
4. Skill Pool (Got 8/52)	50.00	85.00
4. Slugfest (Wm 3/52)	39.00	65.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	50.00	85.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	169.50	225.00
4. Spot Bowler (Got 10/50)	15.00	35.00
1* Spot-Lite (B 1/52)	50.00	85.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	210.00
4. Star Pool (Wm 10/54)	200.00	220.00
4. Stars (Un 6/52)	50.00	85.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	35.00	95.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	287.50	375.00
2* Surf Club (B 3/54)	190.00	285.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4* Tahiti (Un 8/53)	90.00	195.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	150.00	190.00
4. Times Square (Wm 4/53)	65.00	89.50
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	239.50	350.00
4. Tropics (Un 7/53)	110.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	210.00	240.00
4. Utah (Un 7/49)	10.00	29.50
2* Variety (B 9/54)	295.00	425.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4* Yacht Club (B 6/53)	75.00	125.00
4. Zingo (Un 10/51)	25.00	65.00

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	295.00	375.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. Bally Jet Bowler (8/54)	350.00	400.00
4. Bally Magic Bowler (12/54)	395.00	475.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	39.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	100.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	75.00	150.00
4. ChiCoin Name Bowler (1/53)	75.00	150.00
2* ChiCoin 10th Frame Double Score Bowler (2/53)	50.00	150.00
4. ChiCoin Crown (4/53)	95.00	175.00
4. ChiCoin Crown, Giant Pins (4/53)	125.00	185.00
2. ChiCoin Triple Score (6/53)	65.00	175.00
4. ChiCoin Gold Cup (7/53)	145.00	225.00
4. ChiCoin High Speed Crown (7/53)	150.00	260.00
4. ChiCoin High Speed Triple Score (8/53)	225.00	285.00
4. ChiCoin Advance (10/53)	150.00	260.00
4. ChiCoin King (10/53)	200.00	275.00
4. ChiCoin Criss Cross (Bowler 12/53)	215.00	300.00
2* ChiCoin Super Frame (3/54)	219.50	300.00
4. ChiCoin Starlite (5/54)	225.00	310.00
4. ChiCoin Feature (7/54)	250.00	350.00
4. ChiCoin Holiday (9/54)	375.00	425.00
4. ChiCoin Flash (10/54)	250.00	395.00
4. ChiCoin Playtime (10/54)	350.00	460.00
4. ChiCoin Fireball (11/54)	395.00	475.00
4. ChiCoin Thunderbolt (12/54)	400.00	450.00
4. ChiCoin Triple Strike (2/55)	415.00	465.00
4. ChiCoin Criss-Cross Targette (1/55)	175.00	275.00
4. ChiCoin DeLuxe Criss Cross Targette (1/55)	200.00	215.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4 Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	85.00	125.00
4. Genco Match Pool (2/54)	125.00	160.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League Bowler (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	69.00	135.00
4. Keeney Club (4/53)	95.00	150.00
2. Keeney Domino (5/53)	50.00	160.00
4. Keeney Carnival (5/53)	90.00	175.00
4. Keeney Pacemaker (9/53)	125.00	200.00
4. Keeney Mainliner Bowler (1/54)	169.50	240.00
4. Keeney Bonus Bowler (3/54)	175.00	250.00
4. Keeney Diamond Bowler (5/54)	165.00	295.00
4. Keeney Bikini (6/54)	225.00	300.00
4. Keeney Century (6/54)	295.00	320.00
4. Keeney American (9/54)	325.00	350.00
4. Keeney National (9/54)	345.00	395.00

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4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player	40.00	70.00
4. United DeLuxe 6-Player (10/15)	40.00	75.00
4. United 6-Player Super (3/52)	45.00	95.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	50.00	105.00
4. United 10th Frame Star (9/52)	65.00	110.00
4. United Manhattan 10th Frame (9/52)	70.00	130.00
4. United 10th Frame Super (10/52)	85.00	135.00
4. United Manhattan (9/52)	100.00	135.00
4* United Cascade (2/53)	85.00	125.00
4* United Clover (2/53)	75.00	125.00
4. United Liberty (2/53)	100.00	140.00
4* United Classic (6/53)	115.00	145.00
1* United Olympic (6/53)	100.00	135.00
2* United Royal (9/53)	139.50	190.00
4* United Imperial (9/53)	185.00	220.00
2* United Chief (11/53)	185.00	250.00
4* United Leader (11/53)	200.00	275.00
4* United Team (1/54)	245.00	275.00
4. United DeLuxe Team (1/54)	260.00	300.00
4. United League (1/54)	225.00	290.00
2. United Ace (5/54)	265.00	325.00
2. United Rainbow (5/54)	250.00	310.00
4. United Banner (8/54)	310.00	340.00
4. United Shuffle Targette (8/54)	265.00	350.00
4. United DeLuxe Shuffle Targette (8/54)	295.00	360.00
4. United Speedy (8/54)	300.00	400.00
4. Un. 11th Frame (10/54)	335.00	410.00
2. United DeLuxe 11th Frame	325.00	415.00
4. United Comet Targette (11/54)	325.00	410.00
2. United DeLuxe Comet Targette (11/54)	335.00	420.00
4. United Mercury (12/54)	350.00	410.00
4. United DeLuxe Mercury (12/54)	345.00	425.00
4. United Mars (1/55)	355.00	440.00
4. United DeLuxe Mars (1/55)	345.00	450.00
4. Un. Lightning (2/55)	375.00	455.00
4. United DeLuxe Lightning	385.00	465.00
4. Un. Clipper (5/55)	425.00	460.00
2. United DeLuxe Clipper (5/55)	415.00	465.00
6. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shnffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
6. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	44.50	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	50.00	99.50
2. ChiCoin Home Run, 6 Player (3/54)	150.00	250.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	175.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Snper Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibt Dale Gun	45.00	89.50
4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gnn	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	50.00	110.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal. (6/64)	169.50	200.00
2. Exhibit Star Shooting Gallery (9/54)	179.50	240.00
4* Exhibit Sportland Shooting Gallery (11/54)	225.00	275.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	395.00
4. Genco Sky Gunner	90.00	145.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
4* Genco Rifle Gal. (6/54)	215.00	325.00
4. Genco Big Top Rifle Gallery (6/54)	375.00	450.00
4. Genco Wild West Gun (2/55)	395.00	495.00
4. Jack Rabbit	50.00	99.50
4. Jnngle Joe	49.50	69.50
2. Keeney Air Raider	65.00	120.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	30.00	65.00
4. Keeney Sportsman (11/54)	249.00	345.00
4. Lite Leagne	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mntos. Fly. Sancers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos, Photomatic (DeLuxe)	275.00	475.00
4. Mnstocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series.	40.00	85.00
4. Scientific Baseball	40.00	89.50
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	99.50	150.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	125.00	225.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	95.00	150.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
2* United Carnival Gun (10/54)	275.00	360.00
4. United DeLuxe Carnival Gun (10/54)	275.00	375.00
4. United Bonus Gun (1/55)	345.00	425.00
4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	40.00	89.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
2. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	175.00
4. Wms. Pennant Baseball (12/53)	165.00	265.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	300.00
4. Wms. Major League Baseball (2/54)	200.00	325.00
4. Wms. All Star Baseball (2/54)	155.00	330.00
4. Wms. Big League Baseball (2/54)	155.00	325.00
4. Wms. Safari Gun (2/54)	350.00	475.00
4. Wms. Polar Hunt (3/55)	395.00	550.00
4. Wurlitzer Skeeball	35.00	75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

1956 Challenger	$ 75.00
Rifle Sport (3 gun, 6 gun and 12 gun ranges)	Prices on Request
Coin Chutes, Slug Rejectors, Coin Changers, Time Switches, Pay Meters, other Accessories	Prices on Request

AMI, INCORPORATED

No List Price Authorized for Publication

- G-120 Phonograph
- G- 80 Phonograph
- G- 40 Phonograph
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	$2,950.00

BALLY MFG. CO.

Miami Beach	$ 775.00
Jumbo Bowler (without Match Feature) Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature) Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature) Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Featnre) Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Score-A-Line Bowler (without Match Feature)	$ 705.00
Blinker Bowler (with Match Feature)	815.00
Bulls Eye Bowler (with Match Featnre)	775.00

EXHIBIT SUPPLY CO.

Skill Pool	$ 325.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

GENCO MFG. & SALES CO.

Official Tournament Pool	$ 300.00
Quarterback (Football Game) (with Match Feature)	635.00
Sky Rocket Rifle Gallery (with Match Feature)	675.00

D. GOTTLIEB & CO.

Wishing Well (Single Player, 5-Ball)	$ 407.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00

J. H. KEENEY & CO., INC.

Fascination DeLuxe Pool Table	$ 295.00
DeLuxe Challenge Bowler (with Match Feature)	690.00
Challenge Bowler (without Match Featnre)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- 3W-1—Wall-O-Matic "100"
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

UNITED MFG. CO.

Bonus Shuffle Alley Single Chute	$ 705.00
Double Chute	725.00
DeLuxe Bonus Shuffle Alley (with Match Feature) Regular Model, 10c a play	755.00
Special Model, 10c a play, 3 plays for 25c	775.00
Pixies	725.00

WILLIAMS MFG. CO.

Smoke Signal	$ 389.50
Bank Pool	295.00
King Of Swat	549.50
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1800" Hi-Fi Phonograph 104 Selection, 45 RPM
- Model "1700" Hi-Fi Phonograph 104 Selection, 45 RPM
- Model "1600-A" Hi-Fi Phonograph, 48 Selection, 78 RPM
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

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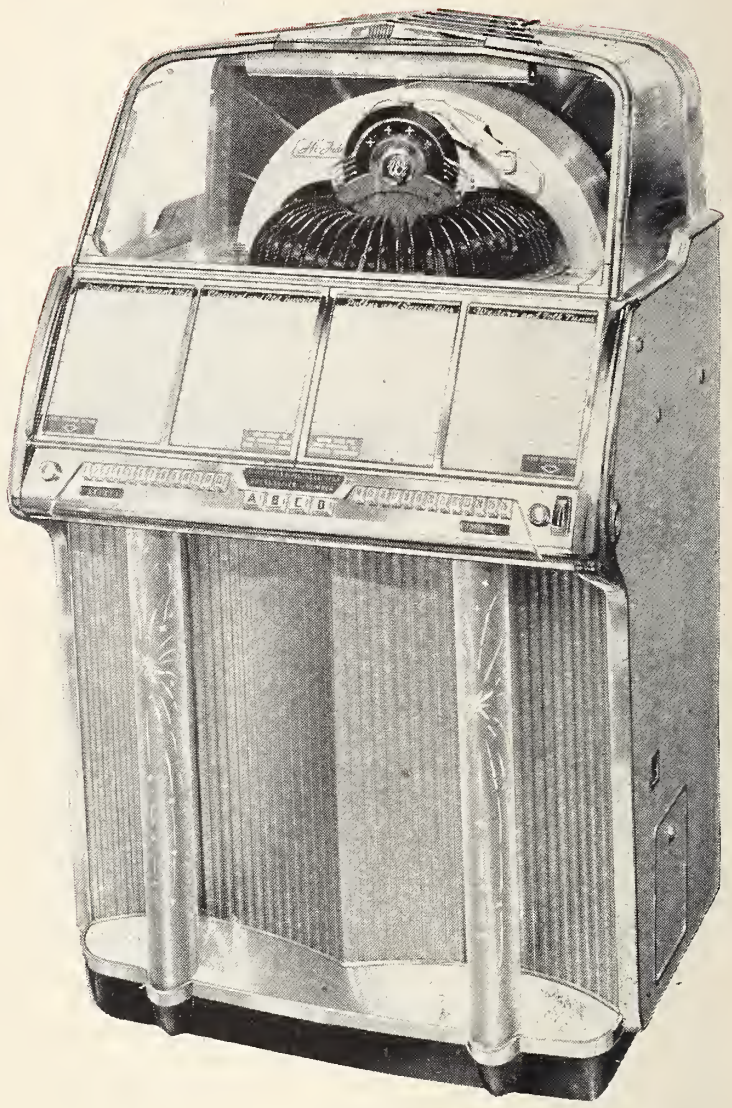
ON THE RECOMMENDATION OF THEIR SERVICE MEN THAN ANY OTHER PHONOGRAPHS



LOW MAINTENANCE COSTS PLUS HIGH EARNING POWER
MAKE IT BY FAR THE MOST PROFITABLE OF ALL JUKE BOXES

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FIRST IN BEAUTY — IN TONE — IN EARNINGS

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Established 1856

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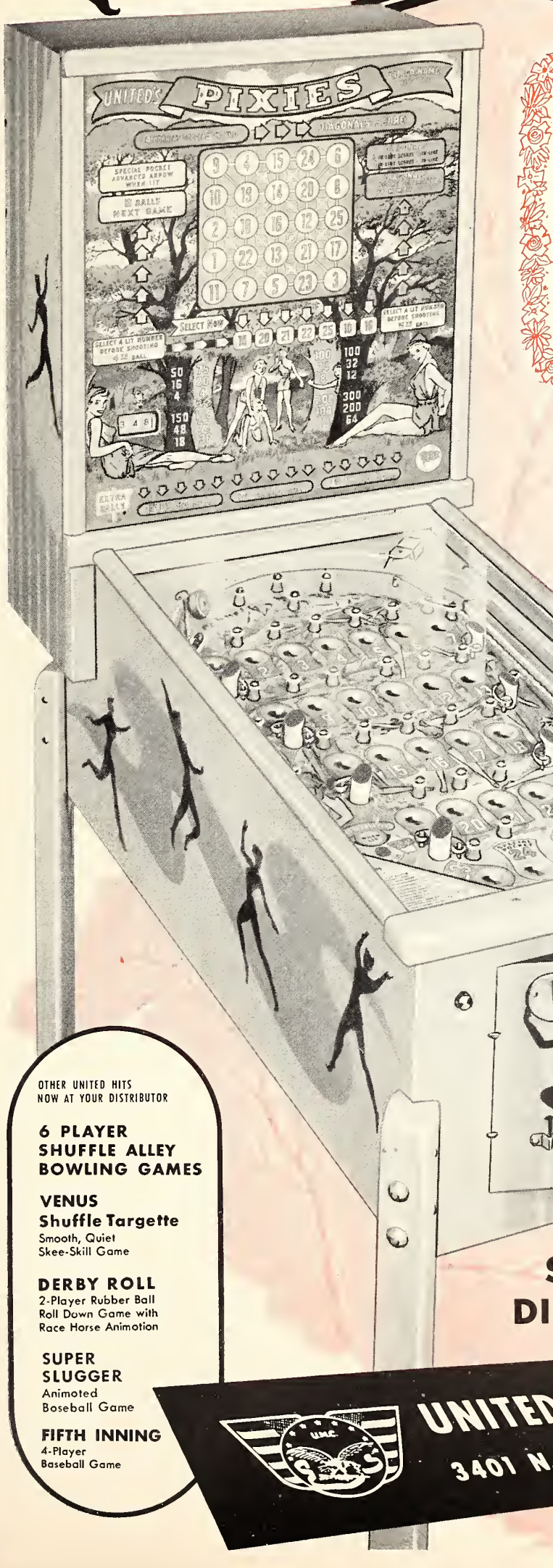

BIG, NEW BUILD-UP FEATURE } **8** **BALLS NEXT GAME**

New, Double-Scoring DIAGONAL FEATURE

First coin lites large card
Second coin lites diagonals

With Diagonal Panel lit
Player can obtain Regular Card scores PLUS Diagonal scores
Player can score up to

12

3-IN-LINE SCORES
ALSO
4-IN-LINE SCORES

3-IN-LINE SCORES 4-IN-LINE
4-IN-LINE SCORES 5-IN-LINE

Lite-A-Name Feature
Advancing Scores
Number Selection Feature
UMC PENNANT FEATURE
4-Corners Score 5-in-Line
Extra Balls

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6 PLAYER SHUFFLE ALLEY BOWLING GAMES

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Smooth, Quiet
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DERBY ROLL
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Roll Down Game with
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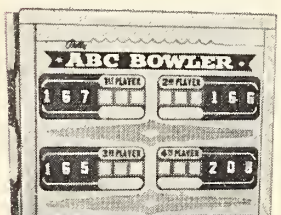
Pick the Ballybowler best for each location . . . your choice of Official Scoring or Speed-Control Scoring . . . with or without match-score features . . . dime-play or three-plays-for-a-quarter. All 4 Ballybowlers are location-proved big money-makers.

Bally®

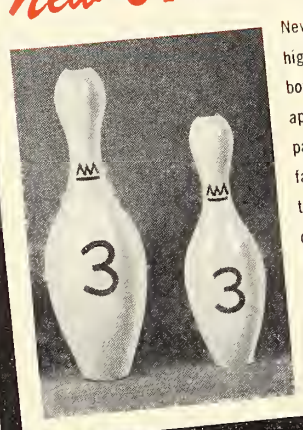
BIG bowlers earn BIG money

POPULAR OFFICIAL BOWLING SCORES

BOWLER earnings climb to a new sensational high . . . as 20,000,000 bowlers and their millions of non-bowling friends . . . discover the fun and fellowship . . . and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play . . . and continuous repeat-play . . . resulting in bigger bowler profits . . . get Bally ABC-BOWLER on location now . . . or CONGRESS-BOWLER for added attraction of match-score features.



New KING-SIZE Pins New OVER-SIZE Puck

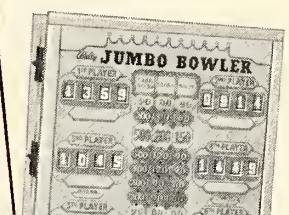


New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play-appeal of all 4 Ballybowlers. Compare new giant pin (left) with old-fashioned pin (right). Matching the new big pin is the new Bally over-size puck with a hefty, husky feel that adds to thrills of skill-shooting. New over-size puck is larger puck on each playfield below. Compare size with smaller old-fashioned pucks.

CONGRESS-BOWLER and ABC-BOWLER play 10 frames . . . are available in dime play or one play for a dime, 3 plays for a quarter . . . require only 8½ ft. by 25 in. floor space.

THRILLING SPEED-CONTROL SCORES

NOW popular 4-digit shuffle-bowling . . . with exciting, bell-ringing SUPER-STRIKES and SPEED-CONTROL scoring . . . is more fun than ever . . . on newest Ballybowlers with sensational king-size pins and hefty, he-man giant puck. Get more money out of your bowler-spots by getting Bally JUMBO BOWLER busy for you now—or KING-PIN BOWLER for added play-appeal of triple-match feature. Order Ballybowlers from your Bally Distributor today.



FAMOUS De Luxe FEATURES

ALL 4 BALLYBOWLERS feature flashy light-up scores with high-speed totalizing; beautiful club-styled cabinets, ruggedly constructed for years of money-making operation; popular 7-10 pickup; genuine Formica playfield; hinged pin-hood, doors and playfield with easy-up elevator; speedy pin reset; quiet operation; sturdy, trouble-proof mechanism.

KING-PIN BOWLER and JUMBO BOWLER are easily adjustable for 5 frames or 10 frames . . . available in dime play or one play for a dime, 3 plays for a quarter . require only 8½ ft. by 25 in. floor space.

ABC bowler

WITH MATCH-SCORE FEATURES
Congress bowler

JUMBO BOWLER

KING-PIN BOWLER
WITH TRIPLE MATCH FEATURES

BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago 18, Illinois